Announcing
The AATSP Virtual Programs Fair
Hosted by Klett World Languages
Oct. 5, 2024
10:00 am – 4:00 pm ET

Overview of event

The AATSP Virtual Programs Fair (VPF) will take place by Zoom on Oct. 5, 2024, from 10:00 am to (est.) 4:00 pm ET.   This event will showcase programs of study available in Spanish and Portuguese at the college level (2- and 4-year institutions).

To maximize the reach and impact of this event, the fair will be open and free of charge to all high school and college students. They will be able to access this event through their instructor, as well as access student activities especially prepared for this event. All non-presenting AATSP members will also be able to attend free of charge with prior registration. Registration for non-presenters and students will open on Aug. 15, 2024.

The Virtual Programs Fair is a piece of a larger effort by the AATSP to address the drop in enrollments at the post-secondary level, to document and disseminate information about promising innovations in language education, and to foster collaboration across institutions of learning, as well as between secondary and higher education institutions.

To submit a proposal to present at the Virtual Programs Fair, click here.

Questions? Please contact us at: mmclean@aatsp.org or call 219-295-1491.

EVENT GOALS

The online format of the AATSP Virtual Programs Fair aims to provide a convenient and cost-effective way for high school and college students to explore options of study in Spanish and Portuguese. This event will also facilitate the exchange of information about innovations in language teaching and learning among educators.

The goals for high school and college students include
- ❖ Making detailed information available about Spanish and Portuguese programs at 2- and 4-year institutions.
- ❖ Facilitating direct interaction with college representatives.
- ❖ Creating opportunities for students to explore and compare programs to find the best fit for their educational and career aspirations.
- ❖ Providing a forum to ask questions and receive personalized guidance from experts in the field.

The goals for educators, counselors, and administrators at all levels of education
- ❖ Disseminating information on current trends and innovations in Spanish and Portuguese education.
- ❖ Creating opportunities for collaboration among institutions of learning.
- ❖ Kickstarting the process of documenting the landscape of Spanish and Portuguese education in the United States.

College and university programs can submit their proposal here.

EVENT DETAILS

Date and Time: Saturday, October 5, 10:00 am – 4:00 pm ET, by Zoom.

Welcome Session: The event will begin with a welcome session, featuring an introduction to the fair's schedule and objectives along with special presentations.

Program Presentations: Participating institutions will have 25 minutes to present their program and facilitate a Q&A session in an assigned breakout room that attendees can visit. These presentations are flexible and can range from offering a comprehensive overview of a program to giving an in-depth look at a particular program feature (e.g., teacher preparation programs, study abroad, translation and interpretation option, etc.).

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We are currently accepting abstract proposals for presentations from college and university programs (2- and 4-year institutions). To submit a proposal and for more detailed information, [click here.](#)

Virtual Exhibit Hall: The Programs Fair will feature a virtual exhibit hall with brochures, videos, and other materials selected and created by the participating programs. As such, these documents will vary based on the institution providing them. Upon registering, all presenting institutions will be invited to provide a link to the AATSP with this information, which will be listed in the event schedule and be made available to all attendees. Please note: Registration for presenters will open on Aug. 5, 2024.

Digital handbook: As a follow up to the Virtual Programs Fair, all presenting institutions will be invited to feature their program in a program navigator (a virtual programs catalogue), which will be posted on the AATSP website. This web-based document has a fixed format for all programs, and it is designed to serve as a renewable repository of information about Spanish and Portuguese studies for students, administrators, and researchers. This opportunity will be available free of charge to all presenting institutions. Presenting institutions will be invited to participate at a later time.

IMPORTANT DATES

Abstract submissions opens: July 24, 2024

Abstract submissions closes: Aug. 31, 2024, at 11:59 pm PT

Notification of acceptance: Within two weeks of the submission of the abstract

Presenter schedule notification: By September 20th, 2024

Registration opens for presenters: August 5, 2024

Registration opens for non-presenters: Aug. 15, 2024

REGISTRATION

Presenters (registration opens Aug. 5, 2024):
- ❖ Earlybird Registration: August 5th - September 3rd
  - o $100 AATSP Members / $150 Non-Members
- ❖ Regular Registration: September 4th - 16th
  - o $150 AATSP Members / $200 Non-Members

Upon registering, presenters will receive a link for submitting:
- ❖ Promotional materials for the AATSP Virtual Programs Fair resource guide.
- ❖ Information for the upcoming digital handbook of Spanish and Portuguese programs, to be released at a later date.

Questions? Please contact us at: mmclean@aatsp.org or call 219-295-1491.

Non-presenting attendees (registration opens Aug. 15, 2024):
> ❖ Free to high school and college students. They will receive a registration link through their instructor.
> ❖ Free to AATSP members with prior registration.
> ❖ $75 for non-AATSP members.

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