



AUBURN UNIVERSITY  
OFFICE OF THE PRESIDENT

April 10, 2012

**MEMORANDUM TO:** Board of Trustees

**SUBJECT:** April 20, 2012 Meeting

Enclosed are materials that comprise the proposed agenda for the April 20, 2012 meeting of the Board of Trustees. Listed below is the tentative schedule; times and locations that are subject to adjustment, depending on length of individual meetings.

Thursday, April 19, 2012

1:30 p.m. New Trustees Orientation (107 Samford Hall)

Friday, April 20, 2012 (Ballroom B, AU Hotel)

9:30 a.m. Property and Facilities Committee

10:00 a.m. Academic Affairs Committee

10:30 a.m. Finance Committee

10:45 a.m. Executive Committee

11:10 a.m. Regular Meeting of the Board of Trustees

(Proposed Executive Session – Meeting Room A, AU Hotel)

11:30 a.m. Reconvene Regular Meeting of the Board of Trustees (Ballroom B)

12:00 noon Luncheon (Ballroom A, Right - AU Hotel)

We appreciate all that you do for Auburn University and look forward to seeing you on Thursday, April 19 and Friday, April 20. Please call me, if you have questions regarding the agenda. Also, please let Grant Davis, Sherri Williams, or me know if you need assistance with travel and/or lodging arrangements.

Sincerely,

Jay Gogue  
President

JG/smw

Enclosure

c: President's Cabinet (w/encl.)  
Mr. Grant Davis (w/encl.)

DRAFT SCHEDULE & AGENDA  
AUBURN UNIVERSITY BOARD OF TRUSTEES  
FRIDAY, APRIL 20, 2012

- I. Committee Meetings (Ballroom B, AU Hotel)  
\*\*Committee Meetings will begin at 9:30 a.m. - - all other meetings are subject to change in starting time, depending upon the length of individual meetings.
- A. Property and Facilities Committee/Chairperson Blackwell/9:30 a.m.
1. [Approval of Campus Planning Elements for the Auburn University Comprehensive Campus Master Plan 2012 Update](#) (Mr. King)
  2. [Wire Road Bicycle Path, Approval of Budget Increase](#) (Mr. King)
  3. [Central Classroom Facility, Approval of Project Architect and Construction Manager Selection](#) (Mr. King/Dr. Boosinger)
  4. [Renovation of Plainsman Park, Team Locker Room and Clubhouse, Approval of Project Initiation and Authorization to Commence the Project Architect Selection Process](#) (Mr. King/Mr. Jacobs)
  5. [Student and Faculty Lounge, Approval of Project Initiation and Authorization Commence the Project Architect Selection Process](#) (Mr. King/Mr. Waggoner)
  6. Status Reports (Mr. King)
    - A. [Current Status of New Construction/Renovation/Infrastructure, Budgets of \\$750,000 and Greater](#)
    - B. [Quarterly Report for Projects Costing More than \\$500,000 but Less than \\$750,000, First Quarter Fiscal Year 2012](#)
    - C. [Projects Status Report: March 29, 2012](#)
    - D. [Key Projects Memo: March 29, 2012](#)
- B. Academic Affairs Committee/Chairperson Newton/10:00 a.m.
1. [Proposed Concentration in Photography in the Bachelor of Fine Arts in Studio Art](#) (Dr. Boosinger/Dr. Gramberg)
  2. [Proposed BSBA in Business Analytics](#) (Dr. Boosinger/Dr. Hardgrave)
  3. [Proposed Graduate Certificate in Information Systems Management](#) (Dr. Boosinger/Dr. Hardgrave)
  4. [Proposed Renaming of the Department of Consumer Affairs as the Department of Consumer and Design Sciences](#) (Dr. Boosinger/Dr. Henton)
  5. [Proposed Renaming of the MS in Apparel and Textiles as the MS in Consumer and Design Sciences](#) (Dr. Boosinger/Dr. Henton)

6. [Proposed Renaming of the PhD in Integrated Textile and Apparel Science as the PhD in Consumer and Design Sciences](#) (Dr. Boosinger/Dr. Henton)
7. [Proposed Accelerated Program Leading to the BS in Interior Design and the MS in Consumer and Design Sciences](#) (Dr. Boosinger/Dr. Henton)

C. Finance Committee Meeting/Chairperson McCrary/10:30 a.m.

1. [Proposed Tuition Increase, Auburn University at Montgomery](#) (Dr. Veres)
2. [Tuition Pricing for Fall 2012](#) (Dr. Large)
3. [Approval for Change in Auburn University Endowment Statement Policy](#) (Dr. Large)

D. Executive Committee/Chairperson Rane/10:45 a.m.

1. [Policy on Erecting Statues and Monuments, or Other Types of Recognition on Campus](#) (Mr. Armstrong)
2. [Revision of Board Policy on Naming of Departments, Schools, and Colleges to Include Naming of Academic Programs](#) (Mr. Armstrong)
3. [Proposed Board of Trustees Meeting Dates](#) (Mr. Rane)
4. Proposed Awards and Namings (Mr. Rane)

II. REGULAR MEETING OF THE BOARD OF TRUSTEES/11:00 A.M.

A. Proposed Executive Session (Meeting Room A, AU Hotel)

III. REGULAR MEETING OF THE BOARD OF TRUSTEES/11:30 A.M. (Ballroom B, AU Hotel)

(Agenda items are determined primarily based upon committee actions.)

12:00 NOON – LUNCHEON – BALLROOM A, RIGHT (AU HOTEL)



## PROPERTY AND FACILITIES COMMITTEE

### RESOLUTION

#### APPROVAL OF PLANNING ELEMENTS FOR THE AUBURN UNIVERSITY COMPREHENSIVE CAMPUS MASTER PLAN 2012 UPDATE

WHEREAS, the 2011-2012 Auburn Strategic Plan Goals require that the Board of Trustees be presented with a draft policy that establishes priorities for master plan implementation at the outset of the planning process; and

WHEREAS, a set of planning elements for the master plan has been developed, in collaboration with the University Master Plan Committee, based on known issues, opportunities, and challenges facing the Auburn University campus; and

WHEREAS, members of the Auburn Family (students, faculty, staff, and alumni) were invited to provide input on these issues; and

WHEREAS, these planning elements are broadly supported by the University community.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Auburn University that Jay Gogue, President, or such other person as may be acting as President, be and the same is hereby authorized and empowered to incorporate the following planning elements into the Comprehensive Campus Master Plan 2012 Update:

- Academic Buildings in the Core of Campus
- Campus Landscape
- Campus Quality of Life
- Campus Security
- Campus Transportation
- Health Science Sector at Auburn University Main Campus
- Long Range Land Use Plan
- Research Capability
- Space Needs of College and Schools
- Sports and Athletics Facilities
- Student Housing on Campus
- Sustainable Practices



---

**TO:** JAY GOGUE, President  
**THROUGH:** DONALD L. LARGE, Executive Vice President  
**FROM:** DAN KING, Assistant Vice President for Facilities  
**SUBJECT:** PROPERTY AND FACILITIES COMMITTEE

**APPROVAL OF PLANNING ELEMENTS FOR THE COMPREHENSIVE  
CAMPUS MASTER PLAN 2012 UPDATE**

**DATE:** MARCH 29, 2012

---

This memorandum requests the following proposal be presented to the Board of Trustees through the Property and Facilities Committee and included on the agenda at the meeting scheduled for April 20, 2012.

**Proposal:**

It is proposed that the Board of Trustees approve a set of planning elements to guide the Comprehensive Campus Master Plan 2012 Update process.

**Review and Consultation:**

Auburn University developed and approved a Comprehensive Campus Master Plan which was approved by the Board of Trustees at its meeting in June, 2002. At that time, the intent of the Board of Trustees was that the Campus Master Plan should be a “living document” with routine updates. An update to the Campus Master Plan was developed in 2007 which included the validation of guiding principles, incorporation of campus sustainability principles, and detailed planning for the College of Veterinary Medicine sector of campus.

Over the last several years, significant changes to the Auburn University campus necessitates the development of a Comprehensive Master Plan update. The Board of Trustees was advised of the preliminary plan to accomplish a Comprehensive Campus Master Plan 2012 Update at the November 2010 Board of Trustees meeting. The Board of Trustees approved the selection of Sasaki and Associates as the Comprehensive Master Plan consultant at the February 2012 Board of Trustee meeting.

The 2011-2012 Auburn Strategic Plan Goals require that the Board of Trustees be presented with a draft policy that establishes priorities for master plan implementation at the outset of the planning process.

A set of candidate planning elements for the master plan has been developed, in conjunction with the University Master Plan Committee, based on known issues, opportunities, and challenges facing the Auburn University campus. Each priority represents a major issue which could have strategic impact on Auburn University and the campus in the future. Members of the Auburn Family (students, faculty, staff, and alumni) were invited to provide input on these issues.

The proposed planning elements for the Comprehensive Campus Master Plan 2012 Update are included as attachment (1) to this memorandum. These planning elements are broadly supported by the University community. They will serve to guide and focus the Comprehensive Campus Master Plan 2012 Update process. Specific master planning issues will be brought before the Board of Trustees for review and consultation in the fall of 2012. The final Comprehensive Campus Master Plan 2012 Update will be presented to the Board of Trustees for approval in early 2013.

Thus, it is recommended to the Board of Trustees that they approve the planning elements for the Comprehensive Campus Master Plan 2012 Update as listed in attachment (1).

If you concur, it is recommended that the proposal be presented to the Board of Trustees, through the Property and Facilities Committee, for appropriate review and action as requested.

**Rationale for Recommendation:**

The Board of Trustees is the approving authority for the Auburn University Comprehensive Campus Master Plan. It is therefore appropriate that the proposed planning elements for the Comprehensive Campus Master Plan 2012 Update be submitted to the Board of Trustees for approval.

## **Planning Elements for the Comprehensive Campus Master Plan 2012 Update**

The proposed planning elements for the Auburn University Comprehensive Campus Master Plan 2012 Update are as follows:

- **Academic Buildings in the Core of Campus:**

Development of a plan to: 1) replace older deteriorating academic buildings in the core of campus to include: Haley Center, Parker Hall, Allison Hall, Funchess Hall, Upchurch Hall, and Spidle Hall; and 2) renovate and preserve the historic buildings on campus, including, but not limited to Comer, Mary Martin, Textile, Petrie, and Ramsey Halls.

- **Campus Landscape:**

Development of a landscape master plan to address the landscape of Auburn University and guide future landscape changes, building site and green space designs, low impact development, as well as the restoration and protection of Parkerson Mill Creek.

- **Campus Quality of Life:**

Development of a plan to address the quality of life on campus for students, faculty, staff, and visitors to include, but not limited to, dining, recreational, and entertainment opportunities.

- **Campus Security**

Development of a plan to address campus security, to ensure a safe environment for students, faculty, and staff.

- **Campus Transportation:**

Development of a plan to address campus traffic flow, the pedestrian nature of the campus, transit capability, non-motorized modes of transportation, and parking in a coordinated and comprehensive manner.

- **Health Science Sector at the Auburn University Main Campus:**

Development of a Health Science Sector, within the Auburn University Main Campus, that would consist of health science-related academic and research facilities, including but not limited to the School of Pharmacy, the School of Nursing, AU clinical spaces, and other health related, instructional, research or outreach activities.

- **Long Range Land Use:**

Development of a long-range plan for land use on campus, including, but not limited to: agricultural, forestry, research, recreational, athletic, service, student life, and revenue producing opportunities, as well as issues relative to the University-City of Auburn interface at the “edge” of campus.

- **Research Capability:**

Development of a plan for research space to address the University’s Strategic Goal to “build a stronger and larger research enterprise.”

- **Space Needs of College and Schools:**

Development of a plan to address the space requirements of the University’s Colleges and Schools resulting from potential future program and enrollment changes, as well as the impact of new instructional approaches and technologies.

- **Sports and Athletic Facilities:**

Development of a plan to address future requirements of the Athletic Department and its teams, as well as a plan that improves the football “Gameday” and athletics events experience for the campus community and fans.

- **Student Housing:**

Identification of potential sites for future on campus student housing.

- **Sustainable Practices:**

Incorporation of sustainable practices into the Comprehensive Campus Master Plan 2012 Update and the Landscape Master Plan to build on the sustainability concepts of the Comprehensive Campus Master Plan 2008 Update.

PROPERTY AND FACILITIES COMMITTEE

RESOLUTION

WIRE ROAD BICYCLE PATH  
APPROVAL OF BUDGET INCREASE

WHEREAS, the Board of Trustees on January 30, 2008 adopted *Comprehensive Master Plan 2007* which promotes a pedestrian and bicycle-friendly campus environment; and

WHEREAS, a bike lane project was planned to be executed as a collaboration between Auburn University, City of Auburn, and the Alabama Department of Transportation (ALDOT) to begin at the intersection of Wire Road and West Samford Avenue and extend southwestwardly along Wire Road for approximately 1.57 miles to termination at the intersection of Wire Road and Webster Road; and

WHEREAS, the Board of Trustees meeting on June 26-27, 2008, the Board of Trustees approved the program requirements, schematic design, budget and funding plan for this project, and the project budget was established at \$1,447,868, with ALDOT providing \$919,200 of the project funds and Auburn University contributing unrestricted general funds in the amount of \$528,668; and

WHEREAS, the project is almost complete, and the construction inspection costs for the ALDOT certified inspector required on the project have exceeded the previously budgeted amount due to the contract duration being significantly extended due to inclement weather delays and other contractual issues, and the amount required to complete the project is \$107,139, to be funded from general unrestricted funds available from savings resulting from previously budgeted projects.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Auburn University that a budget increase in the amount of \$107,139 for the Wire Road Bicycle Path project is approved; and Jay Gogue, President, or such other person as may be acting as President, be and the same is hereby authorized and empowered to establish a total project budget in the amount of \$1,555,007.



TO: JAY GOGUE, President

THROUGH: DONALD L. LARGE, Executive Vice President

FROM: DAN KING, Assistant Vice President for Facilities

SUBJECT: PROPERTY AND FACILITIES COMMITTEE

**WIRE ROAD BICYCLE PATH: APPROVAL OF BUDGET INCREASE**

DATE: MARCH 29, 2012

This memorandum is to request that the following item be presented to the Board of Trustees through the Property and Facilities Committee and be included on the agenda of the meeting scheduled for April 20, 2012.

**Proposal:**

It is proposed that the Wire Road Bicycle Path project be presented to the Board of Trustees through the Property and Facilities Committee for consideration of an appropriate resolution that approves a budget increase for the project.

**Review and Consultation:**

The Board of Trustees on January 30, 2008 adopted the *Comprehensive Master Plan 2007* which promotes a pedestrian and bicycle-friendly campus environment. Since that time, the City of Auburn has been planning and constructing safe pedestrian and bicycle routes throughout the city of Auburn.

A specific bike lane project was planned as collaboration between Auburn University, City of Auburn, and the Alabama Department of Transportation (ALDOT). The bike lane begins at the intersection of Wire Road and West Samford Avenue and extends southwestwardly along Wire Road for approximately 1.57 miles to termination at the intersection of Wire Road and Webster Road.

The Board of Trustees, during its meeting on June 26-27, 2008, approved the program requirements, schematic design, budget and funding plan for the Wire Road Bicycle Path project. The project budget was established at \$1,447,868, with ALDOT providing \$919,200 of the project funds and Auburn University contributing unrestricted general funds in the amount of \$528,668.

The project is now 99% complete. However, construction inspection costs have exceeded the budgeted amount. This increased cost is due to two reasons:

1. As a result of the cost share arrangement on this project and lower than expected bids, ALDOT provided less funds than the original \$919,200 budgeted.
2. Project inspection costs of the ALDOT certified inspector were higher than budgeted due to:
  - a. The project duration was extended by 69 days when Auburn University converted the contract duration from calendar days to work days per ALDOT requirements. This change occurred after the original budget was approved by the Board of Trustees.
  - b. Per ALDOT criteria, the contract completion date was extended an additional 97 calendar days due to rain/inclement weather.

The additional contract duration of 166 calendar days, resulting from these two actions caused construction inspection cost to exceed the originally budgeted amount.

The net impact of these two issues has created an obligation for additional project costs in the amount of \$107,139.

The request to the Board of Trustees is to increase the project budget to a new total of \$1,555, 007 to enable these additional fees to be paid. General unrestricted funds available from savings on other projects are available to pay the additional inspection costs.

