

**AUBURN UNIVERSITY
SYLLABUS**

- I. Course Number:** ERMA 8100
Course Name: Program Evaluation
Credit Hours: 3 Semester Credit Hours
Professor: David M. Shannon
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shanndm@auburn.edu
Office Hours: Mon, Wed 10-12

- 2. Date Syllabus Revised:** May 2013

3. Required Text

Fitzpatrick, J. L., Sanders, J.R., & Worthen, B.R. (2011). Program Evaluation: Alternative Approaches and Practical Guidelines (4th Edition). New York: Longman.
ISBN 0-205-57935-3

The third edition can also be used:

Fitzpatrick, J. L., Sanders, J.R., & Worthen, B.R. (2004). Program Evaluation: Alternative Approaches and Practical Guidelines (3rd Edition). New York: Longman.
ISBN 0-321-07706-7

Other Resources are posted on the Canvas course site.

4. Course Description:

This course is intended to provide an introduction to program evaluation, examine factors which influence evaluation planning, and explore a variety of methods used in program evaluation. You will be involved in several phases of ongoing evaluation projects and will plan an evaluation for a program of your choice.

5. Course Content and Readings

Meeting Dates:

Class Schedule

Week 1 - May 20, 22 – Introduction, Planning

Week 2 – no classes

Week 3 – June 3, 5 – Logic Models, Program Goals, Objectives & Evaluation Questions, Evaluation Approaches/Models

Week 4 – June 10, 12 – Budget, Design and Data Collection

Week 5 – June 17, 19 – Analysis and Reporting

Topic(s)	Readings	Assignment(s)
Introduction -Role of Program Evaluation -Purposes of Program Evaluation -History of Program Evaluation -Evaluation Standards	Chapters 1-2 (3 rd or 4 th edition) Chapter 18 (4 rd edition) Appendix A (4 th edition)	Assignment # 1 – Faculty and Graduate Student Interviews
Planning Evaluations -Clarifying Evaluation Requests/Responsibilities -Setting Boundaries and Analyzing the Evaluation Context -Identifying Evaluation Questions and Criteria	Chapters 10-12 (3 rd edition) Chapters 11-13 (4 th edition) Reading/handouts	Assignment # 2 – Program Background and Evaluation Planning
More Planning Logic models Program Goals, objectives and performance measures	Readings	Assignment # 3 – Program Logic Model Assignment # 4 – Goals, Objectives and Performance Measures
Approaches to Evaluation -Overview of the Program Evaluation Process -Approaches/Models used in Program Evaluation	Handouts and Readings Chapters 3-9 (3 rd edition) Chapters 4-10 (4 th edition)	Be prepared to serve as a resource for your assignment chapter
Conducting Evaluations -Design and Sampling Issues -Data Collection Methods -Reporting and Using Evaluation Information -Dealing with Political, Ethical, and Interpersonal Issues	Chapters 13-17 (3 rd edition) Chapters 14-17 (4 th edition)	Assignment #5 – Evaluation Management Plan Assignment # 6 - Budget

6. Course Requirements:

Readings
 Participation in Class Discussions and Work Sessions
 Class Assignments

7. Grading and Evaluation Procedures:

Students missing more than 20% of course meetings will have their final grade reduced by one letter grade.

The following grading scale will be used:

90% B 100% = A
 80% B 89.99% = B
 70% B 79.99% = C
 60% B 69.99% = D
 Below 60% = F

Individual/Group Presentations

Please read all chapters as we will discuss these approaches in class. However, focus more attention of your assigned chapter and be prepared to serve as a resource/expert for that chapter when discussed in class.

Evaluation Approach	Chapter (edition)	Resources /Experts
Expertise-Oriented Evaluation	7 (3 rd) 5 (4 th)	
Consumer-Oriented Evaluation	6 (3 rd) 5 (4 th)	
Objectives-Oriented Evaluation	4 (3 rd) 6 (4 th)	
Management (decision)-Oriented Evaluation	5 (3 rd) 7 (4 th)	
Participant-Oriented Evaluation	8 (3 rd) 8 (4 th)	

Class and Individual Assignments

Class Assignments. In addition to individual assignments, you will contribute to group assignments and projects throughout the course. These projects will be tailored to the interests of the class. Topics in previous years have dealt with programs in K-12 settings, accreditation issues, and community programs. These activities will involve interaction with “clients” from ongoing program evaluations.

Individual Assignments. Assignments are included throughout the course schedule. These assignments will be discussed in further detail as they are made. They will pertain to specific components of program evaluation (e.g., construction an evaluation plan, logic models, budgets, etc...). These assignments will contribute toward the completion of you overall course project. Each assignment will be expected when due. Any assignment presented or turned in late will be penalized 5% for each day past the assignment deadline. Assignments more than 1 week overdue will not be accepted.

Assignment	Points	Due Date
#1 -Interviews with Faculty, Graduate Students	10	May 22
#2 -Program Background and Evaluation Planning	25	June 3
#3 -Logic Model	15	June 10
#4- Program Goals, Objectives and Performance Measures	15	June 12
#5 - Evaluation Management Plan	20	June 17
#6- Budget and Budget Justification	15	June 17
Presentation/Discussion of Program Evaluation Proposals		June 19

8. Class Policy Statements:

- Students are referred to the Electronic eHandbook for an overview of University policies - is www.auburn.edu/studentpolicies.
- Students who need special accommodations should make an appointment to discuss the Accommodation Memo If you do not have an Accommodation Memo, please contact the Office of Accessibility - <https://fp.auburn.edu/disability/>
- Many computer classrooms have a no food and drink policy. There is an exception for bottled water, which should remain sealed when not being consumed. If laptops are present, bottled water should be kept away from laptops