

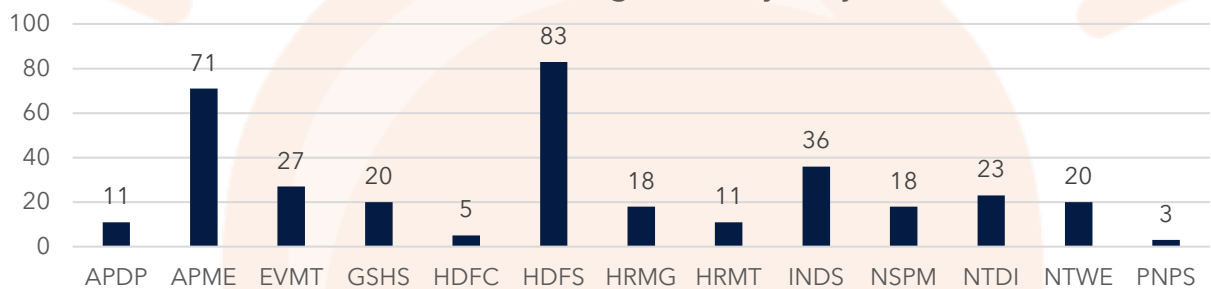
## 6 MONTH POST GRADUATION FIRST DESTINATION OUTCOMES

Summer 2020, Fall 2020, Spring 2021

### COLLEGE OF HUMAN SCIENCES

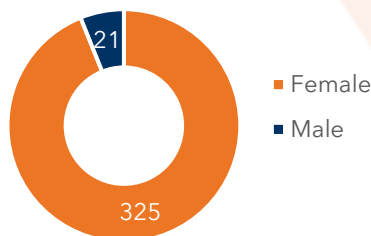
First destination outcomes were examined at the 6-month post-graduation mark for graduates of the College of Human Sciences' 2021 cohort. Post-graduate success data was recorded for a total of 346 graduates, with most graduates belonging to Human Development and Family Sciences (HDFS) and Apparel Merchandising (APME) majors. Data was obtained from graduates' responses to the Campus Engagement and Experience Survey, the First Destination Survey and First Destination follow-up process. The following report presents employment and enrollment outcomes for these graduates.

2021 Graduating Class by Major<sup>1</sup>

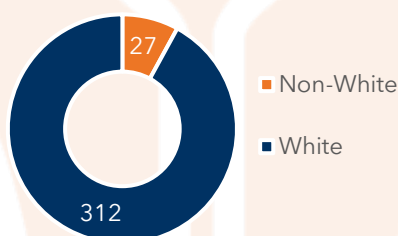


A demographic breakdown of the 2021 graduating class indicated almost all graduates were female, with most graduates also being white US Citizens who were ineligible for the Pell Grant, were not first-generation students, and arrived at Auburn as natural freshmen. The proportion of graduates who were non-white was slightly lower—but generally comparable to—the proportion of non-white students in the general AU student population, whereas the proportion of transfer students was slightly higher.

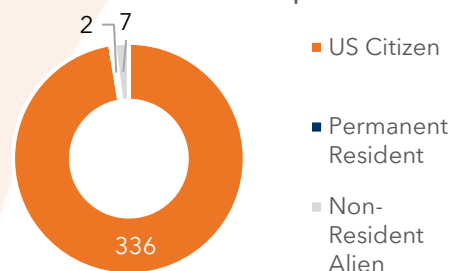
Gender



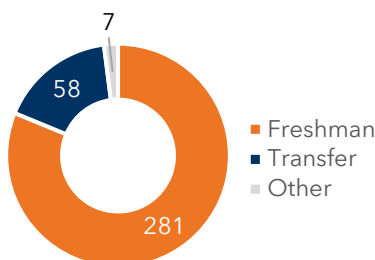
Race



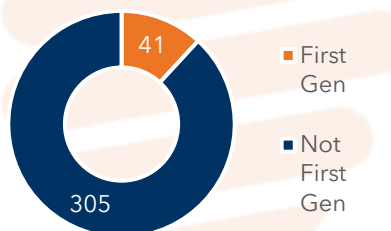
Citizenship



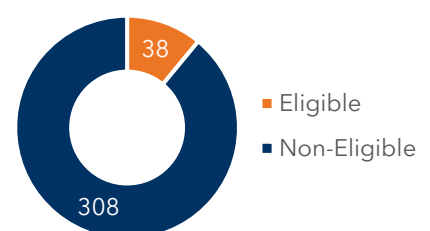
Freshman/Transfer



First Generation



Pell Eligibility<sup>2</sup>



<sup>1</sup> See end of report for list of majors by code.