If you concur, it is proposed that the revised facility program and budget be presented to the Board of Trustees for consideration of an appropriate resolution for approval at the meetings scheduled for April 20, 2012.

**Rationale for Recommendation:**

Consistent with standing policy, revisions to facility program requirements, budget and schematic design of the project shall be presented to the Board of Trustees through the Property and Facilities Committee for review and appropriate action.

PROPERTY AND FACILITIES COMMITTEE

RESOLUTION

CENTRAL CLASSROOM FACILITY  
APPROVAL OF PROJECT ARCHITECT  
AND CONSTRUCTION MANAGER SELECTION

WHEREAS, the Board of Trustees, at the meeting held on June 17, 2011, approved the initiation of a project to construct a Central Classroom Facility and authorized the selection of a project architect and construction manager for the project; and

WHEREAS, the Central Classroom Facility Program Requirements Committee, which served as the selection committee for the project architect, after interviewing six candidate architectural groups, determined the architectural team of William Blackstock Associates of Birmingham, Alabama, and tvsdesign of Atlanta, Georgia, was best qualified to provide architectural services on this project; and

WHEREAS, the Construction Manager selection committee interviewed four candidate construction management firms, and the selection committee determined that Robins and Morton of Birmingham, Alabama, was best qualified to provide construction management services on this project.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Auburn University that Jay Gogue, President, or such other person as may be acting as President, be and the same is hereby authorized and empowered to:

1. Engage the architectural team comprised of the firms William Blackstock Associates of Birmingham, Alabama, and tvsdesign of Atlanta, Georgia, to consult in the development of the facility program; to participate in space analysis and site planning; to compare alternative design concepts for consideration; to quantify and qualify project scope and cost alternatives.
2. Engage the firm of Robins and Morton of Birmingham, Alabama, to perform construction management services and assistance in the development of the facility program.
3. Limit the project plan and plan development to the schematic design phase until such time as the program requirements, budget, funding plan and site are approved by the Board.



---

**TO:** JAY GOGUE, President  
**THROUGH:** DONALD L. LARGE, Executive Vice President  
**FROM:** DAN KING, Assistant Vice President for Facilities  
**SUBJECT:** PROPERTY AND FACILITIES COMMITTEE  
**CENTRAL CLASSROOM FACILITY: APPROVAL OF PROJECT  
ARCHITECT AND CONSTRUCTION MANAGER SELECTION**  
**DATE:** APRIL 10, 2012

---

This memorandum requests that the following proposal be presented to the Board of Trustees through the Property and Facilities Committee and be included on the agenda of the meeting scheduled for April 20, 2012.

**Proposal:**

It is proposed that the Central Classroom Facility project be presented to the Board of Trustees through the Property and Facilities Committee for consideration of a resolution that approves the selection of the project architect and project construction manager.

**Review and Consultation:**

The Board of Trustees, at its meeting held on June 17, 2011, adopted a resolution which approved the Central Classroom Facility project and authorized the initiation of the selection processes for a project architect and construction manager.

Since that time, the Provost established a Project Requirements Committee to help define the instructional and technology requirements of the facility. This group also served as the selection committee for the project architect. A Request for Proposals was published for architectural services. Twenty two firms submitted their qualifications, and six firms were interviewed by the committee. The committee determined that the architectural team comprised of the firms William Blackstock Associates of Birmingham, Alabama, and tvsdesign of Atlanta, Georgia, was the best qualified team to provide architectural services on this project.

In March, 2012, Request for Proposals went out to four construction management firms. All four firms were interviewed by a selection committee comprised of Facilities Management and Provost Office personnel. The selection committee determined that Robins and Morton of Birmingham, Alabama, was the best qualified firm to provide construction management services on this project.

It is, therefore, appropriate that the proposal be presented to the Board of Trustees for consideration and adoption of a resolution to approve the use of the architectural team of William Blackstock Associates of Birmingham, Alabama, and tvsdesign of Atlanta, Georgia, as project architect and Robins and Morton of Birmingham, Alabama, as construction manager. If you concur, it is recommended that the proposal be presented to the Board of Trustees, through the Property and Facilities Committee, for appropriate review and action.

**Rationale for Recommendation:**

Standing policy of the Board of Trustees stipulates that construction manager selections for all construction and renovation/adaptation, infrastructure or outdoor facility projects with budgets of \$750,000 or more, be submitted to the Board for action.

PROPERTY AND FACILITIES COMMITTEE

RESOLUTION

RENOVATION OF PLAINSMAN PARK  
TEAM LOCKER ROOM AND CLUBHOUSE  
APPROVAL OF PROJECT INITIATION AND AUTHORIZATION  
TO COMMENCE THE PROJECT ARCHITECT SELECTION PROCESS

WHEREAS, the Auburn University Athletic Department has proposed to renovate the baseball team locker rooms and clubhouse in Plainsman Park to better support team activities and to address the need for study areas, training/rehabilitation facilities, and equipment spaces; and

WHEREAS, the Athletics Department has recently received donations to fund this project; and

WHEREAS, the proposed project is expected to cost in excess of \$750,000 and Board of Trustees policy stipulates that all construction and renovation/adaptation, infrastructure or outdoor facility projects with budgets of \$750,000 or more, must be submitted to the Board through the Property and Facilities Committee for action.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Auburn University that the Renovation of the Plainsman Park Team Locker Room and Clubhouse is approved; and Jay Gogue, President, or such other person as may be acting as President, be and the same is hereby authorized and empowered to initiate the process for the selection of an architect.



---

**TO:** JAY GOGUE, President  
**THROUGH:** DONALD L. LARGE, Executive Vice President  
**FROM:** DAN KING, Assistant Vice President for Facilities  
**SUBJECT:** PROPERTY AND FACILITIES COMMITTEE

**RENOVATION OF PLAINSMAN PARK TEAM LOCKER ROOM AND CLUBHOUSE: APPROVAL OF PROJECT INITIATION AND AUTHORIZATION TO COMMENCE THE PROJECT ARCHITECT SELECTION PROCESS**

**DATE:** MARCH 29, 2012

---

This memorandum requests the following proposal be presented to the Board of Trustees through the Property and Facilities Committee and included on the agenda at the meeting scheduled for April 20, 2012.

**Proposal:**

Consistent with standing policy, it is proposed that the Renovation of the Plainsman Park Team Locker Room and Clubhouse project be presented to the Board of Trustees through the Property and Facilities Committee for appropriate action that will: (1) approve the initiation of the project and (2) authorize the commencement of the process to select a project architect.

**Review and Consultation:**

The Athletics Department has proposed to renovate the Auburn University Baseball team locker rooms and clubhouse in Plainsman Park. Since baseball student athletes spend a great deal of time at Plainsman Park, the locker room and club house areas are important athletic, academic, and social spaces for team members. With this renovation, team activities, study areas, training/rehabilitation facilities, and equipment spaces will be addressed to support the player and team requirements.

The Auburn University Athletics Department has recently received donations to fund this project.

Renovation of the Plainsman Park Team Locker Room and Clubhouse project is expected to cost in excess of \$750,000 and the Board of Trustees policy stipulates that all construction and renovation/adaptation, infrastructure or outdoor facility projects with

budgets of \$750,000 or more, must be submitted to the Board of Trustees through the Property and Facilities Committee for consideration and action. It is therefore appropriate that the proposed project be submitted. If you concur, it is recommended that the proposal be presented to the Board of Trustees, through the Property and Facilities Committee, for appropriate review and action as requested.

**Rationale for Recommendation:**

Standing policy of the Board of Trustees stipulates that all construction and renovation/adaptation, infrastructure or outdoor facility projects with budgets of \$750,000 or more, be submitted to the Board of Trustees for action.

PROPERTY AND FACILITIES COMMITTEE

RESOLUTION

STUDENT AND FACULTY LOUNGE

APPROVAL OF PROJECT INITIATION AND AUTHORIZATION  
TO COMMENCE THE PROJECT ARCHITECT SELECTION PROCESS

WHEREAS, Auburn University Auxiliary Services has determined that a significant demand exists for a student and faculty lounge in the vicinity of Lowder Hall since a large number of students take classes in Lowder Hall and the Shelby Center complex, and there is no convenient food service, snack, or coffee outlets in that area of campus; and

WHEREAS, the proposed project would construct a new student and faculty lounge, on a site yet to be determined, in the vicinity of Lowder Hall; and

WHEREAS, the Student and Faculty lounge project would be funded by Auxiliary Services funds; and

WHEREAS, the proposed project is expected to cost in excess of \$750,000 and Board of Trustees policy stipulates that all construction and renovation/adaptation, infrastructure or outdoor facility projects with budgets of \$750,000 or more, must be submitted to the Board through the Property and Facilities Committee for action.

NOW, THEREFORE, BE IT RESOLVED by the Board of Trustees of Auburn University that the Student and Faculty Lounge project is approved; and Jay Gogue, President, or such other person as may be acting as President, be and the same is hereby authorized and empowered to commence the selection process of a project architect.



---

**TO:** JAY GOGUE, President  
**THROUGH:** DONALD L. LARGE, Executive Vice President  
**FROM:** DAN KING, Assistant Vice President for Facilities  
**SUBJECT:** PROPERTY AND FACILITIES COMMITTEE

**STUDENT AND FACULTY LOUNGE: APPROVAL OF PROJECT  
INITIATION AND AUTHORIZATION TO COMMENCE THE PROJECT  
ARCHITECT SELECTION PROCESS**

**DATE:** MARCH 29, 2012

---

This memorandum requests the following proposal be presented to the Board of Trustees through the Property and Facilities Committee and included on the agenda at the meeting scheduled for April 20, 2012.

**Proposal:**

Consistent with standing policy, it is proposed that the Student and Faculty Lounge project be presented to the Board of Trustees through the Property and Facilities Committee for appropriate action that will: (1) approve the initiation of the project and (2) authorize the commencement of the project architect process.

**Review and Consultation:**

Auburn University Auxiliary Services has determined that a significant demand exists for a student and faculty lounge in the area of Lowder Hall that would serve coffee, sandwiches, or other snacks. A large number of students take classes in Lowder Hall and the Shelby Center complex. Currently, there is no convenient food service, snack, or coffee outlet in that area of campus.

This project would construct a student and faculty lounge, on a site yet to be determined, in the vicinity of Lowder Hall. It would be funded by Auxiliary Services.

The Student and Faculty Lounge project is expected to cost in excess of \$750,000 and Board of Trustee policy stipulates that all construction and renovation/adaptation, infrastructure or outdoor facility projects with budgets of \$750,000 or more, must be submitted to the Board through the Property and Facilities Committee for consideration and action. It is therefore appropriate that the project be submitted. If you concur, it is

recommended that the proposal be presented to the Board of Trustees, through the Property and Facilities Committee, for appropriate review and action as requested.

**Rationale for Recommendation:**

Standing policy of the Board of Trustees stipulates that all construction and renovation/adaptation, infrastructure or outdoor facility projects with budgets of \$750,000 or more, be submitted to the Board of Trustees for action.



---

**TO:** JAY GOGUE, President  
**THROUGH:** DONALD L. LARGE, Executive Vice President  
**FROM:** DAN KING, Assistant Vice President for Facilities  
**SUBJECT:** PROPERTY AND FACILITIES COMMITTEE  
**CURRENT STATUS OF NEW CONSTRUCTION/RENOVATION/  
INFRASTRUCTURE PROJECTS WITH BUDGETS OF \$750,000  
AND GREATER**  
*(For Information Only)*  
**DATE:** MARCH 29, 2012

---

This memorandum requests the following proposal be presented to the Board of Trustees through the Property and Facilities Committee and included on the agenda at the meeting scheduled for April 20, 2012.

**Proposal:**

Consistent with standing practice, it is proposed that the current status report of new construction/renovation/infrastructure projects with budgets greater than \$750,000 be submitted, *for information only*, to the Board of Trustees through the Property and Facilities Committee.

**Review and Consultation:**

The Board of Trustees at its meeting on June 4, 2001, requested that it receive a regular update on the status of new projects that are underway or planned which have project budgets of \$750,000 or more. The attached list includes projects at Auburn University and outlying units.

**Rationale for Recommendation:**

Consistent with the request of the Board of Trustees for a current status report of new construction/renovation/infrastructure projects with budgets greater than \$750,000, the attached listing is provided, *for information only*, to the Board through the Property and Facilities Committee for inclusion on the agenda of the meeting scheduled for April 20, 2012.

Auburn University Facilities Division  
Current Capital Projects

ESTIMATED CASHFLOW MATRIX and ACTUAL SPENDING and ENCUMBRANCE ACTIVITY

Project Name	Project Phase	Original Approved Budget Amount	Current Approved Budget Amount	AU Funding (includes gifts/grants)	AU Bond Funding	Federal/ State or Local Funding	Actual Spending to Date (across multiple years)	Estimated Cash Flow Assuming Remainder of Budget for FY2012	Estimated Cash Flow Assuming Remainder of Budget for FY2013 & Forward	(C) Current Encumbrances Against Project	(A)-(B)-(C) Current Open Balance (Budget less Actuals and Encumbrances)
<i>SUBSTANTIAL COMPLETION PHASE</i>											
Aquatics Resource Center 06-106	Completed	5,644,000	8,614,954			8,614,954	8,377,622	0	0	0	237,332
Auburn-Opelika Robert G. Pitts Airport - Terminal Bldg 98-196	Substantial Completion	6,500,000	6,500,000			6,500,000	6,110,062	389,938	0	40,935	349,003
DEP Expansion - Ph I & II 06-072	Substantial Completion	11,856,193	11,856,193	4,118,153	7,738,040		9,094,273	2,761,920	0	73,714	2,686,206
Housing Project: All inclusive - Main Housing, Housing Ancillary, Housing Infrastructure, & Housing Dining projects.	Substantial Completion	118,950,000	157,840,000	2,351,000	155,489,000		151,639,085	6,200,915	0	135,030	6,065,885
MRI Research Center - New Building 09-098	Substantial Completion	11,201,000	11,201,000			11,201,000	10,131,825	1,069,175	0	559,890	509,285
Information Technology Center 09-118	Substantial Completion	14,000,000	24,000,000		19,092,271	4,907,729	19,193,331	4,806,669	0	57,995	4,748,674

ESTIMATED CASHFLOW MATRIX and ACTUAL SPENDING and ENCUMBRANCE ACTIVITY

Project Name	Project Phase	Original Approved Budget Amount	(A) Current Approved Budget Amount	AU Funding (includes gifts/grants)	AU Bond Funding	Federal/ State or Local Funding	(B) Actual Spending to Date (across multiple years)	Estimated Cash Flow Assuming Remainder of Budget for FY2012	Estimated Cash Flow Assuming Remainder of Budget for FY2013 & Forward	(C) Current Encumbrances Against Project	(A)-(B)-(C) Current Open Balance (Budget less Actuals and Encumbrances)
South Quad Multimodal Facility - New Building 09-076	Substantial Completion	7,852,000	10,102,000	703,444		9,398,556	8,991,369	1,110,631	0	226,860	883,771
Transportation Technology Phase 2 04-111	Substantial Completion	49,500,000	52,545,000	18,107,515		34,437,485	48,499,024	4,045,976	0	1,812,826	2,233,150
Plant Sciences Center - Soil and Plant Samples Bldg 07-132	Substantial Completion	1,152,000	1,152,000	1,152,000			1,115,638	36,362	0	32,956	3,406
Multipurpose Indoor Practice Facility - New Building (include Tatum Cir Renovation) 10-126 & 10-138	Substantial Completion	16,500,000	16,500,000	1,575,000	14,925,000		15,813,309	686,691	0	328,117	360,574
CDRI Kennel Expansion - Construct New Modular Buildings (phase I) 10-246	Substantial Completion	2,400,000	2,400,000			2,400,000	2,042,685	357,315	0	0	357,315
Band Rehearsal Hall, Phase 1: Pavilion Construction 09-210	Substantial Completion	800,000	800,000	800,000			739,620	60,380	0	1,262	59,118
Campus Pedestrian Improvements - Tiger Concourse - Ginn Plaza 08-116	Substantial Completion	2,500,000	2,500,000	500,000	2,000,000		2,087,078	412,922	0	277,038	135,884
Poultry & Animal Nutrition Center - Feed Mill Building 09-079	Substantial Completion	1,966,637	1,966,637	1,966,637			1,557,634	429,003	0	78,293	350,710
<b>Total Substantial Completion</b>			307,977,784	31,273,749	199,244,311	77,459,724	285,372,555	22,367,897	0	3,622,916	18,982,313

