

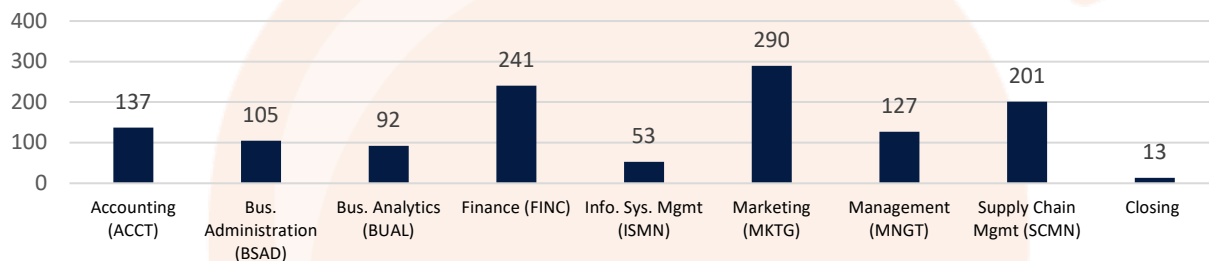


6 MONTH POST GRADUATION FIRST DESTINATION OUTCOMES Summer 2020, Fall 2020, Spring 2021

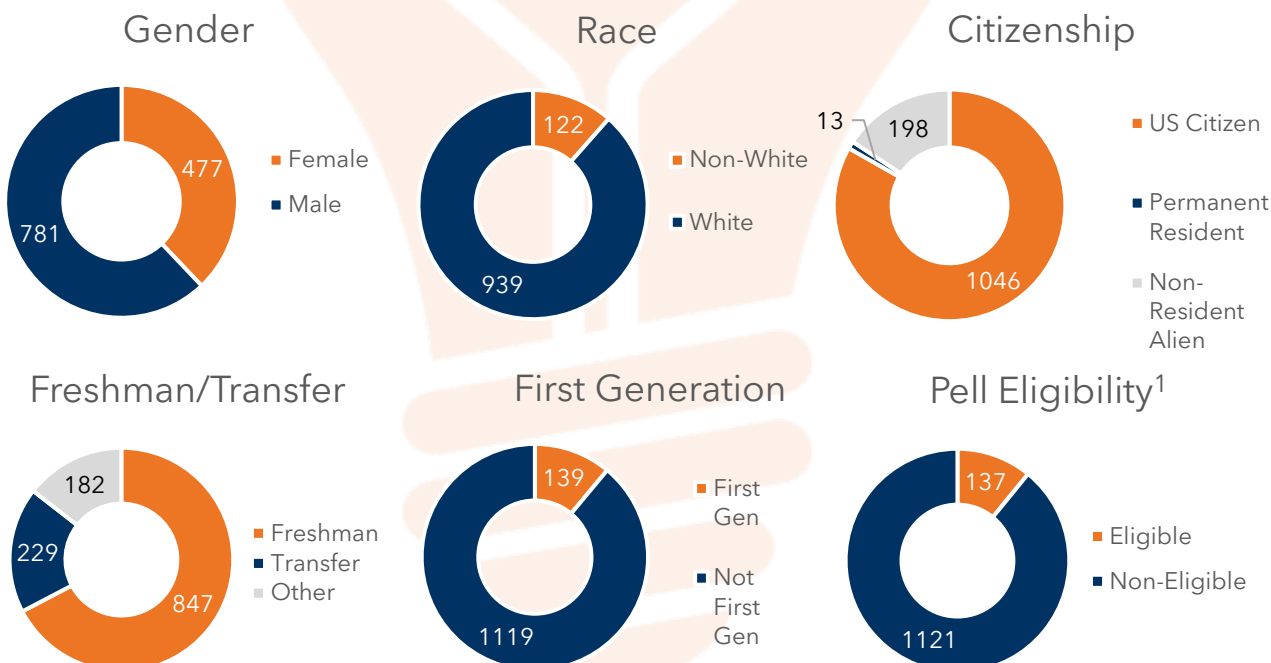
HARBERT COLLEGE OF BUSINESS

First destination outcomes were examined at the 6-month post-graduation mark for graduates of the Harbert College of Business' 2021 cohort. Post-graduate outcomes were recorded for a total of **1,258** graduates, with most graduates majoring in Finance, Marketing, or Supply Chain Management. Thirteen graduates belonged to majors that are scheduled to close, marked "Closing." Data was obtained from responses to the Campus Engagement and Experience Survey, the First Destination Survey and First Destination follow-up process. The following report presents employment and enrollment outcomes for these graduates.

