

C. Ben Farrow

January 11, 2023

Mr. Ben Tobin
Partner
Isaacson, Miller
263 Summer Street
Boston, Massachusetts 02210

Dear Ms. Hennessey:

It is with great joy that I write to express my interest in the position of Dean, College of Architecture, Design and Construction (CADC) at Auburn University. I have so enjoyed being a part of the College during my 18-year academic career. As Associate Dean for Academic Affairs and International Programs over the past seven years, I have relished the opportunity to work with CADC colleagues and individuals across campus as we fulfill the mission of Auburn University. I believe that my qualifications and experience make me a strong candidate for this position and am eager to contribute to the continued success of an incredibly strong College.

I have reviewed the prospectus provided for the position, and sections that follow will respond to each of the themes in detail and explain how my experience and values would contribute. Further, it will outline how I might begin to approach each of the items should I be selected as the Dean. I recognize that these are essential to the success of the College, and I am committed to leading the CADC in these areas.

Set a Compelling Vision for the Next Chapter of the College

Over the last 18 years, I have seen substantial positive change in the CADC. I am poised to continue needed change as we consider where the college will be positioned in the next ten years. To set a compelling vision for the CADC, I would rely on my core values of integrity, impact, and passion. While the details of the vision would be built in collaboration with College stakeholders, I anticipate the vision would include updating and creating new facilities, building the best student experience in the country for design and construction students, and elevating collaborative, interdisciplinary research.

While Associate Dean, I have worked with our Student Services team to reimagine and set a vision for Camp War Eagle (CWE), our first-year student orientation program. This vision elevates our brand, aligns with organizational excellence, and creates long-term value for students, parents, and partners. Our team strongly believes that we create the best camp experience, and each year they plan and reimagine the experience through that lens. The ownership of the vision for camp by our team has been critical for our CWE success, yielding a 4.6/5 rating by participants in 2023. This collaborative approach fostered creativity, dedication, and ultimately, exceptional results.

I also had the opportunity to serve as President of the Associated Schools of Construction (ASC), a group representing approximately 170 Construction Management programs internationally. My presidency saw the onslaught of the COVID-19 pandemic which created great uncertainty for ASC. In-person events, the lifeblood of our organization, were suddenly thrown into question with over a million dollars of event contracts hanging in the balance. Faced with a barrage of conflicting information and rapidly evolving scenarios, I spearheaded a visionary shift that prioritized the safety and well-being of our members. We renegotiated contracts, pivoted to virtual engagement platforms, and fostered a sense of community through innovative online initiatives. Our proactive approach not only mitigated financial risks but also strengthened our bond with ASC faculty. As restrictions eased, we returned to in-person events with attendance near record levels. Leading with vision and purpose during challenge times was critical to our success.

Effectively Manage the CADC Budget and Enhance the School's Financial Strength

My MBA from Vanderbilt has been extremely helpful in managing budgets, as I often rely on key financial metrics and realistic and sound financial strategies. I have served as Managing Principal of an engineering office with 100 employees and financial chair for a variety of organizations, including my current service to the Wesley Foundation on campus. My experiences motivate me to pursue streamlined processes that are efficient and cost-effective.

As a non-profit with a significant labor cost, the CADC relies heavily on its Dean to drive revenue growth. The Dean will achieve this by securing student success through well-defined pathways and fostering strong donor engagement, all in support of the college's ambitious vision. The Dean will also need to work collaboratively with a wide variety of stakeholders to provide solutions to aging, undersized facilities. My approach to enhancing financial strength will include leveraging the existing system for advancement, fostering strong collaborative partnerships, and prioritizing relationship-building.

Given that the CADC is a medium-sized college, the Dean will also need to be a strong advocate for the college. My commitment to this advocacy stems from a deep belief in the transformative power our experiences provide. Colleges like the CADC provide students with incredible engagement opportunities and create environments where students can flourish personally and professionally. As Dean, I would be dedicated to amplifying the voices and achievements of the CADC, ensuring that our contributions are valued within the University community and beyond.