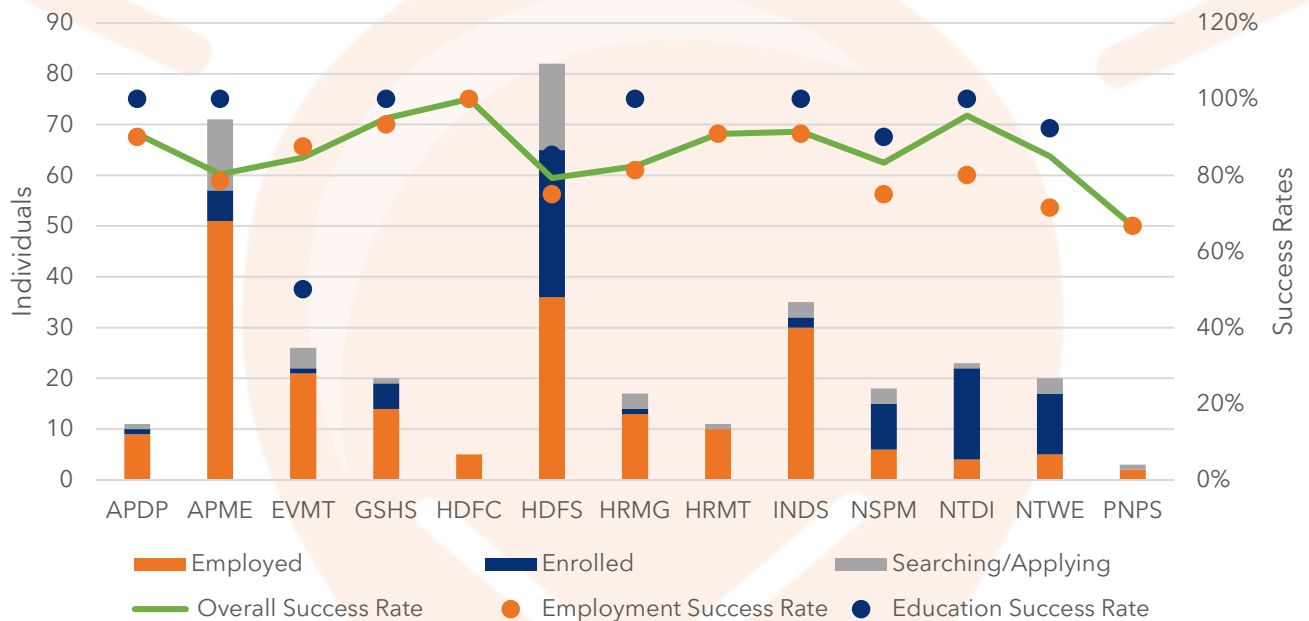
<sup>2</sup> Overall N for Pell Eligibility may be lower than other demographic categories due to the university only collecting this data for approximately 50% of incoming students. Pell eligibility status is obtained through the FAFSA; students who do not complete the FAFSA are counted as not Pell eligible for this report.