2021 Graduating Class by Major



A demographic breakdown of the 2021 graduating class indicated roughly 2/3rds of graduates were male, with most (~90%) graduates being white US citizens who were neither first-generation students nor Pell-eligible. Approximately 10% of the graduating cohort consisted of international students (Non-Resident Aliens). Slightly over 2/3rds of graduates began their degree as natural freshmen at Auburn—a relatively high proportion of transfer students compared to the university at large.



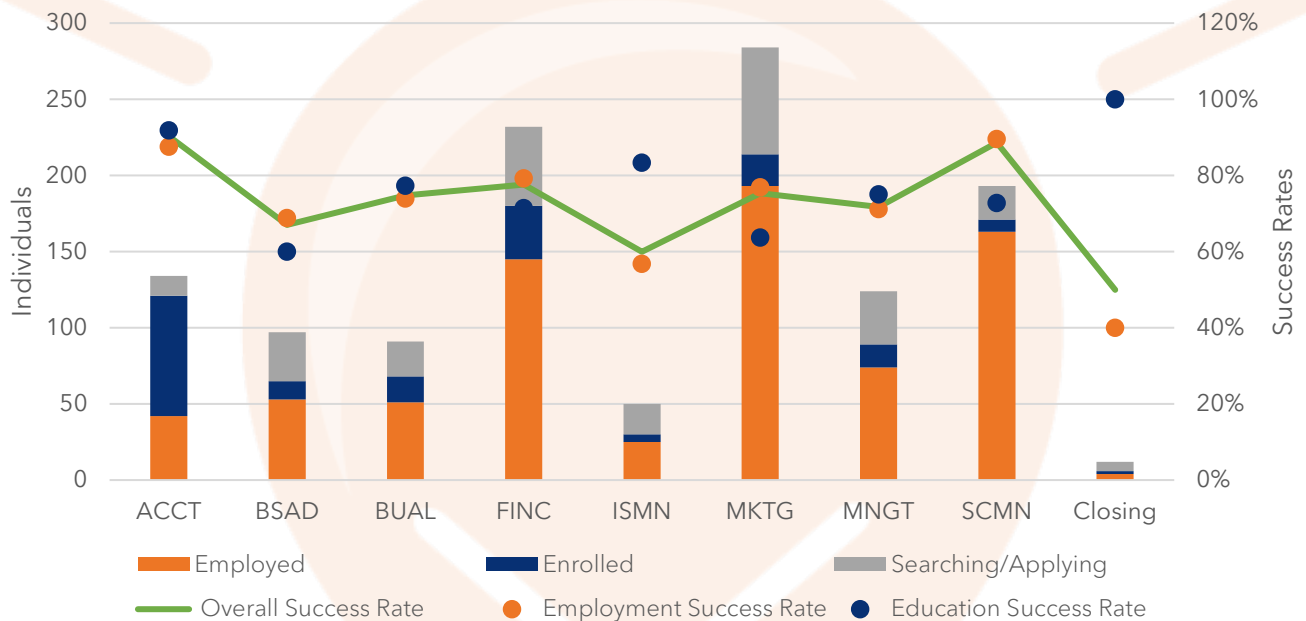
¹Overall N for Pell Eligibility may be lower than other demographic categories due to the university only collecting this data for approximately 50% of incoming students. Pell eligibility status is obtained through the FAFSA; students who do not complete the FAFSA are counted as not Pell eligible for this report.



OUTCOMES BY MAJOR

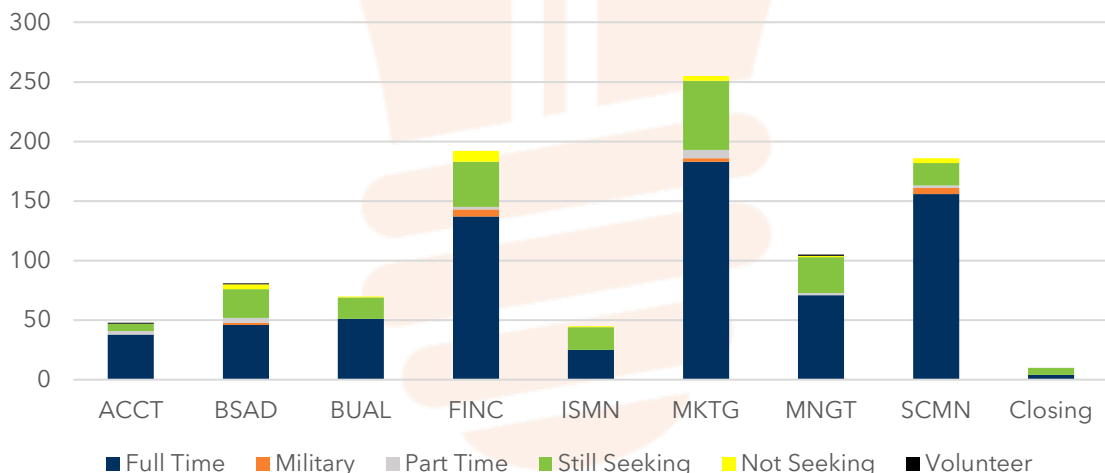
Overall examination of post-graduate outcomes revealed a large difference in employment success rates across majors, ranging between 40% and 90% with an overall success rate of 77.57% (compared to an institutional average of 78.53% for the same graduating class). Graduates largely reported seeking enrollment over employment. Average enrollment success rates were fairly similar to employment rates, ranging between 60% and 100% for an overall college average of 78% of graduates enrolled in a continuing education opportunity six months post-graduation (institutional average 82.48%).