Support and Enhance Teaching, Practice, and Research

I have worked with faculty and our recruiter to develop active learning exercises that expose prospective students to disciplines within the CADC. This student recruiting practice has yielded extremely positive feedback from parents, students, and colleagues across campus. Beyond active learning, one of our most successful practices includes our attempt to expose students to the spectrum of disciplines available in our College. Students have valued the opportunity to see multiple perspectives and to consider how their skills may engage across the CADC. At the University level, I have worked on a variety of collaborative proposals including the development of math core alternatives for students with Dyscalculia and joint study abroad opportunities with the Harbert College of Business.

Supporting faculty and students through the core mission of the University is energizing. I would support and enhance teaching, practice, and research through a variety of approaches. First, I would be a champion for faculty and staff development by continuing a culture of learning and growth where all are encouraged to participate in workshops, conferences, and other professional development opportunities. Second, I would work tirelessly to promote collaboration across disciplines within the College, Auburn University, and beyond. This would include allocating resources specific to collaboration and exploring innovative teaching and research models that emphasize teamwork. Finally, efforts must continue to develop the infrastructure necessary to support a growing research portfolio.

Recruit and Retain Exceptional Faculty and Staff

The CADC benefits from an incredible group of faculty and staff. This group is part of an outstanding culture, committed to excellence and making a difference. In my roles as Program Chair and Associate Dean, I have relished the opportunity to mentor, coach, and support our faculty and staff. I believe that my experience in this role would be invaluable in recruiting and retaining exceptional faculty and staff.

As Dean, I would work to assure competitive salaries and benefits, assure a supportive and inclusive environment, and encourage faculty to take risks and try new things. Several of our Schools have mentorship programs for new faculty. Best practices should be shared widely to further expand these opportunities. I would also like to expand collaborative teaching and research including exploring different models for collaboration. Such an approach would provide an opportunity for faculty to learn from each other. Finally, I would work hard

to recognize and reward faculty and staff for their contributions. One area where this could be realized is better alignment of School, College, and University awards.

Sustain and Expand a Culture of Inclusion and Belonging

The Auburn Creed speaks of the “human touch” and how it cultivates sympathy and mutual helpfulness while bringing happiness to all. This “human touch” at Auburn makes people feel seen, heard, and valued. My family background prepared me to provide support and empathy, celebrate diversity and inclusion, create opportunity for connection, and model inclusive behavior.

As Associate Dean, I had the opportunity to engage with a variety of specific issues that highlight these elements: serving on the CADC Diversity Committee, co-developing the first CADC summer camp focused on underserved students (15 students in 2023), and assisting in the planning and execution of inclusive excellence events across the CADC (4 events last year). At the University level, I served as chair of the Office of International Programs student experience subcommittee.

In addition to recruiting and retaining a diverse group of faculty and staff, additional opportunities exist for the CADC. Avenues to explore include efforts to expand retention efforts beyond the inclusive excellence events, expanding the College diversity committee as an advisory board that could provide guidance on inclusion, and belonging and developing awards that recognize these elements. Opportunities also exist in curriculum to explore how we can make our academic experience more inclusive. Efforts to make everyone feel valued, welcomed, and respected will yield a more innovative, creative, and productive environment.

Increase the Visibility of the College

Partnerships and additional collaborative efforts offer a variety of opportunities to increase visibility. While an officer at ASC, I worked to develop a new website, convert our research publications to a platform where they would appear in search engines more readily, and develop a partnership program with “Engineering News Record” to publish a student edition with case studies that is used annually by over 1000 faculty and students. These efforts sought to build strong relationships and communicate clearly in a compelling fashion to continue to make a positive difference for construction education.

As stated, the CADC is the premiere practice-based college of its type in the region. I would seek to maintain this through strong relationships with stakeholders, clear and compelling communication of the College’s values and accomplishments, and partnerships with other organizations. At Auburn, I have built strong connections with individuals across the University, in the community, and beyond. I envision expanding this reach and encouraging others to participate in public outreach.

Throughout my career, I have been an active participant in the interplay between design and construction recognizing their symbiotic relationship in developing the built environment. While my expertise lies more in construction, I have always been captivated by the creative ingenuity that underpins and provides life to design. I believe that seamless collaboration between designers and construction professionals is paramount to achieving exceptional outcomes. In my experience, fostering a shared understanding and respect between these disciplines leads to innovative solutions, enhanced project execution, and ultimately, the creation of truly remarkable outcomes. As Dean, I am committed to be an advocate for all disciplines within the college.

