

COUN 2970 (section 001)
Leadership Development for
Student-Athletes

Fall 2011

T/TH 12:30 PM - 1:45 PM

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Department of Counselor
Education, Counseling Psychology,
and School Psychology

College of Education

INSTRUCTOR INFORMATION:

Dr. Arturo S. Menefee

334-844-2307

210 Extension Hall

menefas@auburn.edu

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OFFICE HOURS:

T/TH 11AM-12 PM

COLLEGE OF EDUCATION



Faculty, staff and students
strive to prepare and be professionals who are:

Competent

equipped with the knowledge, skills
and technological expertise to help
all individuals learn and develop

Committed

dedicated to the ethical practices and collaboration
that serve as the foundation of a diverse
and intellectually vibrant society

Reflective

devoted to analyzing their own past practices
in ways that fuel ongoing learning
and improve future practices

A Keystone in Building a Better Future for All



**COUN 2970: Leadership Development For Student-Athletes
Fall Semester 2011**

1. Counseling 2970-001, 3 credit hrs.

Instructor: Dr. Arturo S. Menefee
Office: 210 Extension Hall
Telephone: 844-2307
Email address: menefas@auburn.edu
Office Hours: T/TH 11 AM – 12 PM

Class Meeting: T/TH 1230-145

Location: Smart Classroom, Student Athlete Development Center

2. Required Text:

- *The 21 Irrefutable Laws of Leadership* by John C. Maxwell

3. COURSE DESCRIPTION:

This course is intended to assist students in developing a variety of leadership, communication, and interpersonal skills necessary to maximize their success in academia, in their sport, and in life. This course will provide opportunities for students to explore the characteristics and skills that contribute to successful leadership. Topics will be covered via class readings, discussions, skill-building exercises, and other experiential activities.

This course will be offered in the traditional (face-to-face) environment, with some online assignments, thereby blending different interactive learning methods and techniques for successful application and development of leadership skills. The course will utilize innovative educational tools such as the netbook and other technologies to access and interact in the class.

4. COURSE OBJECTIVES:

After completion of this course, students should be able to:

- Identify and understand the personal qualities and skills that contribute to successful leadership.
- Articulate a personal philosophy of leadership.
- Improve leadership skills and abilities.
- Communicate effectively.
- Resolve conflicts constructively.
- Encourage and appreciate diversity.

- Develop and implement an individual action plan designed to develop leadership skills.
- Understand and appreciate the concepts of mentoring.
- Enhance professional acumen and media relations.
- Lead initiatives successfully.

5. COURSE CONTENT:

Leadership Philosophy

Students will be required to articulate their personal philosophy of leadership. This philosophy will aid in the development of effective skills necessary for leaders. This philosophy should include self-awareness, the definition of leadership and characteristics associated with leadership development. The goal of this course is not just to learn about leadership, but to **live it!**

In addition to the personal philosophy of leadership, students will develop an individual action plan regarding skills or qualities to improve upon over the course of the semester. The plan will include specific goals designed to emphasize choices that are consistent with the values that students are committed to living.

Experiential Exercises

During the semester, students will be required to participate in various activities (individual and team projects), designed to develop specific skills and to enhance the overall learning experience of the students. In order to learn about leadership and experience the leadership development process, it is necessary to complete in-class activities as well as assignments outside the classroom.

Homework Assignments

There will be graded exercises and activities, to be completed outside of class, including discussions, individual activities, group projects and course materials.

Class Participation

Students will be expected to complete reading assignments before class and consistently contribute meaningfully to class discussions. Pop quizzes are a possibility. Because this course relies heavily upon the ongoing experience of class members with one another in understanding in-class exercises, every effort should be made to attend all class sessions, to be punctual, and to reflect on your experiences. Students that are consistently late will receive a reduction in their participation grade. Because theory may only become useful to the extent that it is put into practice, students are expected to participate fully in discussions and in practice sessions of techniques derived from selected theories. All students will be involved in experiential exercises and should be prepared to participate in class discussions and activities. Active participation is essential.

SYLLABUS CALENDAR

Week 1 – Introduction

August 18 – Course overview and expectations, syllabus, netbooks, etc...

Week 2 – Learning Process and Basics of Leadership Development

August 23 – Definition of leadership, vision, integrity, attitude, effort and mentorship

- Homework: Read Chapter 1- The Law of the Lid
- Homework: Read Chapter 2- The Law Influence

August 25 – **No Class!**

- Homework: Read Chapter 3- The Law of Process
- Homework: Read Chapter 4- The Law of Navigation

Week 3 – Leadership Philosophy

August 30 – **No Class!**

- Homework: Read Chapter 5- The Law of Addition
- Homework: Read Chapter 6- The Law of Solid Ground

September 1 – Discuss chapters 1, 2, and 3

- Homework: Journal Article 1
- Homework: Read Chapter 7- The Law of Respect
- Homework: Read Chapter 8- The Law of Intuition

Week 4 – Leadership Philosophy

September 6 – **DUE**: Journal Article 1; discuss chapters 4, 5, and 6

- Homework: Read Chapter 9- The Law of Magnetism

September 8 – Discuss chapters 7, 8, and 9

- Homework: Journal Article 2
- Homework: Read Chapter 10- The Law of Connection
- Homework: Read Chapter 11- The Law of the Inner Circle
- Homework: Read Chapter 12- The Law of Empowerment

