# AUBURN UNIVERSITY COURSE SYLLABUS

**Course Number:** CTMU 7570-7976

**Course Title:** Music Instruction Multimedia Research and Development

**Credit Hours:** 3 semester hours, CTMU 7550/06, 7560/06 or departmental approval **Corequisite:** None

**Instructor:** Jane Kuehne \* [kuehnjm@auburn.edu](mailto:kuehnjm@auburn.edu) \* https://aub.ie/drkappts **Date Syllabus Prepared:** March 2014, Updated August 2020

## MATERIALS AND RESOURCES/EQUIPEMENT FOR THIS COURSE

Please check Canvas for the complete/detailed list of required course materials. Here is the brief list.

* Adobe Creative Cloud – through AU
* Zoom Software and Ability to view videos through cloud recordings (via Zoom or Panopto)
* Updated Computer and ability to record quality sound
* Reliable Internet Connection
* Microsoft Office 365 – through AU

## COURSE DESCRIPTION (FROM BULLETIN)

Current research in music instructional technology, design of multimedia interactive products for educational or other purposes.

## GRADING, OBJECTIVES, ASSIGNMENTS

### Grading Scheme

Assignments will be graded using one of two ways (a) complete/incomplete (100 or ), or using the A-F grade scheme (below).  
Final course grade will be assignment based on this grading scheme: A = 90-100, B = 80-89, C = 70-79, D = 60-69, F = Below 60.

### Course Goals/Objectives and Assignments

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| **Goals/Objectives** | **Assignment (see Canvas for Assignment Details)** | **Course %** |
| Examine and summarize purpose of different software titles in Adobe Creative Cloud | Adobe Software Summaries/Purposes | 15% |
| Examine Copyright and Trademark | Online Copyright-Trademark Summaries/Responses | 20% |
| Examine and Summarize research in media, multimedia, technology, music technology, educational technology, or a closely related field. | Research Idea(s)  “1/2 Paper” Literature Review, Purpose Statement, and Method | 30% |
| Create an original multimedia product to use in educational or other settings.   * Create multi-part final product and provide an overarching usability summary   + Submit an outline detailing plan and purpose for production. Include all parts.   + Submit parts over time with production notes and product outline edits.   + Complete multiple peer/professor reviews over time.   + Present product in promo video | Product Ideas and Outlines  Software Overview/Production Meetings Intermediate Products (weeks 5, 7, 9, 11, Final) Production Meetings – with professor/peer Final Products and Usability Summary  Product Presentation/Promo video | 35% |

## CLASS POLICY STATEMENTS

Please see the Student Policy eHandbook for important information: <http://www.auburn.edu/student_info/student_policies/>

**Attendance:** Although attendance is not required, students are expected to attend all classes, and will be held responsible for any content covered in the event of an absence.

**Excused absences:** Students are granted excused absences from class for the following reasons: illness of the student or serious illness of a member of the student’s immediate family, the death of a member of the student’s immediate family, trips for student organizations sponsored by an academic unit, trips for university classes, trips for participation in intercollegiate athletic events, subpoena for a court appearance, and religious holidays. Students who wish to have an excused absence from class for any other reason must contact the instructor in advance of the absence to request permission. The instructor will weigh the merits of the request and render a decision. When feasible, the student must notify the instructor prior to the occurrence of any excused absences, but in no case shall such notification occur more than one week after the absence. Appropriate documentation for all excused absences is required. Please see the Tiger Cub for more information on excused absences.

**Make-Up Policy:** Arrangement to make up a missed major examination (e.g., hour exams, mid-term exams) due to properly authorized excused absences must be initiated by the student within one week of the end of the period of the excused absences(s). Except in unusual circumstances, such as the continued absence of the student or the advent of university holidays, a make-up exam will take place within two weeks of the date that the student initiates arrangements for it. Except in extraordinary circumstance, no make-up exams will be arranged during the last three days before the final exam period begins.

**Academic Honesty Policy:** All portions of the Auburn University student academic honesty code (Title XII) found in the Tiger Cub will apply to university courses. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.

**Disability Accommodations:** Students who need special accommodations in class, as provided by the Americans with Disabilities Act, should arrange for a confidential meeting with the instructor during office hours in the first week of classes (or as soon as possible if accommodations are needed immediately). The student must bring a copy of their Accommodations Letter and an Instructor Verification Form to the meeting. If the student does not have these forms, they should make an appointment with the Program for Students with Disabilities, 1288 Haley Center, 844-2096 (V/TT).

**Course contingency:** If normal class and/or lab activities are disrupted due to illness, emergency, or crisis situation, the syllabus and other course plans and assignments may be modified to allow completion of the course. If this occurs, and addendum to your syllabus and/or course assignments will replace the original materials.

**Professionalism:** As faculty, staff, and students interact in professional settings, they are expected to demonstrate professional behaviors as defined in the College’s conceptual framework. These professional commitments or dispositions are listed below:

* + Engage in responsible and ethical professional practices
  + Contribute to collaborative learning communities
  + Demonstrate a commitment to diversity
  + Model and nurture intellectual vitality

## HEALTH AND CLASS PARTICIPATION

You are expected to complete your Healthcheck screener daily.