I appreciate again the opportunity to apply for the position of Dean of the College of Architecture, Design and Construction at Auburn University. I am a passionate advocate for the College, and I am committed to leading the College and University to new heights of excellence. Thank you for your time and consideration.

Sincerely,



C. Ben Farrow, P.E., Ph.D.

C. Ben Farrow, P.E., Ph.D.

- **Associate Dean for Academic Affairs and International Programs**, College of Architecture, Design and Construction, Auburn University

- **Professor**, McWhorter School of Building Science, College of Architecture, Design and Construction, Auburn University

EDUCATION

PhD	<i>Adult Education, Auburn University</i>
MBA	<i>Vanderbilt University</i>
MSCE	<i>University of Texas at Austin</i>
BSE	<i>Civil Engineering, Duke University</i>

ACADEMIC, ADMINISTRATIVE, AND INDUSTRY EMPLOYMENT

Auburn University College of Architecture, Design and Construction

2023-	<i>Professor, McWhorter School of Building Science</i>
2016-	<i>Associate Dean, Academic Affairs and International Programs</i>
2013-2016	<i>Associate Professor and Program Chair</i>
2012-2013	<i>Associate Professor</i>
2006-2012	<i>Assistant Professor</i>

TRC International, Ltd.

2003-2006	<i>Managing Principal</i>
2001-2003	<i>Structural Engineering Manager</i>

Structural Design Group, Inc.

1996-2001	<i>Associate</i>
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LaneBishopYorkDelahay, Inc.

1992-1996	<i>Engineer</i>
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LEADERSHIP AND ADMINISTRATIVE ACCOMPLISHMENTS

Improving Student Experiences and Engagement

Supervised and trained College Career Services Specialist resulting in salaries and placement of graduates among the best at Auburn University in 2022-2023.

Collaborated with College recruiter and faculty to develop active learning recruiting exercises for perspective students for each of the six undergraduate majors in the College.

Expanded Summer Camps with faculty and staff resulting in a 50% increase in participation over five years.

Partnered with Southern Union Community College to establish "Path to the Plains" program for low-cost pathways into the College.

Coordinated development of Engineering News Record (ENR) Student Edition with case studies available for 170+ construction management programs.

Fostering Collaboration and Signature Relationship Practices

Crafted a unified vision for Student Services encompassing cross-departmental training and improved communication with faculty yielding a high performing team.

Spearheaded Student Services team redesign of Camp War Eagle orientation, resulting in an experience rating of 4.6/5 stars from students and parents in Summer 2023.

Jointly fostered active connections with College of Engineering, Exploratory majors, Truman Pierce Institute, and Gear Up to enhance recruiting.

Collaborated with the Dean, faculty, and staff to develop and implement a Bachelor of Landscape Architecture degree program that has approximately 60 students enrolled over three years and a minor in Real Estate Development.

Supported decentralized IT, facilitated cross-unit collaboration, and promoted stronger connections with central Office of Information Technology supporting robust technology units across the College.

Supporting Faculty, Staff, and Students

Guided recruiting and Student Services through 18% student growth with no net additions of full-time staff in Student Services.

Coordinated updates to six undergraduate degree programs in the College.

Worked with Office of International Programs and faculty to champion abroad opportunities yielding highest level of abroad participation by College at Auburn.

**LEADERSHIP AND
ADMINISTRATIVE
ACCOMPLISHMENTS**

Supporting Faculty, Staff, and Students (cont'd)

Advanced diversity, equity, inclusion and belonging within the College by promoting Tiger Excellence Scholarship Program events, summer camps, and recruiting events.

Championed the reaccreditation of the undergraduate Building Science degree program (American Council of Construction Education) in 2015 while chair of the program.

Excelling Locally and Nationally in Research, Education, and Service

Maintained a productive research portfolio while serving as Associate Dean (one book, six peer-reviewed journal articles, and seventeen proceedings articles).

Taught multiple classes, mentored graduate students, and graded Building Science thesis projects.

Led the development and implementation of the two virtual conferences for 200+ construction educators during COVID-19 for the Associated Schools of Construction as President of the organization.