## OUTCOMES BY MAJOR

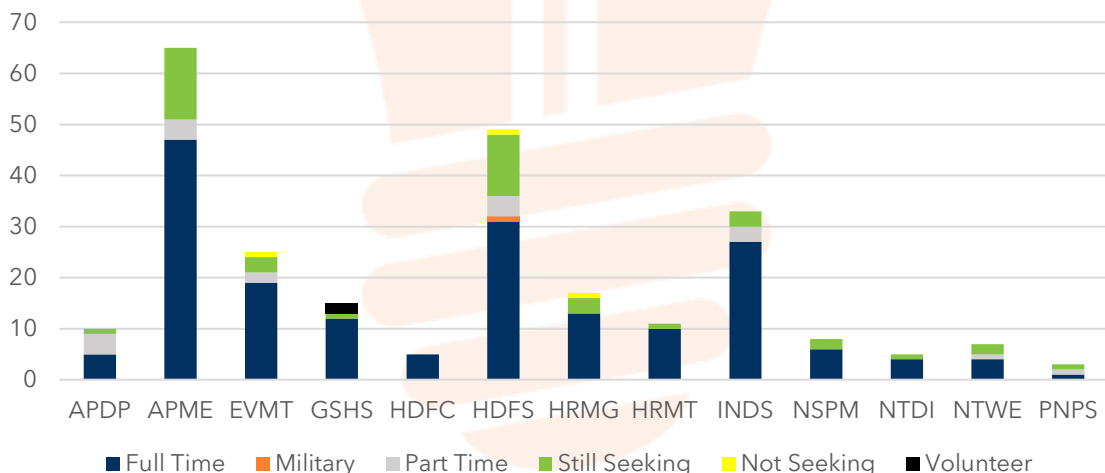
Overall examination of post-graduate outcomes revealed moderate differences in employment success rates across majors, ranging from 67% to 100% with an overall employment success rate of 82.40% (compared to an institutional average of 78.53% for the same graduating class). Graduates typically reported seeking employment over additional education, except for in Dietetics and Wellness majors. Enrollment success rates by major ranged between 50% and 100%, with an overall average of 91.30% of graduates successfully enrolled in a continuing education opportunity six months following graduation (institutional average 82.48%).

Outcomes by Major



## EMPLOYMENT-RELATED OUTCOMES

Employment Outcomes by Major<sup>3</sup>

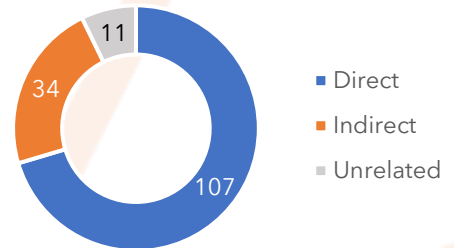


<sup>3</sup>See Appendix A for a list of employers that hired graduates for full-time positions.

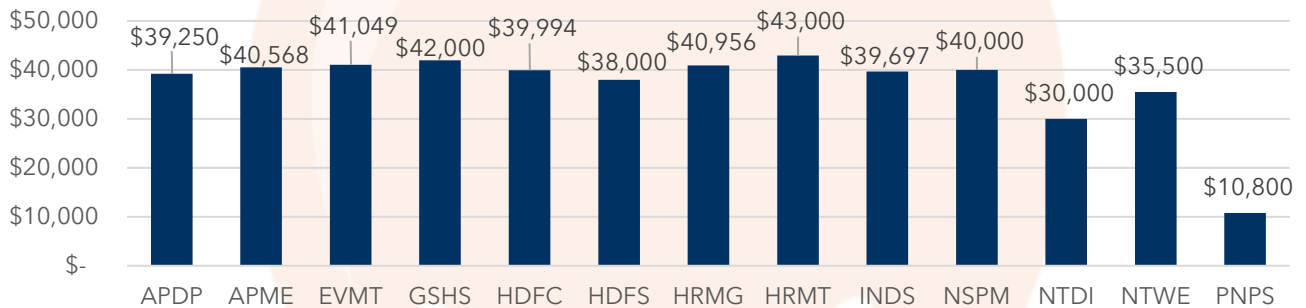


Of those that successfully obtained jobs, full-time employment was the most reported outcome, followed by part-time employment. 44 graduates reported still seeking employment at 6 months post-graduation, with most of these individuals belonging to Apparel Merchandising and Human Development & Family Sciences Majors—the most popular majors in the college. Graduates that reported “Not Seeking” employment were not included in success rate calculations. Of those employed, 92.76% of graduates reported their job either directly or indirectly related to their major. Salary data was reported for 90 graduates, ranging from \$10.8k (Ministry Intern) to \$70k (Sales Agent) annually across all majors. Average salaries by major tended to range between \$30k-\$43k, except for Philanthropy & Nonprofit Studies.

