**Alabama Business Education Association**

**2024 Conference**



June 21, 2024

Raymond J. Harbert College of Business

Horton Hardgrave Hall

Auburn University

Auburn, AL

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| **ALABAMA BUSINESS EDUCATION ASSOCIATION**  **EXECUTIVE COUNCIL** | |
| **President** | Aimee Torres  Auburn University |
| **President-Elect** | Loretta Baber  Central High School – Phenix City |
| **Past President** | Dr. Chad Springer  Auburn University |
| **Membership Director/**  **SBEA Representative** | Marissa Kane  Stanhope-Elmore High School |
| **Secretary/Treasurer** | Marc Skinner  Smiths Station High School |

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| **PAST PRESIDENTS** | | |
| Alva Jean Baker  Karzetta Bester  Rebekah Bush  Max Carrington  Janelle Couch  Margie Crocker  Constance Dees  Emma Faulk  Lanette Fargason  Maggie Johnson  Ron Joulouse  Deana Goodwine  Madge Gregg  Rosalind Hall  Judy Kehr | Bernice Kidd  Gerri Kimble  Addie Lee  Wanda Markie-Hunter  Gail May  Lauren Miller  Geana Mitchell  Ellen Moore  Roslyn Moore-Evans  Alice Morgan  Teheitha Murray  Nancy Richards  Linda Shepherd  Leane Skinner  Chad Springer  Tiffany Stonecipher | Jacqueline Thomas-Nixon  Willard Price  Faye Walker  Christine Washington  Mary Wells  Bonne White  Mary Jean White  Patricia Wilson  Elisha Wohleb  Sandra Yeverton |

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| **COMMITTEE CHAIRS** | |
| **Auditing** | Carrie Leffler |
| **Awards** | Carrie Leffler, Postsecondary  Loretta Baber, Secondary |
| **Bylaws** | Dr. Chad Springer |
| **Membership** | Marissa Kane |
| **Nominating** | Dr. Elisha Wohleb |
| **Program** | Loretta Baber |
| **Scholarship** | Tsepo Moleleki |

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| **SESSION FACILITATORS (Listed by Topic)** | |
| **Free Tools for Teaching: Financial Literacy Made Easy** | Lesley Mace, Atlanta Federal Reserve Bank |
| **Chick-Fil-A Leadership Academy** | Melanie Boatner, Central High School – Phenix City |
| **Beyond the Lemonade Stand: Encouraging Young Entrepreneurs** | Lesley Mace, Atlanta Federal Reserve Bank |
| **Accounting** | Carrie Leffler, Auburn University |
| **AI in the Business Education Classroom** | Dr. Chad Springer, Auburn University  Aimee Torres, Auburn University  Lauren Miller, Auburn University |
| **QuantHub** | Dr. Belinda Patton, QuantHub |
| **Teachers' Well-Being: Combating Classroom Burnout & Fatigue** | AU Psychological Services |
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| **CONFERENCE SCHEDULE** | |
| **8:00 AM – 8:30 AM** | **REGISTRATION – Light Continental Breakfast – Chick-Fil-A** |
| **8:30 AM – 9:30 AM** | **OPENING SESSION – Broadway Event Space & Theater**   |  |  | | --- | --- | | **Greetings** | **Aimee Torres**  ABEA President | |  | **Marissa Kane**  Southern Business Education Association  **Glenith Moncus**  National Business Honor Society | | **Sponsor Recognition** | **Loretta Baber**  ABEA President - Elect | | **Session Planning** | **Loretta Baber**  ABEA President - Elect | | **Keynote**  **Speaker** | **Michael Gecawich**  BE Publishing | |
| **9:30 AM - 10:20 AM** | **SESSION 1**  **Free Tools for Teaching: Financial Literacy Made Easy**  Lesley Mace (Atlanta Federal Reserve Bank) – Klesius (1047)  **AI in the Business Education Classroom**  Chad Springer, Aimee Torres, Lauren Miller – Ingwersen (1057) |
| **10:20 AM – 10:25 AM** | **Break/Vendor Exhibits** |
| **10:25 AM - 11:15 AM** | **SESSION 2**  **Chick-Fil-A Leadership Academy**  Melanie Boatner – Klesius (1047)  **QuantHub**  Dr. Belinda Patton – Ingwersen (1057) |
| **11:15 AM – 11:20 AM** | **Break/Vendor Exhibits** |
| **11:20 AM - 12:10 PM** | **SESSION 3**  **Accounting**  Carrie Leffler (Auburn University HCOB) – Klesius (1047)  **Beyond the Lemonade Stand: Encouraging Young Entrepreneurs**  Lesley Mace (Atlanta Federal Reserve Bank) – Ingwersen (1057) |
| **12:10 PM – 12:15 PM** | **Break/Vendor Exhibits** |
| **12:15 PM – 1:00 PM** | **LUNCH AND NETWORKING OPPORTUNITY– Broadway Event Space & Theater**  *Sponsored by*   |  |  | | --- | --- | | **Welcome** | **Loretta Baber**  ABEA President-Elect | | **Invocation** | **Deana Goodwine**  ABEA Past President | | **Lunch** | Chicken Salad Chick | |
| **1:00 PM – 2:00 PM** | **General Session**  **Teachers' Well-Being: Combating Classroom Burnout & Fatigue**  AU Psychological Services – Broadway Event Space & Theater |
| **2:00 PM – 2:10 PM** | **Break/Vendor Exhibits** |
| **2:10 PM – 3:00 PM** | ***ABEA Business Meeting* – Broadway Event Space & Theater** |

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| **BUSINESS MEETING** | |
| **Friday, June 21**  **Broadway, Raymond J. Harbert College of Business**  **Auburn University**  **2:10 PM** | |
| **Call to Order** | Aimee Torres |
| **Appointment of Parliamentarian** | Dr. Leane Skinner |
| **Minutes of 2023 Business Meeting** | Marc Skinner |
| **Treasurer’s Report** | Marc Skinner |
| **Other Officer Reports** | Review Annual Report |
| |  |  | | --- | --- | | **Auditing Committee** | Carrie Leffler | | **Bylaws Committee** | Dr. Chad Springer | | **Membership Committee** | Marissa Kane | | **Program Committee** | Loretta Baber | | **Nominating Committee** | Dr. Elisha Wohleb | | **Scholarship Committee** | Tsepo Moleleki | | **Awards Committee** | Loretta Baber, Carrie Leffler | | |
| **Other Reports** |  |
| **Unfinished Business** |  |
| **New Business:**  **Volunteer Recognition**  **Leadership Recognition**  **Selection of SBEA Leadership Delegates** | Loretta Baber/Aimee Torres |
| **Election of Officers** | Aimee Torres |
| **Installation of Officers** | Dr. Elisha Wohleb |
| **Door Prizes** | Marc Skinner |
| **Adjourn** | Aimee Torres |
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| **THANK YOU TO OUR CONFERENCE SPONSORS:** |
| **(VENUE & LUNCH)**The Harbert College of Business is a nationally ranked hub of undergraduate, graduate, and continuing business education that is inspiring the next generation of business leaders. The Harbert College of Business is one of the country's most prestigious, innovative, and dynamic business schools. The HCOB is one of 862 business schools accredited by the Association to Advance Collegiate Schools of Business. Fewer than 5% of the world’s 13,000 business schools have earned this distinguished accreditation. Alumni and industry partners actively engage faculty and students to integrate business theory with practical experience and to instill the level of proficiency and integrity demanded by employers around the globe. For more information, visit <https://harbert.auburn.edu/>. |

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*Thank you for your dedication to business education.*

*See you next year!*