Auburn University Facilities Division  
 Current Capital Projects  
**ESTIMATED CASHFLOW MATRIX and ACTUAL SPENDING and ENCUMBRANCE ACTIVITY**

Project Name	Project Phase	Original Approved Budget Amount	Current Approved Budget Amount	AU Funding (includes gifts/grants)	AU Bond Funding	Federal/State or Local Funding	Actual Spending to Date (across multiple years)	Estimated Cash Flow Assuming Remainder of Budget for FY2012	Estimated Cash Flow Assuming Remainder of Budget for FY2013 & Forward	(C) Current Encumbrances Against Project	(A)-(B)-(C) Current Open Balance (Budget less Actuals and Encumbrances)
<b>CONSTRUCTION PHASE</b>											
Wire Road New Bicycle Facilities 08-103	Construction	1,447,868	1,447,868	528,568		919,200	1,312,919	134,949	0	29,557	105,392
Small Animal Teaching Hospital (09-083.1 Ph I, 09-083 Ph II)	Construction	70,000,000	74,000,000	24,000,000	40,000,000	10,000,000	14,981,517	14,018,483	45,000,000	2,774,384	56,244,099
Facilities Buildings 6, 7 and Related Projects 07-054 & 10-149	Construction	7,500,000	7,500,000	4,323,980		3,176,020	4,292,461	707,539	2,500,000	371,213	2,836,326
Student Recreation & Wellness Center Building (07-225)	Construction	72,000,000	72,000,000	5,000,000	67,000,000		22,623,545	24,376,455	25,000,000	34,846,647	14,529,808
Tennessee Valley Research & Extension Center 07-145	Construction	1,000,000	1,150,000	1,150,000			931,048	218,952	0	175,588	43,364
ARRA - Center for Advanced Science, Innovation, and Commerce (NIST) 09-218	Construction	29,834,150	29,834,150	1,307,075		28,527,075	2,396,545	11,437,605	16,000,000	21,348,613	6,088,992
Student Recreation (Kinesiology) - New Building 09-220	Construction	21,600,000	21,600,000		21,600,000		2,775,955	11,824,045	7,000,000	13,200,095	5,623,950
South Donahue Residence Hall, Dining, Biggio Parking Facility 10-217	Construction	61,500,000	73,600,000	5,000,000	68,600,000		2,015,209	11,584,791	60,000,000	10,752,226	60,832,565
<b>Total Construction</b>			281,132,018	41,309,723	197,200,000	42,622,295	51,329,199	74,302,819	155,500,000	83,498,323	146,304,496

ESTIMATED CASHFLOW MATRIX and ACTUAL SPENDING and ENCUMBRANCE ACTIVITY

Project Name	Project Phase	Original Approved Budget Amount	Current Approved Budget Amount	AU Funding (includes gifts/grants)	AU Bond Funding	Federal/ State or Local Funding	Actual Spending to Date (across multiple years)	Estimated Cash Flow Assuming Remainder of Budget for FY2012	Estimated Cash Flow Assuming Remainder of Budget for FY2013 & Forward	(C) Current Encumbrances Against Project	(A)-(B)-(C) Current Open Balance (Budget less Actuals and Encumbrances)
<b>DESIGN PHASE</b>											
Ag Heritage Park 98-333	Construction and Design Future Projects	2,666,320	2,666,320	2,666,320			1,427,581	300,000	938,739	0	1,238,739
Pebble Hill Renovation 06-176	Design	2,500,000	2,500,000	2,500,000			239,613	460,387	1,800,000	59,981	2,200,406
Biodiversity Learning Center (Previously named COSAM-Preserved Specimens Laboratory) 06-010	Design	2,650,000	3,500,000		3,500,000		347,699	652,301	2,500,000	172,023	2,980,278
Tolfair Peet Theatre Building Addition 09-204	Design	3,300,000	3,300,000	3,300,000			133,884	666,116	2,500,000	242,083	2,924,033
Biological Engineering Research Laboratory (BERL) 09-181	Design	6,400,000	6,400,000	1,776,992		4,623,008	120,860	779,140	5,500,000	459,178	5,819,962
Solon Dixon Forestry Education Ctr - New Conference Center 11-062	Design	1,650,000	1,650,000	1,650,000			98,477	551,523	1,000,000	26,584	1,524,939
<b>Total Design</b>			20,016,320	11,893,312	3,500,000	4,623,008	2,368,114	3,409,467	14,238,739	959,849	16,688,357

ESTIMATED CASHFLOW MATRIX and ACTUAL SPENDING and ENCUMBRANCE ACTIVITY

Project Name	Project Phase	Original Approved Budget Amount	Current Approved Budget Amount	AU Funding (includes gifts/grants)	AU Bond Funding	Federal/State or Local Funding	Actual Spending to Date (across multiple years)	Estimated Cash Flow Assuming Remainder of Budget for FY2012	Estimated Cash Flow Assuming Remainder of Budget for FY2013 & Forward	(C) Current Encumbrances Against Project	(A)-(B)-(C) Current Open Balance (Budget less Actuals and Encumbrances)
<b>PLANNING PHASE</b>											
Equestrian Center 05-103	Planning	9,000,000	9,000,000	4,500,000		4,500,000	233,951	250,000	8,516,049	0	8,766,049
WW Walker Bldg Phase II - Pharmaceutical Research & Development Ct 07-037	Planning (Partial budget only at this point)	2,807,620	2,807,620	2,807,620			545,124	12,496	2,250,000	1,212,717	1,049,779
Central Classroom Facility - New Building 11-209	Planning (Partial budget only at this point)	3,500,000	3,500,000		3,500,000		143	499,857	3,000,000	0	3,499,857
Olympic Sport Training & Support Facility Building Renovations 11-131	Planning	3,500,000	3,500,000		3,500,000		95,650	304,350	3,100,000	23,278	3,381,072
<b>Total Planning</b>		18,807,620	18,807,620	7,307,620	7,000,000	4,500,000	874,868	1,066,703	16,866,049	1,235,995	16,686,757
Other Open Capital Projects	Various Stages	48,858,313	48,858,313	41,033,989	7,824,324	0	20,770,880	14,000,000	14,087,433	9,438,997	18,648,436
<b>GRAND TOTAL</b>		676,792,055	676,792,055	132,818,393	414,768,635	129,205,027	360,715,616	115,146,886	200,692,221	98,756,080	217,320,359

\* On the lines with the asterisks, the sum of the spending column and both cash flow columns does not equal the current approved budget figure. The reason relates to one project that was completed under budget: (1) "Aquatics Resource Center" project under budget by \$237,332.



**TO:** JAY GOGUE, President  
**THROUGH:** DONALD L. LARGE, Executive Vice President  
**FROM:** DAN KING, Assistant Vice President for Facilities  
**SUBJECT:** PROPERTY AND FACILITIES COMMITTEE  
**QUARTERLY REPORT FOR PROJECTS COSTING MORE THAN \$500,000 BUT LESS THAN \$750,000 – 2nd QTR FISCAL YEAR 2012**  
*(For Information Only)*  
**DATE:** MARCH 29, 2012

This memorandum requests the following proposal be presented to the Board of Trustees through the Property and Facilities Committee and included on the agenda at the meeting scheduled for April 20, 2012.

**Proposal:**

The Board of Trustees, at its meeting on June 4, 2001, adopted a resolution stipulating that all projects with a total cost in the range of \$500,000 to \$750,000 be reported quarterly. The intent of this report is to keep the Property and Facilities Committee informed of those projects as they are occurring on campus. Consistent with standing policy, it is proposed that this report be submitted for information only.

**Review and Consultation:**

Projects initiated in the 2nd Quarter of Fiscal Year 2012 and costing more than \$500,000 but less than \$750,000 are listed on the following table.

2nd Quarter FY 2012 Projects \$500,000 - \$750,000	Project Number	Account Number	Cost
None to Report during this period			

**Rationale for Recommendation:**

Consistent with standing policy, this report is submitted to the Board of Trustees through the Property and Facilities Committee for information at the meeting scheduled for April 20, 2012.



---

**TO:** JAY GOGUE, President  
**THROUGH:** DONALD L. LARGE, Executive Vice President  
**FROM:** DAN KING, Assistant Vice President for Facilities  
**SUBJECT:** PROPERTY AND FACILITIES COMMITTEE  
**PROJECT STATUS REPORT**  
**DATE:** March 29, 2012

---

This memorandum requests the following proposal be presented to the Board of Trustees through the Property and Facilities Committee and included on the agenda at the meeting scheduled for April 20, 2012.

**Proposal:**

In response to informal inquiries with regard to particular projects in progress or envisaged, it is proposed that a brief report regarding the status of Board approved projects be submitted, *for information only*, to the Board of Trustees through the Property and Facilities Committee.

**Review and Consultation:**

The responsibility of the Board of Trustees extends to the oversight of funding, planning, design, construction, maintenance and operation of University buildings and facilities. The date of project establishment in the development process is often separated by years from the date of dedication. Although the process is prolonged, Board interest remains enthusiastic throughout. This Project Status Report is intended to inform interested parties of status of projects previously approved by the Board of Trustees.

**Rationale for Recommendation:**

The desire to be responsive to inquiries regarding specific capital projects and the process from conception to completion has prompted the development of a Project Status Report. The current memo is provided, *for information only*, to the Board of Trustees through the Property and Facilities Committee for inclusion on the agenda of the meeting scheduled for April 20, 2012.

**PROJECT/PHASE**

**STATUS**

**Projects in Planning Stage:**

- Equine Studies – New Facilities On hold pending funding
- Band Rehearsal Hall Phase 2 On hold pending funding
- Equine Plasma Storage Building On hold pending funding
- Wire Road Widening and Realignment Approved April 2011

**Projects in Design Stage:**

- Pharmaceutical Research & Development Center Approved June 2007
- Renovations to the Hill and CDV Residence Halls Approved June 2010
- Central Classroom Facility Approved June 2011
- Relocation of Sports Medicine and Other Team Functions From the Coliseum Approved February 2012

**Schematic Design Approved:**

- COSAM – Biodiversity Learning Center Approved November 2006
- Pebble Hill Renovation & Addition Approved November 2007
- Telfair Peet Theatre Addition Approved November 2009
- Biological Engineering Research Laboratory Approved November 2010
- Solon Dixon Forestry Education Center Classroom Approved April 2011
- AUM: Student Residence Hall Approved April 2011
- Watson Field House Renovation Approved April 2011

**Projects in Construction Stage:**

- Center for Adv Science, Innovation & Commerce Approved September 2009
- Poultry & Animal Nutrition Center – Feed Mill Building Approved March 2009
- Small Animal Teaching Hospital – Phase II Approved February 2010
- AAES Tennessee Valley Research & Extension Center Approved June 2010
- AUM Wellness Center Approved June 2010
- Student Wellness and Sustainability Center Approved June 2010
- Facilities Division Buildings VI & VII Approved June 2010
- Campus Pedestrian Improvements Approved September 2010
- Department of Kinesiology Building Approved September 2010
- Parking and Transportation Facility at Biggio Drive Approved February 2011
- Student Housing and Dining: West Samford & Donahue Approved February 2011

**Projects in Closeout Stage or Complete:**

- Aquatics Resource Management Center – New Building Approved November 2006
- Shelby Center for Engineering – Phase II Approved April 2007
- Plant Science Center Complex–Processing & Handling Fac. Approved November 2007
- Wire Road – New Bicycle Facilities Approved June 2008
- Small Animal Teaching Hospital – Phase I Approved Feb 2010



---

**TO:** JAY GOGUE, President  
**THROUGH:** DONALD L. LARGE, Executive Vice President  
**FROM:** DAN KING, Assistant Vice President for Facilities  
**SUBJECT:** PROPERTY AND FACILITIES COMMITTEE  
**KEY PROJECTS REPORT (For Information Only)**  
**DATE:** March 29, 2012

---

This memorandum requests the following proposal be presented to the Board of Trustees through the Property and Facilities Committee and included on the agenda at the meeting scheduled for April 20, 2012.

**Proposal:**

In response to informal inquiries with regard to particular projects in progress or envisaged, it is proposed that a brief presentation in the form of a “Key Projects Report” be given to the Board of Trustees, *for information only*, during the Property and Facilities Committee portion of the Board meeting. The proposed subject for the Key Projects Report presentation for this meeting is the potential expansion of intramural and club sport fields.

**Review and Consultation:**

Interest and responsibility of the Board of Trustees extends to the oversight of funding, planning, design, construction, maintenance and operation of University buildings and facilities. It also encompasses long range campus planning issues. The Key Projects Report presentation is intended to inform interested parties regarding projects in progress or other key facility and campus issues.

**Rationale for Recommendation:**

The desire to be responsive to inquires regarding specific capital projects and the process from conception to construction has prompted the development of a Key Projects Report presentation. It is recommended that a presentation be made on the potential expansion of intramural and club sport fields, *for information purposes only*, to the Board of Trustees through the Property and Facilities Committee and included as part of the agenda for the April 20, 2012, meeting.

ACADEMIC AFFAIRS COMMITTEE

RESOLUTION

PROPOSED CONCENTRATION IN PHOTOGRAPHY  
IN THE BACHELOR OF FINE ARTS IN STUDIO ART

WHEREAS, the College of Liberal Arts proposes to establish a new concentration in Photography within the existing Bachelor of Fine Arts curriculum in Studio Art; and

WHEREAS, offering a concentration in Photography would enhance the existing concentrations in Ceramics, Painting, Printmaking, and Sculpture, and would address an area of increased student interest and demand; and

WHEREAS, the proposed concentration would provide for a comprehensive visual arts program and would not require any new resources or space; and

WHEREAS, the request to create this concentration has been endorsed by the Dean of the College of Liberal Arts, the University Curriculum Committee, the Interim Provost, and the President.

NOW, THEREFORE, BE IT RESOLVED by Auburn University's Board of Trustees that the proposed concentration in Photography within the existing Bachelor of Fine Arts curriculum in Studio Art in the College of Liberal Arts be approved and submitted to the Alabama Commission on Higher Education (ACHE) for review and approval.



AUBURN UNIVERSITY

OFFICE OF THE PROVOST  
AND VICE PRESIDENT FOR  
ACADEMIC AFFAIRS

March 12, 2012

MEMORANDUM TO: Jay Gogue  
President

FROM: Timothy R. Boosinger *Timothy R. Boosinger*  
Interim Provost and Vice President for Academic Affairs

SUBJECT: Agenda Item for the Board of Trustees –  
Proposed Concentration in Photography in the Bachelor of Fine  
Arts

I am writing to request that the following item be added to the Board of Trustees' agenda for the April 20, 2012 meeting.

**Proposal:** It is recommended that the Board approve the proposed concentration in Photography within the existing Bachelor of Fine Arts curriculum in Studio Art, submitted by the College of Liberal Arts. If approved, the concentration will provide an additional concentration to the existing concentrations in Ceramics, Painting, Printmaking, and Sculpture.

**Review and Consultation:** Offering a concentration in Photography in the Studio Art Program will formalize existing coursework available to students and will provide for a more comprehensive Visual Arts program. Proposed by faculty members in the College of Liberal Arts, the concentration will offer students a quality program that will prepare them for graduate programs and professional careers in the field of Photography.

The concentration in Photography will enable the College of Liberal Arts to provide a range of programs that reflect comparable programs offered at peer institutions. According to the Dean, the proposed concentration will not require any additional resources or space. The proposal was reviewed and approved by the Auburn University Curriculum Committee in spring 2012.

**Recommendation:** The proposed concentration in Photography within the existing Bachelor of Fine Arts curriculum in Studio Art expands the versatility of the existing Visual Arts program to include a focus on an area of increasing student demand. If approved by the Auburn University Board of Trustees, the proposed degree program would be forwarded to the Alabama Commission on Higher Education (ACHE) for review and approval.



AUBURN UNIVERSITY

OFFICE OF  
UNDERGRADUATE STUDIES

March 9, 2012

**TO:** Timothy Boosinger  
Interim Provost

**FROM:** Constance Relihan  
Associate Provost for Undergraduate Studies 

**SUBJECT:** Agenda Item for the Board of Trustees – Proposed Photography Concentration

I am writing to request that the following item be added to the Board of Trustees' agenda for their **April 20, 2012** meeting.

**Proposal:** The College of Liberal Arts has proposed a new Photography Concentration within the existing BFA in Studio Art (*CIP 50.0702*).

