



SUBCOMMITTEE – RECRUITMENT AND
RETENTION
OF AFRICAN AMERICAN STUDENTS

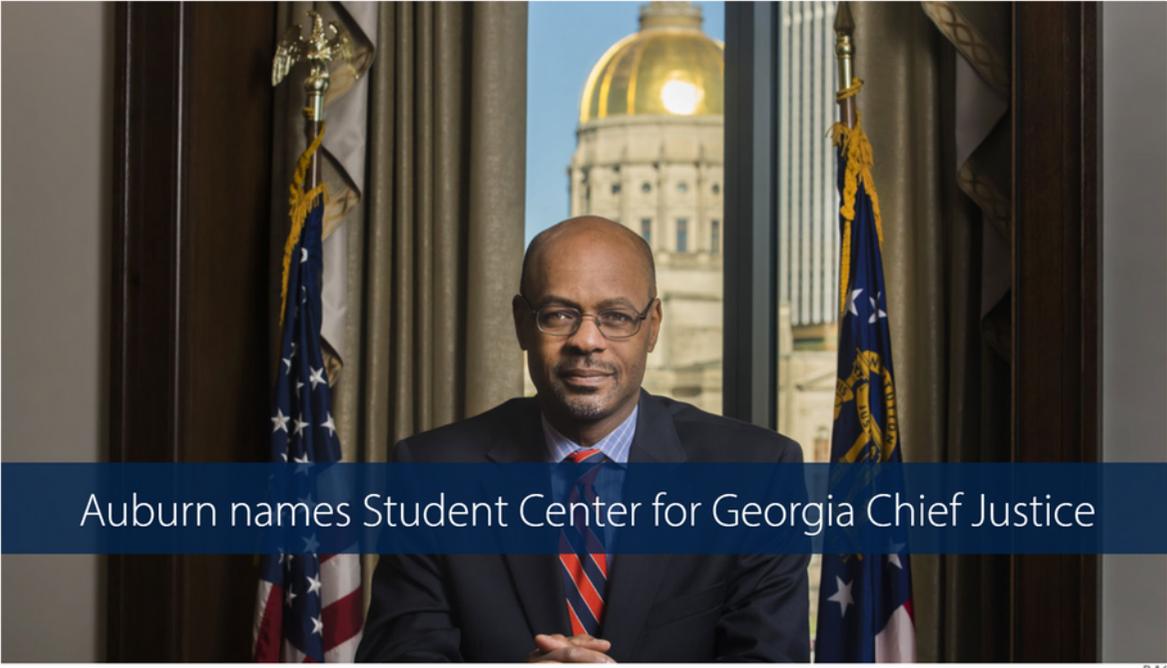
DR. JOFFERY GAYMON
VICE PRESIDENT, ENROLLMENT

Presidential Task Force for Opportunity and Equity

TASK FORCE
INITIATIVES

MEMBERS

CONTACT



Auburn names Student Center for Georgia Chief Justice

<http://auburn.edu/equitytaskforce/index.php>



Increase Black student enrollment.



Increase aid allocated to Black students.



Improve the racial climate.



Improve retention and graduation rates of Black students.

Increase Black student enrollment

- Pilot a flexible admissions model—
deployed a test flexible model based on a holistic review.
- Deployed non-cognitive based short essay prompts.
- Alabama's valedictorian and salutatorian are guaranteed admission to the university and the Honors College. The top two students will also receive priority consideration for scholarships.
- Launched the Common Application -
5,000+

Increase aid allocated to Black students.

- Shifted at least 10% of scholarship funds towards need/non-merit aid.
- Shifted oversight of PLUS Scholarship to Enrollment Management. Increase annual awards.
 - New awards will range from \$5,000-\$8,000.
- Shift the oversight of President's Graduate Opportunities Program (PGOP) funds to the Graduate School.

To improve the racial climate. Improve the retention and graduation rates of Black students

- Document and celebrate the history of diversity at Auburn. (in progress)
 - Climate Study 2021
 - Student Center renaming and updated campus tour script.
- Develop an “Inclusive Language Guide” and toolkit.(In progress)
 - Hometown news, student showcase—clear messaging on Affordability, Ability and Fit.