

**AUBURN UNIVERSITY
COURSE SYLLABUS**

Course Number: CTMU 7970/7976
Course Title: Special Topics: Web Design for Educators
Credit Hours: 3 semester hours
Prerequisites: departmental approval
Corequisite: None
Date Syllabus Prepared: May 2014

MATERIALS AND RESOURCES/EQUIPEMENT FOR THIS COURSE

Computer and Other Hardware Requirements

- Updated computer (one that can run current software titles without problems).
- Computer microphone (either built-in or external)
- A web camera (either built-in or external)
- It is your responsibility to keep your computer's operating system, flash, java, and any other necessary software updated.

Software

- We will use a variety of different software titles. I will try to make sure these are trial versions so that you do not have to purchase lots of software. We will be using: Adobe Creative Cloud (which includes MANY different software titles - I will explain this in the first class).
- DO NOT start the 30-day free trial until you are told to do this. Otherwise, you may lose use of the software before your projects are completed.
- For those of you who anticipate you will use the software after this class is over, the subscription for \$29.99 per month, required one-year subscription. The site is here: <https://creative.adobe.com/plans?plan=edu>.

STUDENT LEARNING OUTCOMES

The student will

1. Participate fully in all class activities, either live or via distance learning technologies including demonstrating effective and appropriate oral communication of ideas.
2. Demonstrate knowledge of current research practices in web design.
ASSIGNMENT(S): Research in Web Design Discussion Posts
3. Demonstrate knowledge and understanding of copyright and ethics in computer use.
ASSIGNMENT(S): Ethics and Copyright Discussion Posts, Quiz, and Video.
4. Demonstrate ability to integrate digital audio, images/photos, and video into web pages.
ASSIGNMENT(S): Multimedia Files Used on Webpages including: Digital Audio Files, Digital Imagery/Photo Files, Digital Video Files, OPTIONAL: Adobe Animate Files
5. Demonstrate ability to create a multi-page website that includes multimedia components as well as formatted text, and that works as intended "live" on the internet.
ASSIGNMENT(S): Web Pages Interlinked with Navigation (at least 10 pages + 1 reference page); 4+ Informational pages, 4+ Instructional Project pages, 2+ of your preference, Content References

COURSE SCHEDULE

Week 1	May 19-21	Copyright and Ethics Modules, Research in Web Design
Week 2	May 27-28	Digital Audio, Imagery, Video, Adobe Animate
Week 3	June 2-4	Building a Web Site (Dreamweaver, Muse), Adding and formatting text, CSS and other helpful tools
Week 4	June 9-11	Integrating Digital Audio, Imagery, Video, (and Animation)
Week 5	June 16-18	Putting it all together

COURSE ASSIGNMENTS AND PERCENTAGE OF GRADE

1. 20% – Ethics and Copyright Discussion Posts, Quiz, and Video.
2. 20% – Research in Web Design Discussion Posts
3. 20% – Multimedia Files Used on Webpages
 - a. 10% – Digital Audio Files
 - b. 15% – Digital Imagery/Photo Files
 - c. 10% – Digital Video Files
 - d. OPTIONAL: Adobe Animate Files

4. 40% – Web Pages Interlinked with Navigation (at least 10 pages + 1 reference page)
 - a. 10% – 4+ Informational pages
 - b. 10% – 4+ Instructional Project pages
 - c. 10% – 2+ of your preference
 - d. 10% – Content References

GRADING PROCEDURES

Each assignment will be graded on a scale of 0 to 4: A = 4 B = 3 C = 2 D = 1 F = 0

The final letter grade ranges are below (show in relation to a 100-point scale).

Grade of A		Grade of B		Grade of C		Grade of D		Grade of F	
100-pt Scale	4-pt Scale	100-pt Scale	4-pt Scale	100-pt Scale	4-pt Scale	100-pt Scale	4-pt Scale	100-pt Scale	4-pt Scale
100	4	89	2.93	79	1.95	69	0.98	59	0
99	3.9	88	2.83	78	1.85	68	0.88		
98	3.8	87	2.73	77	1.76	67	0.78		
97	3.71	86	2.63	76	1.66	66	0.68		
96	3.61	85	2.54	75	1.56	65	0.59		
95	3.51	84	2.44	74	1.46	64	0.49		
94	3.41	83	2.34	73	1.37	63	0.39		
93	3.32	82	2.24	72	1.27	62	0.29		
92	3.22	81	2.15	71	1.17	61	0.2		
91	3.12	80	2.05	70	1.07	60	0.1		
90	3.02								

CLASS POLICY STATEMENTS

Please see the Student Policy eHandbook for important information:

http://www.auburn.edu/student_info/student_policies/

- A. Attendance: Although attendance is not required, students are expected to attend all classes, and will be held responsible for any content covered in the event of an absence.
- B. Excused absences: Students are granted excused absences from class for the following reasons: illness of the student or serious illness of a member of the student's immediate family, the death of a member of the student's immediate family, trips for student organizations sponsored by an academic unit, trips for university classes, trips for participation in intercollegiate athletic events, subpoena for a court appearance, and religious holidays. Students who wish to have an excused absence from class for any other reason must contact the instructor in advance of the absence to request permission. The instructor will weigh the merits of the request and render a decision. When feasible, the student must notify the instructor prior to the occurrence of any excused absences, but in no case shall such notification occur more than one week after the absence. Appropriate documentation for all excused absences is required. Please see the *Tiger Cub* for more information on excused absences.
- C. Make-Up Policy: Arrangement to make up a missed major examination (e.g., hour exams, mid-term exams) due to properly authorized excused absences must be initiated by the student within one week of the end of the period of the excused absences(s). Except in unusual circumstances, such as the continued absence of the student or the advent of university holidays, a make-up exam will take place within two weeks of the date that the student initiates arrangements for it. Except in extraordinary circumstance, no make-up exams will be arranged during the last three days before the final exam period begins.
- D. Academic Honesty Policy: All portions of the Auburn University student academic honesty code (Title XII) found in the *Tiger Cub* will apply to university courses. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.
- E. Disability Accommodations: Students who need special accommodations in class, as provided by the Americans with Disabilities Act, should arrange for a confidential meeting with the instructor during office hours in the first week of classes (or as soon as possible if accommodations are needed immediately). The student must bring a copy of their Accommodations Letter and an Instructor Verification Form to the meeting. If the student does not have these forms, they should make an appointment with the Program for Students with Disabilities, 1288 Haley Center, 844-2096 (V/TT).
- F. Course contingency: If normal class and/or lab activities are disrupted due to illness, emergency, or crisis situation, the syllabus and other course plans and assignments may be modified to allow completion of the course. If this occurs, and addendum to your syllabus and/or course assignments will replace the original materials.
- G. Professionalism: As faculty, staff, and students interact in professional settings, they are expected to demonstrate professional behaviors as defined in the College's conceptual framework. These professional commitments or dispositions are listed below:
 - Engage in responsible and ethical professional practices
 - Contribute to collaborative learning communities
 - Demonstrate a commitment to diversity
 - Model and nurture intellectual vitality