**Review and Consultation:** The Photography Concentration is proposed by the College of Liberal Arts as a means of expanding the existing degree program in Studio Art to: 1) reflect similar degree programs at peer institutions; and 2) address a major area of interest for prospective and current students. The proposal was reviewed by the Auburn University Curriculum Committee, and received its approval in Spring 2012.

**Recommendation:** It is recommended that the proposed Photography Concentration, within the existing BFA in Studio Art, be approved, and forwarded to Auburn University's Board of Trustees for review and approval.



AUBURN  
UNIVERSITY

COLLEGE OF LIBERAL ARTS

OFFICE OF THE DEAN

MEMORANDUM

To: Dr. Constance Relihan  
Associate Provost/UCC Chair

From: Dr. Anna Gramberg  
Dean, College of Liberal Arts

Date: March 12, 2012

Re: Photography Concentration in the Department of Art

The purpose of this memo is to request approval of a concentration in photography in the Department of Art. The department currently offers and staffs a full range of photography courses and supporting courses necessary for the concentration and no new resources or additional space are needed to add the concentration. Photography generates strong student demand and is an essential component in any comprehensive program in visual art. The addition of the concentration would also complement existing department concentrations in painting, sculpture, ceramics, and printmaking.

The strong professional focus the concentration brings is of particular benefit to students seeking careers in photography and related fields or further training in the discipline in graduate school. The College of Liberal Arts is in strong support of the addition of this concentration.

321 TICHENOR HALL

AUBURN, AL 36849-5223

TELEPHONE:

334-844-4026

FAX:

334-844-2378

www.auburn.edu



To: Dean Anna Gramberg

From: Gary Wagoner *GW*  
Chair, Department of Art

Date: March 7, 2012

Re: Proposal for a Photography Concentration in the Department of Art

This memo is a request for approval of a Photography Concentration within our existing Bachelor of Fine Arts curriculum in Studio Art. If approved, it will complement present options for concentrations in Painting, Sculpture, Ceramics, and Printmaking. We presently offer a full range of introductory through advanced Photography courses and all supporting courses necessary to permit students this new opportunity. Photography is an essential component of any comprehensive program in visual art, and we have built quality and breadth in this instructional area in recent years, with a recently-tenured faculty hire and expanded photography studio space for our students.

Photography is an area of studio art that consistently generates strong student interest and enrollment. This concentration will permit broad and detailed coursework in photography for the student, culminating in a senior project that requires development of a body of exhibition-worthy artwork. It will assist students in their competition for admission to graduate programs in photography, and better prepare them for independent and career-focused work upon graduation. Thus it affords varied professional pursuits, an emphasis of our curriculum development.

This proposal has been reviewed and approved by departmental, College of Liberal Arts, and University Curriculum Committees, and the preliminary proposal received approval of the provost on October 11, 2012.

PROPOSED PHOTO CONCENTRATION FOR B.F.A. IN STUDIO/FINE ARTS

ARTF MAJOR Requirements (minimum 82)				
Requirement	Course	Credit	Grade	
<b>Fundamentals (12):</b> Required courses for all majors				
ARTS 1110 Drawing I		3		
ARTS 1120 Drawing II		3		
ARTS 1210 2D Design		3		
ARTS 1220 3D Design		3		
<b>Art History (12):</b> Required courses for all majors				
ARTS 1710 Art History I		3		
ARTS 1720 Art History II		3		
ARTS 1730 Art History III		3		
ARTS 3000-Level Art History		3		
<b>2D Area Distribution (6):</b> Select 2 of the following				
ARTS2210, Introductory Photography		3		
ARTS2310, Painting I		3		
ARTS2410, Printmaking I		3		
<b>3D Area Distribution (6):</b> Required courses for all majors				
ARTS2510, Introduction to Sculpture		3		
ARTS2810, Ceramics I (OR) ARTS3820, Ceramics II		3		
<b>ARTF Concentration (10):</b> Select 3 additional courses in a single concentration				
ARTS 3000-Level (concentration level II) (3)		3		
ARTS 3000-Level (concentration level III) (3)		3		
ARTS 4000-Level (concentration level IV) (4)		4		
<b>ARTF Electives (18-24):</b> Select 6 courses				
ARTS 2/3/4000-Level Fine Art Studio		3-4		
ARTS 3/4000-Level Fine Art Studio		3-4		
ARTS 3/4000-Level Fine Art Studio		3-4		
ARTS 3/4000-Level Fine Art Studio		3-4		
ARTS 3/4000-Level Fine Art Studio		3-4		
ARTS 3/4000-Level Studio or Art History		3-4		
<b>Intermediate and Advanced Studios (18):</b> Required for all majors				
ARTS 2110 Figure Drawing		3		
ARTS 2140 Advanced Drawing		3		
ARTS 3100 Intermedia		3		
ARTS 3800 Issues and Criticism Contemporary Art		3		
ARTS 4850 Professional Studio Practice		2		
ARTS 4980 Senior Project		4		
<b>ARTF Concentration Areas</b>				
Ceramics	Painting	Photography	Printmaking	Sculpture
ARTS2810	ARTS2310	ARTS2210	ARTS2410	ARTS2510
ARTS3820	ARTS3320	ARTS3220	ARTS3420	ARTS3520
ARTS3830	ARTS3330	ARTS3230	ARTS3430	ARTS3530
ARTS4840	ARTS4340	ARTS4240	ARTS4440	ARTS4540

TOTAL HOURS REQUIRED = 126 (Maximum of 60 hours may be transferred from Junior College)

ACADEMIC AFFAIRS COMMITTEE

RESOLUTION

PROPOSED BSBA IN BUSINESS ANALYTICS

WHEREAS, the College of Business currently offers twelve professional programs leading to the Bachelor of Science in Business Administration; and

WHEREAS, the proposed degree in Business Analytics would provide opportunities for students to refine their analytical skills and develop competencies in business-oriented data management, predictive modeling, and statistical analysis; and

WHEREAS, offering a degree in Business Analytics would address an increasing need for graduates in a high-demand field and would not require any new resources or space; and

WHEREAS, the College of Business would be among a limited number of institutions nationally that offer such a degree program; and

WHEREAS, the request to create this degree has been endorsed by the Dean of the College of Business, the University Curriculum Committee, the Interim Provost, and the President.

NOW, THEREFORE, BE IT RESOLVED by Auburn University's Board of Trustees that the proposed BSBA in Business Analytics in the College of Business be approved and submitted to the Alabama Commission on Higher Education (ACHE) for review and approval.



AUBURN UNIVERSITY

OFFICE OF THE PROVOST  
AND VICE PRESIDENT FOR  
ACADEMIC AFFAIRS

March 12, 2012

MEMORANDUM TO: Jay Gogue  
President

FROM: Timothy R. Boosinger *Timothy R. Boosinger*  
Interim Provost and Vice President for Academic Affairs

SUBJECT: Agenda Item for the Board of Trustees –  
Proposed Bachelor of Science in Business Administration Degree in Business  
Analytics

I am writing to request that the following item be added to the Board of Trustees' agenda for the April 20, 2012 meeting.

**Proposal:** The College of Business is proposing establishment of a new major in the Department of Aviation and Supply Chain Management, the Bachelor of Science in Business Administration Degree in Business Analytics.

**Review and Consultation:** Faculty in the Department of Aviation and Supply Chain Management initiated this proposal to provide a unique degree that will prepare students to make strategic business decisions using data analysis. The degree will also provide students with a fundamental understanding of business assessment using a systems perspective that incorporates statistical data analysis, as well as predictive modeling.

Establishing this degree would enable students to pursue professional careers in a high demand field. Once approved, the College of Business will become the first institution in the region to offer an undergraduate degree in Business Analytics.

The Bachelor of Science/Bachelor of Arts Degree in Business Analytics will incorporate existing and new courses available within the curriculum. The proposed degree does not require any additional resources or space and will be taught by existing faculty within the Information Systems Management Program. Following completion of the necessary approval processes, the College of Business would begin offering the proposed degree in fall 2012.

**Recommendation:** It is recommended that the Board approve the proposed Bachelor of Science/Bachelor of Arts Degree in Business Analytics. The proposed option was reviewed and approved by Auburn University's Curriculum Committee in spring 2012, and has been approved by both the College of Business and the Provost's Office. If approved by the Auburn University Board of Trustees, the proposed option will be forwarded to the Alabama Commission on Higher Education (ACHE) for review and approval.



AUBURN UNIVERSITY

OFFICE OF  
UNDERGRADUATE STUDIES

March 9, 2012

**TO:** Timothy Boosinger  
Interim Provost

**FROM:** Constance Relihan  
Associate Provost for Undergraduate Studies 

**SUBJECT:** Agenda Item for the Board of Trustees – Proposed BSBA in Business Analytics

I am writing to request that the following item be added to the Board of Trustees' agenda for their **April 20, 2012** meeting.

**Proposal:** The College of Business has proposed a new undergraduate degree program, the **BSBA in Business Analytics**.

**Review and Consultation:** The degree program is proposed by the College of Business as a means of addressing a major area of need in the field, as reported by faculty, students, and industry practitioners. Drawing upon courses that offer hands-on training and case-based practice, the degree will be one of only a few such programs, nationally. The proposal was reviewed by the Auburn University Curriculum Committee, and received its approval in Spring 2012.

**Recommendation:** It is recommended that the proposed BSBA in Business Analytics be approved, and forwarded to Auburn University's Board of Trustees for review and approval.



COLLEGE OF BUSINESS

OFFICE OF THE DEAN

AUBURN  
UNIVERSITY

Date: March 6, 2012

To: Dr. Constance Relihan  
Chair, University Curriculum Committee

From: Bill Hardgrave, Ph.D.  
Deans and Wells Fargo Professor

RE: BSBA in Business Analytics

The faculty in the Department of Aviation and Supply Chain Management has requested approval for a new major in the College of Business: Business Analytics. I strongly support the request. The addition of this major will enable the College of Business to respond to a significant need in the marketplace, which should significantly grow employer interest in our graduates. The addition will also position the College and Auburn University as a leader in this area because very few Colleges of Business offer this major. Finally, the addition will complete a curriculum revision that started last year when two Business Analytics courses were added to the College core. If the major is approved, we believe that the College will be well positioned for the future of business education.

Thank you in advance for your consideration.

415 WEST MAGNOLIA AVENUE

SUITE 516

AUBURN, AL 36849-5240

TELEPHONE:

334-844-4030

FAX:

334-844-4861



Date: March 6, 2012

To: Bill Hardgrave, Dean

From: Terry Byrd, Chair

RE: BSBA in Business Analytics

The faculty in the Department of Aviation and Supply Chain Management requests approval for a new major in the College of Business: Business Analytics.

Business Analytics is an expanding field as companies of all types attempt to generate sound business decisions from increasingly voluminous data. As one might expect in a relatively new field, a recent study associated with the Business Intelligence Congress showed a critical shortage of graduates with Business Intelligence or Business Analytics skill-sets entering the workforce. Our objective is therefore to fill that shortage. Currently, there are a very small number of institutions with an undergraduate major in Business Analytics, with none in Alabama. Therefore, the College and University would be leaders in this area.

The Business Analytics major will meet the needs of the marketplace by combining five existing business courses with five new analytics courses recently approved by the University Curriculum Committee. Student learning outcomes in the major include the following:

- developing technical knowledge of database systems
- understanding tactical and strategic challenges associated with data management
- designing and implementing solutions for data management
- developing competencies in data management to improve organization data support
- developing skills to interface and present solutions to business professionals
- understanding predictive modeling techniques and to link results to business decision-making
- understanding data mining techniques
- developing effective oral and written communication skills to convey results of complex analysis to management

Although not the subject of this current proposal, the College will also offer the five new analytics courses as a minor option for both Business and non-Business students.

Thank you in advance for your consideration.

**BSBA in Business Analytics (BUAL)  
2012-2013 Curriculum Model**

<b>FR</b>		<b>First Semester</b>	<b>Second Semester</b>		
ENGL 1100	ENGLISH COMP I	3	ENGL 1120	ENGLISH COMP II	3
	WORLD HISTORY I or II	3		CORE FINE ARTS	3
MATH 1680	CALCULUS W/BUS APP -OR-			FREE ELECTIVE	4
MATH 1610	CALCULUS I	4			
	CORE SCIENCE I	4		CORE SCIENCE II	4
BUSI 1010	CONTEMP ISSUES BUS ADMIN I	1	COMP 1000	PERSONAL COMP APPLICATIONS	2
<b>SO</b>		<b>First Semester</b>	<b>Second Semester</b>		
ECON 2020	MICROECONOMICS (SOC SCI II)	3	ECON 2030	MACROECONOMICS	3
ACCT 2110	FINANCIAL ACCOUNTING	3	ACCT 2210	MANAGERIAL ACCOUNTING	3
	CORE LITERATURE I	3		CORE LITERATURE II -OR-	
ACCT 2990	BUSINESS LAW	3		HUMANITIES CORE ELECTIVE	3
BUSI 2100	ORAL COMMUNICATION FOR BUS	1	MNGT 2600	BUSINESS ANALYTICS I	3
	WORLD HISTORY I or II -OR-			SOCIAL SCIENCE CORE ELECTIVE	3
	SOCIAL SCIENCE CORE ELECTIVE	3			
<b>JR</b>		<b>First Semester</b>	<b>Second Semester</b>		
MNGT 3100	PRINCIPLES OF MANAGEMENT	3	FINC 3610	PRINCIPLES OF FINANCE	3
MNGT 3600	BUSINESS ANALYTICS II	3	MKTG 3310	PRINCIPLES OF MARKETING	3
<b>ISMN 3070</b>	<b>BUSINESS COMPUTER APPS</b>	3	<b>ISMN 3830</b>	<b>DATABASE MNGT SYSTEMS</b>	3
ISMN 3140	INTRODUCTION TO MIS	2	<b>BUAL 5600</b>	<b>PREDICTIVE MODELING I</b>	3
PHIL 1040/	BUSINESS ETHICS -OR-				
PHIL 1020	ETHICS	3		FREE ELECTIVE	3
	FREE ELECTIVE	2			
<b>SR</b>		<b>First Semester</b>	<b>Second Semester</b>		
<b>BUAL 5650</b>	<b>DATA MANAGEMENT I</b>	3	MNGT 4800	STRATEGIC MANAGEMENT	3
<b>BUAL 5610</b>	<b>PREDICTIVE MODELING II</b>	3	<b>BUAL 5660</b>	<b>DATA MANAGEMENT II</b>	3
	<b>BUSINESS ANALYTICS ELECTIVE</b>	3	<b>BUAL 5860</b>	<b>COMM. QUANT. RESULTS IN BUS.</b>	3
	<b>BUSINESS ANALYTICS ELECTIVE</b>	3		<b>BUSINESS ANALYTICS ELECTIVE</b>	3
	FREE ELECTIVE	3		FREE ELECTIVE	3

Major Courses are shown in bold

**BUSINESS ANALYTICS ELECTIVES**

FINC 3630	Advanced Business Finance
FINC 3640	Investments
ISMN 4090	Analysis and Design of Business Information Systems
ISMN 4870	Database Server Fundamentals
ISMN 5270	Current Issues in Information Systems for Organizations
MKTG 4360	Marketing Research
SCMN 3710	Logistics: Management of Fulfillment Processes
SCMN 3720	Transportation: Management of Product Flows
SCMN 4700	Supply Chain Performance Management
STAT 3600	Probability and Statistics I
STAT 3610	Probability and Statistics II

ACADEMIC AFFAIRS COMMITTEE

RESOLUTION

PROPOSED GRADUATE CERTIFICATE IN INFORMATION SYSTEMS MANAGEMENT

WHEREAS, the College of Business wishes to provide individuals with the opportunity to acquire additional knowledge and skills to excel in the field of Information Systems Management; and

WHEREAS, such a graduate certificate program would provide students with a professional development program that combines management and technical preparation in specific areas related to information systems; and

WHEREAS, the establishment of a graduate certificate program in Information Systems Management would enable students and professionals from other relevant disciplines to enhance their professional credentials; and

WHEREAS, such a certificate program would utilize existing courses within the MS in Information Systems Management program, and would not require any additional resources or faculty; and

WHEREAS, the request to create this graduate certificate has been endorsed by the Dean of the College of Business, the Graduate Council, the Interim Provost, and the President.

NOW, THEREFORE, BE IT RESOLVED by Auburn University's Board of Trustees that the proposed Graduate Certificate in Information Systems Management from the College of Business be approved, and forwarded to the Alabama Commission on Higher Education as an item of information.