### Job/Major Alignment

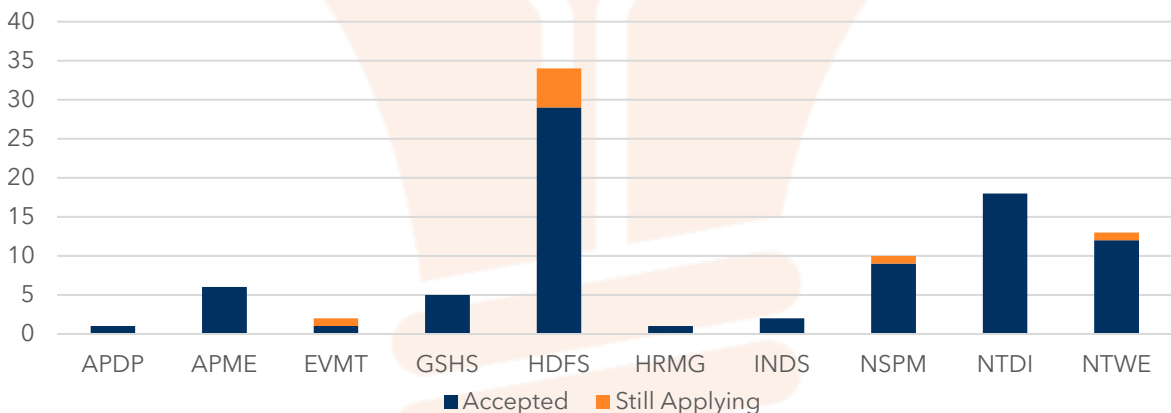


### Average Salary by Major



## CONTINUING EDUCATION OUTCOMES

### Continuing Education Acceptance by Major<sup>4</sup>



Of those seeking additional education, 91% successfully obtained enrollment. Event Management as well as Human Development & Family Sciences graduates were the most likely to still be applying to educational institutions six months following graduation, though EVMT's low rate should be considered within the context of its comparatively small graduating class. Overall, continuing education acceptance rates were particularly high for most majors in the college.

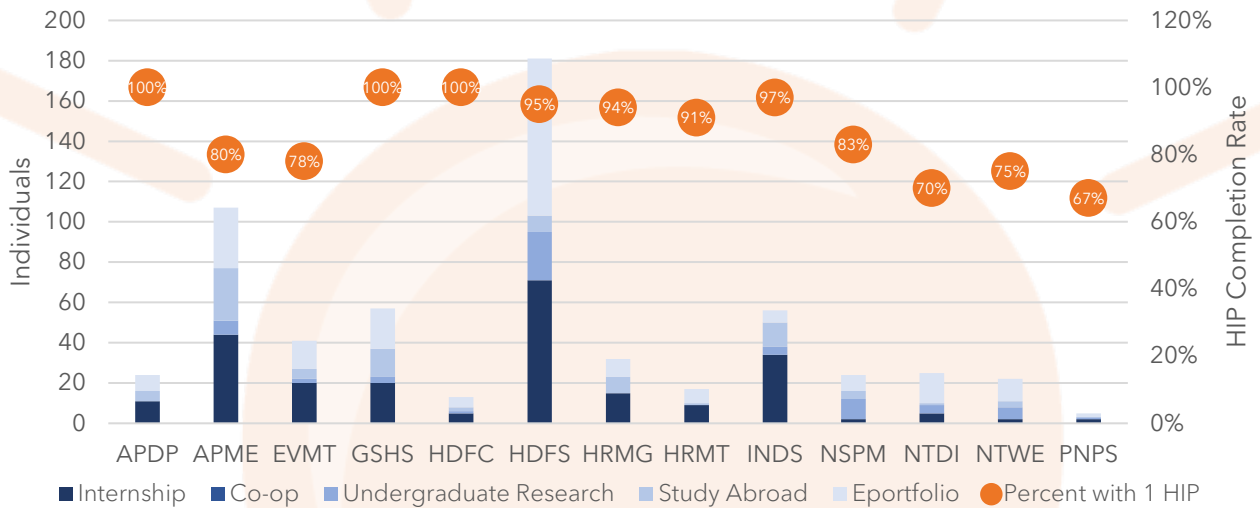
<sup>4</sup>See Appendix B for a list of institutions and degree types for those students pursuing further education.