Served construction management nationally through 6-year+ term in roles as Vice President and President of the Associated Schools of Construction.

Chaired University subcommittee for student experience for Office of International Programs and served as member of taskforce for strategic plan.

Planning, Managing, and Building Relationships

Managed professional practice office in industry of 45 design professionals with budget exceeding \$5,000,000.

Interacted and built network connections with a variety of design and construction professionals through approximately 1000 jobs during professional practice experience.

Contributed to multiple community organizations' boards with an emphasis on leadership, fundraising, and program planning.

Initiated and oversaw the development of strategic plans for multiple organizations.

**PROFESSIONAL
DEVELOPMENT**

Management Development Program, Harvard Graduate School of Education, 2023.

Southeastern Conference Leadership Development Program, 2019.

Auburn University "Young Faculty Scholars Program", 2008.

RESEARCH Book

Farrow, C.B., Leathem, T., and Wetzel, E. (2022). *Teaching in the Built Environment: Creating Transformational Active Learning Experiences*. Routledge: New York.

Peer-Reviewed Journal Publications

Farrow, C.B. and Reyes, M. (2022). "Land-Grant University Strategic Plans: Are University-Level Service-Learning Goals Aligned with Construction Programs' Goals?" *International Journal of Construction Education and Research*, DOI: 10.1080/15578771.2022.2027052.

Farrow, C.B., Leathem, T., and Salman, A. (2022). "Evaluation of Learner versus Teacher Centered Syllabi in Construction Management Courses." *An Initial Investigation. International Journal of Contemporary Education*, 5:1, DOI: 10.11114/ijce.v5i1.5403.

Farrow, C.B. and Wetzel, E. (2021). "Faculty Perceptions of Interactive Learning Spaces within Construction Programs." *Journal of Civil Engineering Education*, 148:2, DOI: 10.1061/(ASCE)EI.2643-9115.0000058.

Wetzel, E.M. and Farrow, C.B. (2021) "Active Learning in Construction Management Education: Faculty Perceptions of Engagement and Learning." *International Journal of Construction Management*, DOI: 10.1080/15623599.2021.1974684

Farrow, C.B., and Wetzel, E. (2020). "An Active Learning Classroom in Construction Management Education: Student Perceptions of Engagement and Learning." *International Journal of Construction Education and Research*, 17-4, 299-317, DOI: 10.1080/15578771.2020.1757536.

Farrow, C.B., and Leatham, T. (2020). "The Syllabus as a Tool to Enhance Teaching & Learning in Construction Education." *International Journal of Construction Education and Research*, 17:3, 201-221, DOI: 10.1080/15578771.2020.1741049.

Farrow, C. B., and Holley, P.W. (2013). "Expanding Collaboration in Academia: A Case Study of the Development of Construction Products." *Journal of Professional Issues in Engineering Education and Practice*, 139, 139-147.

Farrow, C. B., Liu, J., and Tatum, M. (2011). "Curriculum Delivery and Assessment for Net Generation Construction Students." *International Journal of Construction Education and Research*, 7(2), 109-125.

Farrow, C. B. (2010). "A New Post-Tensioned Cable Chair: An Industry Evaluation." *American Institute of Constructors Journal*, 34(2).

RESEARCH

Farrow, C. B. (2009). "Evaluation of a Prototypical Mechanical Wood Truss Ladder." *Automation in Construction Journal*, 18(8), 1114-1122.

Peer-Reviewed Conference Proceedings and Presentations

McGoey, K., Boyd, K., Farrow, B., Leathem, T., and Wetzel, E. (2023, October 28-30). "Define High Impact from the Student Perspective." *2023 Assessment Institute*, Indianapolis, Indiana.

Wetzel, E.M. and Farrow, C.B. (2021, June 2-4). "Transformational Active Learning Experiences (TALEs) Regardless of Class Type." *International Perspectives on University Teaching and Learning*, Orlando, Florida.

Hanger, A.M., Farrow, C.B., Leathem, T., and Wetzel, E.M. (2023). "Maximizing High-Impact Practices in an Environmental Design Curriculum – An Introductory Study." *The IAFOR International Conference on Education*, Honolulu, Hawaii.