Outcomes by Major



EMPLOYMENT-RELATED OUTCOMES

Employment Outcomes by Major²

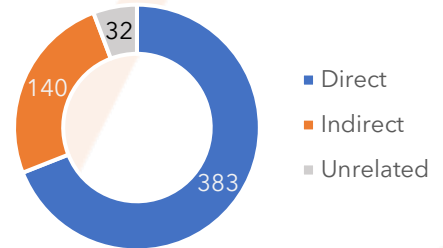


² See Appendix A for a list of employers that hired graduates for full-time positions.

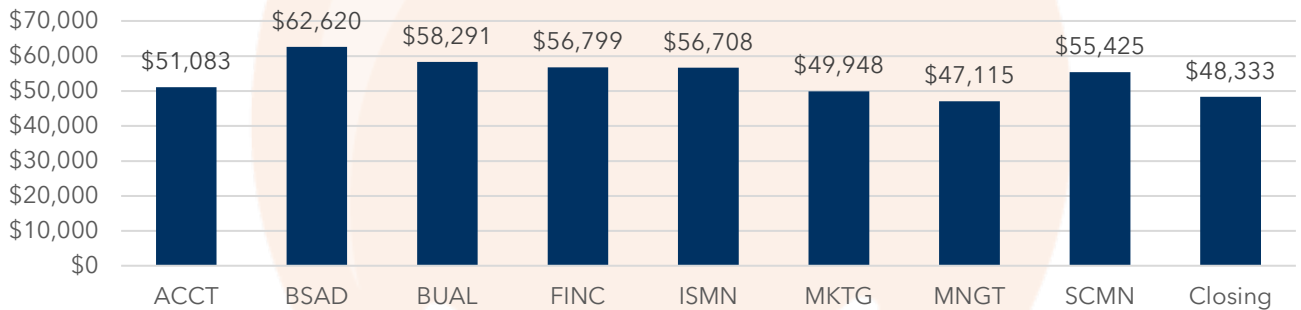


Of those that successfully obtained jobs, full-time employment was the most reported outcome, followed by part-time employment and military service. 218 graduates reported still seeking employment at 6 months post-graduation, with most of these individuals belonging to Marketing, Management, and Finance majors. Information Systems Management majors reported a relatively low success rate for employment, with 19 out of 45 graduates still seeking jobs at the time of the follow-up. Of those employed, 94.23% of graduates reported their job either directly or indirectly related to their major. Salary data was reported for 447 graduates, ranging from \$12k (Risk Management Financial Analyst) to \$130k (Investment Banking Analyst). The median value for all College of Business graduates was an annual salary of \$53k.

