

**COUN 2970 (section 001)**  
**Leadership Development for**  
**Student-Athletes**

*Spring 2014*

T/TH 12:30 PM - 1:45 PM

- - - - -

**Department of Counselor**  
**Education, Counseling Psychology,**  
**and School Psychology**

**College of Education**

INSTRUCTOR INFORMATION:

**Dr. Arturo S. Menefee**

**334-844-2307**

**210 Extension Hall**

**[menefas@auburn.edu](mailto:menefas@auburn.edu)**

- - - - -

OFFICE HOURS:

**T/TH 11AM-12 PM**

**COLLEGE OF EDUCATION**



Faculty, staff and students  
strive to prepare and be professionals who are:

*Competent*

equipped with the knowledge, skills  
and technological expertise to help  
all individuals learn and develop

*Committed*

dedicated to the ethical practices and collaboration  
that serve as the foundation of a diverse  
and intellectually vibrant society

*Reflective*

devoted to analyzing their own past practices  
in ways that fuel ongoing learning  
and improve future practices

*A Keystone in Building a Better Future for All*



**COUN 2970: Leadership Development For Student-Athletes  
Spring Semester 2014**

**1. Counseling 2970-001, 3 credit hrs.**

**Instructor:** Dr. Arturo S. Menefee  
Office: 210 Extension Hall  
Telephone: 844-2307  
Email address: [menefas@auburn.edu](mailto:menefas@auburn.edu)  
Office Hours: T/TH 11 AM – 12 PM

**Class Meeting:** T/TH 1230-145

Location: Student Athlete Development Center and Extension Hall

**2. Required Text:**

- *The 21 Irrefutable Laws of Leadership* by John C. Maxwell
- *High Risk Situations in the lives of College Athletes* by Earl Suttle and John Hubbard
- Other assigned reading materials

**3. COURSE DESCRIPTION:**

This course is intended to assist students in developing a variety of leadership, communication, and interpersonal skills necessary to maximize their success in academia, in their sport, and in life. This course will provide opportunities for students to explore the characteristics and skills that contribute to successful leadership. Topics will be covered via class readings, discussions, skill-building exercises, and other experiential activities.

This course will be offered in the traditional (face-to-face) environment, with some online assignments and teleconference meetings, thereby blending different interactive learning methods and techniques for successful development and application of leadership skills.

**4. COURSE OBJECTIVES:**

After completion of this course, students should be able to:

- Identify and understand the personal qualities and skills that contribute to successful leadership.
- Articulate a personal philosophy of leadership.
- Improve leadership skills and abilities.
- Communicate effectively.
- Resolve conflicts constructively.

- Encourage and appreciate diversity.
- Develop and implement an individual action plan designed to develop leadership skills.
- Understand and appreciate the concepts of mentoring.
- Enhance professional acumen and media relations.
- Lead initiatives successfully.

## 5. COURSE CONTENT:

### *Leadership Philosophy*

Students will be required to articulate their personal philosophy of leadership. This philosophy will aid in the development of effective skills necessary for leaders. This philosophy should include self-awareness, the definition of leadership and characteristics associated with leadership development. The goal of this course is not just to learn about leadership, but to **live it!**

In addition to the personal philosophy of leadership, students will develop an individual action plan regarding skills or qualities to improve upon over the course of the semester. The plan will include specific goals designed to emphasize choices that are consistent with the values that students are committed to living.

### *Experiential Exercises*

During the semester, students will be required to participate in various activities (individual and team projects), designed to develop specific skills and to enhance the overall learning experience of the students. In order to learn about leadership and experience the leadership development process, it is necessary to complete in-class activities as well as assignments outside the classroom.

### *Homework Assignments*

There will be graded exercises and activities to be completed outside of class, including discussions, individual activities and group projects.

### *Class Participation*

Students will be expected to complete reading assignments before class and consistently contribute meaningfully to class discussions. Pop quizzes are a possibility. Because this course relies heavily upon the ongoing experience of class members and in-class exercises, **every effort should be made to attend all class sessions, to be punctual, and to reflect on your experiences. Students that are consistently late will receive a reduction in their participation grade.** Because theory may only become useful to the extent that it is put into practice, students are expected to participate fully in discussions and in practice sessions of techniques derived from selected theories. All students will be involved in experiential exercises and should be prepared to participate in class discussions and activities. Active participation is essential.

# SYLLABUS CALENDAR

## **Week 1 – Course Overview**

January 9 – Course overview and expectations

## **Week 2 – Introduction**

January 14 – Leadership review; introduction; review syllabus, etc...

January 16 – **Online Activity** – Leadership Assessment

- [www.8DimensionsofLeadership.com](http://www.8DimensionsofLeadership.com)
- Click on “The Assessment” – “Take the assessment now” – “Next” (twice) – Enter name and gender, click next – Begin assessment. Complete. Print and bring results to class.