Farrow, C.B., Leathem, T., and Wetzel, E.M. (2023). "Perspective Convergence of HIPs, Moments, and Active Learning in Construction Management Education: Comparing and Combining Findings from Multiple Research Projects." *The IAFOR International Conference on Education*, Honolulu, Hawaii.

McGoey, K., Boyd, K., Farrow, B., Leathem, T., and Wetzel, E. (2022, October 9-11). "Peak Learning in High-Impact Practices: A Qualitative Study." *2022 Assessment Institute*, Indianapolis, Indiana.

Farrow, C. B. and Wentz, B. (2022, April 20-23). "COVID-19 and the 2021 ASC International Conference: Opportunities and Challenges Ahead." *Associated Schools of Construction International Proceedings of the 58th Annual Conference*, Atlanta, Georgia.

Farrow, C.B., Leathem, T., Wetzel, E.M., Boyd, K, and Mcgoey, K (2022, April 20-23). "Do High Impact Educational Practices Translate to Peak Learning Moments? An Introductory Study of Student Experiences in the Built Environment." *Associated Schools of Construction International Proceedings of the 58th Annual Conference*, Atlanta, Georgia.

Farrow, C.B., Wetzel, E.M., & Leathem, T. (2021, April 8-11). "An Initial Investigation of Student Experiences with Elements of High Impact Educational Practices." *Associated Schools of Construction Proceedings of the 57th ASC Annual International Conference*, Chico, California.

Farrow, C.B. and Wetzel, E.M. (2021, June 2-4). "Student Competitions: A High Impact Practice for Internationalization." *International Perspectives on University Teaching and Learning*, Orlando, Florida.

RESEARCH

Farrow, C.B. (2020). "Demographic Challenges ahead for Construction Education." *Associated Schools of Construction International Proceedings of the 56th Annual Conference*, Liverpool, United Kingdom.

Farrow, C.B. and Redden, L. (2020 July 10-13). "Aligning Demographic Shifts and Student Participation in Construction Management Education." *Society of Open Innovation: Technology, Market, and Complexity (SOI)*, Daegu, South Korea.

Farrow, C.B. and Burt, R. (2020 September 7-8). "Service Learning-Aligning University Mission with Design and Construction." *Association of Researchers in Construction Management (ARCOM)*, Dublin, Ireland.

Farrow, C.B., Leatham, T., and Simons, A. (2019, September 9-11). "Are Syllabi Optimizing Teaching and Learning for All?" *11th International Conference on Construction in the 21st Century*, London, United Kingdom.

Burt, R., and Farrow, C. B. (2018, September 3-5). "High Impact Educational Practices in Construction Education: An Evaluation of Student Involvement and Perceived Value." *Association of Researchers in Construction Management (ARCOM)*, Belfast, Ireland.

Buck, K., and Farrow, C. B. (2018, April 18-20). "On-Campus Student Recruitment in the Context of Design and Construction." *Associated Schools of Construction International Proceedings of the 54th Annual Conference*, Minneapolis, Minnesota.

Boyd, K.B., Burt, R., Farrow, C. B., and Good, M. (2017, April 5-8). "Lessons Learned in Helping Develop and Use a Quality of Assessment Rubric for Construction Program Learning Outcomes Assessment." *Associated Schools of Construction International Proceedings of the 53rd Annual Conference*, Seattle, Washington.

Farrow, C.B., and Taylor, J. M. (2016, September 19-22). "Correlating Learning Styles and Student Experience in a Construction Field Lab." *COBRA 2016/RICS International Research Conference*, Toronto, Canada.

Farrow, C.B., and Rahn, K. (2016, April 13-16). "How is a Construction Curriculum Built from a Set of Learning Outcomes?" *Associated Schools of Construction International Proceedings of the 52nd Annual Conference*, Provo, Utah.

Brown, L., Farrow, C. B., and Gunderson, D. (2014, March 26-29). "The Value Provided by the Associated Schools of Construction-An Initial Study." *Associated Schools of Construction International Proceedings of the 50th Annual Conference*, Washington, D.C.

RESEARCH

Farrow, C.B. (2013, April 11-13) "The Introduction of an Online Learning Academy." *Associated Schools of Construction International Proceedings of the 49th Annual Conference*, San Luis Obispo, California.

