

# **ALEC SUBMISSION IMAGE & VIDEO GUIDE**



**RFID LAB**

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# Introduction

The purpose of this document is to serve as a general guideline for Images/Videos required in the [ALEC 2.0 Submission Form](#).

Please use this guideline as a reference when taking Images/Videos of the RFID Tagging Location & EPC Logo(s).

Failure to provide adequate Images/Videos of the RFID Tagging Location & EPC Logo(s) can result in delayed results and/or a failed submission.

## General Guidelines

### RFID Tagging Location Images/Videos

#### Image Requirements

- 6 Images **MINIMUM**.
- The Images must showcase all sides of the Product/Packaging.
- The Images must highlight the RFID Tagging Location.
- If the Product/Packaging contains Metal, Liquid, Glass, and/or Foil:
  - Take additional images highlighting where any of the above materials are located in the Product/Packaging in relation to the RFID Tagging Location.
- If the RFID Tag is not visible from outside of the Product/Packaging, you must indicate where the RFID Tag is located inside of the Product/Packaging.

#### Video Requirements

- 1 Video **MINIMUM**.
- The Video must showcase all sides of the Product/Packaging.
- The Video must highlight the RFID Tagging Location.
- If the Product/Packaging contains Metal, Liquid, Glass, and/or Foil:
  - The Video must highlight where any of the above materials are located in the Product/Packaging in relation to the RFID Tagging Location.

### EPC Logo Images/Videos

#### Image Requirements

- 1 Image **MINIMUM**.
- The Images must showcase all EPC Logos that are present on the Product, Packaging, and/or RFID Tag.
- If the EPC logo is on the RFID Tag and it is placed on the inside of the product/packaging, a secondary EPC logo will need to be showcased the outside of the packaging.

#### Video Requirements

- 1 Video **MINIMUM**.
- The Video must showcase all EPC Logos that are present on the Product, Packaging, and/or RFID Tag.