## HIGH-IMPACT PRACTICE PARTICIPATION

High-Impact Practice participation was high in all majors, with fewer graduates from Philanthropic & Nonprofit Studies and Nutrition - Dietetics completing at least one HIP. Internships were the most popular HIP, followed by ePortfolio completion and Study Abroad.

HIP Completion by Major



## STUDENT OUTCOME BREAKDOWNS

While uneven sample sizes prohibit the use of analyses to test significance, internship participation appeared to be related to increased success in employment-seeking graduates across all demographics. In contrast, undergraduate research participation did not appear to be associated with increased enrollment among education-seeking graduates.

		MALE ----- FEMALE	WHITE ----- NON-WHITE	FIRST GEN ----- NOT FIRST-GEN	PELL ELIGIBLE ----- NOT ELIGIBLE
Employment-Seeking	Internship (N=186)	75.00% (9/12) ----- 85.63% (149/174)	85.21% (144/169) ----- 86.67% (13/15)	91.30% (21/23) ----- 84.05% (137/163)	100.00% (15/15) ----- 83.62% (143/171)
	No Internship (N=64)	66.67% (2/3) ----- 75.41% (46/61)	76.67% (46/60) ----- 50.00% (2/4)	62.50% (5/8) ----- 76.79% (43/56)	72.73% (8/11) ----- 75.47% (40/53)
Education-Seeking	Undergrad Research (N=29)	50.00% (1/2) ----- 84.19% (23/27)	80.00% (20/25) ----- 100.00% (3/3)	66.67% (4/6) ----- 86.96% (20/23)	75.00% (3/4) ----- 84.00% (21/25)
	No Undergrad Research (N=63)	100% (4/4) ----- 94.92% (56/59)	96.36% (53/55) ----- 100.00% (5/5)	100.00% (3/3) ----- 95.00% (57/60)	83.33% (5/6) ----- 96.49% (55/57)

Note. GPA, ACT, Female %, First Gen%, White%, and Transfer% are broadly representative of Auburn University graduates. Non-White group consists of American Indian or Alaska Native, Native Hawaiian/Pacific Isl., Hispanic, Asian, Black or African-American, Two or More Races, and Unknown; non-resident aliens excluded.



## APPENDIX A - EMPLOYERS BY MAJOR

### APDP

Heidi Elnora Atelier  
Ketcham and Co  
MudPie  
POINT3  
Souther White

### APME

15Five  
Active Cyber  
Adele Rose Vintage  
Angel Oak Mortgage Solutions  
Bealls Inc.  
Beautycounter  
Belk, Inc.  
Bella's Bridal and Formal  
Born & Raised LLC  
Burlington  
CVS  
Dahlgren Duck & Associates  
Dillards  
Fab'rik  
Ferguson Enterprises  
From the Heart Art  
HBC/Sak's Fifth Avenue  
Hemline  
Home Depot  
Kohl's  
Laura Pearce Limited  
Lilly Pulitzer  
Lily Jane Boutique  
Macy's  
Neiman Marcus  
Nordstrom  
Nordstrom Trunk Club  
OKO Lifestyle  
Paradies Lagardere  
Shea Davis Boutique  
Snap Girls  
Southern Threads Boutique  
Stitch Fix  
Stylitics  
Target  
Terry Costa  
Trendy Trunk  
Trilogy Threads Boutique  
Uncommon James  
Wrapsody

### EVMT

Caribe Resort  
Carloul Yacht Club  
Carolina Panthers  
Children's Healthcare of Atlanta  
E. & J. Gallo Winery  
Hunters Edge Riding School  
Ivory & White Bridal Boutique  
J.B. Hunt  
JUMP Investors  
Landing  
Marriott  
New Western Acquisitions  
On Location  
PRE Event Resources  
REACH  
The Fellow's Initiative  
The Hotel at Auburn University  
The Hound  
Trinchero Family Estates

### GSHS

Chick-fil-A  
Craft Brewery  
Girl Scouts of the Northwestern Great  
Lakes, Inc  
Gulf Coast Center for Ecotourism &  
Sustainability  
Sage Outdoor Adventures  
Stephens Millirons  
The Nourish Foundation  
TMS Global  
United Way of Central Alabama  
Wright Medical