Job/Major Alignment

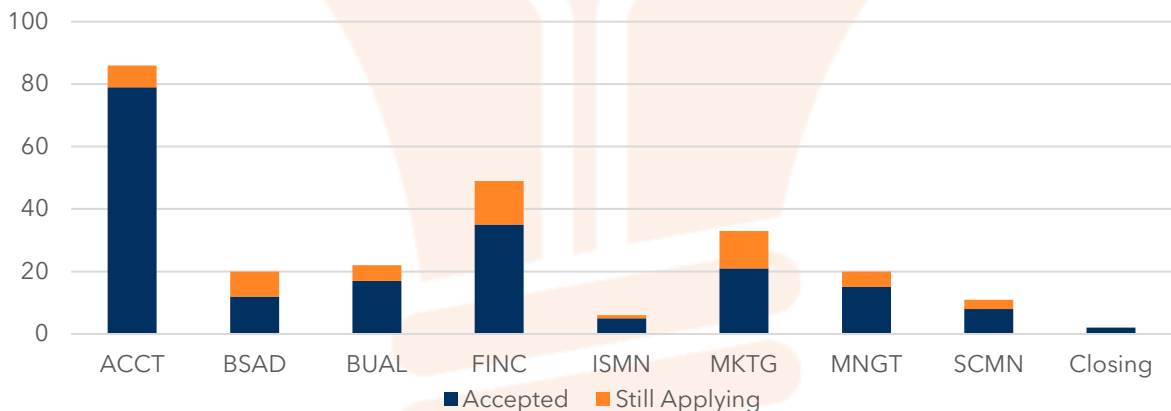


Average Salary by Major



CONTINUING EDUCATION OUTCOMES

Continuing Education Acceptance by Major³



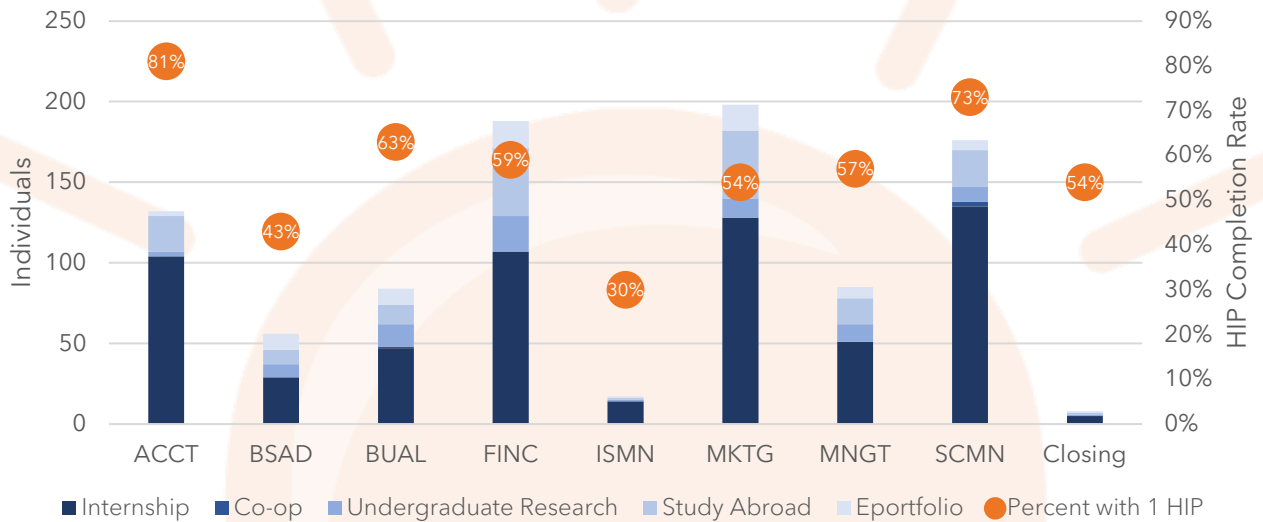
Of those seeking additional education, 78% successfully obtained enrollment. Business Administration and Marketing graduates were the most likely to still be applying to educational institutions six months following graduation, when examining success rates comparative to total number of graduates. Accounting majors made up the bulk of graduates both seeking and obtaining enrollment, with 92% successful placement.

³See Appendix B for a list of institutions and degree types for those students pursuing further education.

HIGH-IMPACT PRACTICE PARTICIPATION

High-Impact Practice participation was highest among Accounting and Supply Chain Management graduates. Internships were the most common HIP, followed by Study Abroad and Undergraduate Research.

HIP Completion by Major



STUDENT OUTCOME BREAKDOWNS

While uneven sample sizes prohibit the use of analyses to test significance, internship participation appeared to be related to increased success in employment-seeking graduates across all demographics, with especially notable increases for non-white and Pell-eligible graduates. Undergraduate research participation, in contrast, did not appear to be related to increased enrollment—a finding that may be related to the fact that most education-seeking graduates report enrollment in a Master's program, for which research experience may not be as impactful.

