



AUBURN

# CAREER OUTCOME DATA & AUBURNACHIEVE

MAY SENATE MEETING 2024

# CONNECT the CREED

Incoming freshmen

- 4 Canvas modules
  - Financial Wellness
  - Civics Engagement Concepts
  - AUBURNACHIEVE
  - Written Communication & Articulation Concepts
- Completed **before** Camp War Eagle

**>98%**  
response rate

# ACHIEVE the CREED

Graduating seniors

- First Destination Survey
  - Post-graduation plans
  - Satisfaction with outcome
  - Desired career outreach
- Completed within 2 weeks of graduation
- 6-month follow-up process

**>98%**  
response rate

Graduating seniors



### GRADUATION

First Destination Survey (FDS) runs for the final two weeks of each semester

### EACH JANUARY

First destination outcome data finalized and shared with campus and NACE

### EACH NOVEMBER

National Clearinghouse Student graduate enrollment data requested

### 2 MONTHS POST-GRADUATION

First destination data request sent to all academic colleges

## FIRST DESTINATION SIX-MONTH FOLLOW-UP PROCESS

### 6 MONTHS POST-GRADUATION

Final follow-up survey  
Final phone calls

### 3 MONTHS POST-GRADUATION

Initial follow-up survey sent to anyone who did not indicate Full Time, Military, or Graduate School on the FDS

### 5 MONTHS POST-GRADUATION

Initial phone calls

### 4 MONTHS POST-GRADUATION

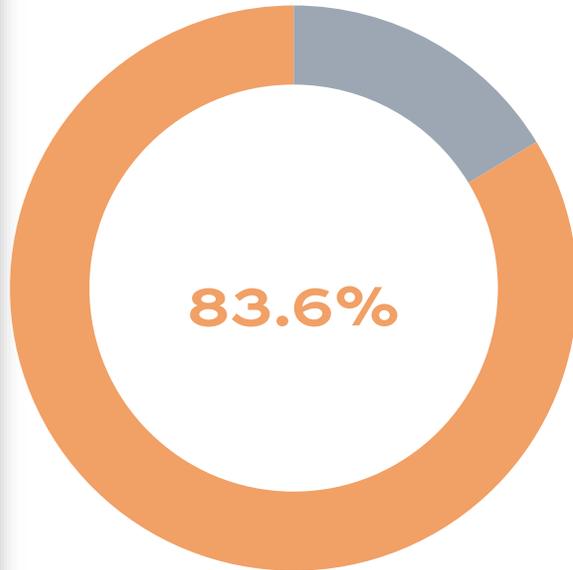
LinkedIn data search

# ACHIEVE

## the CREED

### Class of 2023 by the #s

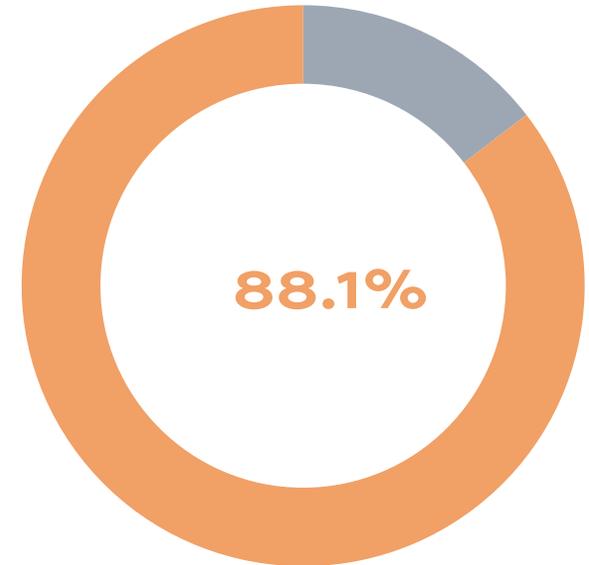
Graduating seniors (undergraduate)



