



## **Justification for Attending the NBEA 2025 Annual Convention & Exhibition**

- **The largest convention solely dedicated to business education with three general sessions and a featured speaker session**
- **Over 50 educational sessions that provide:**
  - **Cutting-edge topics that affect business instruction at all educational levels today**
  - **New ideas, strategies, materials, and resources for taking business programs from GOOD TO GREAT**
  - **Business content, instructional methodology, classroom applications, and much more**
  - **Professional Development credit awarded by verified attendance**
- **Hands-on technology workshops (ticket required) that provide:**
  - **Creative ideas and projects to assist in developing innovative lesson plans to engage students more effectively**
  - **New technology applications and opportunities to hone skills in familiar applications**
  - **Increased retention through hands-on learning**
- **The NBEA Annual Exhibit Hall that offers:**
  - **New publications, software, and teaching tools**
  - **Dedicated time throughout the convention to visit with company representatives and learn about the latest products for classroom instruction**
  - **Opportunities to gather information and resources to take back to school administrators and share with other faculty for implementation in courses**
- **Networking opportunities include (all included with convention registration):**
  - **Welcome/Networking Reception**
  - **Roundtable Sessions**
  - **Offsite Networking Event**
  - **Exhibitor Speed Pitch & Prize Luncheon**
  - **NBEA Awards Luncheon**