Burt, R., and Farrow, C. B. (2012, September 5-6). "Delivering Construction Education for the Next Generation." *COBRA 2012/RICS International Research Conference*, Las Vegas, Nevada.

Farrow, C. B., McCabe, C., Michel, M., and Tatum, M. (2012, April 12-13). "A Preliminary Study to Enhance Communication on Construction Field Trips." *Associated Schools of Construction International Proceedings of the 48th Annual Conference*, Birmingham, England.

Burt, R., Farrow, C. B., and Holley, P.W. (2011, September 12-13). "Collaborative Efforts by a U.S. University to Produce Practical and Relevant Construction Research through Product Development and Intellectual Property." *COBRA 2011/RICS International Research Conference*, Manchester, England.

Emig, J., Farrow, C.B., Glenboski, M., and Maloney, T. (2011, April 6-9). "Non-Conventional Financing Options for Community-Oriented Adaptive Reuse of Industrial Buildings." *Associated Schools of Construction International Proceedings of the 47th Annual Conference*, Omaha, Nebraska.

Farrow, C. B., and Kramer, S. (2011, April 6-9). "International Short-Term Service- Learning Trip: Assessing Student Perceptions." *Associated Schools of Construction International Proceedings of the 47th Annual Conference*, Omaha, Nebraska.

Farrow, C.B., and Smith, B.W. (2010, April 7-10). "Creating a Model to Evaluate Whether the Cost of Improved Temporary Lighting is Off-set by Increased Productivity," *Associated Schools of Construction International Proceedings of the 46th Annual Conference*, Boston, Massachusetts.

Farrow, C. B., Liu, J., and Tatum, M. (2010, April 7-10). "Establishing Curriculum Delivery Preferences of the Net Generation." *Associated Schools of Construction International Proceedings of the 46th Annual Conference*, Boston, Massachusetts.

Farrow, C. B., and Mouton, J. (2010, September 2-3). "Risk Allocation in Design-Construction: A Historical Perspective." *COBRA 2010/RICS International Research Conference*, Paris, France.

Farrow C. B., Meek, D., Smith, B.W., and Wetzel, E. (2010, September 2-3). "Preliminary Evaluation of Bagged Duct Covers during Construction." *COBRA 2010 / RICS International Research Conference*, Paris, France.

RESEARCH

Farrow, C.B., Smith, B.W., and Tatum, M. (2010, September 2-3). "Creating a Specification for Installation and Maintenance of Temporary Lighting in Buildings Under Construction." *COBRA 2010 / RICS International Research Conference*, Paris, France.

Farrow, C. Ben. (2009, April 1-4). "A New Perspective on Lifting Wood Trusses." *Associated Schools of Construction International Proceedings of the 45th Annual Conference*, Gainesville, Florida.

Farrow, C. B., and Kramer, S. (2009, April 1-4). "Faculty Exploration of a Short Term, Service Learning, Study Abroad Opportunity in Quesimpuco, Bolivia." *Associated Schools of Construction International Proceedings of the 45th Annual Conference*, Gainesville, Florida.

Farrow, C. B., and Smith, B.W. (2008, April 2-4). "A Preliminary Study to Measure the Relationship of Lighting to Productivity on a Construction Project." *Associated Schools of Construction International Proceedings of the 44th Annual Conference*, Auburn University, Alabama.

Farrow, C.B., and Smith, B. W. (2008, April 2-4). "Construction Drawings: A Cost/Benefit Case Study of Weather and Tear Resistant Drawings." *Associated Schools of Construction International Proceedings of the 44th Annual Conference*, Auburn University, Auburn, Alabama.

Farrow, C. B., and Holley, P. W. (2008, April 2-4). "Gulf Coast Hurricane Evacuation: A Case Study of an Inland County's 'At-Risk' Shelters." *Associated Schools of Construction International Proceedings of the 44th Annual Conference*, Auburn University, Auburn, Alabama.

Farrow, C.B., Smith, B. W., and Walker, A. (2007, September 6-7). "Field Drawings: Evaluating the Use of Weather Resistant and Tear Resistant Medium." *Proceedings of the 2007 Royal Institute of Chartered Surveyors (RICS) Research Conference*, Georgia Institute of Technology, Atlanta, Georgia.