Employment Success  
n=3350

84.7%

Overall Success  
n=4450



Continuing Education Success  
n=1100

# ACHIEVE

## the CREED

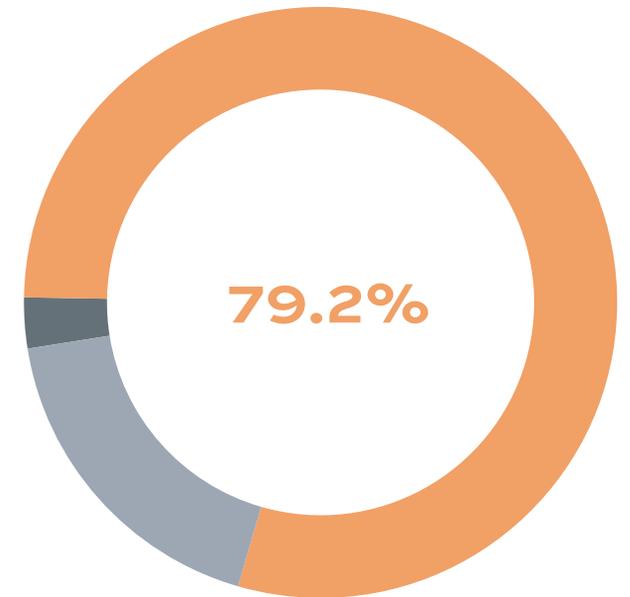
### Class of 2023 by the #s

Graduating seniors (undergraduate)



# of Offers

**\$59,608**  
Average Salary  
Range: \$15,000-\$500,000



Top Choice

Alumni, 3-years post-graduation

# AUBURN GRAD CAREER SURVEY

- Collects career pathway data
  - Current outcome
  - Academic & co-curricular reflections
  - Career satisfaction & trajectory

**12%**  
2023 → **20%**  
2024 goal

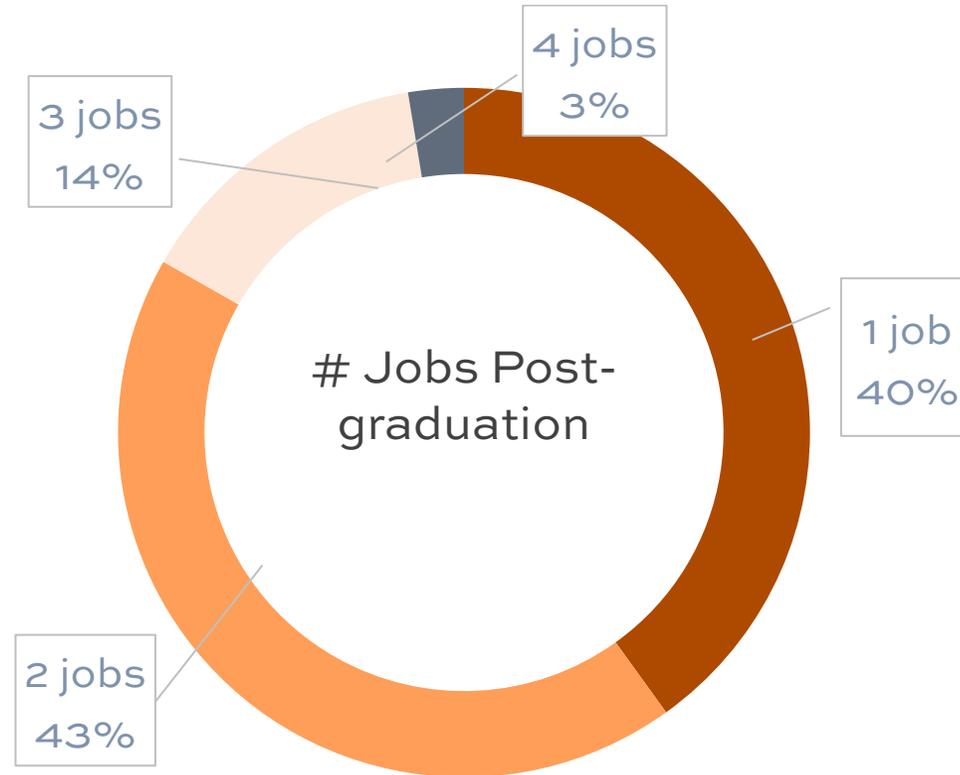
# AUBURN GRAD

## CAREER SURVEY

### Class of 2020 by the #s

93%

Would attend Auburn again



\$74,602

Average Salary

# CLASS OF 2020

## A QUICK COMPARISON

AUBURN **GRAD**  
CAREER SURVEY

### AT-GRADUATION

---

- Overall Success Rate: 78.8%
- Overall Employment Success Rate: 76.6%
- Overall Education Success Rate: 84.4%

### 3-YEARS POST-GRADUATION

---

- Overall Success Rate: 98.6%
- Overall Employment Success Rate: 98.5%
- Overall Education Success Rate: 98.9%

# ACHIEVEMENT

=

(Academics + Activities) Articulation



# BRIGHT IDEA SEED GRANT

## FOCUS

- Any element of the achievement framework
- Post-graduation career outcomes
  - Employment, continuing education, salary, etc.

## DEADLINE

- Rolling

## SUPPORT

- Analytic
- Monetary
- Development and Implementation



# BRIGHT IDEA SEED GRANT

## FOCUS

- Any element of the achievement framework
- Post-graduation career outcomes
  - Employment, continuing education, salary, etc.

