**AUBURN UNIVERSITY**

**COURSE SYLLABUS**

**Course Number:** CTMU 7970-7976

**Course Title:** Web Design and Media for Educators

**Credit Hours:** 3 semester hours

**Prerequisites:** Admission to Graduate School

**Corequisites**: None

**Date Syllabus Prepared:**  Updated May 2021

**Instructor:** Dr. Jane M. Kuehne – kuehnjm@auburn.edu

**Required Materials/Software**

* Microsoft Office (Students can download from Auburn, Office 365).
* Computer and internet with sufficient capability to create and upload materials for the internet.
* Adobe Creative Cloud (free to AU students).
* Canva or other online “image media” creation account (or software).
* Chosen browser-based website platform (google, wix, weebly, mozello, etc.).
* Web Accessibility, Copyright, and Ethics Contents (websites linked on Canvas)

**Course Description**

Exploration and creation of curriculum and media within the paradigm of creating for successful implementation and delivery on a logically organized website.

**Justification for Graduate Credit**

This course is designed for certified music teachers to create and integrate curricular content from their individual teaching areas. It focuses on best common practice for web creation and teaching using educator-created content in an online environment.

**Course Objectives**

*Students will…*

1. Create a fully functioning logical website delivering originally created media content.
2. Use common practices and “rules” to create/integrate online content.
3. Demonstrate understanding of ethics in online learning.
4. Demonstrate understanding of proper copyright protocol, specifically for online learning.

**Assignment and Weights and Grading System**

Your final grade will be based on the total points you earn over the semester (see below).

Final grades will be assigned as follows: A = 90-100, B = 80-89, C = 70-79, D = 60-69, F = below 60

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| --- | --- |
| **Assignment** | **Weight (%)** |
| Attendance, Discussions, etc. | 15 |
| Browser-based Platforms | 15 |
| Fair Use & Copyright Lessons | 15 |
| Site Preliminary and Edited Plans (Outline), Media Files (on site) | 15 |
| Planning and Peer Reviews (2) | 15 |
| Final Website and presentation | 25 |
| **TOTAL** | **100** |

**Tentative Course Schedule**

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| --- | --- | --- | --- |
| **Week** | **Day/Date** | **Content** | **Assignment(s)** |
| 0 | Wed 5/19 | Browser-based Web Platforms | Browser-based Platforms Overview |
| 1 | Mon 5/24 | Introduction. Principles of Design Overview. Browser-based Design. Fair Use, Copyright, Ethics. Planning Your Work (Wireframing) |  |
|  | Wed 5/26 | Work Day - Log in if you have questions. | Copyright and Ethics Lesson Plans |
| 2 | Mon 5/31 | Memorial Day - No Class |  |
|  | Wed 6/2 | Work Day - Log in if you have questions. | Site Preliminary Plan/Outline |
| 3 | Mon 6/7 | Media Design and Development (Audio, Video, Images) with the USER in mind. Scripting and Writing. Page and Site planning. Page and Site Examples. | Media File Creation/Editing (Audio, Video, Images/Photos on your website).  Planning and Peer Meeting 1 |
|  | Wed 6/9 | Work Day - Log in if you have questions. |  |
| 4 | Mon 6/14 | Accessibility. Making your site useable for all types of consumers/students. | Peer Meeting 2  Edited/Final Site Plan/Outline |
|  | Wed 6/16 | Work Day - Log in if you have questions. |  |
| 5 | Mon 6/21 | Website Presentation (10 minutes each) | Website and Presentation |
|  | Wed 6/23 | Reading Day |  |
|  | Fri 6/25 | ALL WORK DUE | ALL WORK DUE |

**Class Policy Statements**

*Please see the Student Policy eHandbook for important information:* [*http://www.auburn.edu/student\_info/student\_policies/*](http://www.auburn.edu/student_info/student_policies/)

1. Attendance: Although attendance is not required, students are expected to attend all classes, and will be held responsible for any content covered in the event of an absence.
2. Excused absences: Students are granted excused absences from class for the following reasons: illness of the student or serious illness of a member of the student’s immediate family, the death of a member of the student’s immediate family, trips for student organizations sponsored by an academic unit, trips for university classes, trips for participation in intercollegiate athletic events, subpoena for a court appearance, and religious holidays. Students who wish to have an excused absence from class for any other reason must contact the instructor in advance of the absence to request permission. The instructor will weigh the merits of the request and render a decision. When feasible, the student must notify the instructor prior to the occurrence of any excused absences, but in no case shall such notification occur more than one week after the absence. Appropriate documentation for all excused absences is required. Please see the *Tiger Cub* for more information on excused absences.
3. Make-Up Policy: Arrangement to make up a missed major examination (e.g., hour exams, mid-term exams) due to properly authorized excused absences must be initiated by the student within one week of the end of the period of the excused absences(s). Except in unusual circumstances, such as the continued absence of the student or the advent of university holidays, a make-up exam will take place within two weeks of the date that the student initiates arrangements for it. Except in extraordinary circumstance, no make-up exams will be arranged during the last three days before the final exam period begins.
4. Academic Honesty Policy: All portions of the Auburn University student academic honesty code (Title XII) found in the *Tiger Cub* will apply to university courses. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.
5. Disability Accommodations: Students who need special accommodations in class, as provided by the Americans with Disabilities Act, should arrange for a confidential meeting with the instructor during office hours in the first week of classes (or as soon as possible if accommodations are needed immediately). The student must bring a copy of their Accommodations Letter and an Instructor Verification Form to the meeting. If the student does not have these forms, they should make an appointment with the Program for Students with Disabilities, 1288 Haley Center, 844-2096 (V/TT).
6. Course contingency: If normal class and/or lab activities are disrupted due to illness, emergency, or crisis situation, the syllabus and other course plans and assignments may be modified to allow completion of the course. If this occurs, and addendum to your syllabus and/or course assignments will replace the original materials.
7. Professionalism: As faculty, staff, and students interact in professional settings, they are expected to demonstrate professional behaviors as defined in the College’s conceptual framework. These professional commitments or dispositions: (a) Engage in responsible and ethical professional practices; (b) Contribute to collaborative learning communities; (c) Demonstrate a commitment to diversity; and (d) Model and nurture intellectual vitality.

**Final**

The instructor reserves the right to correct errors on this syllabus and/or modify this syllabus to best fit the needs of the students.