Your health and safety, and the health and safety of your peers, are my top priorities. If you are experiencing any symptoms of COVID-19, or if you discover that you have been in close contact with others who have symptoms or who have tested positive, you must follow the instructions on the Healthcheck app. My hope is that if you are feeling ill or if you have been exposed to someone with the virus, you will stay home to protect others.

Please do the following in the event of an illness or COVID-related absence:

* Notify me in advance of your absence, if possible
* Provide me with medical documentation, if possible
* Keep up with coursework as much as possible
* Participate in class activities and submit assignments remotely as much as possible
* Notify me if you require a modification to the deadline of an assignment or exam
* Finally, if remaining in a class and fulfilling the necessary requirements becomes impossible due to illness or other COVID-related issues, please let me know as soon as possible so we can discuss your options.

Students with questions about COVID-related illnesses should reach out to the COVID Resource Center at (334) 844-6000 or at [ahealthieru@auburn.edu](mailto:ahealthieru@auburn.edu).

## HEALTH AND WELL-BEING RESOURCES

These are difficult times, and academic and personal stress is a natural result. Everyone is encouraged to take care of themselves and their peers. If you need additional support, there are several resources on campus to assist you:

* COVID Response Team ([ahealthieru.edu (Links to an external site.)](http://www.ahealthieru.edu/)
* Student Counseling and Psychological Services ([http://wp.auburn.edu/scs/ (Links to an external site.)](http://wp.auburn.edu/scs/)
* AU Medical Clinic ([https://cws.auburn.edu/aumc/ (Links to an external site.)](https://cws.auburn.edu/aumc/)

If you or someone you know are experiencing food, housing or financial insecurity, please visit the Auburn Cares Office ([http://aucares.auburn.edu/ (Links to an external site.)](http://aucares.auburn.edu/)

## A HEALTHIER U CAMPUS COMMUNITY EXPECTATIONS

We are all responsible for protecting ourselves and our community. Please read about student expectations for fall semester, including completing the daily GuideSafe™ Healthcheck ([https://ahealthieru.auburn.edu/ (Links to an external site.)](https://ahealthieru.auburn.edu/)).

You are expected to (1) take your temperature daily and (2) complete your Healthcheck screener to receive your A Healthier U pass. **You may be asked at any time during class to show your pass.**

## COURSE EXPECTATIONS RELATED TO COVID-19

* **Face Coverings**: As a member of the Auburn University academic community you are required to follow all university guidelines for personal safety with face coverings, physical distancing, and sanitation. Face coverings are required in this class and in all campus buildings. Note that face coverings must meet safety specifications, be worn correctly, and be socially appropriate.  
  You are required to wear your face coverings at all times. If you remove your face covering or are non-compliant with the university’s [policy on face coverings (Links to an external site.)](https://ocm.auburn.edu/news/coronavirus/updates/20200618-face-masks-required.php?ref=coronavirus), you will be instructed to leave the classroom and will be held to the protocols outlined in the [Auburn University Policy on Classroom Behavior (Links to an external site.)](https://sites.auburn.edu/admin/universitypolicies/Policies/PolicyonClassroomBehavior.pdf). Any student who willfully refuses to wear a face covering and does not have a noted accommodation may be subject to disciplinary action.
* **Physical Distancing**: Students should observe appropriate physical distancing and follow all classroom signage/avoid congregating around doorways before or after class. If the instructional space has designated entrance and exit doors, you should use them. **Students should exit the instructional space immediately after the end of instruction to help ensure social distancing and allow for the persons attending the next scheduled class session to enter.**
* **Course Attendance**: If you are quarantined or otherwise need to miss class because you have been advised that you may have been exposed to COVID-19, you will be expected to develop a plan to keep up with your coursework during any such absences.
* **Course Meeting Schedule**: This course might not have a traditional meeting schedule in Fall 2020. Be sure to pay attention to any updates to the course schedule as the information in this syllabus may have changed. Please discuss any questions you have with me.
* **Technology Requirements:**This course may require particular technologies to complete coursework. If you need access to additional technological support, please contact the AU Bookstore at [aubookstore@auburn.edu](mailto:aubookstore@auburn.edu).

*Disruptive or concerning classroom behavior involving the failure to wear a face covering, as directed by Auburn University, represents a potential Code of Student Conduct violation and may be reported as a non-academic violation. Please consult the*[*Classroom Behavior Policy* (Links to an external site.)](https://sites.auburn.edu/admin/universitypolicies/Policies/PolicyonClassroomBehavior.pdf)*.*

## COURSE DELIVERY CHANGES RELATED TO COVID-19

Please be aware that the situation regarding COVID-19 is frequently changing, and the delivery mode of this course may adjust accordingly. In the event that the delivery method is altered, please be assured that the learning goals and outcomes of the course will not change; however, some aspects of the course will change in terms of the mode of delivery, participation, and testing methods. Those details will be shared via Canvas as soon as possible. Please be prepared for this contingency by ensuring that you have access to a computer and reliable Internet.

## JUSTIFICATION FOR GRADUATE CREDIT

Students will analyze research publications and design effectiveness studies in music instructional technology.

