



AUBURN UNIVERSITY

OFFICE OF INTERNATIONAL PROGRAMS

INTERNATIONALIZATION LABORATORY with American Council on Education



Committee for Strategic Internationalization: Launch Meeting

On Wednesday, Sept. 5, 2018 Auburn University's Committee for Strategic Internationalization gathered at the Auburn University Hotel and Conference Center to launch the internationalization initiative. The committee, made up of representatives from every college and from service units across the university, will lead a comprehensive effort to develop strategies and goals for Auburn's internationalization efforts with the goal of producing long-lasting institutional change.

Launch Meeting: Overview

Welcome: Charge to the committee by Provost Bill Hardgrave

- "I charge the Committee for Strategic Internationalization with the task of analyzing Auburn University's current international efforts, including campus-wide programs and structures. The goal of the committee is to create a five-year strategic plan for campus internationalization that will inform our thinking and guide our direction for the next decade and beyond. The internationalization plan should be comprehensive, integrated and strategic and touch every unit on campus to enhance research, scholarship and the student experience. The plan should foster new collaborations with academic, alumni, industrial and government partners, resulting in a more global Auburn, and articulate strategies for greater advancement, access and efficiency." - Provost Bill Hardgrave.

Overview of Committee Work:

- Why do this? - Build on Auburn University's current international efforts and develop strategies and goals to strengthen the institution's global footprint. As a result, enhancing Auburn's local and global impact, service to the community, student experience, curriculum, and research.
- Introduction of Committee Co-Chairs:
 - Andy Gillespie – Assistant Provost for International Programs
 - Chris Roberts – Dean, Samuel Ginn College of Engineering
 - Jennifer Mason – Director of International Initiatives
 - Martin O'Neill – Schulze Professor & Department Head, Nutrition-Dietetics & Hospitality, College of Human Sciences
 - Valentina Hartarska - Alumni Professor, Agricultural Economics & Rural Sociology, College of Agriculture

www.auburn.edu/international/ace

- Approach:
 - Expected Outcomes & Final Report - At the end of the 18-month process, the committee will produce a comprehensive report for the provost. The report will outline the state of current international initiatives across campus and propose intentional strategies that will produce long-lasting institutional change.
 - Timeline - 18-20 month process with a target finish of summer 2020. Detailed ACE timeline on website.
 - ACE Laboratory - Oversees internationalization efforts.
 - Wyly/Kellogg Group - Outside consultants visiting campus at the end of September.
 - Committee for Strategic Internationalization & Sub-Committees - The Committee for Strategic Internationalization will meet once per month. Sub-committees will be formed to work on specific areas of internationalization and will report back to main committee.
 - Faculty, Staff & Student Input - The Committee for Strategic Internationalization and sub-committees will seek the council of faculty, staff and students across campus for their perspectives and proposals.
 - Speakers & Workshops - Outside internationalization professionals will be recruited to speak to the Committee for Strategic Internationalization and sub-committees.

Communication:

- Microsoft Teams - Platform that will centralize committee communications, scheduling, meeting notes, and attachments.
- Bi-weekly Campus Communications - An Internationalization Laboratory Report will be distributed to the entire campus through internal campus communication channels. Those reports will also be accessible on the website.

Next Meeting:

In late September, committee members will individually meet with representatives from the Wyly/Kellogg Group to discuss their respective areas. Then, in October the Committee for Strategic Internationalization will meet to plan the internationalization review process and discuss the ideal internationalized institution. Later this fall, Heather Ward, ACE advisor, will visit campus to meet with leadership across the university.

Committee Reminders:

- Microsoft Teams - Install and sign up for Microsoft Teams. App available for iPhone and Android products.
- Homework - Determine your ideal internationalized institution for your discipline or area/profession and come to the next Committee for Strategic Internationalization meeting ready to share the institution and what characteristics make it ideal, or a leader in the international aspects of your specific discipline or area.