		MALE ----- FEMALE	WHITE ----- NON-WHITE	FIRST GEN ----- NOT FIRST-GEN	PELL ELIGIBLE ----- NOT ELIGIBLE
Employment-Seeking	Internship (N=490)	84.54% (268/317) ----- 90.17% (156/173)	88.05% (383/435) ----- 86.67% (26/30)	81.25% (39/48) ----- 87.10% (385/442)	80.85% (38/47) ----- 87.13% (386/443)
	No Internship (N=478)	66.78% (199/298) ----- 70.39% (126/179)	76.06% (270/355) ----- 55.74% (34/61)	65.75% (48/73) ----- 68.56% (277/404)	56.58% (43/76) ----- 70.32% (282/401)
Education-Seeking	Undergrad Research (N=28)	47.37% (9/19) ----- 77.77% (7/9)	N too small ----- N too small	none ----- 57.14% (16/28)	none ----- 57.14% (16/28)
	No Undergrad Research (N=221)	79.82% (91/114) ----- 81.31% (87/107)	87.88% (116/132) ----- 87.50% (21/24)	74.47% (13/17) ----- 80.88% (165/204)	80.00% (8/10) ----- 80.57% (170/211)

Note. Non-White group consists of American Indian or Alaska Native, Native Hawaiian/Pacific Isl., Hispanic, Asian, Black or African-American, Two or More Races, and Unknown; non-resident aliens excluded.



APPENDIX A - EMPLOYERS BY MAJOR

ACCT

Alabama Department of Revenue
BDO USA
Bennett Thrasher
Bern Butler Capilouto & Massey
Cork, Hill, & Company
Cowgirl Enterprises
Deloitte
Don Wallace CPA
Eagle Eye Outfitters
Frazier & Deeter
Government Accountability Office
Harbert Power, LLC
Home Depot
Hyundai Power Transformers USA
KPMG
MDA Professional, Group, PC
Midsouth Paving
Mike McMullen and Associates
Mountain View
New Vision Property solutions
PBLM
Pivotal Finance
PWC
RSM US LLP
Ryan, LLC
Securities Company
Southern Wealth Management, LLP
Talon Aerolytics
Tidwell Group
Wear, Howell

BSAD

Ag Pro
Airbus
Alabama Dept of Revenue
ALDI
Alfa Insurance
All Native Group
Amazon
ANKR Agency
Bass Pro Shops
BMW of Mobile
Boyd Bros. Transportation
CardioMEMS at Abbott
Cellular Sales
Chanda Davis Real Estate
Chicken Salad Chick
Chick-fil-A
China Shougang International Trade & Engineering
DMA Custom Millwork
Fastsigns
H&E Construction
Integrity Nine
J.B. Hunt
Landing
McCollister Estate Vineyard
New York Life
Northcutt Realty
Occupied Renovations
People South Bank
Rabren General Contractors
RISE EDUCATION
Scott Accounting & Computer Services

Seneca Resources
Signature Homes
Sinopec
The Connection at Auburn
Tricentis
Willco Security
Workscapes

BUAL

Active Cyber
Acuity Brands Lighting
AllianceBernstein
Baptist Health Montgomery
Bonnie Plants
Capgemini
Coca-Cola Company
Colliers International
Dell
Deloitte
DHL
Enterprise
FLEETCOR
General Motors
Grace Hill
Home Depot
Jones Logistics
JP Media LLC
KPMG
Legendary Marina
Look Ahead America
Management Solutions
Marquee Insurance Group
Martin Retail Group
McLeod Software
MetLife
Nissan Motor Corporation
Oracle NetSuite
OTR Capital
Parachute
Pruitt Health
PWC
Regions Bank
RGT Wealth Advisors
Roadrunner Services
SAIC
Scatter X
Speaks Capital
Trinterra
Vaco
Vitech Systems Group



APPENDIX A - EMPLOYERS BY MAJOR

FINC

49 Financial
Acuity Brands Lighting
Alfa Insurance
Allen Lund Company
Alliantgroup
Alpha Gamma Delta
Amazon
American Airlines
Archer
Arlington Capital Advisors
Ashton & Company Inc.
Asset Living
Atlantic Health System
Auburn Bank
Bank of America
Bank of England Mortgage
Bass Underwriters
CA Ventures
Cabins For You
Capital City Home Loans
Capstone Realty
Charles Schwab
Chuangju
Chubb
Church of the Highlands
Core & Main
Cox Communications
Crestmark Bank
Crosstree Capital
CTI Foods
Daly Logistics
Dell
Deloitte
Doherty Holding
E. & J. Gallo Winery
Evercore
Evolve MGA
ExxonMobil
EY
First Bank
FIS Global
Goldman Sachs
HoliGranoli
Insight Global
ISG Partners
Jackson Health System
Jackson National
Jefferies
JLL
Joseph Gunnar & Co
JPMORGAN
KPMG
L3Harris Technologies
LeadAbroad
Max Power
Merrill Lynch
Mid America Mortgage
MIHADA
Missile Defense Agency
Moelis & Company
Mortgage Capital Investments
New Latitude
New York Life
Nicholas Air
Northwestern Mutual
Oakworth Capital Bank
O'Connor Sport Horses, LLC.
Onward Campus Ministry
PennyMac
Peoples Bank of Alabama
Piper Sandler