## SYLLABUS MODIFICATION

The instructor reserves the right to modify this syllabus to best meet the learning needs of the students.

## BOX/SHARED FOLDER

Create a BOX ([https://auburn.box.com)](https://auburn.box.com/) folder with the professor and a peer (for review). This would make it easier to “submit” your files. Canvas does not allow large file uploads. If your school uses another option (i.e. Google Drive, etc.), you may use that.

## MEETINGS

Meet with the professor weekly or every other week. Sign up for a time using her “MS Bookings Page” – <https://aub.ie/drkappts>

## ASSIGNMENT OVERVEIWS

*More detailed information is on Canvas. Complete all assignments by the due date and time specified on Canvas.*

### Adobe Software Purposes

Explore [Adobe Creative Cloud](https://www.adobe.com/creativecloud.html) and read about the functions of each piece of software. In your own words, summarize the purposes for each of the following Adobe software titles. Please think comprehensively about this. I expect you to actually view the software, read about it, and then tell me the purposes for each. Each summary should be at least 3 well-written sentences. Include references for your summaries. Use APA format.

* Premiere Rush
* Premiere Pro
* Audition
* Photoshop
* Illustrator
* Is there another software title you explored that you'd like to learn more about? List that and summarize its purpose (as above).

*Evaluation:* Each product review must include the purpose of the product and its potential uses and must be at least 3 sentences. Please write complete, well-thought-out sentences. Revisions may be required to meet minimum writing and/or content standard.

### Copyright-Trademark

Read the article found here: <https://eyeondesign.aiga.org/what-young-designers-need-to-know-about-copyright-law/>

* Write 3-4 full paragraphs describing your thoughts and/or reactions to the original article (above).
* In that article there is a numbered list (1-5). Scroll down to #5 and choose ONE of the articles listed. Choose ONE of the listed articles to read. Give a brief summary and reactions and/or thoughts about that article.

*Evaluation:* Please write complete, well-thought-out sentences. Revisions may be required to meet minimum writing and/or content standard.

### Research Idea(s), Literature Review, Method (“1/2 paper”)

Think about what you would like to discover about music, multimedia, and how it may interact within an educational (or other) setting. List 2-3 different research topics/ideas that you’d like to explore. Identify this in the first 1-2 weeks of class.

Using your research idea(s), search for research articles that are related to your idea(s). Don't worry if you switch to a new or different idea after the first 1-2, just start the next one with your new idea in mind. As a reminder, these need to be RESEARCH articles (NOT blogs, opinion articles, etc.).

Create a literature review and method section for a theoretical research project.

* Use APA 7th Edition formatting and style.
* Use this form ([Research Article Review Form)](https://auburn.instructure.com/courses/1300517/files/161574771/download?wrap=1) to ensure you gather the correct information.
* As you read articles, you will see that literature reviews are 2-3 pages in length (out of a whole published paper) and they summarize and synthesize the literature in a narrative format with appropriate use of APA citing, and style. Typically, double-spaced, 12-point font, Times New Roman, 1-inch margins, you would have 3-4 pages of written text.
* You will see that the literature review generally leads to a purpose statement or research hypotheses. Please use a purpose statement that is based on one of your research ideas.
* For example, “The purpose of this study was to examine the effectiveness of XYZ software in the elementary classroom with third-grade students who have IEPs that focus on reading deficiencies on their singing and pitch matching skills.”
* IF you “switch streams” to a new topic and have several articles already completed, write a transition statement explaining this to the reader (i.e. your professor).
* Include a METHOD for your paper. Look at the articles you are reviewing as examples. Use the Research Article Review Form to ensure you’ve included the information this is needed.
* For example, the method for the above study needs to identify who the participants are/were, how many, their specific ages or age range, the software title, how the software would be used, what data would be collected and how it would be analyzed (quantitative/qualitative/historical/philosophical, etc.).
* Submit the “1/2 paper” by the due date and time.
* *Evaluation:* Please write complete, well-thought-out sentences. Include all required information. Revisions may be required to meet minimum writing and/or content standard.

### Product Ideas, Production Notes and Parts, Final “Build,” and Promo Video

* Identify your Product Title/Content Area. Create an outline that shows the parts you will create for your product. Submit this in the first 1-2 weeks.
* Upload your production notes and link your developed pieces/parts. Specifically upload in weeks 5, 7, 9, 11, and 13. Upload or link your final product in the final week of class.
* In addition, create a 1-2 minute “promo” video describing your projected user and how they could effectively use your product.
* *Evaluation:* The evaluation for this is based on (a) your initial and updated outlines over the semester, (b) weekly/bi-weekly submission of production notes and smaller pieces/parts of your overall product, (c) your final product, and (d) your promo video.
* Weekly/bi-weekly production notes should be detailed and should include your peer-review or professor-review suggestions and how or if they will be implemented (give reasons why/why not). (B) Weekly/bi-weekly pieces/parts should WORK properly. (C) Final product should match your outline/updated outline and WORK properly. (D) Promo video should be coherent, should be no more than 2 minutes long and should meet all requirements in assignment overview above and on Canvas.