## DEADLINE

- Rolling

## SUPPORT

- Analytic
- Monetary
- Development and Implementation



# BRIGHT IDEA SEED GRANT

## FOCUS

- Any element of the achievement framework
- Post-graduation career outcomes
  - Employment, continuing education, salary, etc.

## DEADLINE

- Rolling

## SUPPORT

- Analytic
- Monetary
- Development and Implementation



# BRIGHT IDEA SEED GRANT

## FOCUS

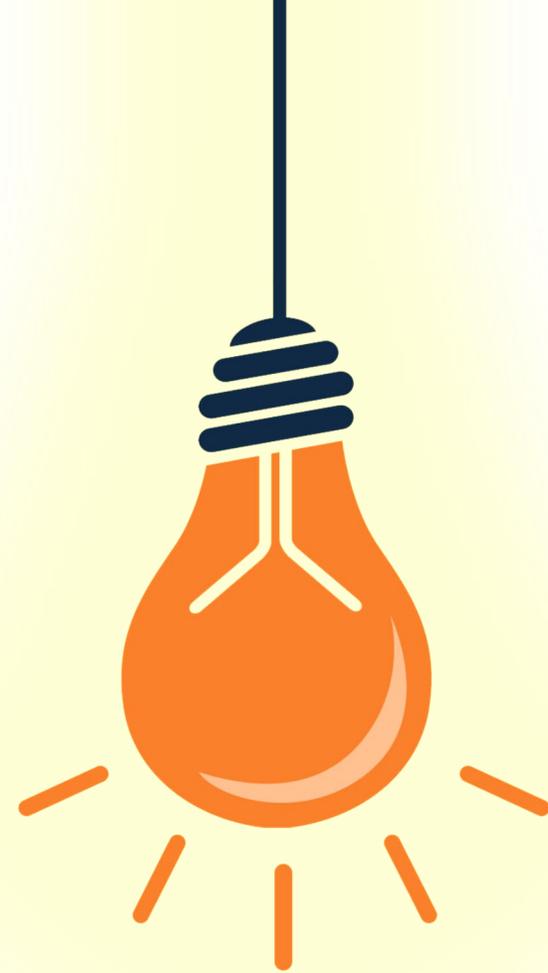
- Any element of the achievement framework
- Post-graduation career outcomes
  - Employment, continuing education, salary, etc.

## DEADLINE

- Rolling

## SUPPORT

- Analytic
- Monetary
- Development and Implementation



Project budgets have been anywhere between \$5,000 and \$100,000.

# SEED GRANT DEVELOPMENT SUPPORT

## FACULTY ADVISORY COUNCIL

---

- **Amy Wright**, Chair
- **Brenden Higgins**, AG
- **Tom Leathem**, AR
- **Brian Vansant**, BU
- **Margaret Flores**, ED
- **Robbie Barnes**, EN
- **Todd Steury**, FW
- **David Martin**, HS
- **Tom Lockhart**, LA
- **Kelley Noll**, NU
- **Murali Dhanasekaran**, PH
- **Maggie Han**, SM
- **Kelley Steury**, VE
- **Maria Witte**, GR
- **Piper Cumbo**, Libraries

## COMMUNITY OF PRACTICE

---

- **Erica Stallings**, Career Discovery and Success – Co-Chair
- **Rachel Whitman Rotch**, Academic Insight – Co-Chair
- **Charlie Wilder**, Academic Insight – Co-Chair
- **Asim Ali**, Biggio Center
- **Chris Basgier**, University Writing
- **Tonika Boyd**, Inclusion and Diversity
- **Mariel Goble**, International Programs
- **Abby Langham**, Student Affairs
- **Jaime Miller**, Academic Support
- **JuWan Robinson**, Inclusion and Diversity

# SAMPLE BRIGHT IDEA GRANTS

## Department of Curriculum and Teaching

Teacher preparation and  
licensing test prep



## Department of Mathematics and Statistics

Enhancing career  
education for students  
earning graduate  
degrees



## College of Engineering

Formative career  
development and oral  
and written articulation  
education



[https://eng.auburn.edu/cdcr/  
faculty/next-level-program](https://eng.auburn.edu/cdcr/faculty/next-level-program)

## Department of World Languages, Literatures, & Cultures

Enhancing linguistic  
proficiency and  
assessment tools



**\*\*\*19 PROJECTS STARTED AS OF MARCH 2024 - MORE THAN \$200,000 PROVIDED IN YEAR 1**



[aub.ie/auburnachieve](http://aub.ie/auburnachieve)