

Xiangwen Kong

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RESEARCH INTERESTS

Food and Agricultural Trade; International Policy Analysis; Agricultural Marketing

EDUCATION

University of Minnesota, Twin Cities, Minnesota, USA

Ph.D., Department of Applied Economics.

June 2021

Research Fields: Agricultural Economics, Policy Analysis, and Trade

B.Sc., Department of Applied Economics

December 2014

PROFESSIONAL EXPERIENCE

2024 - Present: Assistant Professor,

Department of Agricultural Economics and Rural Sociology,
College of Agriculture, **Auburn University**, USA

2021- 2024: Assistant Professor, School of Agricultural Economics and Rural Development
Renmin University of China, Beijing, China

PEER-REVIEWED PUBLICATIONS

Kong, X., Çakır, M., Li, Q., (2025). Growth of Omnichannel Grocery Retailing and Food Prices. *Agribusiness: an International Journal*. Accepted.

Hou, P., Shen, B., **Kong, X.**, Sawadgo, W., & Li, W. (2024). 2024 Q1 Agricultural Trade Series: US-China Trade Trends and Opportunities for Alfalfa Exports. *Plains Press*.

Kong, X., Yue, C., & Lai, Y. (2024). Do People Care about Others' Benefits from Public Goods? An Investigation Based on Inequity Aversion Model. *Group Decision and Negotiation*, 33(1), 55-86.

Kong, X., Yue, C., Watkins, E., Barnes, M., & Lai, Y. (2023). Investigating the Effectiveness of Irrigation Restriction Length on Water Use Behavior. *Water Resources Management*, 37(1), 251-268.

Smith, P., & **Kong, X.** (2022). Intellectual property rights and trade: The exceptional case of GMOs. *The World Economy*, 45(3), 763-811.

Kong, X., Su, L., Wang, H., & Qiu, H. (2022). Agricultural carbon footprint and food security: an assessment of multiple carbon mitigation strategies in China. *China Agricultural Economic Review*, 14(4), 686-708.

Yue, C., Cui, M., **Kong, X.**, Watkins, E., & Barnes, M. (2022). Landscape irrigation and water conservation in urban areas: an analysis of information-based strategies. *HortTechnology*, 32(2), 213-225.

Steves, A., Cho, C., Metin, Ç., **Kong, X.**, & Boland, M. (2021). The food retail landscape across rural America. *USDA ERS Economic Information Bulletin EIB* (223).

Çakır, M., **Kong, X.**, Cho, C., & Stevens, A. (2020). Rural food retailing and independent grocery retailer exits. *American Journal of Agricultural Economics*, 102(5), 1352-1367.

UNDER REVIEW

Kong, X. GMO Approvals Under Pressure: How Climate Shocks Shape Policy across Nations. (1st-round review)

Kong, X., Wang, X., and Li, W. From Green Labels to Golden Gains: How Voluntary Sustainability Standards Upgrade Quality and Market Share in Global Trade. (1st-round review)

Sun, F., and **Kong, X.**, Hou, P., and Qiu, H. Unintended innovation consequences of skirting the environmental regulation: Evidence from the food processing industry in China. (R&R)

Hou, P., **Kong, X.**, and Sun, F. Harmony in Trade: Impact of Ecological Label and Social Label from a Global Perspective. (1st-round review)

WORKING PAPERS

Kong, X. and Liu, Y. Idea flow matters: International technology diffusion alleviates insecurity of fruit and vegetables via trade.

Kong, X., Cuffey, J., Li, W. Cold Transport, Hot Prices: The Role of Refrigerated Truck Availability in Fresh Produce Supply and Pricing.

Kong, X. and Çakır, M. Diverging Paths: The Impact of USMCA on Dairy Price Dynamics and Welfare.

Xu, Z. **Kong, X.**, Liang, W., Li, W. Convergence in Agricultural Production: Do Low-Efficiency Countries Follow High-Efficiency Countries with Technology Transfer?

Shang, C. and **Kong, X.** The Impact of Rural E-commerce on Firm Dynamics: Evidence from Taobao Village in China.

CONFERENCE PRESENTATIONS

“The Impact of Rural E-commerce on Firm Dynamics: Evidence from Taobao Village in China”
2025 American Marketing Association (AMA) Winter Academic Conference, Phoenix, Arizona,
February, 2025

“Idea flow matters: International technology diffusion alleviates insecurity of fruit and vegetables via trade” Agriculture & Applied Economics Association (AAEA) Annual Meeting, New Orleans, LA,
July 2024

“Harmony in Trade: Impact of Ecological Label and Social Label from a Global Perspective”
Agriculture & Applied Economics Association (AAEA) Annual Meeting, New Orleans, LA, July 2024

“Skirting the environmental regulation as an innovation strategy? An investigation into the food industry in China” Agriculture & Applied Economics Association (AAEA) Annual Meeting, New Orleans, LA, July 2024

“Climatic disasters and Conflicts in GMO Approval” Agriculture & Applied Economics Association (AAEA) Annual Meeting, Washington, DC, July 2023

“Delivery platform impacts on retail pass-through in the restaurant industry” Agriculture & Applied Economics Association (AAEA) Annual Meeting, Washington, DC, July 2023

“Online grocery retailing as a tool for price discrimination” Agriculture & Applied Economics Association (AAEA) Annual Meeting, Virtual, August 2020

COURSES TAUGHT

Auburn University

Enrollment

AGEC 3300 Agricultural Policies and Trade	undergrad.	Spr. 2025	65
AGEC 3200 Quantitative Methods in Agricultural Economics (6 weeks)	undergrad.	Spr. 2025	45

Renmin University of China

Enrollment

Quantitative Development Policy Analysis	Ph.D	Spr. 2023	15
Fundamentals of Management	undergrad.	Fall 2023	32
Quantitative Development Policy Analysis	Ph.D	Spr. 2022	12
Principle of Macroeconomics	undergrad.	Spr. 2022	20
Fundamentals of Management	undergrad.	Fall 2022	35

INVITED AND DEPARTMENTAL SEMINARS

“Idea flow matters: International technology diffusion alleviates insecurity of fruit and vegetables via trade” Department Seminar, Auburn, AL, November 2024

“Do People Care about Others’ Benefits from Public Goods? An Investigation Based on Inequity Aversion Model” Department Seminar, Beijing, China, September 2021

“Intellectual property rights and trade: The exceptional case of GMOs” Economics of Science and Technology Policy Seminar, Minneapolis, MN, October 2018

STUDENT ADVISED

Ph.D. Advised

Rahul Tambe (In Progress)

Master Advised

Zijun Xu (In Progress)