Thursday, October 19, 2023 7:30 am Continental Breakfast and Coffee

Welcome and Opening General Session

9:45 am Revolutionizing the Scope and Sequence of a Well-developed

9:45 am Artificial Intelligence in Business and Marketing Education

10:45 am Break

11:00 am Pitch 12:30 pm Lunch Provided and Networking

2:00 pm Keynote Presentation - Scott Molander

3:00 pm - 4:15 pm Entrepreneurship Education Roundtable Discussions; Business and Marketing Roundtable Discussion

5:15 to 6 pm President's Reception - Pre-Dinner Function and Cocktails (All invited)

6:00 - 8:30 pm Evening Dinner Event and Entertainment - More to come

Friday, October 20, 2023 7:30 am Continental Breakfast and Coffee

8:30 am Entrepreneurship Drives the Economy

8:30 am Breathing New Life Into Business and Marketing Education

9:45 am Practical Guidance for Project-Based Learning in Teaching Entrepreneurship

9:45 am Business Education Essentials-NBEA's 2023 Business Education Standards

11:00 am Keynote speaker - Gigi Butler Founder of Gigi's Cupcakes

12:30 pm - 1:30 pm Awards and NBEA Southern Leaders Recognition and Cabinet Installation Luncheon

1:30 pm The Future of Entrepreneurship, Business and Marketing Education - Panel Discussion

2:30 pm Closing session