



2025 NBEA Annual Convention

October 21-24, 2025 • Cincinnati, OH

Tentative Schedule

As of 9/1/2025

Tuesday, October 21	
8:00 AM - 12:00 PM	212 Degree Leadership Training
1:00 PM - 4:30 PM	Registration & Information Desk Open
2:00 PM - 5:00 PM	AI Business Communications Masterclass
Wednesday, October 22	
7:30 AM - 3:00 PM	Registration & Information Desk Open
7:30 AM - 9:00 AM	Morning Kickstart
8:00 AM - 8:50 AM	Meet the Leadership - First Timers' Session
9:00 AM - 9:30 AM	Opening Session
9:30 AM - 10:50 AM	Keynote: Hope is a Verb
10:30 AM - 12:00 PM	Exhibit Hall Open
11:00 AM - 11:50 AM	Teaching in the Digital Age: Embracing AI, Digital Learning, and Financial Growth
11:00 AM - 11:50 AM	The Flipped Classroom: Maximizing Your Time with Your Students
11:00 AM - 11:50 AM	The Accounting Class Students Talk About After Class!
11:00 AM - 5:00 PM	Certification Testing Lab
12:00 PM - 12:30 PM	Exhibitor Luncheon
12:30 PM - 1:30 PM	Speed Pitch Competition
1:30 PM - 2:30 PM	Exhibit Hall Open
2:00 PM - 2:50 PM	Mock It Til You Make It: Elevating Careers Through The Mock Interview Project
2:00 PM - 2:50 PM	7 Principles of Highly Effective Personal Finance Classrooms w/ FEE
2:00 PM - 2:50 PM	Prompting 101: Using AI to Teach in the Business Classroom
2:00 PM - 2:50 PM	Beyond Borders: Teaching International Business with Energy and Impact
2:00 PM - 2:50 PM	Enhancing Business Education in Nigeria: Integrating Artificial Intelligence to Improve Graduate Employability and Competitiveness in Tertiary Institutions
3:00 PM - 3:50 PM	Unlocking Retail Careers with RISE Up: Exploring Opportunities and Credentials
3:00 PM - 3:50 PM	Boring to Brilliant: How to Teach Dry Topics Without Putting Everyone to Sleep
3:00 PM - 3:50 PM	Game On! Unplugged Learning Adventures
3:00 PM - 3:50 PM	CTE Leadership: An examination of leadership competencies, challenges, and professional development needs of administrators

4:00 PM - 4:50 PM	Saving, Borrowing, and Retiring: Finance Magic Unveiled To Make A Difference in Students' Financial Future
4:00 PM - 4:50 PM	Foundations for the Future: The Case for Business Education for All
4:00 PM - 4:50 PM	Flip the Focus: From Teacher Workhorse to Student Powerhouse
4:00 PM - 4:50 PM	The Introvert-Friendly Guide to Cooperative Learning
4:00 PM - 4:50 PM	The Emergence of STEM in Business Education
4:30 PM - 5:30 PM	Exhibit Hall Open
Thursday, October 23	
7:30 AM - 3:00 PM	Registration & Information Desk Open
7:30 AM - 9:00 AM	Morning Kickstart
8:00 AM - 8:50 AM	Transforming Business Education with Custom GPTs.
8:00 AM - 8:50 AM	Teaching in the Age of AI: How to Avoid Cheating
8:00 AM - 8:50 AM	Ctrl + Alt + Engage: Teaching Computer Apps Without Putting Them to Sleep
8:00 AM - 8:50 AM	Teaching Tomorrow: Leveraging AI to Build Career-Ready Soft Skills
8:00 AM - 3:00 PM	Certification Testing Lab
9:00 AM - 9:50 AM	Connecting Classrooms: Building Collaborative Business Education Pathways
9:00 AM - 9:50 AM	Rewriting the Curriculum: Integrating Communication and AI in Business Majors
9:00 AM - 9:50 AM	The Engagement Layer: Add Instant Interaction to Any Lesson
9:00 AM - 9:50 AM	All Right, Stop! COMMUNICATE and Listen!
9:00 AM - 9:50 AM	Using Music, Movies, TV, and YouTube to Teach Economics and Personal Finance
10:00 AM - 10:50 AM	Financial Game Show and Free Resources from Federal Reserve Education
10:00 AM - 10:50 AM	AI-Assisted, Not AI-Generated: Designing Assignments in Higher Education That Leverage AI Without Losing Student Voice
10:00 AM - 10:50 AM	The Interactive Upgrade: Transform Any Worksheet
10:00 AM - 10:50 AM	Business Law: Ditch the Snooze, Ignite the Room!
10:00 AM - 10:50 AM	Making Accounting Come Alive: Engaging Students Through Real-World Applications and Interactive Learning
11:00 AM - 11:50 AM	Integrating AI into Business Curriculum: Building Future-Ready Graduates
11:00 AM - 11:50 AM	GenAI in Education: The Ethics Playbook
11:00 AM - 11:50 AM	Rubrics that Rock: Grade Smarter, Not Harder
11:00 AM - 11:50 AM	From Class to Startup: Structuring Entrepreneurship for Real-World Impact
11:00 AM - 11:50 AM	Vocabulary in Action: Engaging Activities for Deeper Understanding
12:00 PM - 1:30 PM	Awards Banquet
1:30 PM - 2:30 PM	Exhibit Hall Open
2:00 PM - 2:50 PM	Work It: Building Real-World Skills in the WBL Classroom
2:00 PM - 2:50 PM	Student Use of AI: Creating Acceptable Use Policies
2:00 PM - 2:50 PM	Make Marketing Matter: Where Content Meets Creativity
2:00 PM - 2:50 PM	Brand You: A Classroom Activity for Student Success