Prime Technical Services
Pruitt Health
PW Commercial Real Estate
RangeWater Real Estate
Regions Bank
Revity Consulting
Revive Financial
River Bank & Trust
Samsung Electronics America
SA Stone Wealth Management
ServisFirst Bank
Shamrock Home Loans
Sherwin-Williams
SouthCoast Marine Products, INC.
Southern States Bank
State Farm
Stephens Inc
Stifel
Strategic Financial Partners
Sullivan & Schlieman Wealth Management
Surechick Development
Surgical Care Affiliates
Synovus
Techcombank
Total Quality Logistics
Tri State Finacil
Trimont Real Estate Advisors
Truist Securities
TSYS
UBS
United Benefits
Wells Fargo Securities
WestRock
Woodruff Property Management Company
XLCS Partners
YMCA
Young Life

ISMN

Aprio
Auburn University
Badcock and More
BioGX
Blake Brothers Service Corporation
Callahill Consultants
Capgemini
Clow-Rodgers, Inc.
Deloitte
Dunagan Yates and Alison Plastic Surgery Center
EY
GDC IT Solutions
Integrated Solutions for Systems
J R Thermal LLC
Jefferson, Urian, Doane, & Sterner, PA
Logista Solutions
Mobile Communications America
Petriss
Quantum Research
Regions Bank
Revature
SharpSpring
Steris
UDA Technologies



APPENDIX A - EMPLOYERS BY MAJOR

MKTG

360 Real Estate
AbbVie
ACTION Enterprise Logistics
Acuity Brands Lighting
ADP
Advantex
Aerotek
Aletheia Digital
Alo Yoga
Altria Distribution Company
Amazon
American Airlines
American Systems
ANDRITZ
Arthur J. Gallagher
Atlanta Hawks
Auburn Alumni Association
Avanti Polar Lipids
Bay Shore Strategies
Big Bite Baits
Blackhawk Digital Marketing
BlueGrace Logisitics
Boys & Girls Clubs of the Chattahoochee Valley
Brand Neue Co
BRAVE Public Relations
Brooksource
Capgemini
CargoBarn
CBRE
CDW
Chicago Cubs
Chicken Salad Chick
Christian Dior Couture
Cintas
Clovers AI
Coast to Coast Events
Confection Perfection
Core & Main
Dell
Delta Air Lines
Dialpad
East Alabama Home Inspectors
Edgar Reeves Lighting
Enterprise
ERA Amerian Real Estate - Marsha Babe Team

ESPN
Fastenal
First Coast Energy
Flashtract
Fortiline Waterworks
Gartner
Global Savings Group
Globe Life Liberty National Division
Gold Millennial
Hamilton Home Builders
Hard Rock Hotel and Casino
Healthcare Realty
HeartLegacy LLC
Hermitage
Hershey
IDR
IHeartMedia
IN-Line Consulting and Engineering Services
Insight Global
ISG Partners
Jackson Healthcare
Jacobs
Jellyfish
JLL
Johnson & Johnson
Land US
Legal Access Plans LLC.
Live Water Properties
Lot 22 Media
Marketwake
Marsh
Martin Retail Group
MasterCard
Medallia
Medasource
Memphis Redbirds
Mondelez International
Multiview
N3
NCR
New Western Acquisitions
Nfinity Athletic
Nike



APPENDIX A - EMPLOYERS BY MAJOR

MKTG (continued)

OCV, LLC
Oklahoma City Thunder
Oracle NetSuite
OVC
Paychex
Perfect Imprints
Philips Global Innovation Center
ProCare Therapy
Professional Sports Publications
Protecvideo
Provalus
Provider Trust
Pulte Group
Qualtrics
Randy Jones & Associates, Inc.
Realty Executives Gulf Coast
Remax
Republic Finance
Restoration Hardware
River Tree Insurance Services Inc
Rooms to Go
SAP
Secura Risk Management
Shanghai Berpu Techonology
Shooting Star Golf Club
Sinclair Broadcasting Group
SK Global Software
Sodexo
Soliant
Sonic Tools USA
Son's Automotive Group
Southern Shirt
Speak Creative
SpotOn Transact, Inc
Staples Business Advantage
Stitchy Fish
Sullivan & Schlieman Wealth Management
Suncatchers Tanning & Boutique
SVN
Synovus
Team One
Techtronic Industries (TTI)
TEKsystems
Textron
The Buntin Group
The Domain Companies

The HCl Group
The Walt Disney Company
TideSmart Global
Toomey Properties
TQL
Trinova
Trust Group
TTI
Twinscape North America
United Rentals
Werkit
WIPOTEC-OCS
ZC Global Services



APPENDIX A - EMPLOYERS BY MAJOR

MNGT

45 INC

Acuity Brands Lighting

AIM

AlphaSights

Amazon

American Airlines

Apple Inc.