Week 5 – Leadership Philosophy

September 13 – **DUE:** Journal Article 2; discuss chapters 10, 11, and 12

- Homework: Read Chapter 13- The Law of the Picture
- Homework: Read Chapter 14- The Law of Buy-In
- Homework: Read Chapter 15- The Law of Victory

September 15 – Discuss chapters 13, 14, and 15

- Homework: Journal Article 3
- Homework: Read Chapter 16- The Law of the Big Mo
- Homework: Read Chapter 17- The Law of Priorities
- Homework: Read Chapter 18- The Law of Sacrifice

Week 6 – Leadership Philosophy

September 20 – **DUE:** Journal Article 3; discuss chapters 16, 17, and 18

- Homework: Read Chapter 19- The Law of Timing
- Homework: Read Chapter 20- The Law of Explosive
- Homework: Read Chapter 21- The Law of Legacy

September 22 – Discuss chapters 19, 20, and 21

- Homework : Journal Article 4
- Homework: Begin developing paper

Week 7 – Speaker Training

September 27 – **DUE:** Journal Article 4; speaker training

- Homework: Continue working on paper

September 29 – Speaker Training

- Homework: Continue working on paper

Week 8 – Speaker Training

October 4 – **No Class- Online Activity**

- Homework: Complete paper and practice presentation

October 6 – **No Class- Online Activity**

- Homework: Complete paper and practice presentation
- Homework: Journal Article 5 (**DUE: Monday, Oct. 10 via email**)

Week 9 – Leadership Paper and Presentation

Monday, October 10- **DUE:** Journal Article 5 (via email)

October 11 – Leadership Paper and Presentation

October 13 – Leadership Paper and Presentation

Week 10 – Team/Project Development

October 18 – Discuss definition of team (f.s.n.p.a), communication, decision making (Who's Responsible Activity), and planning

October 20 – Continue team development; team selection and project development

Week 11 – Media Training and Team/Project Development Cont'd

October 25 – Guest Speaker

- Homework: Prepare for mock radio interview
- Homework: Work with team members to rehearse/discuss project

October 27 – Mock Radio Interview

- Homework: Work with team members to rehearse/discuss project

Week 12 – Professional Development

November 1 – Final preparations for project; resume and job presentation development discussion; business etiquettes, etc.

- Homework: Journal 6: Begin to develop resume

November 3 – **Project Implementation!!!**

- Homework: Prepare for Mock Job Presentations
- Homework: Begin to develop Individual Action Plan (IAP)
- Homework : Journal 6- Complete Resume

Week 13 – Mock Job Presentation

November 8 – Mock Job Presentations (recorded)

DUE: Journal 6- Resume (bring resume to presentation)

November 10 – Mock Job Presentations (recorded)

DUE: Journal 6- Resume (bring resume to presentation)

Week 14 – Project Presentations

November 15 – Project presentations; discuss Journal 7- Individual Action Plan

- Homework: Prepare Journal 7- Individual Action Plan (IAP); review for final exam

November 17 – ***No Class!***

November 21-25 Thanksgiving

Week 15

November 29 – **DUE:** Journal 7- Individual Action Plan; review for final; return equipment

December 1 – **FINAL EXAM**

6. COURSE REQUIREMENTS/EVALUATION:

Final grades will be assigned based on the cumulative number of points from all requirements of the course. Total points will be based on:

REQUIREMENTS	POINTS POSSIBLE
Class Participation (class discussion, activities, etc.)	20
Leadership Journal (including homework (leadership philosophy reports, resume, and individual action plan)	20
Leadership Paper	10
Paper Presentation	10
Mock Job Interview	10
Group Project	10
FINAL	20
TOTAL	100

FINAL GRADE	NUMBER OF POINTS
A (90%-100%)	90-100
B (80%-89%)	80-89
C (70%-79%)	70-79
D (60%-69%)	60-69
F (below 60%)	Below 60

All assignments are due at the beginning of the class period on the day it is due or as otherwise indicated by the instructor. Late work will be accepted for **half credit** for up to *one week after the original due date*. Work will **not** be accepted more than one week after the original due date. If an assignment is not turned in due to a university excused absence, then the day you return to class becomes the original due date for that assignment. **You are responsible for completing all assignments and activities associated with this class. This is a LEADERSHIP course!**

7. COURSE POLICIES:

Attendance Policy

Attendance is required and necessary. Unexcused absences will result in reduction of the student's participation grade. Students will not be allowed to make up points for missed classes, except in the case of a university approved excused absence or a medical or personal emergency as detailed in the Tiger Cub. **In the case of a university excused absence, all assignments will be due at the beginning of the next class attended.** Student should arrive to class at the set time. Excessive tardiness will result in a reduction of your participation grade.

***Cell phones and other electronic device are to be turned off during the class period. Taking a phone call, text messaging, etc. during class time will result in a reduction of the student's participation points.**

***Students must come to class prepared with all necessary course materials, paper, pen/pencil, text book, completed assignments, etc. Students that do not come to class prepared with the necessary course materials will receive a reduction in participation points for the day.**

Students with Disabilities

Any student needing accommodations should inform the instructor(s) and/or The Program for Students with Disabilities, in 1244 Haley Center as soon as possible. If you already have accommodations, it will be your responsibility to set up a conference with the instructor.

Academic Honesty

Auburn University expects students to pursue their academic work with honesty and integrity. The Academic Honesty Code is outlined in the Tiger Cub and contains a list of those actions that are considered cheating and the possible consequences that those actions carry. Violations of the Academic Honesty Code will NOT be tolerated in this course. If you are found in violation of the Academic Honesty Code, it will result in your receiving a failing grade.