AUBURN UNIVERSITY

OFFICE OF THE PROVOST  
AND VICE PRESIDENT FOR  
ACADEMIC AFFAIRS

March 12, 2012

MEMORANDUM TO: Jay Gogue  
President

FROM: Timothy R. Boosinger *Timothy R. Boosinger*  
Interim Provost and Vice President for Academic Affairs

SUBJECT: Agenda Item for the Board of Trustees –  
Proposed Graduate Certificate in Information Systems  
Management

I am writing to request that the following item be added to the Board of Trustees' agenda for the April 20, 2012 meeting.

**Proposal:** It is recommended that the Board approve the proposed Graduate Certificate in Information Systems Management from the College of Business.

**Review and Consultation:** The faculty in the College of Business initiated this proposal to provide graduate-level coursework designed for students and professionals who desire to strengthen their understanding of the technology, tools, management techniques, and processes used in the Information Technology industry.

The certificate program utilizes existing courses and faculty available through the Master of Science in Information Systems Management, and would not require any additional resources. The proposed certificate would serve as an additional means of credentialing and would allow the College of Business to market a desirable academic program.

The College of Business anticipates its annual enrollment in the Graduate Certificate in Management Information Systems to be approximately 40-50 students. If approved, the Graduate Certificate in Information Systems Management would become the 11<sup>th</sup> graduate certificate approved by the Board of Trustees and the second offered by the College of Business.

**Recommendation:** The proposed Graduate Certificate in Management Information Systems would enable the College of Business to offer a marketable plan of study to prospective students and professionals. The proposal has been reviewed and approved by Auburn University's Graduate Council in spring 2012, and has received the approval of the Provost's Office. If approved by the Board of Trustees, this proposed certificate would be forwarded to the Alabama Commission on Higher Education (ACHE) as an item of information.



AUBURN UNIVERSITY

GRADUATE SCHOOL

March 9, 2012

**TO:** Timothy Boosinger  
Interim Provost

**FROM:** George Flowers *George T. Flowers*  
Dean of the Graduate School

**SUBJECT:** Agenda Item for the Board of Trustees – Proposed Certificate in Information Systems Management

I am writing to request that the following item be added to the Board of Trustees' agenda for their **April 20, 2012** meeting.

**Proposal:** The College of Business is proposing a Certificate in Information Systems Management.

**Review and Consultation:** The Certificate in Information Systems Management is being proposed as a means of providing graduate students and practicing business professionals a credentialing plan of study in a discipline that is highly relevant to the contemporary job market. The proposed certificate draws upon existing course offerings and it is a flexible, career-oriented plan of study, which the unit believes will enhance the marketability of the program. The proposal was reviewed by Auburn University's Graduate Council and received its approval in Spring 2012.

**Recommendation:** It is recommended that the proposed Certificate in Information Systems Management be approved, and forwarded to Auburn University's Board of Trustees for review and approval.



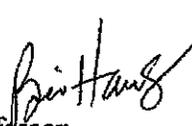
COLLEGE OF BUSINESS

OFFICE OF THE DEAN

MEMORANDUM

Date: March 20, 2012

To: Dr. George Flowers, Dean of the Graduate School  
202C Hargis Hall

From: Bill Hardgrave, PhD   
Dean and Wells Fargo Professor

RE: Request for Graduate Certificate in Information Systems  
Management

I support the request from the Department of Aviation and Supply Chain Management to offer a Graduate Certificate in Information Systems Management (ISMN) in Fall Semester 2012. The infrastructure for a Graduate Certificate in ISMN (Certificate Program) is in place already. The ISMN Program currently offers all graduate level ISMN classes via distance learning through the Master of Science in Information Systems Program. Formalizing the Graduate Certificate in ISMN will allow the ISMN program to meet the needs of a broader student base, allowing us to continue to grow our programs.

Consistent with both the teaching and research missions of Auburn University, the request to offer the Graduate Certificate in Information Systems Management will help us to expand and enhance the graduate programs of the College of Business. As a result, we respectfully request approval of this program.

Thank you in advance for your consideration of this program.

415 WEST MAGNOLIA AVENUE

SUITE 516

AUBURN, AL 36849-5240

TELEPHONE:

334-844-4030

FAX:

334-844-4861

[www.auburn.edu](http://www.auburn.edu)



MEMORANDUM

Date: March 20, 2012

To: Bill Hardgrave, Dean

From: Terry Byrd, AVSC Chair

RE: Request for Graduate Certificate in Information Systems Management

The Graduate Faculty of the program in Information Systems Management (ISMN) which is housed in the Department of Aviation and Supply Chain Management request approval to offer a Graduate Certificate in ISMN beginning in Fall Semester 2012. The infrastructure for a Graduate Certificate in ISMN (Certificate Program) is in place already. The program currently offers all graduate level ISMN classes via distance learning through the Master of Science in Information Systems Program. By formalizing the Graduate Certificate in ISMN, the program can continue to grow its graduate programs by appealing to a broader array of students. Prospective candidates for this program are likely to work full-time and seek continuing education opportunities to advance within their current employer or organization. The certificate program would allow us to reach these students who seek continuing education opportunities but are not currently viable candidates for a Master of Science degree program.

As a result, we respectfully request approval of a Graduate Certificate in Information Systems Management. Thank you in advance for your consideration of this program.

## Graduate Certificate Program

**Certificate Title:** *Information Systems Management*

**Offering Unit:** *Aviation and Supply Chain Management/College of Business*

**Credit Hours in Certificate:** *12 c.h.*

**On-Campus Approval:** *Spring 2012 (Graduate), Spring 2012 (University)*

**Board of Trustees Approval:**

**ACHE Notification:**

**Effective Term:** *Spring 2013*

**Program Outline:** To allow students flexibility to design a program to suit their needs, there will not be any required courses. Rather, students will select 4 courses from the courses listed below or new courses as added to the MSIS curriculum. This flexibility will allow them to concentrate in a particular area or get a more general education across areas of information systems.

ISMN 6046, Advanced Data Communications, 3 hours, Pr ISMN 7120 or ISMN 3140  
ISMN 6276, Current Issues in Information Systems for Organizations, 3 hours (may be taken for 6 credit hours)  
ISMN 6286, Information Systems Architecture in the Small and Medium-Sized Enterprise, 3 hours, Pr ISMN 3040 and ISMN 3070  
ISMN 6296, Advanced Programming Application Development, 3 hours  
ISMN 6376, Project Management, 3 hours  
ISMN 6636, Clientside Internet Programming, 3 hours  
ISMN 6646, Serverside Internet Programming, 3 hours  
ISMN 6656, Advanced Object-Oriented and Internet Programming, 3 hours, Pr ISMN 3070  
ISMN 6676, Security and Information Assurance, 3 hours  
ISMN 6686, Advanced Database Administration and Development, 3 hours, Pr ISMN 3830 or ISMN 7830  
ISMN 6696, Knowledge Management and Organizational Learning, 3 hours  
ISMN 6716, Information Risk Analysis, 3 hours  
ISMN 6726, Electronic Commerce, 3 hours  
ISMN 6776, Information Systems Ethics, 3 hours, Pr PHIL 1020 or PHIL 1040 and ISMN 3140  
ISMN 6966 Special Problems, 3 hours  
ISMN 7026, Business Telecommunications and Networks, 3 hours,  
ISMN 7146 Managing End-user Computing, 3 hours  
ISMN 7366 Integrating Theory and Practice for Technology Managers, 3 hours  
ISMN 7386, Integrating Information Technologies to Provide Competitive Advantage, 3 hours  
ISMN 7666, Information Systems Analysis and Design, 3 hours

**Program-Specific Courses:** *No*

**Related Programs:** *MSIS, MSIS/MBA, PhD*

**Additional Information:** *This certificate program draws upon courses that are already in Auburn University's inventory of courses. Students in the master's- or doctoral-level programs have had the option to take these courses as part of a focused plan of study within a degree program.*

ACADEMIC AFFAIRS COMMITTEE

RESOLUTION

PROPOSED RENAMING OF THE DEPARTMENT OF CONSUMER AFFAIRS  
AS THE DEPARTMENT OF CONSUMER AND DESIGN SCIENCES

WHEREAS, the Department of Consumer Affairs in the College of Human Sciences currently offers programs that emphasize consumer behavior and design sciences; and

WHEREAS, the current department title is not reflective of the unit's transdisciplinary focus on consumer needs, science, and creative design; and

WHEREAS, renaming the department from "Consumer Affairs" to "Consumer and Design Sciences" would enable its programs to become more recognizable to prospective students and faculty; and

WHEREAS, the request to rename the school has received the endorsement of the Dean of the College of Human Sciences; the University Curriculum Committee, the Graduate Council, the Interim Provost, and the President.

NOW, THEREFORE, BE IT RESOLVED by Auburn University's Board of Trustees that the Department of Consumer Affairs be renamed the Department of Consumer and Design Sciences, with the change to be reported to the Alabama Commission on Higher Education.



AUBURN UNIVERSITY

OFFICE OF THE PROVOST  
AND VICE PRESIDENT FOR  
ACADEMIC AFFAIRS

March 12, 2012

MEMORANDUM TO: Jay Gogue  
President

FROM: Timothy R. Boosinger   
Interim Provost and Vice President for Academic Affairs

SUBJECT: Agenda Item for the Board of Trustees –  
Proposed Renaming of the Department of Consumer Affairs as the  
Department of Consumer and Design Sciences

I am writing to request that the following item be added to the Board of Trustees' agenda for the April 20, 2012 meeting.

**Proposal:** It is recommended that the Board approve the proposed renaming of the *Department of Consumer Affairs* as the *Department of Consumer and Design Sciences* within the College of Human Sciences. The proposed title would provide a more accurate representation of the programs currently offered within the department. If approved, this change will go into effect fall 2012.

**Review and Consultation:** The proposal to rename the school was initiated by the faculty in the Department of Consumer Affairs in an effort to represent more accurately the breadth of programs offered, all of which maintain a strong emphasis on both consumer behavior and design science. Renaming the department will strengthen the visibility of its programs, resulting in increased interest among prospective students and faculty. Renaming the department will also enable its programs to become more competitive with those of peer institutions, and will result in enhanced extramural funding opportunities for faculty.

The request to rename the department will transition the existing MS program in Apparel and Textiles and PhD in Integrated Textiles and Apparel Science to an MS and a PhD in Consumer and Design Sciences. The proposed renaming was reviewed and approved by Auburn University's Graduate Council in fall 2011 and the University Curriculum Committee in spring 2012.

**Recommendation:** The proposed name change will allow the Department of Consumer and Design Sciences to more accurately reflect the scope of its curricular offerings. The proposed renaming has received the endorsement of the College of Human Sciences and the Provost's Office.



Memorandum To: Dr. Tim Boosinger  
Interim Provost

From: Dr. June Henton, Dean   
College of Human Sciences

Date: March 7, 2012

Subject: Name Change for Department of Consumer Affairs

The Department of Consumer Affairs requests a change of the departmental name from Department of Consumer Affairs to Department of Consumer and Design Sciences. Accompanying this request are requests for name changes of the graduate programs offered in the Department. We request that the M.S. in Apparel and Textiles be renamed M.S. in Consumer and Design Sciences and the Ph.D. in Integrated Textile and Apparel Science be renamed the Ph.D. in Consumer and Design Sciences.

This Departmental name change is requested because the Science of Design is the foundation of the teaching, research, and outreach programs offered through the Department. The tripartite mission of the University is met through the transdisciplinary focus on meeting consumer needs and wants through the application and integration of science and creativity. The proposed name, Department of Consumer and Design Sciences is much more descriptive of the department than is the current name, Consumer Affairs. In fact, 48% of the courses offered in the Department are either design-based or have a strong design component in the course content. Furthermore, the Departmental name change will be congruent with the proposed name changes for the graduate programs offered by the Department, i.e., M.S. in Consumer and Design Sciences and Ph.D. in Consumer and Design Sciences.

The revised Curriculum Change Request forms to reflect this name change for both the M.S. and Ph.D. degrees are attached. Please contact me at [jhenton@auburn.edu](mailto:jhenton@auburn.edu) or 844-3790 if you have any questions.

cc: Dr. Susan Hubbard, Associate Dean for Academic Affairs, College of Human Sciences  
Dr. George Flowers, Dean, Graduate School  
Dr. Carol Warfield, Head, Department of Consumer Affairs



March 6, 2012

Memorandum To: Dr. June Henton, Dean  
College of Human Sciences

From: Dr. Carol Warfield, Head *Carol Warfield*  
Department of Consumer Affairs

Subject: Name Change for Department of Consumer Affairs

The Department of Consumer Affairs requests that the name of the Department of Consumer Affairs be changed to the Department of Consumer and Design Sciences. Accompanying this request are requests for name changes of the graduate programs offered in the Department. We request that the M.S. in Apparel and Textiles be renamed M.S. in Consumer and Design Sciences and the Ph.D. in Integrated Textile and Apparel Science be renamed the Ph.D. in Consumer and Design Sciences.

This Departmental name change is requested because the Science of Design is the foundation of the teaching, research, and outreach programs offered through the Department. The Department meets the tripartite mission of the University through the transdisciplinary focus on meeting consumer needs and wants through the application and integration of science and creativity. The proposed name, Department of Consumer and Design Sciences is much more descriptive of the department than is the current name, Consumer Affairs. In fact, 48% of the courses offered in the Department are either design-based or have a strong design component in the course content. Furthermore, the Departmental name change will be congruent with the proposed name changes for the graduate programs offered by the Department, i.e., M.S. in Consumer and Design Sciences and Ph.D. in Consumer and Design Sciences.

The revised Curriculum Change Request forms to reflect this name change for both the M.S. and Ph.D. degrees are attached. Please contact me at [cwarfield@auburn.edu](mailto:cwarfield@auburn.edu) or 844-1329 if you have any questions.

cc: Dr. Susan Hubbard  
Associate Dean for Academic Affairs  
College of Human Sciences

ACADEMIC AFFAIRS COMMITTEE

RESOLUTION

PROPOSED RENAMING OF THE MS IN APPAREL AND TEXTILES  
AS THE MS IN CONSUMER AND DESIGN SCIENCES

WHEREAS, the College of Human Sciences currently offers a Master of Science degree in Apparel and Textiles that includes three areas of concentration related to various design and consumer merchandising fields; and

WHEREAS, a renaming from “Apparel and Textiles” to “Consumer and Design Sciences” will bring the degree nomenclature into better alignment with the curricular programs offered and the proposed concurrent renaming of the department and the PhD program; and

WHEREAS, the request to rename *MS in Apparel and Textiles* as the *MS in Consumer and Design Sciences* has received the approval of the Dean of the College of Human Sciences, Auburn University’s Graduate Council, the Interim Provost, and the President.

NOW, THEREFORE, BE IT RESOLVED by Auburn University’s Board of Trustees that the proposed renaming of the MS in Apparel and Textiles be approved as the MS in Consumer and Design Sciences, and that the renaming be forwarded to the Alabama Commission on Higher Education for review and approval.



AUBURN UNIVERSITY

OFFICE OF THE PROVOST  
AND VICE PRESIDENT FOR  
ACADEMIC AFFAIRS

March 12, 2012

MEMORANDUM TO: Jay Gogue  
President

FROM: Timothy R. Boosinger   
Interim Provost and Vice President for Academic Affairs

SUBJECT: Agenda Item for the Board of Trustees –  
Proposed Renaming of the MS in Apparel and Textiles as the MS in  
Consumer and Design Sciences

I am writing to request that the following item be added to the Board of Trustees' agenda for the April 20, 2012 meeting.

**Proposal:** It is recommended that the Board approve the proposed renaming of the *MS in Apparel and Textiles* as the *MS in Consumer and Design Sciences* within the College of Human Sciences.

**Review and Consultation:** Faculty in the Department of Consumer Affairs initiated this proposal to: (1) more accurately reflect the graduate offerings within the degree program (Apparel Design and Product Development, Interior Design, and Merchandising and Consumer Studies); (2) to better reflect the strength of the department's graduate programs and increase its national visibility; and (3) to become consistent with the proposed renaming of the Department of Consumer Affairs as the Department of Consumer and Design Sciences and concurrent PhD in Textile and Apparel Science to the PhD in Consumer and Design Sciences.

The request to rename the program also addresses a national demand for professionals and educators with advanced degrees in the interior and apparel design fields. The proposed renaming was reviewed and approved by Auburn University's Graduate Council in fall 2011 and has received the approval from the College of Human Sciences and the Provost's Office.

