**AUBURN UNIVERSITY**

**SYLLABUS**

**Course Number:** HIED 7910

**Course Title:** Practicum in Athletic Administration

**Credit Hours:** Variable, 1-6 semester hours

**Prerequisites:** None

**Corequisites:** None

**Date Syllabus Prepared:** January 22, 2016

**Texts:** None

**Course Description:** Experience in the management of specific administrative offices. *Auburn University Bulletin*, 2013.

**Course Objectives and Content:**

Meetings with senior administrators in the functional areas of college athletics. The first required component is the introduction. Additional required components are compliance, event management, finance, and gender equity. Each of the required components carries one (1) hour of academic credit. An additional (1) hour of credit in practicum is required and chosen by the student from among the following electives: equipment management, marketing and promotion, and sport medicine.

**Course Calendar**

Meetings in the required components are scheduled and announced by the instructor.

**Course Requirements:**

Attend the scheduled meetings.

Preparation of a portfolio: For each component the student should summarize the meetings, including in the portfolio any material distributed by the administrator, and complete the assignment(s) made by the instructor. For the introductory component, these assignments include development of a personal philosophy of sport pertaining to the student’s career choice and two (2) short papers on current issues in sport.

**Grading and Evaluation:**

Excellent = A

Very Good = B

Marginal = C

Unacceptable = F

**Class Policy Statements:**

Auburn University, Office of the Provost

A. Attendance: Although attendance is not required, students are expected to attend all classes, and will be held responsible for any content covered in the event of an absence.

B. Excused absences: Students are granted excused absences from class for the following

reasons: illness of the student or serious illness of a member of the student’s immediate

family, the death of a member of the student’s immediate family, trips for student organizations sponsored by an academic unit, trips for university classes, trips for participation in intercollegiate athletic events, subpoena for a court appearance, and religious holidays. Students who wish to have an excused absence from class for any other reason must contact the instructor in advance of the absence to request permission. The instructor will weigh the merits of the request and render a decision. When feasible, the student must notify the instructor prior to the occurrence of any excused absences, but in no case shall such notification occur more than one week after the absence. Appropriate documentation for all excused absences is required. Please see the Student Policy eHandbook, available at [www.auburn.edu/studentpolicies](http://www.auburn.edu/studentpolicies) for more information on excused absences.

C. Make-Up Policy: Arrangement to make up a missed major examination (e.g., hour

exams, mid-term exams) due to properly authorized excused absences must be initiated by the student within one week of the end of the period of the excused absences(s). Except in unusual circumstances, such as the continued absence of the student or the advent of university holidays, a make-up exam will take place within two weeks of the date that the student initiates arrangements for it. Except in extraordinary circumstance, no make-up exams will be arranged during the last three days before the final exam period begins.

D. Academic Honesty Policy: All portions of the Auburn University student academic honesty code (Title XII) found in the Student Policy eHandbookwill apply to university courses. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.

* E. Disability Accommodations: Students who need accommodations are asked to electronically submit their approved accommodations through AU Access and to arrange a meeting during office hours the first week of classes, or as soon as possible if accommodations are needed immediately. If you have a conflict with my office hours, an alternate time can be arranged. To set up this meeting, please contact me by e-mail. If you have not established accommodations through the Office of Accessibility, but need accommodations, make an appointment with the Office of Accessibility, 1228 Haley Center, 844-2096 (V/TT). The link for persons with disabilities is as follows: <https://fp.auburn.edu/disability/syllabus.asp>

F. Course contingency: If normal class and/or lab activities are disrupted due to illness, emergency, or crisis situation, the syllabus and other course plans and assignments may be modified to allow completion of the course. If this occurs, and addendum to your syllabus and/or course assignments will replace the original materials.

Auburn University College of Education

G. Professionalism: As faculty, staff, and students interact in professional settings, they are expected to demonstrate professional behaviors as defined in the College’s conceptual framework. These professional commitments or dispositions are listed below:

o Engage in responsible and ethical professional practices

o Contribute to collaborative learning communities

o Demonstrate a commitment to diversity

o Model and nurture intellectual vitality

**Instructor:**

Olin L. Adams III earned his Ph.D. in Higher Education at Ohio University (Athens, Ohio). He also holds the M.B.A. in Accounting, *cum laude*, from Mount Saint Mary’s University (Emmitsburg, Maryland) and the A.B. in History from Centre College (Danville, Kentucky).

Adams joined the faculty of EFLT at Auburn in Fall 2000, following 10 years on the

Accounting faculty at Ohio University. Licensed as a C.P.A. by the State of Maryland, he practiced accounting in that state for eight years prior to pursuing an academic career.

Adams’ first research interest was the financial management of higher education. He has conducted two national studies of managerial accounting practices in four-year institutions. Adams also has published research on leading issues in higher education finance, outsourcing in higher education institutions, and cost control in higher education.

Adams’ later research has addressed financial, legal, and marketing issues in intercollegiate athletics, the economics and safety of Thoroughbred racing, and the history of sport. His articles in this area have covered the business model in intercollegiate athletics, the tax exempt status of intercollegiate athletics, and the marketing of intercollegiate athletics in a post-amateur environment, while presentations have included papers on cost control in intercollegiate athletics, the NCAA system of revenue and cost management, conference realignment in intercollegiate athletics, the rise of the Southeastern Conference, startups of small college football programs, and cost of attendance. Adams is writing a book on the 1965 season of Tennessee football and plans a second book on the decline of amateurism in intercollegiate athletics. He serves as chair of the sport management minor at Auburn.

Adams is the son of the late Olin L. Adams, Jr. and Juanita Vinson Adams. His father was a veteran of World War II, with service in the Army Air Corps. He received his doctorate from the University of Maryland and served as a school superintendent for 31 years in five districts across four states. Adams’ mother served as president of her community garden and women’s clubs and as a member of her city’s parks board. Her second cousin, Fred M. Vinson, was chief justice of the United States from 1946 until his death in 1953.

Adams grew up in the Midwest and in Knoxville, Tennessee. At Centre he was a sports writer for the campus newspaper, public address announcer for home football games, and official scorer at home basketball games. Adams’ outside interests today include exercise, college athletics, and Thoroughbred horse racing. He has attended the Kentucky Derby 41 times and every other major race at least three times. Adams enjoys the music of the 1950s and 1960s, especially Frank Sinatra and Elvis Presley, classic movies, and the comedy of Jerry Seinfeld.

**Contact Information:**

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