2:00 PM - 2:50 PM	Leveling the Playing Field: Empowering Students with Real-World Financial Skills
3:00 PM - 3:50 PM	Retired Not Expired
3:00 PM - 3:50 PM	AI in the Classroom: Personalizing Learning, Maximizing Engagement
3:00 PM - 3:50 PM	The Unexpected Benefits of Play
3:00 PM - 3:50 PM	Lucky, Risky, Sabotaged: Add Controlled Chaos to Any Business Lesson
3:00 PM - 3:50 PM	Adobe Creative Cloud: What's New?
3:00 PM - 4:00 PM	W!SE Certification Testing
5:30 PM - 10:00 PM	Evening Afloat: Networking on the Cincinnati Belle
Friday, October 24	
9:00 AM - 9:50 AM	Neurodivergence as a Career Asset
9:00 AM - 9:50 AM	AI Accounting Case Studies
9:00 AM - 9:50 AM	Mastering Microsoft Word: 101 Tips, Tricks & Time-Savers
9:00 AM - 9:50 AM	Practical Ways to Add Personal Finance to Economics
10:00 AM - 10:50 AM	Business Innovation through Design Thinking
10:00 AM - 10:50 AM	Auctions + Personal Finance = FUN!
10:00 AM - 10:50 AM	Don't Forget the Village: Reaching the Heart of Students by Reaching the Heart of Their Homes
10:00 AM - 10:50 AM	Career Readiness: Internship Capstone
11:00 AM - 11:50 AM	Ignite Your Classroom: Unleashing Student-Powered Learning That Actually Works!
11:00 AM - 11:50 AM	Employability Skills Using Game-Based Learning
11:00 AM - 11:50 AM	Right Brain, Left Brain, RTI!
11:00 AM - 11:50 AM	Game On: How to Launch a School-Wide Marketing Event That Engages and Inspires
-	Closing Session

**This year NBEA will be utilizing an event app. A more detailed schedule will be available to attendees closer to the event date.*

2025 NBEA Annual Convention

October 21-24, 2025 • Cincinnati, OH

Hotel information

Hyatt Regency Cincinnati

151 West 5th St
Cincinnati, OH 45202

\$199 single/double
\$224 triple rate
\$249 quad rate



Registration Information

		Early bird	Regular Rate	Onsite
In-Person	Member	\$499	\$575	\$650
	Retiree*	\$299	\$575	\$650
	Non-Member**	\$699	\$775	\$850
Virtual	Member	\$249	\$325	n/a
	Non-Member	\$398	\$474	n/a

*Retiree discounts are only available to NBEA members, ending with the early bird discount.

*Early bird pricing honored through 09/05/2025

**Non-Member Registrants will receive NBEA membership with convention registration, to expire one year from the registration payment date.

Student Rates are available to full-time undergraduate NBEA members! Email events@nbea.org to see if you are eligible for the student discount.

Recorded Sessions

Most sessions will be recorded; however, some will be onsite only.

Recorded sessions will be made available only to convention attendees until further notice.

NBEA.ORG/Convention