

# Program Assessment Focus Groups

*How do students experience the curricular scaffolding we've designed?*



*How do students perceive our program student learning outcomes?*

The Office of Academic will facilitate a focus group with current students in your program addressing student learning-related topics at the program level. The program is responsible for creating 4-6 questions, recruiting student participants, and providing a location for the focus group. A representative from the Office of Academic Assessment will facilitate the focus group, providing pizza to the students. Following, the assessment consultant will anonymously summarize the focus group data and meet with the program to disseminate the results.

## **Focus Group Process**

- Email [assess1@auburn.edu](mailto:assess1@auburn.edu) requesting a Program Assessment Focus Group
- An assessment consultant will request a meeting to learn more about the questions the program is interested in exploring and help to refine a set of 6-8 questions
- Set up Logistics
- Focus Group Occurs
- Assessment consultant prepares report and requests a meeting for report discussion