Arby's

Ashley Furniture Homestore

Aspen Heights Partners

Auburn Community Church

Berkshire Hathaway

Blue Plate Restaurant

Brookwood Baptist Medical Center

Champion Water Systems

Compass US

Cotton Fair LLC

Cove 2 Coast Marine

D.R. Horton

Dan's Creative Enterprise LLC

Don Law Golf Academy

DPR Construction

Dumps Like a Truck

Feed Me Auburn

Gartner

Great Southern

Hidden Valley Orchards

Huawei

Hyundai MOBIS

IDR

Imagine Media Consulting

Insight Global

International Paper

Iron City Offroad

Lazer Spot

Lockheed Martin

LogoBrands

Mingledorff's

Murrelektronik

OMP

PeopleLink

Pure Insurance

R.E Beckner Construction Inc.

Real Estate Southeast

Regions Bank

Rhiino Corp

Ridgeway Plumbing

Robins & Morton

Samsung Electronics America, Inc.

Seneca Resources

Side Track

Southern Glazer's Wine & Spirits

Springhill Medical Center

Stewart Electric

The Global Edge Consultants

Tractor Supply Company

Tyson Foods

United Rentals

Walmart

Ware Jewelers

Yuewu

Zazu

Zhejiang Feidian Chemical Co.,Ltd.



APPENDIX A - EMPLOYERS BY MAJOR

SCMN

32 Ounce Whales
Accenture
ADTRAN
ALDI
Amazon
America's Mattress
Auburn Fire Division
Bank of America
Bastion Technologies
BIAS Corporation
Bonnie Plants
Buddy Moore Trucking
Catalent Pharma Solution
Centerville Elementary
Children's Hospital of Alabama
Clarkdietrich
CRST Transportation
Daher Aerospace, Inc.
Deloitte
DHL
Dollar General
Empire Distributors
FedEx
FFE
Fidelity Investments
GKN Aerospace
HD Supply
Hertz
Holland Homes
Home Depot
Honda Motors
Hyundai MOBIS
Installation
International Paper
J.B. Hunt
Jackson Hole Mountain Resort
Jear Logistics
KIPP DC
Knight Swift Transportation
Kohl's
Kroger
L3Harris Technologies
Lear Corporation
Lockheed Martin
Manhattan Associates
MBUSI
Mike McMullen and Associates
Mohawk Industries
Molo Solutions
Monta
Montgomery Logistics

Montgomery Transport LLC.
MORSCO
Motion Industries
Move & Store
MT Select, LLC
NFI
Nolan Transportation Group (NTG)
P&S Transportation
Parker Hannifin
Peach State Sports & Wholesale
PetSmart
Prime Technical Services
Professional Electric
Quality Freight
Reliance Partners
Risk Placement Services
Saddle Creek Logistics Services
Southeastern Freight Lines
SteadPoint Insurance Group
Steris
Stratosphere Quality
SUCAFINA
TA Services
Tailgate Guys
Target
Textron
The Key Real Estate Company
The Resource Group
The Reynolds Company
Tortorigi Transport
Tractor Supply Company
Transworth Logistics
Unilever
UPS
Vulcan Materials Company
Walmart
Webster Fulfillment
WTVY 4

