

Ronda Woods

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EDUCATION

Auburn University | Raymond J. Harbert College of Business | Auburn, AL

Expected Graduation: May 2026

Bachelor of Science in Business Administration

Cumulative GPA: 3.56

Major: Finance

Honors: Dean's List, National Society of Collegiate Scholars Member, 2024 STREAM Scholar Cohort

Certifications: Microsoft Office Specialist: Excel Associate (Microsoft 365 Apps)

Relevant Coursework: Principles of Finance, Professional Development in Finance, Financial Accounting, Information Analysis

EXPERIENCE

Stanton Research Group | New Brunswick, New Jersey

Equity Research Analyst

August 2024 – Present

- Analyze the consumer discretionary sector while focusing on completing fundamental research on the stock Sweetgreen overseeing the market changes of the stock over the course of the internship and watching macroeconomic data on the health of the consumer
- Construct a detailed 3 statement financial model including a 5-year projection period to project the future performance of the stock
- Present research findings and investment recommendations to the team, highlighting key drivers behind stock performance and market trends, while refining communication and presentation skills

Ranger Investment Management | Dallas, TX

May 2024 – July 2024

Equity Research Summer Analyst

- Conducted market research on companies in the consumer discretionary using Bloomberg and completed company analysis on the businesses including an investment thesis, catalysts, and risks overview to identify if the company aligns with the investment team's investment strategy which is long only growth on small and micro-cap businesses
- Met with different members of the firm each week whether it was one of the senior analysts, a portfolio manager, or the CIO, on different meetings they would have with a variety of senior leaders at investment banks ranging from sitting in with managing directors from Stifel to discuss their research on an industrial company and why it would be a good holding for the firm as well as sit in with senior analyst from BTIG discussing their research on new medical devices in the healthcare industry, had the ability to communicate with these senior leaders and get a big picture of their research and the importance of having these discussions with buy-side analysts
- Spent 10 weeks building a full stock pitch after gathering materials from management teams, earnings reports, and insider information, created a financial model from scratch to contribute to the investment thesis completed a comps and valuation analysis within the model and presented my full analysis to the investment team for them to assess the strategic alignment and overall viability of the business for portfolio inclusion
- Shadowed the trading desk, observing the head trader's day-to-day processes and trades; conducted research for the marketing department by compiling a spreadsheet of investment management firms across the country. Identified and listed firms performing in the bottom tier in two segments for strategic marketing use.

LEADERSHIP & INVOLVEMENT

Delta Sigma Pi | Beta Lambda | Auburn, AL

January 2024 – Present

Member

- Actively participated in professional development workshops including resume and LinkedIn workshops, networking events, and industry seminars organized by the chapter
- Cultivate relationships with professionals and fellow brothers with the business community and national chapter through fraternity events and activities
- Contribute to the fraternity's community service initiatives, demonstrating a commitment to social responsibility and giving back to the community

Auburn Finance Society | Auburn, AL

Vice President of External Engagement

November 2023 – Present

- Elected to connect firms and opportunities with Auburn Finance Society (AFS) students, serving as a liaison between external opportunities and current AFS members.
- Engage with AFS and Harbert College of Business alumni, inviting them to speak to AFS students and overseeing the external engagement committees.
- Oversee and facilitate internship and alumni committees, maintaining a database of AFS students to track internship acceptance and full-time employment. Manage the AFS LinkedIn, posting opportunities for events and internships.

Harbert College of Business Executive Society | Auburn, AL

April 2023 – Present

Ambassador

- Selected to represent the College of Business as an official hostess, providing weekly campus tours to hundreds of visiting families, highlighting the college's programs and facilities.
- Actively represent the College of Business at events aimed at engaging donors, CEOs, and notable alumni, facilitating meaningful connections and showcasing the college's achievements and initiatives.
- Collaborate with the dean and faculty to advocate for student voices, contributing ideas to enhance the student experience at Harbert College of Business.

Other Affiliations: Auburn University Marching Band – Tiger Eye

TECHNICALS & INTERESTS

Technical: Wall Street Prep, Chartered Financial Analyst Institute (CFA), Financeable, Exposure to Power BI, Financial Modeling Institute (FMI) and Microsoft Office Suite, Microsoft Excel

Interests: Make-up, Music, Natural Hair Care, Auburn Tiger Football, Clothing