### HDFC

Children's Hospital of Alabama  
Doctors Hospital of Augusta  
Norton HealthCare



**APPENDIX A - EMPLOYERS BY MAJOR (CONTINUED)**

**HDFS**

Alternative Behavior Strategies  
Bridgeway Diagnostics  
Bright Beginnings  
Chick-fil-A  
Cox Ocular Prosthetics  
East Alabama Medical Center  
First Baptist Church  
First Baptist Tahoe City  
Gordy EyeCare  
IMF Expert Services  
KinderCare Education  
Legacy School of Discipleship  
Liberty Rent  
Martinsdale Lsd  
METHODIST HOME OF THE SOUTH  
GEORGIA CONFERENCE  
Primrose Schools  
QGenda  
Rape Counselors of East Alabama  
State of Alabama Elmore County  
Summer Show Offs  
The Dibble Institute  
Trinity Lutheran Church  
Trinity School  
US Air Force  
Young Life

**HRMG**

Aramark  
Auberge Resorts  
Auburn Marriott Opelika Resort and Spa at  
Grand National  
Gurney's Montauk Resort and Seawater Spa  
Kiawah Island Golf Resort  
Niffer's Place  
Pappadeaux Seafood Kitchen  
Pappas Restaurant Corp.  
Rosewood Miramar Beach  
The Collegiate Hotel  
The Little Nell

**HRMT**

360 Blue  
Gigi's Cupcakes Franchise  
Helen  
Ithika Hospitality Partners  
Marriott  
Meltwater  
Robert Sinskey Vineyards  
Small Vines Winery

Triangle Treats Bakery  
Wedding Planner

**INDS**

Ashley Gilbreath Interior Design  
Birchfield Penuel & Associates LLC  
Christopher AI  
David Frazier Co  
Design Innovations  
Ekλεκtik Interiors  
Florida Department of Management  
Services  
GCI Design  
Group 4 Design, Inc.  
Hedgewood Homes  
Interior Elements  
Jean Liu Design  
Jessica Conner Design  
Linda MacArthur Architects  
Melanie Turner Interiors  
Meyer Davis  
Sarah Catherine Collective  
Set to Sell  
SOURCE  
Studio M  
The Design Atelier  
Walcott Adams Verneuille  
WAV Architects  
Zoe Feldman Design

**NSPM**

Caldera Medical  
Glenwood School  
Piedmont Urgent Care  
Techtronic Industries (TTI)

**NTDI**

Cahaba Pain and Spine Care  
Coven Douglass  
Georgia Department of Public Health

