

Presidential Leadership Statement



THIS IS AUBURN.



THIS IS OUR VISION.

Auburn University will emerge as one of the nation's preeminent comprehensive land-grant universities in the 21st century. Central to all its functions will be the University's historic commitment of service to all Alabamians as the state becomes a part of a global society with all of its challenges and opportunities. The University will be widely recognized for the quality of its undergraduate, graduate and professional educational programs, the effectiveness of its research and outreach programs and the broad access to the University provided through the innovative use of information technology. The University will ensure the quality of its programs through the careful focusing of its resources in areas of institutional strengths. One constant will remain unchanged at the University—that intangible quality Auburn men and women call the "Auburn Spirit."

THIS IS OUR MISSION.

Auburn University's mission is defined by its land-grant traditions of service and access. The University will serve the citizens of the state through its instructional, research and outreach programs and prepare Alabamians to respond successfully to the challenges of a global economy. The University will provide traditional and non-traditional students broad access to the institution's educational resources. In the delivery of educational programs on campus and beyond, the University will draw heavily upon the new instructional and outreach technologies available in the emerging information age.

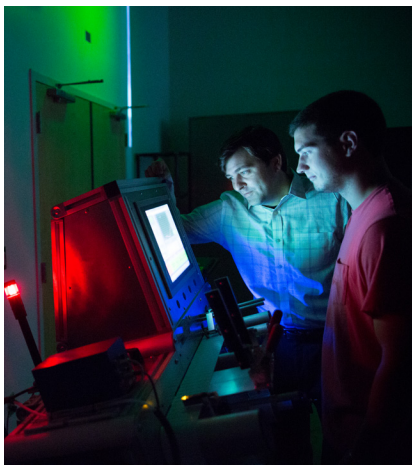
As a comprehensive university, Auburn University is committed to offering high-quality undergraduate, graduate and professional education to its students. The University will give highest priority for resource allocation for the future development of those areas that represent the traditional strengths, quality, reputation and uniqueness of the institution and that continue to effectively respond to the needs of students and other constituents. Consistent with this commitment, the University will emphasize a broad and superior undergraduate education that imparts the knowledge, skills and values so essential to educated and responsible citizens. At the same time, the University will provide high-quality graduate and professional programs in areas of need and importance to the state and beyond. To accomplish these educational goals, Auburn University will continue to compete nationally to attract a faculty distinguished by its commitment to teaching and by its achievements in research, both pure and applied. The University will strive to attract a faculty that will bring distinction and stature to the undergraduate, graduate and professional programs offered by the University.

Because research is essential to the mission of a land-grant university, Auburn University will continue development of its research programs. The primary focus of this research will be directed to the solution of problems and the development of knowledge and technology important to the state and nation and to the quality of life of Alabama citizens. The University's research programs will make important contributions to instructional programs through the involvement of graduate and undergraduate students and the renewal of the faculty. Research will also provide the knowledge base for outreach programs. In carrying out its research mission, the University will emphasize established areas of strength and will focus available resources in those areas of research and doctoral study that are, or have the potential to, develop into nationally and internationally recognized centers of excellence. Extension and outreach programs are fundamental to the land-grant mission because these programs directly affect the lives of all citizens in the state. The University will maintain the strengths of its traditional outreach programs and will increasingly involve the broader University in outreach programs that respond to the changing needs of the society in which we live. The University will continue to seek new and innovative ways to reach out to the people it serves.



THIS IS SHAPING THE FUTURE.

Auburn University has provided instruction, research and outreach to benefit the State of Alabama and the nation for 160 years and is among a distinctive group of universities designated as land-, sea- and space-grant institutions. Auburn makes a nearly \$5 billion economic contribution to the state each year, has more than 300,000 graduates and provides 140 degree programs to more than 28,000 graduate and undergraduate students.



- *U.S. News & World Report* has ranked Auburn among the top 50 public universities in the U.S. for 24 consecutive years and *Kiplinger's* named Auburn one of the 100 Best Values in Public Colleges.
- *Forbes* and *Money* rank Auburn as the top university in the State of Alabama.
- Auburn is the first university in the state to raise \$1 billion in a comprehensive fundraising campaign and recently achieved this in record time—more than a year earlier than projected.
- Auburn is listed with Distinction on the President's Higher Education Community Service Honor Roll, honoring dedication to civic engagement, service-learning and outreach.
- Auburn has been designated an Innovation and Economic Prosperity University by the Association of Public and Land-Grant Universities and in 2015 received APLU's Place Award for excellence in community, social and cultural development work.
- The Carnegie Classification of Institutions of Higher Education identifies Auburn as a Doctoral University with Higher Research Activity.
- The Auburn Research and Technology Foundation and the Auburn Research Park bring together the research and business communities to complement the research and economic development initiatives of the University. In addition to facilitating the commercialization of university technologies and the formation of industry-university partnerships, the research park offers employment opportunities for Auburn's students and graduates. The Auburn Business Incubator is designed to help launch, nurture and accelerate the development of entrepreneurial companies by providing them with the expertise, networks and services they need to succeed.
- Auburn is home to one of the world's leading research centers in the area of radio frequency identification, or RFID, technology. Many retailers and grocers rely heavily on microchip RFID tags to improve on-shelf availability, detect and prevent theft, find a product's present location, verify its sell-by date and track quantities sold.
- Auburn is one of a handful of institutions in the U.S. that has been designated by the National Security Agency as a Center for Academic Excellence in Cyber Operations, Cyber Defense and Information Assurance.
- A survey conducted by the Southeastern Conference ranked the gameday experience at Jordan-Hare Stadium as the best in the conference.
- 98 percent of responding alumni highly rated their decision to attend Auburn.

THIS IS OUR CAMPUS.

