



Nurturing Global Engagement and Perspectives

Suzanne T. Ortega

President, Council of Graduate Schools

International Perspectives on University Teaching & Learning Symposium May 31, 2018

What is the Council of Graduate Schools?

- CGS's Mission: advancing master's and doctoral education & research
 - Advocacy and demonstrating impact
 - Research and Best Practices
- ~ 500 member universities in the U.S. and Canada, 25 international members
 - Members represented by graduate deans
 - Some deans share oversight for both research and graduate education





Key Takeaways

- Multicultural and global competence are critical to 21st century leadership
- International graduate students provide one real opportunity for U.S. students and programs to develop a more global perspective
- Universities must expand programs and policy support for U.S. students to study and conduct research abroad



A Rationale for Global Competence

- Flattened global economy
- Global migration
- The need for global stewardship





Why International Students Matter

Educational benefits

- > Appreciation of art and literature
- Adopt an historical perspective to current issues
- ➢ Increased cultural competence
- Growth in leadership and critical thinking skills

 But
- Only for U.S. students who actively interact with their international peers



Why International Students Matter

Research

- Many U.S. Nobel laureates are immigrants
- >Increased patent applications
- ▶ Greater citation impact



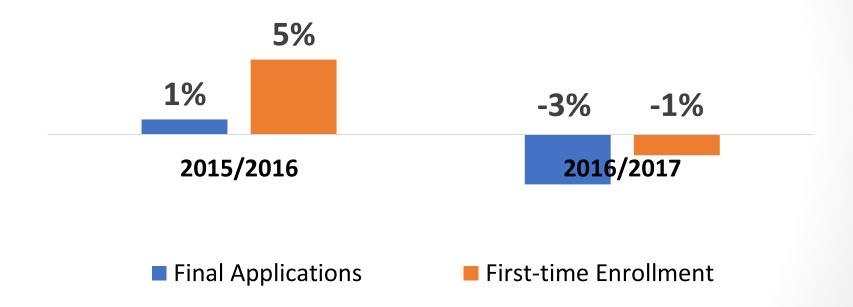
Why International Students Matter

Economic benefits

- Contribute \$39.4 billion
- Created or supported 450,000 U.S. jobs
- >Immigrant startups



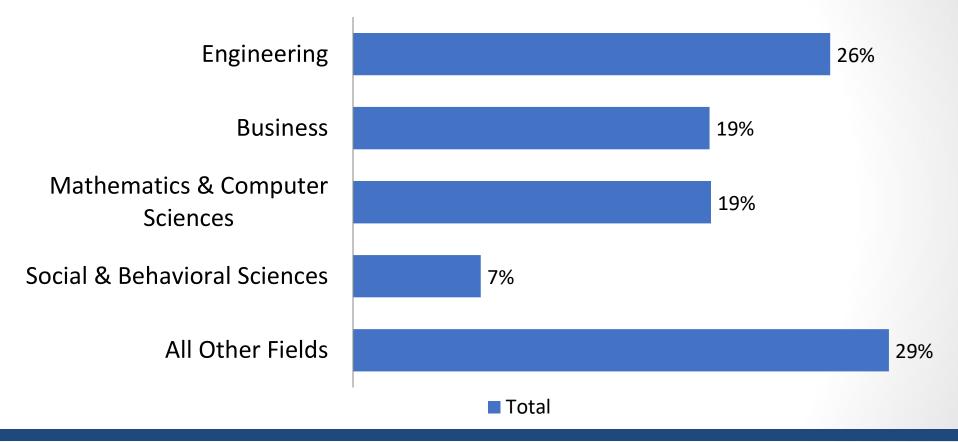
In 2016-2017, there was a 3% decline in international graduate applications and 1% decline in first-time international graduate enrollment.







Distribution of First-time International Graduate Enrollment by Selected Field of Study, Fall 2017





Data Source: Okahana, H., & Zhou, E. (2018). *International graduate applications and enrollment: Fall 2017.* Washington, DC: Council of Graduate Schools.

Recruiting & Supporting International Students

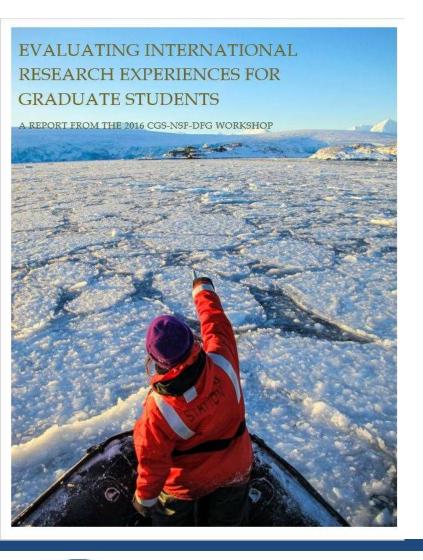
- A focus on recruitment
- A focus on yield
- A focus on support for current students



International Experiences for U.S. Graduate Students

- Global Perspectives Program Virginia Tech
- Global Communities of Practice Emory U
- National Science Foundation (NSF)
 - Graduate Research Opportunities Worldwide (GROW)
 - International Research Experiences for Students (IRES)





"My international experiences completely changed the way I think about science and scientists."

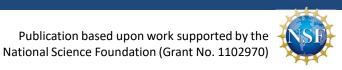
Kara Spiller, Assistant Professor, Drexel University

"...having had the experience of conducting international research made me more competitive on the job market."

> Penn State PIRE Participant (PhD 2013, Communication Sciences and Disorders and Language Science)







Documenting the Value & Impact of International Research & Experience

- Expanded network of collaborators
- Changes in approach to/or conduct of research
- Career pathways
- Global competencies





A PROJECT OF THE COUNCIL OF GRADUATE SCHOOLS

- Builds upon a feasibility study funded by Mellon and the Alfred P. Sloan Foundation (2014), and a planning phase supported by NSF, Sloan and Mellon (2015)
- 61 university partners: 29 funded partners and 32 affiliates







A Learning Outcomes Approach to Research Ethics and International Collaborations?

Research Ethics Education in Graduate International Collaborations



- > Emory University
- Northern Arizona University
- University of Oklahoma
- Virginia Tech



Funder: National Science Foundation (NSF #1135345)

Unanswered Questions, Opportunities and Challenges

- How should learning outcomes be defined and used in an international, collaborative context?
- Do cultural differences (e.g., among student from different countries of origin) in approaches to ethics merit different curricular or cocurricular experiences to achieve the same learning outcomes for all?
- What role can/should graduate students play in working with faculty to identify learning outcomes in new or underdeveloped areas of a graduate program?





Building Global Competencies on Campus

- Global certificates
- Virtual communities and global classrooms
- Programs to connect international and domestic students:
 Promising Pedagogy
- Preparing Future Faculty



Preparing Future Faculty for Inclusive Teaching – Select Resources

- CIRTL Network's Online Course, Diversity in the College Classroom.
- The **Inclusive Teaching Network**, a working group of graduate students, postdocs, faculty and staff supported by the Center for Teaching Innovation and Cornell University's CIRTL program.
- The University of Michigan's webpage on Inclusive Teaching and Research Strategies.
- Columbia University's Guide to Inclusive Teaching





