**ERMA 7100**

**Advanced Study of Educational Measurement and Evaluation**

**Summer 2025 (05/19/2025 - 06/27/2025)**

# Instructor: Dr. Natalie Neugebauer Schoettler

**Office Hours and Location:** Thursday, 2-4 pm or by appointment

College of Education Building, #3342 or via Zoom

**Office Phone:** 334-844-3074

**Cell Phone:** (706) 575-5699 (EMERGENCY ONLY)

**E-mail:** nmn0011@auburn.edu

**Response Time:** I will respond to emails within 48 hours.

**Meeting Time and Location:**

**001:** Tuesdays and Thursdays, 4.30-8.20 p.m.

College of Education Building, # 2141

**D01:** Asynchronous

**Credit Hours:** 3 credit hours

**Required Text:**

Salkind, N. J., & Frey, B. B. (2022). *Tests & measurement for people who (think they) hate tests & measurement* (4th ed.). Sage. ISBN-10: 1071817175; ISBN-13: 978-1071817179

**Recommended Text:**

American Psychological Association. (2020). *Publication manual of the American Psychological*

*Association* (7th ed.). American Psychological Association.

A supplemental packet of required readings will also be provided and discussed at the beginning of the course.

**Course Description:** This 3 credit-hour course focuses on the basic principles and applications of educational measurement and evaluation, with emphasis on uses of measurement data. Topics include standardized testing, alternative and authentic assessment, and emerging issues in the field of measurement and evaluation.

**Course Objectives**: Students in this course will: (1) apply key concepts and methods in evaluating assessment quality, (2) critically understand the role of assessment in modern educational contexts, (3) distinguish between various types of tests, their scores, and purposes/appropriateness, (4) recognize and adhere to professional standards and ethics in the use and development of assessments, and (5) explore emerging issues and advancements in educational testing.

**Grading and Evaluation:**

**List of assignments and a brief overview of points:**

Midterm exam 100 points

Assessment critique 200 points

Topic paper 50 points

Final paper 100 points

Presentation 50 points

Assessment in the press 100 points

**Total 400 points**

**Grading Scale:**

A = 360-400 points

B = 320-359 points

C = 280-319 points

F < 280 points

**Extra Credit:** Students may earn one-time extra credit (5 points) if they attend a conference presentation and complete the provided evaluation form in detail.

**Course Policies:**

**Participation:** Students are expected to regularly attend and participate in class. This may include class discussions, article critiques, and other group work. One of the goals of this course is to discuss real-life applications of the material and collaborate with classmates. Students are also expected to complete any assigned readings prior to class and be prepared to engage in discussion.

**Attendance:** As graduate students, you are expected to attend each class and to actively participate throughout the course. I realize that situations may arise that are beyond your control, such as funerals, illness, family emergencies, etc. Open communication is key. It is your responsibility to reach out in advance to provide documentations, as appropriate, and make other arrangements if you must miss a class meeting. Unexcused absences accounting for 20% or more of class meetings will result in the reduction of a letter grade. Attendance via Zoom will not be permitted. [Note: Not applicable for distance section.]

**Late submissions:** All assignments are expected to be received by the start of class, unless otherwise stated in the syllabus. Late work without proper documentation will result in a 10% reduction per day. Late work with proper documentation will be accepted in cases of illness or other emergencies. Please send me an email and we will work something out. If you feel you cannot meet a deadline, please reach out in advance and we can discuss the possibility of an extension.

**Accommodation Statement:** Students who need accommodations are asked to electronically submit their approved accommodations through AU Access and to make an individual appointment with the instructor during the first week of classes – or as soon as possible if accommodations are needed immediately. If you have not established accommodations through the Office of Accessibility, but need accommodations, make an appointment with the Office of Accessibility, 1228 Haley Center, 844-2096 (V/TT). Please refer to the [Office of Accessibility website](http://bulletin.auburn.edu/undergraduate/academicservices/officeofaccessibility/).

**Academic Honesty:**All portions of the Auburn University Student Academic Honesty code (Title XII) found in the [Student Policy eHandbook](http://www.auburn.edu/student_info/student_policies/) will apply to this class. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.

**Artificial Intelligence:** Artificial intelligence should not be used to complete any assignment unless otherwise specified. Violationsof this guideline will be considered academic misconduct.

**Academic Misconduct:** The Department of Educational Foundations, Leadership, and Technology recognizes university policy regarding academic misconduct. Violations include, but are not limited to plagiarism, unauthorized assistance during examinations, submitting another’s work product as your own, using another’s words as your own without appropriate citation, sharing unauthorized materials with another that contain questions or answers to examinations, altering or attempting to alter assigned grades. In accordance with university policy regarding academic misconduct, students may be assigned several sanctions upon violations of the Student Academic Honesty Code. See the Tiger Cub publication for the current year for specifics regarding academic misconduct as well as student’s rights and responsibilities associated with the Code.

**Classroom Behavior:**The Auburn University [Classroom Behavior Policy](https://sites.auburn.edu/admin/universitypolicies/Policies/PolicyonClassroomBehavior.pdf) is strictly followed in the course; please refer to the above Student Policy eHandbook for details of this policy.

**Co-constructed Expectations:**

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| **Students** | **Instructor** |
| Come to class on time and prepared | 5–10-minute grace period before class begins |
| Actively participate in class | Provide examples or detailed instructions for each assignment |
| Be efficient and minimize unproductive discussions | Assignment rubrics |
| Turn assignments in on time | Make time to answer questions about assignments and give feedback |
| Give grace | Respond to emails within 48 hours |
| Be respectful and open-minded | Turn grades around within 1 week |
| Communicate | Give grace |

**Course Calendar:**

NOTE:  This is a tentative syllabus. Any changes will be announced in class as well as on the Canvas course website. Students are responsible for checking their Auburn email and Canvas accounts regularly. All assignments will be due Tuesday at 4.30 p.m.

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| **Class Meetings** | **Content** | **Assignments Due** |
| 05/20/25 | Syllabus Review |  |
| 05/22/25 | Introduction to testing; Norms and basics for testing | * Salkind & Frey Ch. 1 and 2 * Sireci (2020) |
| 05/27/25 | Reliability and validity; Midterm review | * Topic paper due * Salkind & Frey Ch. 3 and 4 * Ford (2008) * McMillan chapter |
| 05/29/25 | Constructing and evaluating test items | * Salkind & Frey Ch. 6, 12, and 14 * Uesaka (2022) |
| 06/03/25 | Test administration and bias | * Midterm exam due * Salkind & Frey Ch. 15 and 16 * Woo (2022) |
| 06/05/25 | Technology and assessment; Tests in education | * Salkind & Frey Ch. 7 and 9 * Neumann (2019) |
| 06/10/25 | Tests in health | * Assessment in the press assignment due * Salkind & Frey Ch. 10 and 11 * Lyon (2016) |
| 06/12/25 | Tests in business | * Salkind & Frey Ch. 8 and 13 * Leutner (2023) |
| 06/17/25 | Assessment critique presentations | * Final paper and presentation due |
| 06/19/25 | **Juneteenth (NO CLASS)** | |
| 06/24/25 | **Study/Reading Day (NO CLASS)** | |