With an initial master plan crafted by architect Frederick Law Olmsted, who designed Central Park in New York City, there's no question that our campus is beautiful. But it's more than beauty that captures the hearts of students and faculty here. It's a sense of belonging, community and a welcoming spirit that makes this place home. We have the resources of a large research university set on a collegial, open campus.

The University has 92 major academic buildings, combining historic red-brick buildings, such as the iconic Samford Hall constructed between 1888-90, with modern, active-learning classroom facilities like the new, 69,000-square-foot Mell Classroom Building opening in fall 2017.

Known as "The Loveliest Village on the Plains," Auburn has a true town-and-gown relationship with the City of Auburn, coming together at the famed Toomer's Corner intersection.



Quick Facts

Location: Auburn, Alabama

Auburn Population: 54,566

Lee County Population: 140,247

**Enrollment
(2016-17 Academic Year):**

Total: 28,290

Undergraduate: 22,658

Graduate: 4,518

Professional (Pharmacy
& Veterinary Medicine): 1,114

Male: 50%

Female: 50%

Underrepresented minority
students: 14%

International undergrad students:
1,030 representing 62 countries

2016 Freshman Profile:

Average ACT score: 27.4

Alabama residents: 60%

Out-of-State: 40%

Retention rate: 91%

6-year graduation rate: 75%

**Faculty and Employees
(2015-16 Academic Year)*:**

Full-time instructional faculty: 1,216

Faculty with terminal degree: 89%

Student/faculty ratio: 19:1

Full-time non-instructional
employees: 3,661

Athletics:

Charter member of the Southeastern
Conference (SEC)

9 Men's Division I-A sports and 12
Women's Division I-A Sports

Student-athlete GSR: 77%

Cumulative student-athlete GPA: 3.17

* Employee counts include the Auburn main campus, the Alabama Agricultural Experiment Station, and the Alabama Cooperative Extension Service.

THIS IS OUR COMMUNITY.

The Auburn-Opelika area is filled with scenic natural beauty and a wealth of possibility. It has much to offer in education, recreation, nature, history, culture and more.

Auburn is a small, friendly university town in the rolling hills of east central Alabama, with a population of approximately 55,000. It is conveniently located along Interstate 85, less than 60 miles northeast of Alabama's capital city of Montgomery; about 30 miles west of Columbus, Georgia; and 100 miles southwest of Atlanta. Alabama's Gulf Shores can be reached in less than four hours.

The City of Auburn and Auburn University share a special relationship, including partnerships such as the Yarbrough Tennis Center and the Auburn Research Park. The famed Toomer's Corner not only marks the spot where the city and university intersect, but it is a widely popular place for the city and university communities alike to gather in celebration.

Auburn residents overwhelmingly rate the city as a great place to live, work and raise children, but don't just take their word for it. *Forbes* has consistently ranked Auburn on its lists for Best Places to Retire and Best Small Places for Business and Careers. Auburn's public schools have consistently been ranked among the best in the state and nation.

Residents have access to a number of city parks and recreational programs, as well as 696 scenic acres at Chewacla State Park.

Opelika, Auburn's sister city, is full of quaint charm and rich in heritage. It is a vibrant small town with a high quality of life for its nearly 30,000 residents. It is the county seat for Lee County, the eighth largest county by population in Alabama.

Opelika is home to the Opelika SportsPlex and Aquatics Center; Opelika Performing Arts Center; East Alabama Medical Center; Southern Union State Community College, one of 27 institutions in the Alabama Community College System; and the Robert Trent Jones Golf Trail at Grand National, host of the PGA Tour's Barbasol Championship.



PRESIDENT



Auburn University—one of the nation’s leading land-grant universities and a perennial *U.S. News & World Report* ‘Top 50’ public institution—announces a nationwide search for a new President. Dr. Jay Gogue, who has enjoyed a dynamic and accomplishment-filled 10-year tenure as President, has announced his intention to retire in the summer of 2017.

Established in 1856, Auburn was recently named the top university in Alabama by both *Forbes* and *Money*. The main campus of the University, located in Auburn, Alabama, is organized into 13 schools and colleges, plus a Graduate School and an Honors College. The separately accredited campus in Montgomery, the state capital, has five colleges. The Auburn campus serves more than 28,000 students and the Montgomery campus serves approximately 5,000 students.

In addition to the two campuses, the University also comprises the Alabama Agricultural Experiment Station and the Alabama Cooperative Extension System, a joint enterprise with Alabama A&M University. The University operates on an annual budget of more than \$1 billion. Auburn is entering the final year of a comprehensive campaign that recently surpassed its \$1 billion goal. The scenic main campus occupies 1,900 acres in the City of Auburn, 90 minutes from the Hartsfield-Jackson Atlanta International Airport.

Reporting directly to the Auburn Board of Trustees, the President is responsible for the effective administration and management of the entire University. A Chancellor, who reports to the President, administers the Montgomery campus.

The University is seeking a visionary leader who has impeccable integrity, exemplary interpersonal and communication skills and a passion for educating students and preparing them for successful and productive lives. Candidates in academia, business, industry and other sectors are encouraged to apply. Successful candidates will possess, at minimum, the following qualifications:

- Experience leading a complex organization
- An uncompromising commitment to institutional excellence, equity and inclusion, supporting faculty and staff, fiscal stewardship and sustainability in operations
- Understanding of Auburn’s value to constituents and stakeholders
- Aptitude to serve as Auburn’s lead advocate before alumni, donors, government officials, business and industry leaders and others

While applications and nominations will be accepted until a new President is selected, interested parties are encouraged to submit their materials to our consultant at the address below by December 1 to assure optimal consideration.

Application materials should include a current resumé and letter of interest.

Auburn University President Search
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UNIVERSITY

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