Azhar, S., Beckler, W., and Farrow, C. B. (2007, September 6-7). "Aggregate Piers and the Construction Classroom." *Proceedings of the 2007 Royal Institute of Chartered Surveyors (RICS) Research Conference*, Georgia Institute of Technology, Atlanta, Georgia.

Farrow, C.B., and Killingsworth, R. (2007, September 6-7). "Adaptive Reuse of Large Single-Tenant Retail Facilities: A Case Study." *Proceedings of the 2007 Royal Institute of Chartered Surveyors (RICS) Research Conference*, Georgia Institute of Technology, Atlanta, Georgia.

Farrow, C. B. (2007, July 18-20). "Integrated Steel Design: Applying Lean Concepts." *Proceedings of the 15th Annual Conference of the International Group for Lean Construction (IGLC-15)*, East Lansing, Michigan.

RESEARCH

Farrow, C.B., and Smith, B. W. (2007, July 18-20). "Improved Temporary Construction Lighting as a Method of Improving Productivity and Quality." *Proceedings of the 15th Annual Conference of the International Group for Lean Construction (IGLC-15)*, East Lansing, Michigan.

Farrow, C.B. (2007, April 12-14). "Procuring Steel through an Early-Release Steel Package." *International Proceedings of the 43rd Annual Associated Schools of Construction Conference*, Flagstaff, Arizona.

Workshops and Presentations

Farrow, C.B., and Wetzel, E. (2023, May). "Transformative Active Learning Experiences (TALEs) Regardless of Class Type." *Workshop at International Perspectives on University Teaching and Learning Symposium*, Orlando, Florida.

Farrow, C.B., and Wetzel, E. (2021, May). "International Competitions as High Impact Educational Practices." *Workshop at International Perspectives on University Teaching and Learning Symposium*, Orlando, Florida.

Farrow, C.B. (2020, September). "Shades of Green in the Associated Schools of Construction." *Keynote Presentation at SEEDS International Conference*, Leeds, United Kingdom.

Farrow, C.B. and Hartarska, V. (2020, August). "International Recruiting." *Workshop at the 2020 Passport to the World: Best Practices in Internationalization symposium, hosted by the Global Teaching Academy*, Auburn University, Auburn, Alabama.

Farrow, C.B., Gunderson, D., Kysar, D., Sullivan J., Leatham, T., and Tingerthal, J. (2019, July). "Construction Expertise Exchange." *Workshop at Innovation in Build Environment Education Conference*, Salford, England.

Burt, R., Farrow, C.B., Kim, J., Leatham, T., and Wetzel, E. (2019, July). "Bringing the Construction Site into the Classroom." *Workshop at Innovation in Build Environment Education Conference*, Salford, England.

Farrow, C.B. (2018, April) "Academic Leadership Workshop." *Workshop at ASC International Conference*, Minneapolis, Minnesota.

Burt, R., and Farrow, C.B. (2013, May). "The Construction Academy at the McWhorter School of Building Science." *Workshop at Innovation in Built Environment Conference*, London, England.

GRANTS

Co-Recipient of 2022 Construction Integration and Collaboration Grant on Peak Learning Experiences of BSCI Alumni

Co-Recipient of 2020 Construction Industry Fund Grant for Research on Active Learning Faculty Perspectives

GRANTS

Recipient of 2011 Construction Industry Fund Grant on Establishing a Construction Education Research Hub at Auburn University.

Co-Recipient of 2011 Construction Industry Fund Grant for Research on Improved Hearing on Construction Field Trips

Recipient of 2010 Construction Industry Fund Grant for Duct Covers to Meet Clean Air Requirement

Recipient of 2009 Atlanta Building Science Alumni Gift for Post-Tension Chair Research

Recipient of 2009 Construction Industry Fund Grant for Sustainable Construction Principles

Recipient of 2007 Construction Industry Fund Grant for Research on Prioritizing Red Cross Evacuation Shelters in Lee County, Alabama