Closing

Coyote Logistics
Equitable Advisors
J.B. Hunt



APPENDIX B - EDUCATIONAL INSTITUTIONS AND DEGREE TYPES

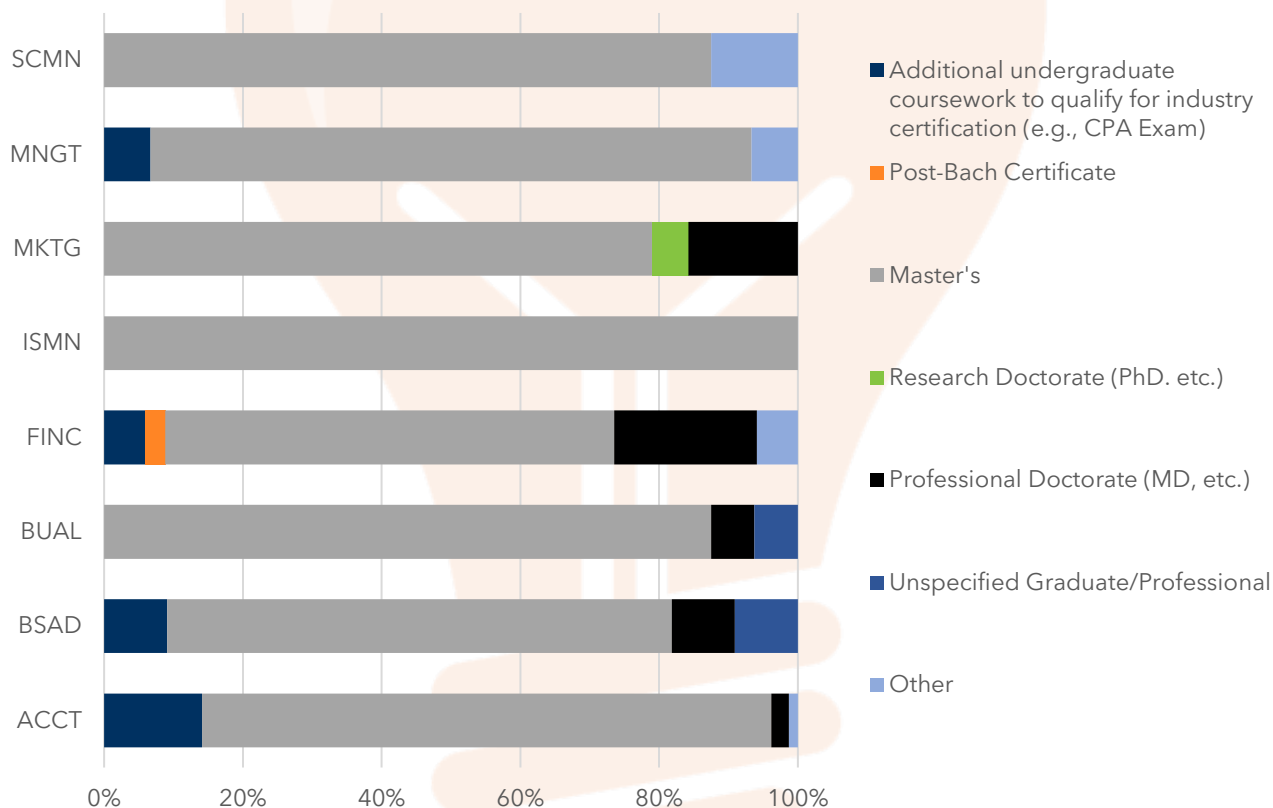
Institution	Count
Arizona State University	1
Athens State University	1
Auburn University	86
Auburn University at Montgomery	3
Babson College	1
Ball State University	1
Boston University	4
Case Western Reserve University	4
Columbia University in the City of New York	1
Concordia University - Irvine	1
Embry-Riddle Aeronautical Univ. - Worldwide Campus	1
Emory University	1
Florida State University	1
Georgia Institute of Technology - Main Campus	1
Georgia State University	2
Jacksonville State University	1
Johns Hopkins University	2
Kennesaw State University	1
Liberty University	1
Louisiana State University - Shreveport	1
Loyola University	1
Marist College	1
Mercer University	1
Mississippi State University	1
New Jersey Institute of Technology	1
New York University	6
Northeastern University	3
Northwestern University	1
Purdue University Global	1
Rice University	1
Samford University	5
Southern Methodist University	1
Southern New Hampshire	1
SUNY College at Old Westbury	1
The Southern Baptist Theological Seminary	1
The University of Alabama	7
The University of Tennessee	1
The University of Texas Health Science Center at Houston	1
Tulane University	1



APPENDIX B - EDUCATIONAL INSTITUTIONS AND DEGREE TYPES

Institution	Count
University of Alabama at Birmingham	4
University of California - San Diego	1
University of Central Florida	1
University of Georgia	2
University of Maryland - University College	1
University of North Alabama	2
University of North Carolina - Chapel Hill	1
University of Notre Dame	1
University of Oregon Law School	1
University of Rochester	1
University of South Carolina - Columbia	1
University of South Florida	1
Vanderbilt University	2
Washington University in St Louis	1

Continuing Education - Degree Type by Major



Note: Continuing education degree type appears on bar from left to right according to the same order as degree types listed from top to bottom.