## **Week 3 –Assessment: Self Discovery**

January 21 – Leadership Assessment (DiSC: Leadership Styles); Passion Test; Promotion vs. Prevention; Game Plan Theory; activity – word puzzle

- Homework: Chapter 1- The Law of the Lid
- Homework: Chapter 2- The Law of Influence

January 23 – Definition of leadership, vision, integrity, attitude, effort and mentorship; activity – juggling act

- Homework: Chapter 3- The Law of Process
- Homework: Chapter 4- The Law of Navigation

## **Week 4 – Leadership Philosophy**

January 28 – Discuss Chapters 1, 2 and 3; activities – the routine and motivational moment

- Homework: Chapter 5- The Law of Addition
- Homework: Chapter 6- The Law of Solid Ground

January 30 – Discuss Chapters 4, 5 and 6; activities – your trip and penny saved

- Homework: Chapter 7- The Law of Respect
- Homework: Chapter 9- The Law of Magnetism
- Homework: Chapter 11- The Law of the Inner Circle

## **Week 5 – Leadership Philosophy**

February 4 –Discuss Chapters 7, 9 and 11; activities – toxic people and perfect team

- Homework: Read Chapter 12- The Law of Empowerment
- Homework: Chapter 14- The Law of Buy-In
- Homework: Chapter 17- The Law of Priorities

February 6 – Discuss Chapters 12, 14, and 17; activity – goal setting

- Homework: Chapter 18- The Law of Sacrifice
- Homework: Chapter 19- The Law of Timing

### **Week 6 – Paper Development & Speaker Training**

February 11 – Discuss Chapters 18 and 19; paper and presentation assignment; communication exercises

February 13 – **Online Assignment**

- Homework: Motivational Moment
- Homework: Begin working on paper and presentation

### **Week 7 – Paper Development & Speaker Training**

February 18 – **DUE**: Motivational Message; communication process; communication exercises

- Homework: Continue working on paper and assignment

February 20 – Continue speaker training; communication exercises

- Homework: Complete paper and prepare presentation

### **Week 8 – Student Presentations**

February 25 – **DUE**: Leadership Paper and Presentations

February 27 – **DUE**: Leadership Paper and Presentations

### **Week 9 – High Risk Situations**

March 4 – Discuss high risk situations for college athletes; how to deal with high risk situations

March 6 – Discuss high risk situations for college athletes; how to deal with high risk situations – continued

**SPRING BREAK.....March 10 – 14**

### **Week 10 – Team Development**

March 18 – Discuss definition of team (f.s.n.p.a), communication, decision making (Who's Responsible Activity), and effective planning

March 20 – Continue team development; dealing with stress and change; introduction of group project

### **Week 11 – Team Development**

March 25 – Team Simulation Activities; team selection and project development

March 27 – Team Simulation Activities; Action Plan Development

- Homework: Group Project

### **Week 12 – Media Training**

April 1 – Public relations/media training

- Homework: Prepare for mock TV/radio interview

April 3 – Mock TV/radio interview

- Homework: Group Project; Begin to develop Individual Action Plan (IAP)

### **Week 13 – Professional Development**

April 8 – Final preparations for project; resume and job interview skill development; business etiquettes, etc.

- Homework: Resume Development

April 10 – **Project Implementation!!!**

- Homework: Prepare for Mock Job Interview
- Homework: Individual Action Plan (IAP)
- Homework : Complete Resume

### **Week 14 – Mock Job Presentations**

April 15 – Mock Job Interviews (recorded)

**DUE:** Resume

April 17 – Mock Job Presentations (recorded)

**DUE:** Resume

### **Week 15 – Project Presentations**

April 22 – **DUE:** IAP; project discussion; review for final

- Homework: Prepare for final exam

April 24 – **Final Exam** (return books)

## 6. COURSE REQUIREMENTS/EVALUATION:

Final grades will be assigned based on the cumulative number of points from all requirements of the course. Total points will be based on:

REQUIREMENTS	POINTS POSSIBLE
Class Participation (class discussion, activities, etc.)	20
Homework	20
Leadership Paper	10
Paper Presentation	10
Mock Job Interview	10
Group Project	10
FINAL	20
<b>TOTAL</b>	<b>100</b>

FINAL GRADE	NUMBER OF POINTS
A (90%-100%)	90-100
B (80%-89%)	80-89
C (70%-79%)	70-79
D (60%-69%)	60-69
F (below 60%)	Below 60

All assignments are due at the beginning of the class period on the day it is due or as otherwise indicated by the instructor. Late work will be accepted for **half credit** for up to *one week after the original due date*. Work will **not** be accepted more than one week after the original due date. If an assignment is not turned in due to a university excused absence, then the day you return to class becomes the original due date for that assignment. **You are responsible for completing all assignments and activities associated with this class. This is a LEADERSHIP course!**

## 7. COURSE POLICIES:

### **Attendance Policy**

Attendance is required and necessary. Unexcused absences will result in reduction of the student's participation grade. Students will not be allowed to make up points for missed classes, except in the case of a university approved excused absence or a medical or personal emergency as detailed in the Tiger Cub. **In the case of a university excused absence, all assignments will be due at the beginning of the next class attended.** Student should arrive to class at the set time. Excessive tardiness will result in a reduction of your participation grade.

**\*Cell phones and other electronic device are to be turned off during the class period. Taking a phone call, text messaging, etc. during class time will result in a reduction of the student's participation points.**

**\*Students must come to class prepared with all necessary course materials, paper, pen/pencil, text book, completed assignments, etc. Students that do not come to class prepared with the necessary course materials will receive a reduction in participation points for the day.**

### **Students with Disabilities**

Any student needing accommodations should inform the instructor(s) and/or The Program for Students with Disabilities, in 1244 Haley Center as soon as possible. If you already have accommodations, it will be your responsibility to set up a conference with the instructor.

### **Academic Honesty**

Auburn University expects students to pursue their academic work with honesty and integrity. The Academic Honesty Code is outlined in the Tiger Cub and contains a list of those actions that are considered cheating and the possible consequences that those actions carry. **Violations of the Academic Honesty Code will NOT be tolerated in this course.** If you are found in violation of the Academic Honesty Code, it will result in your receiving a failing grade.