**STUDENT ADVISING
AND MENTORSHIP**

Master of Building Construction Committee Chair: 12

Master of Building Construction Committee Member: 6

Undergraduate Research Supervisor: 3 students

**HONORS AND
AWARDS**

2023 Research and Practice Best Scholarly Presentation-Assessment Institute, Indianapolis, Indiana

2014-2019 McWhorter School of Building Science Hunt Endowed Professorship

2014 CADC Student Council Outstanding Faculty Member

2013-2014 McWhorter School of Building Science Aderholt Endowed Professorship

2012 McWhorter School of Building Science Outstanding Professor Award

2009 and 2012 Faculty Excellence Award

2009 Outstanding Faculty Member as presented by CADC Student Council

2009 Associated Schools of Construction National Teaching Award

2006-2007 and 2008-2009 McWhorter School of Building Science Service Award

SERVICE Auburn University

University Committees

Honors College Advisory, 2019-Present

International Strategic Plan – Subcommittee Chair, 2018-2019

International Advisory, 2016-Present

University Assessment, 2016-Present

WISE Steering Committee, 2012-2019

Auburn University Faculty Senate Non-Tenure Track Faculty, 2009-2016

Auburn University Design Review, 2008-2009

AU Planning Committee for the Diversity Research Initiative, 2007-2011

Search Committees

Assistant Vice President and Executive Director for Enrollment Management - Chair, 2022-23

Associate Dean for College of Forestry, Wildlife and Environment, 2023

Executive Director, Career Services and Success, 2022

Other Service

CERT Team Member

College of Architecture, Design and Construction

College Committees

Curriculum, 2014-Present (Co-Chair, 2016-Present)

International Programs, 2016-Present (Chair, 2016-Present)

Budget Advisory, 2017-Present (Chair, 2017-2022)

Research Council, 2016-2022

Program Chair, 2014-Present (Co-Chair, 2016-Present)

Strategic Planning, 2014-2016

Search Committees

School Head, Industrial and Graphic Design – Chair, 2022-2023

School Head, Architecture – Chair, 2016, 2017, and 2022

Career Placement – Chair, 2016 and 2022

Multiple Advisors and Administrative Staff, 2016-2023

SERVICE McWhorter School of Building Science

Co-Coached ASC Region 5 International Design Build Team to 1st Place finish, 2015

Co-Coached DBIA Design Build to 2nd Place Nationally, 2014

Auburn University Undergraduate Program Officer for Building Science, 2013-Present

Co-directed International Service-Learning Project in Quito, Ecuador 2010 and 2012

Coached Auburn University "Heavy Civil Team," 2007-2017

Best Presentation 2007 and 2011

Best Technical Analysis 2008

Second Place 2010

First Place 2006 and 2015

Advisor to Sigma Lambda Chi National Honor Society 2006-2011

**EXTERNAL
PROFESSIONAL
SERVICE**

Construction Management Association of America Board Member, 2018-2020

Associated Schools of Construction President, 2020-2022

Associated Schools of Construction 1st Vice President, 2018-2020

Associated Schools of Construction 2nd Vice President, 2015-2018

Associated Schools of Construction Treasurer, 2014-2015

Sustainability Journal Reviewer, 2023-Present

International Construction Education Research Journal (IJCER) Editorial Review Board, 2012-Present

Reviewer for Construction Management and Economics Journal, 2012-Present

Reviewer for Automation in Construction Journal, 2012

Reviewer for International Journal of Construction Education and Research, 2011-Present

Associated Schools of Construction Regional Director, 2011-2013

Reviewer for COBRA Conference sponsored by Royal Institute of Chartered Surveyors, 2010

Associated Schools of Construction Assistant Regional Director, 2009-2010

Reviewer for Associated Schools of Construction Proceedings, 2006-Present

**COMMUNITY
SERVICE**

Auburn Wesley Foundation Board Member, 2016-Present
Auburn Wesley Foundation Budget Chairman, 2020-Present
Boy Scouts of America Troop 50 Committee Chair, 2021-Present
Boy Scouts of America Merit Badge Counselor, 2021-Present
Central Alabama Emmaus Community Volunteer, 2010-Present
Youth Disciple Group Leader, Auburn United Methodist Church, 2011-2022
Alabama Rural Ministry Board Member, 2012-2016

**PROFESSIONAL
AFFILIATIONS**

Beta Gamma Sigma - Business Honor Society, member
Sigma Lambda Chi – Construction Honor Society, member
Phi Kappa Phi - Honor Society, member