**Recommendation:** The proposed name change will allow the Department of Consumer and Design Sciences to more accurately reflect the scope of its curricular offerings. The proposed renaming has received the endorsement of the College of Human Sciences and the Provost's Office.



AUBURN UNIVERSITY

GRADUATE SCHOOL

March 9, 2012

**TO:** Timothy Boosinger  
Interim Provost

**FROM:** George Flowers *George T. Flowers*  
Dean of the Graduate School

**SUBJECT:** Agenda Item for the Board of Trustees – Proposed Renaming of MS in Apparel and Textiles

I am writing to request that the following item be added to the Board of Trustees' agenda for their **April 20, 2012** meeting.

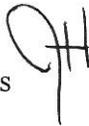
**Proposal:** The College of Human Sciences is proposing a renaming of the MS in Apparel and Textiles to an **MS in Consumer and Design Sciences**.

**Review and Consultation:** The College of Human Sciences is requesting the renaming of their MS in Apparel and Textiles to an **MS in Consumer and Design Sciences** as a means of addressing the changes in disciplinary focus that have transpired since the degree program's establishment. The proposal was reviewed by Auburn University's Graduate Council and received its approval in Fall 2011.

**Recommendation:** It is recommended that the proposed renaming of the MS in Apparel and Textiles to an **MS in Consumer and Design Sciences** be approved, and forwarded to Auburn University's Board of Trustees for review and approval.



Memorandum To: Dr. George Flowers, Dean  
Graduate School

From: Dr. June Henton, Dean   
College of Human Sciences

Subject: Name Change for M.S. Program

Date: March 7, 2012

The Department of Consumer Affairs has submitted a Curriculum Change Request to the University Curriculum Committee and the Graduate Council to change the name of the M.S. in Apparel and Textiles to M.S. in Consumer and Design Sciences (CADS).

This degree program name change is requested because the Science of Design is the foundation of the teaching, research, and outreach programs offered through the Department. The tripartite mission of the University is met through the transdisciplinary focus on meeting consumer needs and wants through the application and integration of science and creativity. The proposed name, M.S. in Consumer and Design Sciences is much more descriptive and inclusive of the departmental offerings in apparel design, apparel merchandising, interior design, and consumer studies than is the program's current name, i.e., M.S. in Apparel and Textiles.

The revised Curriculum Change Request forms to reflect this name change for the M.S. degree is attached. Please contact me at [jhenton@auburn.edu](mailto:jhenton@auburn.edu) or 844-3790 if you have any questions.

cc: Dr. Susan Hubbard, Associate Dean, College of Human Sciences  
Dr. Carol Warfield, Department Head, Consumer Affairs  
Dr. George Crandell, Associate Dean, Graduate School



March 6, 2012

Memorandum To: Dr. June Henton, Dean  
College of Human Sciences

From: Dr. Carol Warfield, Head *Carol Warfield*  
Department of Consumer Affairs

Subject: Name Change for M.S. program

The Department of Consumer Affairs has submitted a Curriculum Change Request to the Graduate Council to change the name of the M.S. in Apparel and Textiles to M.S. in Consumer and Design Sciences (CADS). This Departmental name change is requested because the Science of Design is the foundation of the teaching, research, and outreach programs offered through the Department. The tripartite mission of the University is met through the transdisciplinary focus on meeting consumer needs and wants through the application and integration of science and creativity. The proposed name, M.S. in Consumer and Design Sciences is much more descriptive and inclusive of the departmental offerings in apparel design, apparel merchandising, interior design, and consumer studies than is the program's current name, i.e., M.S. in Apparel and Textiles.

The revised Curriculum Change Request form to reflect this name change for the M.S. degree is attached. Please contact me at [cwarfield@auburn.edu](mailto:cwarfield@auburn.edu) or 844-1329 if you have any questions.

cc: Dr. Susan Hubbard, Associate Dean for Academic Affairs  
College of Human Sciences

Dr. George Flowers, Dean, Graduate School

ACADEMIC AFFAIRS COMMITTEE

RESOLUTION

PROPOSED RENAMING OF THE  
PHD IN INTEGRATED TEXTILE AND APPAREL SCIENCE  
AS THE PHD IN CONSUMER AND DESIGN SCIENCES

WHEREAS, the College of Human Sciences currently offers a PhD in Integrated Textile and Apparel Science; and

WHEREAS, in 1996 the Board approved the initiation of the PhD in Integrated Textile and Apparel Science as an interdepartmental program through the Department of Consumer Affairs and the Department of Textile Engineering (since renamed as the Department of Polymer and Fiber Engineering); and

WHEREAS, in 2010 the Board approved the initiation of a separate PhD program in Polymer and Fiber Engineering and the transfer of the PhD program in Integrated Textile and Apparel Science to the sole oversight of the College of Human Sciences; and

WHEREAS, a renaming from “Integrated Textile and Apparel Science” to “Consumer and Design Sciences” will bring the degree nomenclature into better alignment with the curricular programs offered; and

WHEREAS, the request to rename the *PhD in Integrated Textile and Apparel Science* as the *PhD in Consumer and Design Sciences* has received the approval of the Dean of the College of Human Sciences, Auburn University’s Graduate Council, the Interim Provost, and the President.

NOW, THEREFORE, BE IT RESOLVED by Auburn University’s Board of Trustees that the proposed renaming of the PhD in Integrated Textile and Apparel Science program be approved as the PhD in Consumer and Design Sciences, and that the renaming be forwarded to the Alabama Commission on Higher Education for review and approval.



AUBURN UNIVERSITY

OFFICE OF THE PROVOST  
AND VICE PRESIDENT FOR  
ACADEMIC AFFAIRS

March 12, 2012

MEMORANDUM TO: Jay Gogue  
President

FROM: Timothy R. Boosinger   
Interim Provost and Vice President for Academic Affairs

SUBJECT: Agenda Item for the Board of Trustees –  
Proposed Renaming of the PhD in Integrated Textile and Apparel Science  
as the PhD in Consumer and Design Sciences

I am writing to request that the following item be added to the Board of Trustees' agenda for the April 20, 2012 meeting.

**Proposal:** It is recommended that the Board approve the proposed renaming of the *PhD in Integrated Textile and Apparel Science* (ITAS) as the *PhD in Consumer and Design Sciences* within the College of Human Sciences.

**Review and Consultation:** Faculty in the Department of Consumer Affairs initiated this proposal to (1) more accurately reflect the curricular offerings within the degree program (Apparel Design and Product Development, Interior Design, and Merchandising and Consumer Studies), resulting in increased visibility; and (2) update the degree title to reflect the program's transition from a joint program with the College of Engineering's Polymer and Fiber Engineering to one offered exclusively through the Department of Consumer and Design Sciences. The initial ITAS PhD program was offered through fall 2010, at which time, with Board approval, each department began offering its own PhD program. The renaming would also ensure consistency with the proposed renaming of the Department of Consumer Affairs as the Department of Consumer and Design Sciences.

The request to rename the program addresses a national demand for professionals and educators with advanced degrees in the interior and apparel design fields. The proposed renaming was reviewed and approved by the College of Human Sciences, Auburn University's Graduate Council, and the Provost's Office.

**Recommendation:** The proposed renaming will better align the name of the degree program with the academic content and offerings contained therein. If approved by the Auburn University Board of Trustees, the request to rename the degree program would be forwarded to the Alabama Commission on Higher Education (ACHE) for review and approval.



AUBURN UNIVERSITY

GRADUATE SCHOOL

March 9, 2012

**TO:** Timothy Boosinger  
Interim Provost

**FROM:** George Flowers *George T. Flowers*  
Dean of the Graduate School

**SUBJECT:** Agenda Item for the Board of Trustees – Proposed Renaming of PhD in Integrated Textiles and Apparel Science

I am writing to request that the following item be added to the Board of Trustees' agenda for their **April 20, 2012** meeting.

**Proposal:** The College of Human Sciences is proposing a renaming of the PhD in Integrated Textiles and Apparel Science to a **PhD in Consumer and Design Sciences**

**Review and Consultation:** The College of Human Sciences is requesting the renaming of their PhD in Integrated Textiles and Apparel Science to a **PhD in Consumer and Design Sciences** as a means of addressing the changes in disciplinary focus that have transpired since the degree program's establishment. The proposal was reviewed by Auburn University's Graduate Council and received its approval in Fall 2011.

**Recommendation:** It is recommended that the proposed renaming of the PhD in Integrated Textiles and Apparel Science to a **PhD in Consumer and Design Sciences** be approved, and forwarded to Auburn University's Board of Trustees for review and approval.



Memorandum To: Dr. Geroge Flowers, Dean  
Graduate School

From: Dr. June Henton, Dean   
College of Human Sciences

Date: March 7, 2012

Subject: Name Change for Ph.D. program

The Department of Consumer Affairs has submitted a Curriculum Change Request to the Graduate Council to change the name of the Ph.D. in Integrated Textile and Apparel Science (ITAS) to Ph.D. in Consumer and Design Sciences (CADS). This graduate degree name change is requested because the Science of Design is the foundation of the teaching, research, and outreach programs offered through the Department. The tripartite mission of the University is met through the transdisciplinary focus on meeting consumer needs and wants through the application and integration of science and creativity. The proposed name, Ph.D. in Consumer and Design Sciences is much more descriptive and inclusive of the departmental offerings in apparel design, apparel merchandising, interior design, and consumer studies than is the program's current name, i.e., Ph.D. in Integrated Textile and Apparel Science.

The revised Curriculum Change Request form to reflect this name change for the Ph.D. degree is attached. Please contact me at [jhenton@auburn.edu](mailto:jhenton@auburn.edu) or 844-3790 if you have any questions.

cc: Dr. Susan Hubbard, Associate Dean, College of Human Sciences  
Dr. Carol Warfield, Department Head, Consumer Affairs  
Dr. George Crandell, Associate Dean, Graduate School



March 6, 2012

Memorandum To: Dr. June Henton, Dean  
College of Human Sciences

From: Dr. Carol Warfield, Head *Carol Warfield*  
Department of Consumer Affairs

Subject: Name Change for Ph.D. program

The Department of Consumer Affairs has submitted a Curriculum Change Request to the Graduate Council to change the name of the Ph.D. in Integrated Textile and Apparel Science (ITAS) to Ph.D. in Consumer and Design Sciences (CADS). This graduate degree name change is requested because the Science of Design is the foundation of the teaching, research, and outreach programs offered through the Department. The tripartite mission of the University is met through the transdisciplinary focus on meeting consumer needs and wants through the application and integration of science and creativity. The proposed name, Ph.D. in Consumer and Design Sciences, is much more descriptive and inclusive of the departmental offerings in apparel design, apparel merchandising, interior design, and consumer studies than is the program's current name, i.e., Ph.D. in Integrated Textile and Apparel Science.

The revised Curriculum Change Request form to reflect this name change for the Ph.D. degree is attached. Please contact me at [cwarfield@auburn.edu](mailto:cwarfield@auburn.edu) or 844-1329 if you have any questions.

cc: Dr. Susan Hubbard, Associate Dean for Academic Affairs  
College of Human Sciences

Dr. George Flowers, Dean, Graduate School

ACADEMIC AFFAIRS COMMITTEE

RESOLUTION

PROPOSED ACCELERATED PROGRAM LEADING TO THE  
BS IN INTERIOR DESIGN AND THE MS IN CONSUMER AND DESIGN SCIENCES

WHEREAS, the College of Human Sciences currently offers exceptional academic programs leading to both the BS in Interior Design and the MS in Consumer and Design Sciences; and

WHEREAS, an accelerated plan of study would allow academically talented, upper-level undergraduates to enroll in courses eligible for graduate credit; and

WHEREAS, such a plan of study would allow successful students to earn both a BS in Interior Design and the MS in Consumer and Design Sciences within a five-year period; and

WHEREAS, this program would enhance the profile of the college by attracting students with excellent academic potential and address a professional need for Interior Designers with graduate degrees; and

WHEREAS, the request to create this Accelerated Bachelor's/Master's Program has been endorsed by the Dean of the College of Human Sciences, the Graduate Council, the University Curriculum Committee, the Interim Provost, and the President.

NOW, THEREFORE, BE IT RESOLVED by Auburn University's Board of Trustees that the proposed Accelerated Bachelor's/Master's Program in Interior Design/Consumer and Design Sciences from the College of Human Sciences be approved and forwarded to the Alabama Commission on Higher Education for review and approval.



AUBURN UNIVERSITY

OFFICE OF THE PROVOST  
AND VICE PRESIDENT FOR  
ACADEMIC AFFAIRS

March 12, 2012

MEMORANDUM TO: Jay Gogue  
President

FROM: Timothy R. Boosinger *Tim R. Boosinger*  
Interim Provost and Vice President for Academic Affairs

SUBJECT: Agenda Item for the Board of Trustees –  
Proposed Accelerated Bachelor's/Master's Program in  
Interior Design/Consumer and Design Sciences

I am writing to request that the following item be added to the Board of Trustees' agenda for the April 20, 2012 meeting.

**Proposal:** It is recommended that the Board approve the proposed Accelerated Program leading to the BS in Interior Design and the MS in Consumer and Design Sciences (name pending approval by the Board of Trustees). If approved, the program would combine the requirements for the Bachelor of Science in Interior Design and the Master of Science in Consumer and Design Sciences.

**Review and Consultation:** Faculty in the College of Human Sciences initiated this proposal to encourage exceptional students to complete the requirements for the undergraduate degree in Interior Design and the graduate degree in Consumer and Design Sciences. The proposed program supports the institution's strategic goals of identifying unique academic opportunities for talented undergraduate students and increasing overall graduate student enrollment. The proposed program will offer qualified students the opportunity to acquire greater knowledge and experience among these important fields within the Design and Consumer Management fields.

Following a review of the program's five-year plan, I am confident that students who successfully complete the requirements for both degrees will enhance their own professional marketability. If approved, the program would contribute to a growing need for professional Interior Designers with advanced degrees and would also raise the profile of the College of Human Sciences, resulting in increased marketability of degree offerings in the included disciplines.

**Recommendation:** The proposal has been reviewed and approved by the College of Human Sciences, both the University Curriculum Committee and the Graduate Council in fall 2011, and has received the approval of the Provost's Office. If approved by the Board of Trustees, this proposed degree would be forwarded to the Alabama Commission on Higher Education (ACHE) for review and approval.



AUBURN UNIVERSITY

OFFICE OF  
UNDERGRADUATE STUDIES

March 9, 2012

**TO:** Timothy Boosinger  
Interim Provost

**FROM:** George Flowers  
Dean of the Graduate School *George T. Flowers*  
Constance Relihan  
Associate Provost for Undergraduate Studies *CR*

**SUBJECT:** Agenda Item for the Board of Trustees – Proposed Accelerated BS in Interior Design / MS in Consumer and Design Sciences

I am writing to request that the following item be added to the Board of Trustees' agenda for their **April 20, 2012** meeting.

**Proposal:** The College of Human Sciences is proposing an Accelerated BS in Interior Design / MS in Consumer and Design Sciences.

**Review and Consultation:** The **Accelerated BS in Interior Design / MS in Consumer and Design Sciences** is being proposed as a means of providing motivated undergraduate students that have demonstrated academic success the opportunity to complete their undergraduate degree while earning credit toward a graduate degree. By allowing the student to earn both a bachelor's and master's degree in a condensed timeframe, the unit is presenting a desirable and marketable plan of study for current students that meet eligibility requirements, while enhancing their ability to recruit outstanding prospective students looking to major in the discipline. The proposal was reviewed by both the Auburn University Curriculum Committee and the Graduate Council, and received the approval of both groups in Fall 2011.

**Recommendation:** It is recommended that the proposed Accelerated BS in Interior Design / MS in Consumer and Design Sciences be approved, and forwarded to Auburn University's Board of Trustees for review and approval.



OFFICE OF  
THE DEAN

AUBURN UNIVERSITY  
COLLEGE OF HUMAN SCIENCES

Memorandum To: Dr. George Flowers, Dean  
Graduate School

Dr. Constance Relihan  
Associate Provost

From: Dr. June Henton, Dean   
College of Human Sciences

Subject: Accelerated B.S./M.S. in Interior Design/Consumer and Design Sciences

Date: March 7, 2012

The purpose of this memorandum is to request approval for an Accelerated B.S./M.S. program in Interior Design/Consumer and Design Sciences (pending approval by Board of Trustees of the new name for the Master's program). The Accelerated B.S./M.S. program will provide for highly motivated and academically accomplished students to gain a depth of understanding of interior design beyond that of a typical bachelor's degree level graduate. It should make students more competitive in the job market or for additional graduate studies. There is a significant shortage of Interior Designers with advanced degrees to be able to teach future interior designers. It will provide additional knowledge and skills for students entering the professional field of interior design, a competitive advantage in the marketplace, and will enable the students to achieve a graduate degree in an accelerated period of time.

