

JIAN RONG

Department of Agricultural Economics and Rural Sociology
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Education

- 08/2009 – 05/2012 M.B.A., Iowa State University, Ames, Iowa, USA
09/2005 – 06/2009 Ph.D. in Economics, Fudan University, Shanghai, China
09/2002 – 03/2005 M.A. in Economics, Major: International Trade, University of Shanghai for Science and Technology, Shanghai, China
09/1998 – 07/2002 B.A. in Economics, Major: International Finance, Ocean University of China, Qingdao, China

Teaching Experience

- 08/2023 – Present Senior Lecturer, Department of Agricultural Economics and Rural Sociology, Auburn University
- 01/2017 – 08/2023 Lecturer, Department of Agricultural Economics and Rural Sociology, Auburn University
Courses: *Agribusiness Marketing*
Principles of Agribusiness Management
Agricultural Policies and Trade
Careers in Agricultural Business and Economics
Agricultural Business and Economics Internship
Agricultural Prices
Futures and Options Marketing
- 03/2022 – 06/2022 Lecturer, Department of Agricultural and Resource Economics, University of California, Davis
Course: *Agricultural Policy*
- 01/2022 – 06/2022 Visiting Scholar, Department of Agricultural and Resource Economics, University of California, Berkeley
- 08/2015 – 05/2017 Instructor, Department of Economics, Auburn University
Courses: *International Economics*
Principles of Microeconomics
- 01/2013 – 05/2013 Instructor, Department of Agricultural and Consumer Economics, University of Illinois at Urbana-Champaign
Course: *International Trade in Food and Agriculture*
- 07/2010 – 08/2010 Instructor, Precollegiate Programs for Talented and Gifted, Iowa State University
Course: *Game Theory*
- 08/2009 – 06/2011 Teaching Assistant for undergraduate-level courses, College of

- Business, Iowa State University
Course: *International Finance, Principles of Finance, and Investments*
- 09/2005 – 01/2006 Instructor, Fudan University
Course: *International Finance*
- 09/2003 – 01/2004 Instructor, University of Shanghai for Science and Technology
Course: *Business Management*
- 11/2005 – 01/2006 Teaching Assistant for Professor Gene Chang (University of Toledo), *Microeconomics*, Fudan University

Research Experience

- 01/2021 – 09/2025 Agricultural Economics and Policy Project
- 08/2018 – 05/2019 Faculty Workload and Rewards Project
- 01/2018 – 05/2019 Effect of Wind Turbines on Bird Abundance
- 08/2009 – 06/2011 Graduate Assistant, College of Business, Iowa State University
- 09/2005 – 04/2006 Research Assistant for Professor Zhigang Yuan, “Economic Growth of China: Institution, Structure and Welfare”, Fudan University
- 11/2005 – 03/2006 Research Assistant for Employment and Social Security Research Center, “Old-age Insurance System Reform and Economy in China”, Fudan University
- 10/2005 – 12/2005 Research Assistant for Employment and Social Security Research Center, field survey on “Shanghai Household Survey”, Fudan University
- 10/2005 – 01/2006 Research Assistant, the project of Textbook Series in Economics for “the Eleventh Five-Year Plan”, Fudan University

Publications

- Zilberman, David, Ruiqing Miao, Jian Rong. 2025. *Agricultural Economics and Policy*. World Scientific Publishing Company, Singapore.
- Miao, Ruiqing, Prasenjit N. Ghosh, Madhu Khanna, Weiwei Wang, and Jian Rong. 2019. “Effect of Wind Turbines on Bird Abundance: a National Scale Analysis based on Fixed Effects Models.” *Energy Policy* 132:357-366.
- Rong, Jian. Return to Education and Rural-Urban Migration in China, *Chinese Rural Economy*, November 2008, No. 11, pp. 27-35.
- Rong, Jian. Human Capital Investments of Rural Young Adults in China: Education or Migration, *Youth Studies*, July 2008, No. 3, pp. 18-23.

- Rong, Jian. Urbanization: Government or Market, *Reform of Economic System*, October 2006, No. 10.
- Rong, Jian and Ruiqing Miao. Effects of U. S. FDI on Its Balance of Payments, *World Economics and Politics*, May 2005, No. 5, pp. 76-80.
The article is reprinted in *Review of Economic Research*, July 2005.
- Miao, Ruiqing, Jian Rong and Shuhua Zheng. Analysis of Factors Affecting the Speed and Quantity of China's Rural-Urban Labor Migration: a Revised Todaro Model, *China Rural Survey*, February 2004, pp. 39-45.
- Rong, Jian and Jin Feng. Book chapter: "Welfare in Economic Growth" in *Economic Growth of China: Institution, Structure and Welfare*, edited by Zhigang Yuan, Shanghai: Fudan University Press, 2006.