**NTWE**

Felder Services  
Women's Hope

**PNPS**

Auburn Wesley Foundation



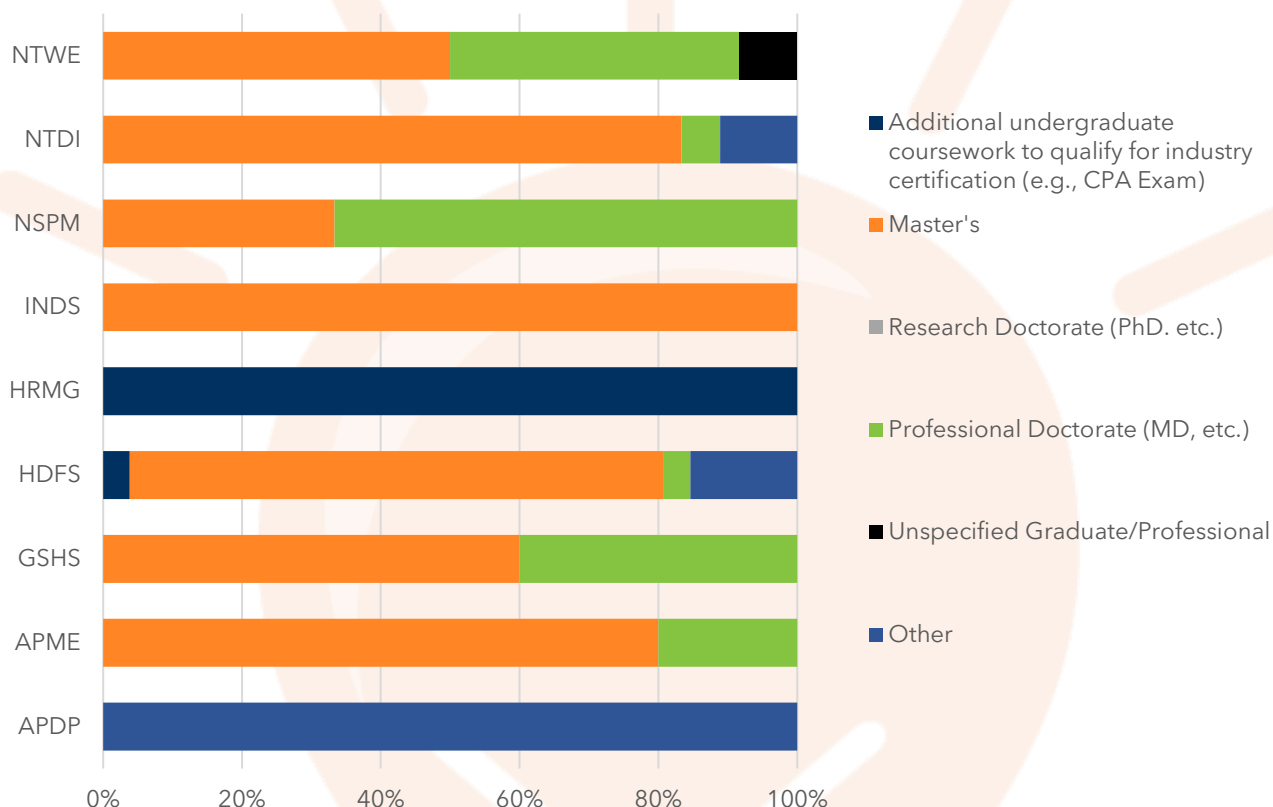
## APPENDIX B - EDUCATIONAL INSTITUTIONS AND DEGREE TYPES

Institution	Count
American University	1
Auburn University	19
Ball State University	1
Capella University	1
Clemson University	1
College of Charleston	1
Cornell University	1
Duquesne University	1
East Tennessee State University	1
Faulkner University	1
Florida State University	1
Indiana University-Purdue University - Indianapolis	1
Lenoir-Rhyne University	1
Life University	1
Mercer University	1
New England Law - Boston	1
Ohio State University - Main Campus	1
Samford University	4
Southern Baptist Theological Seminary	1
Texas A & M University - College Station	1
Texas State University - San Marcos	1
Texas Woman's University	1
The University of Alabama	5
Tulane Grad School of Pub Health & Tropical MD	1
Union Presbyterian Seminary	1
University of Alabama at Birmingham	3
University of Alabama Birmingham - Dental	1
University of Alabama Birmingham - Medical	1
University of Alabama Birmingham - Optometry	1
University of Alabama Birmingham - Traditional	6
University of Georgia	1
University of Houston	1
University of Illinois at Chicago	1
University of North Texas	1
University of South Alabama	3
University of South Carolina - Columbia	1
University of Southern California	1
University of Tennessee Chattanooga	1
University of West Alabama	1



## APPENDIX B - EDUCATIONAL INSTITUTIONS AND DEGREE TYPES (CONTINUED)

### Continuing Education - Degree Type by Major



Note: Continuing education degree type appears on bar from left to right according to the same order as degree types listed from top to bottom.

#### Code

APDP  
APME  
EVMT  
GSHS  
HDFS  
HDFS  
HRMG  
HRMT  
INDS  
NSPM  
NTDI  
NTWE  
PNPS

#### Major

Apparel Design & Production Management  
Apparel Merchandising  
Hospitality Management, Event Management  
Global Studies  
Human Development & Family Sciences, Child Life  
Human Development & Family Sciences  
Hospitality Management, Hotel & Restaurant Management  
Hotel & Restaurant Management (Closing)  
Interior Design  
Nutrition Science  
Nutrition, Dietetics  
Nutrition, Wellness  
Philanthropy & Non-Profit Studies