The program allows for eight credit hours of graduate credit to count for undergraduate credit. Students with at least 45 semester hours, but no more than 96 semester hours and a minimum 3.4 GPA will be eligible to apply for the program. Specific program guidelines are provided in the template for development of an Accelerated Bachelor's/Master's Program. Dr. Carol Warfield, Department Head for Consumer Affairs, will serve as the primary contact person for the Accelerated B.S./M.S. program.

The proposal has been reviewed and approved by the College Curriculum Committee (approved August 6, 2011), the University Curriculum Committee (approved September 29, 2011) and the Graduate Council (approved December 7, 2011).

Thank you for your consideration of this request. If you require additional information, please contact me.

Cc: Dr. Susan Hubbard, Associate Dean, College of Human Sciences  
Dr. Carol Warfield, Department Head, Consumer Affairs  
Dr. George Crandell, Associate Dean, Graduate School



March 6, 2012

Memorandum To: Dr. June Henton, Dean  
College of Human Sciences

From: Dr. Carol Warfield, Head *Carol Warfield*  
Department of Consumer Affairs

Subject: Accelerated BS/MS in Interior Design/Consumer and Design Sciences

The purpose of this memorandum is to request approval for an Accelerated B.S./M.S. program in Interior Design/Consumer and Design Sciences (name change of Masters' program pending approval by the Board of Trustees of the new name for the Master's program). The Accelerated B.S./M.S. Program will provide for highly motivated and academically accomplished students to gain a depth of understanding of interior design beyond that of a typical bachelor's degree level graduate. It should make students more competitive in the job market or for additional graduate studies. There is a significant shortage of Interior Designers with advanced degrees to be able to teach future interior designers. It will provide additional knowledge and skills for students entering the professional field of interior design, a competitive advantage in the marketplace, and will enable the students to achieve a graduate degree in an accelerated period of time.

The program allows for eight credit hours of graduate credit to count for undergraduate credit. Students with at least 45 semester hours, but no more than 96 semester hours and a minimum 3.4 GPA will be eligible to apply for the program. Specific program guidelines are provided in the template for development of an Accelerated Bachelor's/Master's Program. As Department Head for Consumer Affairs, I will serve as the primary contact person for the Accelerated B.S./M.S. Program.

The proposal has been reviewed and approved by the College Curriculum Committee (approved August 6, 2011), the University Curriculum Committee (approved September 29, 2011) and the Graduate Council (approved December 7, 2011).

Thank you for your consideration of this request. If you require additional information, please contact me.

Cc: Dr. Susan Hubbard  
Associate Dean for Academic Affairs  
College of Human Sciences

**Model for the Accelerated Program Leading to  
the BS in Interior Design and the MS in Consumer and Design Sciences**

***First Fall (Senior Undergraduate)***

CAHS 6300 Studio X: Interior Design -- Commercial (4)

***First Spring (Senior Undergraduate)***

CAHS 6400 Studio XI: Interior Design -- Institutional (4)

***First Fall (Graduate)***

CAHS 7040 Protocol for Graduate Study (1)

CAHS 7050 Research Methods (3)

CAHS 7060 Survey of Design and Consumer Sciences Research (3)

Elective Hours (3)

***First Spring (Graduate)***

CAHS 7100 Environmental Design Theories (3) or other graduate theory course

ERMA 7300 Design and Analysis in Education (3)

CAHS 7990 Thesis Research (2)

***First Summer***

CAHS 7990 Thesis Research (2)

***Second Fall***

CAHS 7990 Thesis Research (2)

*Total of 30 hours*

Credit Hour Summary	
Coursework counted for bachelor's and master's degree	8
Coursework counted for master's degree only	16
Thesis Research	6
Total	30



AUBURN

MONTGOMERY

OFFICE OF THE CHANCELLOR

16 March 2012

RECEIVED

MAR 22 2012

PRESIDENT'S OFFICE  
AUBURN UNIVERSITY

To: Dr. Jay Gogue  
President

From: John G. Veres III 

Subject: Proposed Board Agenda Item  
Increase in AUM Tuition

Please consider the inclusion of a proposal for tuition increase for the agenda of the 20 April 2012 meeting of the Board of Trustees.

Auburn Montgomery is currently having discussions with the senior staff as well as the student leadership and our Planning and Budget committee. These discussions will allow us to make a decision on the appropriate level of a tuition increase to accommodate our mandatory and strategic needs for the upcoming fiscal year.

The required documents will be forthcoming for a tuition increase to be presented through the Auburn University at Montgomery Committee and Finance Committee at the April 2012 meeting.

Thank you for your kind attention to this request.



AUBURN UNIVERSITY  
OFFICE OF THE PRESIDENT

March 21, 2012

MEMORANDUM TO: President Jay Gogue  
FROM: Donald L. Large, Jr.   
SUBJECT: Board of Trustees Agenda Item  
- Tuition Pricing for Fall 2012

Please allow time for a Finance Committee discussion of our current tuition and a likely proposed increase for Fall 2012. We are currently developing information for the Board to review and consider for the FY 2013 budget that will begin October 1, 2012. It is clear that additional operating revenues will be required to address Board of Trustee and Administration priorities and additional tuition revenues will likely be required to address at least some of these priorities. We will be prepared to present information at the upcoming meeting for discussion and consideration of the Board for some level of tuition increase.

FINANCE COMMITTEE

RESOLUTION

APPROVAL FOR CHANGE IN AUBURN UNIVERSITY ENDOWMENT  
STATEMENT POLICY

WHEREAS, the Board of Trustees of Auburn University has delegated authority for Auburn University's endowment investments to the Auburn University Foundation Investment Committee as outlined in the Auburn University Endowment Fund Investment Policy Statement; and

WHEREAS, the Auburn University Foundation Investment Committee shall from time-to-time recommend and implement investment policy with regard to asset allocation, manager selection, and portfolio supervision; and

WHEREAS, the Board of Trustees of Auburn University shall approve such written investment policy changes and be informed of tactical allocation changes among asset classes as indicated in the IPS responsibility table, appendix 3; and

WHEREAS, the Auburn University Foundation Investment Committee has approved certain changes in the Strategic Asset Allocation model of the IPS.

NOW, THEREFORE, BE IT RESOLVED that the Auburn University Board of Trustees has reviewed and concurs with these recommendation of the Auburn University Foundation Investment Committee and adopts and approves the Auburn University Endowment Fund Investment Policy Statement attached at Exhibit 1.

AUBURN UNIVERSITY  
ENDOWMENT FUND  
INVESTMENT POLICY STATEMENT

**DRAFT**

## *Table of Contents*

<b>Section</b>		<b>Page</b>	
I	Management of Auburn University Endowment Investments		
	A	Investment Committee Functions	2
	B	Specific Functions of the Investment Committee	2
II	Endowment Investment Policy and Guidelines		
	A	Investment Objective	3
	B	Asset Allocation	3
	C	Asset Allocation Review and Rebalancing Procedure	5
	D	Manager Selection, Performance Measurement, Monitoring, and Evaluation	5
	E	Guidelines for Corrective Action	6
	F	Endowment Spending Policy	6
	G	Gift Policy	7
	H	Custodian and Depository Activities	7
 <b>Appendices</b>			
	1	Asset Allocation Input Assumptions	
	2	Sample Spending Calculation	
	3	Table of Responsibilities by Function	

Auburn University, (the “University”), investments will be managed by the Auburn University Foundation (the “Foundation”) Investment Committee and University staff in accordance with the policies established by the Board of Trustees (the “Board”). Policies currently governing significant areas of investment management are based upon actions of the Board of Trustees and the Investment Committee.

## **I. Management of University Investments**

The Board of Trustees has delegated responsibility for the University’s investments to the Foundation Investment Committee, which shall recommend and implement investment policy with regard to asset allocation, manager selection, and portfolio supervision. In order to facilitate communication and reporting between the Board and the Foundation Investment Committee, a member of the Board shall be appointed as a liaison to the Committee and shall serve as a voting non-director on that committee. The liaison reports to the Board the status regarding the University’s investment policies and results; and reports any recommended changes in investment policy to the Board.

### **A. Investment Committee Functions**

1. The Investment Committee’s principal function is to develop and recommend to the Board such investment and investment related policies, as it deems appropriate.
2. No member of the Investment Committee shall have or appear to have a conflict of interest that impairs or appears to impair the member’s ability to exercise independent and unbiased judgment in the good faith discharge of his or her duties.
3. The Investment Committee will review regularly all investments of the University.
4. The liaison to the Investment Committee will make regularly scheduled reports to the Board of Trustees.
5. The Investment Committee recommends to the Board appropriate policies and procedures for custodianship and access to securities held by the funds, as it may deem appropriate.
6. The Assistant Treasurer, or his/her designee, is the Secretary of the Committee and shall keep minutes of the actions of the Committee.
7. The Committee may engage an investment consultant to work with staff, and advise staff and the Committee, on investment management issues including, but not limited to investment strategy, asset allocation, market trends, investment manager and custodian selection, manager and custodian evaluation criteria, investment performance evaluation, and any other appropriate matters.

### **B. Specific Functions of the Investment Committee**

1. Establish investment objectives for the Endowment Pool.

2. Set asset allocation and manager structure policies for the investments.
3. Establish and continue to update the investment policy, and report the recommended changes to the Board.
4. Select, and as appropriate terminate, investment managers, fund custodian, and the investment consultant for the investments.
5. Establish, monitor, and update the investment process.
6. Review investment performance against established objectives.
7. Review, at least annually, investment activity to ensure compliance with investment policy.
8. Establish and propose to the Board, the spending policy for the Endowment Pool.

## **II. Endowment Investment Policy and Guidelines**

The goal for AU's Endowment Pool is to provide a real total return that preserves the purchasing power of the Endowment's assets, while generating an income stream to support the academic activities of the University. The Endowment's real total return will be sought from an investment strategy that provides an opportunity for superior total returns within acceptable levels of risk and volatility.

### **A. Investment Objective**

For the long-term, the primary investment objective for the Endowment Pool is to earn a total return (net of portfolio management fees), within prudent levels of risk, which is sufficient to maintain in real terms the purchasing power of the Endowment's assets and support the defined spending policy.

### **B. Asset Allocation**

To achieve its investment objective, the Fund will allocate among several asset classes with a bias toward equity and equity-like investments due to their higher long-term return expectations. Other asset classes may be added to the Fund to enhance returns, reduce volatility through diversification, and/or offer a broader investment opportunity set.

The domestic equity segments are intended to provide long-term growth and offer high expected real returns and liquidity. The international equity segment is intended to enhance return and control risk by reducing the Funds' reliance on domestic financial markets. Private Equity may provide even higher return potential by focusing on opportunities in less efficient and more illiquid markets. Diversified Hedge Strategies are employed to offer market comparable returns with lower expected volatility. Fixed income provides stability and protection in deflationary environments. Real Assets provide the portfolio with a diversified hedge against inflation as well as a strong yield

component. Lastly, Cash provides short-term liquidity and serves as a funding source for distributions and rebalancing.

The Fund will be diversified both by and within asset classes. The purpose of diversification is to provide reasonable assurance that no single security, or class of securities, will have a disproportionate impact on the performance of the total fund. As a result, the risk level associated with the portfolio investment is reduced.

The strategic asset allocation adopted by Board is:

<b>ASSET CLASSES</b>	<b>Target Allocation</b>	<b>Range</b>
<b>Equity</b>		
Global Equity	36.5	26.5 - 46.5
Global Private Capital	12.5	8.0 - 16.0
<b>Flexible Capital</b>		
Absolute Return	11.0	6.0 - 16.0
Global Long/Short	14.0	9.0 - 19.0
<b>Inflation Hedging/Real Assets</b>		
Natural Resources, Real Estate, Commodities	13.0	8.0 - 18.0
U.S. TIPS	2.0	0.0 - 4.5
<b>Credit</b>		
Core Bonds	6.0	4.0 - 13.0
<b>Uncorrelated (Dollar Hedge)</b>		
Non-U.S. Government	5.0	2.0 - 8.0
<b>Liquidity</b>		
Cash	0.0	0.0 - 5.0
<b>TOTAL</b>	<b>100.0</b>	

Auburn University has modeled the expected return and volatility of the portfolio. The assumptions for the endowment's portfolio are included in Appendix 1.

### **C. Asset Allocation Review and Balancing Procedure**

1. The Investment Committee will review the strategic allocation in the six asset classes, as well as the allocation to various styles of managers within these asset classes, at least annually.
2. Cash flows into and out of the portfolio (i.e., new gifts and spending) shall be allocated in a manner that is consistent with asset allocation policies. Rebalancing the portfolio by means of liquidating assets managed by investment managers will be the exception, and only done, when recommended by the investment consultant. Asset allocation reports will be provided to the Committee on a quarterly basis.

### **D. Manager Selection, Performance Measurement, Monitoring, and Evaluation**

Auburn University seeks managers who demonstrate effective strategies, sustainable advantages, and high-quality organizational structures. The Fund expects its active managers to generate superior, relative risk-adjusted performance, net of all expenses. Passive mandates may be used in more efficient (occasionally in less efficient) segments of the capital markets, for the purpose of gaining market exposure. The committee shall determine the respective maximum allocations to single, active managers.

Attractive firm characteristics include:

- i. strong reputation in the marketplace and a meaningful, high-quality, institutional client base;
- ii. aligned interests (e.g. significant amount of principal/employee dollars invested in the funds);
- iii. stable and experienced professional team and principals/employees own equity in the firm
- iv. controlled growth and a manageable level of assets under management; and
- v. competitive long-term performance among peers.
- vi. annual audits by an independent audit firm.

Performance (net of fees) will be calculated on a quarterly basis by the consultant.

In addition to reporting time-weighted total returns for each manager and the Pool, a comparison is made with relevant market benchmarks as well as the composite returns for other money managers with similar philosophies to those managers investing for the Pool. Managers should add value above these benchmarks. Reports will include historical data in order to evaluate short-term results against longer-term strategies.

## **E. Guidelines for Corrective Action**

Corrective action should be taken as a result of an ongoing investment managers review process. The following are instances where corrective action or termination may be in order:

1. Major organizational changes in a firm, including any changes in portfolio managers, may require a new contract and interview process. Failure on the part of the Investment Manager to notify the Committee of such changes is grounds for termination. At all times, communication with the managers should be open and informative. Investment managers should be willing and able to meet at least annually with the Committee.
2. Violation of terms of contract constitutes grounds for termination.
3. As part of its overall asset allocation strategy, the Committee will choose managers with certain styles and approaches to provide portfolio diversification. Therefore, it is critical that managers adhere to the original intent of the Committee at the time they are engaged. Any significant changes in investment approach may be grounds for termination.
4. The Committee will not, as a rule, terminate a manager on the basis of short-term performance. If the organization is sound and the firm is adhering to its style and approach, the Committee will allow a sufficient interval of time over which to evaluate performance. The Committee's consultant will provide insight regarding the appropriate length of time. The manager's performance will be viewed in light of the firm's particular style and approach, keeping in mind at all times the Pool's diversification strategy and, as well as, other organizational and relationship issues.
5. Investment managers may be replaced at any time as part of the overall restructuring of the Endowment Pool
6. Other events or circumstances that are deemed to be in the best interest of the University.

## **F. Endowment Spending Policy**

The long-term objective of the endowment spending policy is to maintain the purchasing power of each endowment with the goal of providing a predictable and sustainable level of income to support current operations. Under this policy, spending for a given year equals 80% of spending in the previous year, adjusted for inflation (CPI within a range of 0% and 6%), plus 20% of the long-term spending rate (4.0%) applied to the twelve month rolling average of market values. This spending policy has two implications. First, by incorporating the previous year's spending, the policy eliminates large fluctuations and so enables the University to plan for operating budget needs. Second, by adjusting spending toward a long-term

rate of 4.0%, the policy ensures that spending levels will be sensitive to fluctuating market value levels thereby providing stability in long-term purchasing power.