Professional Service

Department of Agricultural Economics and Rural Sociology, Auburn University

- Member, Undergraduate Curriculum Committee, 2021 – Present.
- Team leader, Program Assessment Team, 2018 – Present
- Co-Advisor, Agribusiness Club, 2017 – Present
- Advisor, undergraduate students, Camp War Eagle, 2017 – Present
- Co-Chair, Undergraduate Curriculum and Scholarship Committee, 2019 –2021
- Search Committee Member, Interim Department Head position, 2024
- Search Committee Member, trade and marketing position, 2023
- Member, Undergraduate Recruitment and Retention Committee, 2021
- Member, Agribusiness/Experiment Assistant Professor Search Committee, 2019
- Member, Undergraduate Scholarship Committee, 2017 – 2019
- Member, Faculty Workload and Rewards Project, 2018 – 2019
- Member, Peer Review of Teaching Committee, 2019

College of Agriculture, Auburn University

- Member, College of Agriculture Curriculum Committee, 2018 – 2022, 2024 – Present
- Faculty Advisor, Camp War Eagle, 2021 – Present
- Career Service Coordinator, 2018 – Present
- Member, Department of Horticulture Lecturer Search Committee, 2024
- Member, Diversity Committee, 2021 – 2022
- Member, Director of Advising search committee, 2017 –2018
- Member of review panel for proposals for the Academy for Writing: High

Impact Practices, 2018

Auburn University

- Member, Academic Assessment - Learning Improvement Working Group, 2020
- Campus Security Authority, 2017 – Present

Training, Internship and Related Experience

01/2016 – Present Professional development activities at Auburn University

- Teaching Base Camp: Engagement by Design-Building Your Toolkit, Adobe Express workshop for faculty, Aug. 15, 2025
- WAC Workshop: Teaching Critical Thinking with AI-Engaged Writing Assignments. June 2025
- ACHE AI Exchange, Oct. 10, 2024
- AI Day: Faculty/Staff Playground. Jan. 25, 2024
- The Generative AI Art + Writing Playground with UW and I&RC. Aug. 1, 2023
- In-service training: Taxes for Farmers. April 10, 2023
- AUX: Immersive Learning Experiences workshop, Oct. 6, 2022
- Summer Course (Re)Design Workshop. Jul. 12-16, 2021
- North American Colleges and Teachers of Agriculture (NACTA) annual meeting, Jun. 21-24, 2021
- Women's Leadership Conference. Mar. 23, 2021
- Academy for Writing: Integrating Writing in Large Enrollment Courses. May 2020-Jun. 2021
- Creating Engaging Online Learning When Everyone Wants to Be Present. NACTA. Nov. 5, 2020
- Farm Journal Foundation University Speaker Series event - The Evolving Path of Food to Our Plates. Oct 1, 2020
- Farming Basics training course. May 2019
- Undergraduate Program Assessment Workshop. Dec. 2018
- Group Dynamics in the Workplace. Nov. 2018
- What Your Students Expect in Canvas workshop. Aug. 2018
- International perspectives on university teaching & learning symposium. May 2018
- Reacting to the Past: How Does it Work and Can I Use it For My Class? workshop. March 2018
- Student Organization Advisor Training. Sep. 2017
- Summer Course (Re)Design Workshop. May 16-June 1, 2017
- Auburn University Advisor Professional Development Workshop. May 2017
- IT Workshop: Advanced Canvas. Feb. 2017
- Engaged, Active Student Learning workshop. 2016

- Is Your Multiple Choice Test Effective?: How to Improve Questions and Design. 2016
- Evidence-Based Teaching. 2016
- Women's Leadership Development Workshop. 2016

01/2013 – 05/2013 Teaching Development Workshops, University of Illinois at Urbana-Champaign

- Teaching That Sticks: Creating Memorable Lessons
- Using Informal Early Feedback
- Using Humor in the Classroom
- Bringing Your Best Self to Work & Life: Innovative Stress and Time Management Strategies.

01/2010 – 05/2010 *College Teaching* (HG ED 560), Department of Educational Leadership and Policy Studies, Iowa State University

02/2004 – 05/2004 Interpreter/Consultant, Shangshi Study Abroad Consultancy Company, Shanghai

09/2001 – 11/2001 Intern, Agricultural Bank of China, Qingdao Branch

Fellowships, Honors and Activities

2009 – 2011 Iowa State University Graduate Scholarship
 2005 – 2008 Fudan University Graduate Fellowship
 2003 – 2004 Second Prize Scholarship, University of Shanghai for Science and Technology
 2002 – 2004 Scholarship for courses, University of Shanghai for Science and Technology
 1998 – 2001 Second Prize Scholarship, Ocean University of China

Memberships

Agricultural & Applied Economics Association (AAEA)
 American Economic Association (AEA)
 North American Colleges and Teachers of Agriculture (NACTA)
 National Center for Faculty Development & Diversity

Languages

English, Chinese