



Top Third of SEC

- Undergraduate Reputation
- Value-Added
- Faculty Salary
- % of Faculty with Terminal Degrees
- 1st Year Retention
- % of Alumni Giving
- \$ Amount of Grant Aid

Middle Third of SEC

- Class Size (<50)
- Top 10% High School
- ACT
- 6 Year Graduation Rate
- Faculty Student Ratio
- Doctorates Awarded
- Annual Private Giving
- State Appropriation
- Total Price (Resident/Non-Resident)

Bottom Third of SEC

- Class Size (<20)
- Scientific/Scholarly Citations
- Total Research Expenditures
- Number of Post Doctoral Appointees
- Endowment Assets
- Draw Rates

2008-2009 Strategic Goals Accomplished

- Full implementation of ACT writing exam for all entering freshmen in 2009.
 - Of the 11,478 students accepted for the 2009 freshman class, the ACT writing score requirement was waived for only 84 students (0.7%).
- General Education Review completed.
 - In its final report, the General Education Task Force recommended several changes to the core curriculum to allow students greater flexibility in the core.
- Provide a clear answer to what it means for a student to have international skills and abilities, with a plan to ensure that all students have such skills and abilities by 2013.
 - In its final report, the International Skills Task Force identified what essential international skills all students should attain; a team was formed to identify ways of implementing the remaining recommendations (2009-2010 strategic goal).

AUBURN UNIVERSITY STRATEGIC GOALS

2008-2009 Strategic Goals Accomplished

- Each college will have study-abroad opportunities available to their students.
 - Each college and school currently offers students opportunities to study abroad. AUM increased its study abroad participation by 5%.
- Established the Auburn Research and Technology Foundation (501c3).
 - Construction of the first building in the Auburn Research Park was completed on time and under budget; ARTF worked with the College of Engineering to develop the MRI Research Center that will be located in the Auburn Research Park.
- Extend an offer to a member of the National Academy of Sciences or Engineering to join Auburn University.
 - Two members of the National Academy of Engineering joined Auburn University during 2008-09.
- Add faculty positions to departments with SCH over 20% of norm. Minimum of three departments effected.
 - New faculty lines were awarded to the Department of Computer Sciences & Software Engineering, the Department of Finance, and the Department of History.

AUBURN UNIVERSITY STRATEGIC GOALS

2008-2009 Strategic Goals Accomplished

- **Provide computer-based ESL at Extension Offices.**
 - Rosetta Stone licensed software was provided to Extension Coordinators and their staff in 25 counties; ACES has provided foreign language training to its employees in Spanish, Chinese, Korean, and Vietnamese (all increasing populations in Alabama).
- **All academic departments will implement a "peer review system" to evaluate teaching.**
 - All departments now have plans in place.
- **Post-tenure review will be triggered based on annual reviews.**
 - A committee of faculty leaders helped revise the University's post-tenure review policies and procedures, and recommended a new policy whereby post-tenure review will be triggered by two unsatisfactory faculty annual reviews during any six-year period; the new policy went into effect during the 2008-09 academic year.

AUBURN UNIVERSITY STRATEGIC GOALS

2008-2009 Strategic Goals Accomplished

- **Provide small grants for AU to increase faculty international experiences.**
 - Proposals were received and faculty international travel grants were awarded in 2008-2009.
- **Develop 20 on-line training courses for employees.**
 - Human Resources developed and provided on-line training courses for employees.

AUBURN UNIVERSITY STRATEGIC GOALS

Auburn University Strategic Goals 2009-2010

Instructional Mission	Research Mission	Outreach Mission	Collaborative Efforts
1. Implement new Honors College model.	13. Increase the number of graduate students – goal is 5,000.	21. Implement new learning community and service learning curriculum, fall 2009. For students that do not participate in the "learning community," then an agreed upon plan for "service learning" will be developed and available.	25. Continue to find several areas of collaboration between Auburn and AUM and implement in fall 2009.
2. Implement recommendations of the General Education Task Force.	14. Develop training and certification program for college-level research administrators.	22. Report on faculty consulting and provide an award for outstanding service to government or industry.	26. Continue to support the creation of 80 new professorships.
3. Implement writing in the disciplines and the new model for the Writing Center.	15. Develop an Annual Report by department for research, publications, and other creative endeavors.	23. Identify ways AU can make the most impact in local school districts; develop and implement initiatives with two districts in fall 2009.	27. Develop plans for one new major income stream for Auburn University.
4. Implement recommendations of the International Skills Task Force.	16. Develop an AU presence in Huntsville for research growth.	24. Ensure outreach programming is financially sustainable.	28. Improve AU's promotion and tenure process.
5. Continue to support all new faculty participating in the programs of the Biggs Center for Teaching Excellence.	17. Provide opportunities to eligible faculty for sabbatical programs.		29. Implement faculty/staff initiatives in the Strategic County Plan and report on progress.
6. Expand CLA and use the data to improve curriculum.	18. Continue efforts to develop a Health Science initiative for interdisciplinary activities across all Auburn University units.		30. Support students in the creation of a Wellness and Sustainability Center (Student Activities Center).
7. Increase graduation rates through better advising, use of summer schedule, and class loads taken.	19. Establish an Auburn University Research Advisory Board.		31. Develop the plans for the next comprehensive fund raising campaign.
8. Establish standards based on pedagogy and discipline to determine optimum class sizes to improve graduation rates.	20. Report on the external and internal review of the Auburn University Research Enterprise.		32. Develop criteria and complete review of facilities.
9. Continue to support Distance Education by creating additional online courses and targeted programs at both undergraduate and graduate levels.			33. Establish a policy for Board of Trustees review that sets priorities for campus master plan implementation.
10. Continue to support the retention of post Faculty appointments.			34. Initiate annual review of organizational structure and implement needed changes.
11. Create a standing campus-wide Assessment Council to analyze data and recommend ways to enhance teaching.			35. Develop a campus sustainability agenda with initial implementation.
12. Examine graduate school policies and ensure they are aligned with our peer institutions.			


AUBURN
 UNIVERSITY

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