The annual administrative fee is calculated each year using the spending model described above using a rate authorized by the Board, currently 1.0%.

An example of the spending calculation can be found in Appendix 2.

#### **G. Gift Policy**

It is anticipated that from time to time the University will receive gifts in the form of marketable securities. In such event, the Endowment Investment Office will liquidate the securities as soon as possible. In the event that the securities are restricted from sale for a designated period of time due to regulatory reasons, the University will hold said securities until the restricted period has elapsed and then liquidate the securities as soon as possible thereafter. The University will make no attempt to add value to the Pool by holding gifted securities.

#### **H. Custodian and Depository Activities**

The custodian and depository activities of the endowment pool, including agreements with any banks for the temporary, short-term investment of cash and equivalents will be subject to annual review by the Committee to assure that the University is receiving competitive rates and services.

Appendix 1

Asset Allocation Input Assumptions  
Expected Returns, Risks, and Correlations

	Expected Nominal Return	Expected Standard Deviation	Domestic Public Equity	Non-U.S. Developed Equity	Emerging Markets	Global Private Equity	Flexible Capital	Natural Resources (Private)	Natural Resources (Public)	Commodities	Real Estate (Private)	Real Estate (Public)	U.S. TIPS	Core Bonds	Long Gov/Corp	High Yield	Municipal Bonds	U.S. Treasuries (long-term)	Non-U.S. Government Bonds	Cash
Domestic Public Equity	8.8	20.0	1.00																	
Non-U.S. Developed Equity	8.8	20.0	0.82	1.00																
Emerging Markets	10.8	28.0	0.70	0.68	1.00															
Global Private Equity	12.5	30.0	0.69	0.58	0.49	1.00														
Flexible Capital	8.0	12.0	0.82	0.73	0.81	0.74	1.00													
Natural Resources (Private)	8.5	22.0	0.03	0.03	0.04	0.11	0.14	1.00												
Natural Resources (Public)	8.5	22.0	0.70	0.72	0.71	0.50	0.72	0.00	1.00											
Commodities	8.0	22.0	0.07	0.15	0.13	0.16	0.16	-0.03	0.70	1.00										
Real Estate (Private)	8.5	22.0	0.09	0.12	-0.04	0.26	-0.01	-0.04	0.20	0.23	1.00									
Real Estate (Public)	8.5	22.0	0.62	0.56	0.41	0.37	0.49	-0.11	0.54	0.18	0.16	1.00								
U.S. TIPS	3.5	5.0	-0.30	-0.24	-0.12	-0.16	-0.15	-0.05	-0.14	0.22	0.06	0.03	1.00							
Core Bonds	4.3	6.5	-0.13	-0.13	-0.31	-0.22	-0.14	0.12	-0.41	-0.20	-0.13	0.06	0.59	1.00						
Long Gov/Corp	4.5	11.0	-0.14	-0.12	-0.31	-0.16	-0.17	0.11	-0.39	-0.25	-0.09	0.04	0.45	0.91	1.00					
High Yield	7.0	11.0	0.63	0.56	0.54	0.36	0.66	-0.08	0.62	0.11	-0.12	0.63	0.08	0.08	0.02	1.00				
Municipal Bonds	3.8	7.5	-0.01	0.00	-0.15	-0.12	0.03	0.12	-0.13	-0.10	-0.15	0.13	0.66	0.82	0.76	0.26	1.00			
U.S. Treasuries (long-term)	4.3	10.0	-0.32	-0.30	-0.45	-0.24	-0.35	0.12	-0.59	-0.33	-0.04	-0.15	0.40	0.84	0.94	-0.23	0.65	1.00		
Non-U.S. Government Bonds	4.5	10.5	-0.13	0.18	-0.25	-0.17	-0.16	0.00	-0.14	-0.03	-0.08	-0.01	0.27	0.51	0.47	-0.04	0.39	0.41	1.00	
Cash	3.0	2.0	0.08	-0.01	-0.01	0.08	0.15	0.35	0.02	0.13	0.21	-0.08	-0.06	0.18	0.02	-0.13	0.10	0.03	-0.02	1.00

\* Expected returns are for the next 10-15 years; correlations are based on nominal returns from January 1, 1987-December 31, 2011

## Appendix 2

### Sample Spending Calculation

In accordance with the Auburn University Endowment Fund Investment Policy, the endowment spending is calculated using the following formula:

$$[(80\%)(\text{prior year's distribution})(1+\text{CPI})] + [(20\%)(\text{twelve-month rolling average market values})(4.0\%)]$$

Spending Calculation Example:

A hypothetical endowment with a \$1,000,000 gift value has a prior year distribution of \$40,000. CPI was 3.4%. The twelve-month rolling average of market values is \$1,080,000.

$$[(.80) (\$40,000)(1+.034)] + [(.20)(\$1,080,000)(.04)] = \$41,728.$$

*Appendix 3*

**Responsibility Table**

FIDUCIARY LEVEL	WRITTEN INVESTMENT POLICY	WRITTEN INVESTMENT STRATEGY	TACTICAL ALLOCATION AMONG ASSET CLASSES	STRATEGY WITHIN AN ASSET CLASS	MANAGER & FUND SELECTIONS	SECURITY SELECTION
BOARD OF TRUSTEES	APPROVES	INFORMED	INFORMED			
INVESTMENT COMMITTEE	RECOMMENDS	APPROVES	APPROVES	APPROVES	APPROVES	INFORMED
INVESTMENT CONSULTANT & STAFF	RECOMMENDS	RECOMMENDS	RECOMMENDS	RECOMMENDS	RECOMMENDS AND MONITORS	MONITORS
INDIVIDUAL MANAGERS						APPROVES



AUBURN UNIVERSITY  
OFFICE OF THE PRESIDENT

April 9, 2012

MEMORANDUM TO: President Jay Gogue

FROM: Donald L. Large, Jr. 

SUBJECT: Board of Trustees Agenda Item-

Minor Changes to the Auburn University Endowment Investment  
Policy Statement

It is requested that the Finance Committee of the Board of Trustees review the proposed changes in the Auburn University Endowment Investment Policy Statement (**Attachment 3**) and consider forwarding to the full Board for approval. The changes are noted on page four of the proposed investment policy statement. The memorandum (**Attachment 1**) from Ms. Sylvia Huggins, Director of the university's Endowment Investment Office provides the background for this request. In short, we are recommending very minor changes in the asset allocation model as shown at **Attachment 2**.

pah

c: Mr. Grant Davis

ENDOWMENT  
INVESTMENT  
OFFICE



AUBURN UNIVERSITY

OFFICE OF THE  
EXECUTIVE VICE PRESIDENT

April 4, 2012

MEMORANDUM TO: Grant Davis, Secretary to  
Auburn University Board of Trustees

THROUGH: Donald L. Large, Jr., Executive Vice President and  
Chief Financial Officer

FROM: Sylvia Y. Huggins, Director   
Endowment Investment Office

Reference: Auburn University Endowment Investment Policy Statement

On March 30, 2012, an Auburn University Foundation Investment Committee meeting was held at the Alumni Center in the Gilmer Board Room from 8:00 a.m. to 1:30 p.m. Present at the meeting: Prime Buchholz, the endowment consultant; the Foundation Investment Committee; and endowment staff.

The asset allocation strategy is reviewed annually. The consultant recommended several changes to the asset allocation which modestly improve the expected risk/return profile of the portfolio, based on Prime Buchholz's updated expected risk and return assumptions. After discussion, a motion was made, seconded, and unanimously approved by the Foundation Investment Committee to adopt the recommended changes as shown in the strategic asset allocation table in the attached **AU Investment Policy Statement (IPS)** (page 4). On March 31, 2012, these recommended changes were approved by the Auburn University Foundation Board of Directors.

The Board of Trustees has delegated responsibility for the University's investments to the Auburn University Foundation Investment Committee as outlined in the **Auburn University Endowment Fund Investment Policy Statement (IPS)** which was approved June 17, 2011. The Foundation Investment Committee shall recommend and implement investment policy with regard to asset allocation, manager selection, and portfolio supervision. The Board of Trustees shall approve written investment policy changes and be informed of allocation changes among asset classes as indicated in the **(IPS) Responsibility Table, Appendix 3**.

# Auburn University and Foundation Endowment Pool

## Asset Allocation Modeling 03/31/2012

Asset Class (% Allocation)		Auburn Policy	Recommended Policy	Change
<b>Equity</b>	Domestic Public Equity	13.0	15.0	2.0
	Non-U.S. Developed Equity	13.0	14.0	1.0
	Emerging Markets Equity	6.5	7.5	1.0
	Global Private Equity	10.0	12.5	2.5
<b>Flexible Capital</b>	Long/Short and Absolute Return	29.5	25.0	-4.5
<b>Inflation Hedging</b>	Natural Resources (Public and Private)	5.0	4.0	-1.0
	Commodities	5.0	4.0	-1.0
	Real Estate (Public and Private)	5.0	5.0	-
	U.S. TIPS	2.0	2.0	-
<b>Credit</b>	Core Bond	6.0	6.0	-
	High Yield	-	-	-
<b>Deflation Hedge</b>	U.S. Treasuries	-	-	-
<b>Dollar Hedge</b>	Non-U.S. Government Bonds	5.0	5.0	-
<b>Liquidity</b>	Cash (T-bills)	-	-	-
<b>Total:</b>		100.0	100.0	0.0

EXECUTIVE COMMITTEE

RESOLUTION

POLICY ON ERECTING STATUES, MONUMENTS, OR OTHER TYPES OF  
RECOGNITION ON CAMPUS

WHEREAS, current Board policies recognize those who have provided meritorious service to the university, state or country, other significant personal or professional contributions including substantial financial commitments or have attained the high levels of distinction in their fields of endeavor by naming departments, schools, colleges, buildings, facilities, and road structures or edifices in honor of those individuals or organizations or awarding them honorary degrees; and

WHEREAS, other significant events of lasting importance to Auburn University should be appropriately recognized; and

WHEREAS, erecting statues, monuments, or other types of recognition are additional methods of honoring individuals, organizations, or events that meet similar criteria.

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees adopts the “Policy On Erecting Statues, Monuments Or Other Types of Recognition On Campus” as set forth in Exhibit A.

## Exhibit A

# Auburn University

## POLICY ON ERECTING STATUES, MONUMENTS, OR OTHER TYPES OF RECOGNITION ON CAMPUS

### POLICY STATEMENT

Statues or monuments will be erected only for persons and entities that have made outstanding or meritorious contributions to Auburn University, or have attained the highest level of distinction in their fields of endeavor. Other types of recognitions, including but not limited to plaques or historical markers, will be erected only in recognition of significant events of lasting importance to Auburn University.

### POLICY PROCEDURES

- Requests or recommendations for erecting statues, monuments, or other types of recognition on campus must be advanced to the University President through the affected unit's administrative head, Dean, Director, Vice President or Provost.
- When the erecting of statues, monuments, or other types of recognition on campus is a part of a private fundraising effort or campaign, all aspects of the project will be considered in the fundraising effort including, but not limited to commissioning and building the statue, monument, or other recognition, preparing the erection site, and erecting the piece. The Vice-President for Development is responsible for submitting such requests to the University President for approval.
- The President will forward supporting documentation for erecting statues, monuments, or other types of recognitions on campus to the President Pro Tem of the Board of Trustees. Upon the concurrence of the President Pro Tem, the proposal will be placed on the Agenda for consideration by the Board of Trustees. Issues, if any, concerning the general reputation and character of candidates shall be discussed in Executive Session. Only through a positive vote of three-fourths of the members present of the Board of Trustees, by written ballot in Open Session, shall a statue, monument, or other type of recognition be erected on campus.
- Approval must be given by the Board of Trustees before any promise or offer concerning the erecting of statues, monuments, or other types of recognition on campus may be made.

ADOPTED: \_\_\_\_\_



---

**TO:** Dr. Jay Gogue, President

**FROM:** Lee F. Armstrong, General Counsel 

**SUBJECT:** EXECUTIVE COMMITTEE  
**Proposed Board of Trustees' Policy on Erecting Statues,  
Monuments, or other Types of Recognition on Campus**

**DATE:** March 29, 2012

---

This is to request that the following proposal be submitted to the Board of Trustees through the Executive Committee and included on the agenda of meeting scheduled for April 20, 2012.

**Proposal:** To adopt a policy on erecting statues, monuments, or other types of recognition on campus.

**Review and Consultation:** This proposal has been discussed with the Development Office, the Interim Provost, the Executive Vice President, and the Secretary of the Board of Trustees.

**Rationale for Recommendation:** Current Board policies recognize those who have provided meritorious service to the university, state, or country, other significant personal or professional contributions including substantial financial commitments or have attained the high levels of distinction in their fields of endeavor by naming departments, schools, colleges, buildings, facilities, and road structures or edifices in honor of those individuals or organizations or awarding them honorary degrees. Erecting statues and monuments is another method of honoring individuals and organizations that meet similar criteria. In addition, significant events of lasting importance to Auburn University should also be appropriately recognized.

EXECUTIVE COMMITTEE  
RESOLUTION  
REVISION OF BOARD POLICY ON NAMING OF DEPARTMENTS,  
SCHOOLS, AND COLLEGES TO INCLUDE NAMING OF ACADEMIC PROGRAMS

WHEREAS, current Board Policy recognizes those who provided meritorious service to the University, other significant personal or professional contributions, as well as substantial financial commitments by naming departments, schools, and colleges in honor of those individuals or organizations; and

WHEREAS, naming of academic programs is another method of honoring individuals and organizations that meet the same criteria.

NOW, THEREFORE, BE IT RESOLVED that the Board of Trustees adopts the “Policy on the Naming of Departments, Schools, Colleges, and Academic Programs” as set forth on Exhibit A.

#### **D- 4. POLICY ON THE NAMING OF DEPARTMENTS, SCHOOLS, COLLEGES AND ACADEMIC PROGRAMS.**

In addition to the naming of buildings and other physical facilities, the Board of Trustees considers the naming of major academic units and programs to be one of the most significant honors that can be bestowed by Auburn University. In order to preserve the integrity of this considerable award, it is the policy of the Board of Trustees that in recognition of meritorious service to the University, other significant personal and professional contributions, as well as substantial financial commitment, a University Department, School, or College may be named in honor of individuals or organizations. Such gifts may be used to provide support for the academic programs, instruction, research, and outreach initiatives for the respective academic unit, including related physical facilities, equipment, and staff.

##### **Policy Procedures**

Requests for the naming of Departments, Schools, Colleges, Academic Programs shall be submitted to the President, through the unit involved, the unit's administrative head, the unit's dean, director, Vice President, Provost, and the Vice President for Development, who will forward supporting documentation to the President for approval and submission to the Board of Trustees for consideration. A positive vote of three-fourths of the members present of the Board of Trustees, by written ballot, in Open Session, is required to name a Department, School, College, or Academic Program. In all cases, only the Board of Trustees has the authority to name Departments, Schools, Colleges, and Academic Programs.

ADOPTED: June 7, 1999  
REVISED: September 16, 2005  
REVISED: June 19, 2009  
REVISED:



---

**TO:** Dr. Jay Gogue, President

**FROM:** Lee F. Armstrong, General Counsel *LF*

**SUBJECT:** EXECUTIVE COMMITTEE  
**Proposed Revision to the Board of Trustees' Policy on the Naming of Departments, Schools, and Colleges**

**DATE:** March 20, 2012

---

This is to request that the following proposal be submitted to the Board of Trustees through the Executive Committee and included on the agenda of the meeting scheduled for April 20, 2012.

**Proposal:** To amend the Board "Policy on the Naming of Departments, Schools, and Colleges" to include the naming of Academic Programs. The Policy as revised would be retitled the "Policy on the Naming of Departments, Schools, Colleges, and Academic Programs".

**Review and Consultation:** This proposal has been discussed with the Development Office, the Provost, and the Secretary of the Board of Trustees.

**Rationale for Recommendation:** Current Board Policy recognizes those who provided meritorious service to the University, other significant personal or professional contributions, as well as substantial financial commitments, by naming departments, schools, and colleges in honor of those individuals or organizations. Naming of academic programs is another method of honoring individuals and organizations that meet the same criteria.

2012-2013  
Proposed Board of Trustees Meeting Dates

Friday, September 21, 2012 - AU Student Center

Friday, November 16, 2012 - AU Hotel

Friday, February 1, 2013 - AUM

Friday, April 19, 2013 - AU Hotel

Friday, June 21, 2013 - AU Hotel