

# TICKET STANDARDS



## NORDSTROM

UPDATED OCTOBER 6, 2022

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## Nordstrom UPC/Retail Ticketing Policies

All merchandise must be received for Store and Ecommerce orders with the following on the tickets/labels attached to the merchandise:

- Scannable UPC or EAN barcode
- RFID enabled ticket/label
- Correct Retail price points (Ecommerce retail optional, MSRP is acceptable)
- **ECOMMERCE ONLY:** Must also have UPC barcode on the polybag (which would not be RFID enabled)
- **RESERVE STOCK ONLY:** Tickets must be clearly visible (facing up) through polybag. No additional UPC Barcode necessary on polybag.

**NOTE:** Multi-piece sets must have main item ticketed with the above requirements, and each additional piece to be ticketed with a 'joker' tag listing VPN and number of units per set. (Only main unit should be ticketed with RFID enable ticket/label)

Expense offset fees are applicable if product is received without appropriate tickets, barcodes or have non-scannable/readable barcodes. Details about [Nordstrom Expense Offset Fees](#) are available at [www.nordstromsupplier.com](http://www.nordstromsupplier.com).

- Nordstrom does not provide photos of non-compliance.
- Expense offset fees have a 60-day, from document date, window for inquiry with [offsetfees@nordstrom.com](mailto:offsetfees@nordstrom.com)
- Questions can be directed to the Floor Ready department at [frm@nordstrom.com](mailto:frm@nordstrom.com)

## UPC/EAN Catalog

ALL SUPPLIERS, EDI Capable/Compliant or Not Must Have A UPC Catalog

The use of UPC/EAN to identify merchandise is a retail industry standard. Allowing us to have one universal identifier. OpenText | GXS and InterTrade are Nordstrom's selected 3rd party UPC catalog providers. If the required UPC/EAN catalog is not provided, an expense offset fee will be assessed. To get started on creating UPCs obtain a GS1 Company Prefix at [www.gs1us.org](http://www.gs1us.org) or 937-435-3870. Once obtained create UPCs by following the guidelines listed on the GS1 website [www.gs1us.org](http://www.gs1us.org) Any additional questions about UPC creation contact your catalog provider.

## GTIN (Global Trade Item Number)

Nordstrom can receive UPC-A (12 digits) and EAN-13 Global Trade Item Numbers (GTINs) but does not support the EAN-14 (GTIN). All item communication between Nordstrom and our trading partners must be through the use of the UPC-A or EAN-13 GTINs. These GTINs are not to be sent with any leading zeros to mimic an EAN-14. The GTIN on item communication must exactly match the GTIN as bar coded on the item.

## UPC/EAN Assignment & Catalog Requirements

- Assign UPC/EAN numbers at the product ID, color and size level (should be unique numbers)
- Adherence to the [Trade Item Identification and Communications Guidelines for General for Electronic Data Interchange](#) published by the GS1 US
- Use NRF color and size codes • UPC/EAN catalog data must be provided through our 3rd party service providers, OpenText | GXG or InterTrade
- UPC/EAN catalog must include: UPC, Product ID, Product ID description, NRF color, Color description, NRF size, Size description, Cost, and MSRP. If you sell pre-pack shoes you must have a pack UPC in the catalog
- All UPCs and core attributes must be loaded into the catalog at time of set up, typically a certain amount of days before the Not Before date. The basic rules are 40 days for designer; 90 days for shoes and 60 days for all other areas; Work with your merchant team to identify when this is.
- Consistency between the UPC/EAN catalog and documents containing item identification such as tickets, line list and pack slips
- UPC/EAN codes must be assigned for all Gifts with Purchase (GWP) and Purchase with Purchase (PWP) items and be included in your catalog

**Never Re-Use UPCs:** GS1 standards on the re-use of GTIN (Global Trade Item Number), across all industries, any GTIN allocated to a trade item will no longer be able to be reallocated to another item. Eliminating GTIN reuse is due to the growth of selling products across various channels. The standard was ratified and published in July 2017. Details can be found here: [GS1 General Specifications 17.1](#).

## RFID TICKETING PROCUREMENT / IN-HOUSE

### FastTrak

Nordstrom utilizes FastTrak for all US & Canada suppliers (both EDI and Non-EDI capable). FineLine offers pre-encoded, requirements-compliant RFID tickets for all product types and categories required by Nordstrom. Nordstrom purchase orders are automatically loaded into FineLine's FastTrak system, allowing you to view and order tickets for all your Nordstrom purchase orders at once with ease. POs load to FastTrak once the POs have been approved (if the PO is not approved it will not be in FastTrak).

To get set up with a FastTrak account simply reach out to [nordstrom.rfid@finelinetech.com](mailto:nordstrom.rfid@finelinetech.com) and provide your Nordstrom assigned supplier number. From there you will then be able to complete the [registration](#) process and will begin being notified by email when new POs have been uploaded. Ticket turnaround is 36-48 hours and can be produced in the US or China.

For detailed ticket ordering instructions (including manual ticket ordering) see the [FastTrak User Guide](#).

## In-House Printing / Ticket Procurement

Nordstrom does accept product with RFID-tickets that have been printed in-house by the product manufacturer or can be procured by ticket providers who support RFID. Nordstrom does not require the use of any specific RFID printers or encoders, but all RFID-tagged product must comply with Nordstrom's RFID ticketing requirements.

- **RFID Inlays:** Nordstrom requires the use of either Spec F or Spec G RFID Inlays, as identified in Table A. Vendors may select any of the chips included on the applicable specification lists, found [here](#) for SPEC F and [here](#) for SPEC G. Vendors may procure ticket stock that has already been embedded with the appropriate inlay, or may elect to purchase the inlays and tickets separately and perform the embedding process in-house

*Nordstrom is not able to assist with determining the best sources or processes for procuring RFID inlays or embedded tickets*

- **Ticket Type & Format:** All tickets, including RFID tickets, must be formatted and printed with information as outlined in the Nordstrom Ticket Standards within this document. The only additional printing requirement is the addition of the EPC Logo as a visual identifier: This may be placed in any otherwise blank space, on either side of the ticket, above any perforations
- **Encoding: All RFID** chips must be encoded with an Electronic Product Code (EPC). The EPC must be SGTIN-96 formatted, in accordance with the [GS1 Tag Data Standards](#). SGTIN-96 encoding requires that your system can concatenate an SGTIN-96 EPC and therefore requires, at minimum, the following key data:
  - a. GS1 Company Prefix **or** Nordstrom Vendor Number
  - b. Product-Specific UPC Barcode Number
  - c. A unique, 38-digit serialized value generated by your printing or encoding software



*Questions about how to encode RFID tags with a serialized, SGTIN-96 formatted EPC number should be directed to your encoding software provider. Questions regarding the SGTIN-96 format itself should be directed to GS1*

- **Placement:** Tickets should be affixed to the product in accordance with the Placement section of this document. For concerns specifically related to the alignment of RFID-inlayed tickets, consult the [GS1 Apparel and General Merchandise Placement Standards](#)
- **Testing:** Auburn RFID Lab approval is mandatory before any shipment of goods can begin from any agency you receive packaging from. If you were previously approved by FineLine, you do not need to resubmit

Please complete and submit the online form [here](#) (Form can be submitted, and samples can be sent starting Oct 2022)

An email with information about next steps will be sent within 1 business day. If you have issues email [nordstrom@rfidlab.org](mailto:nordstrom@rfidlab.org)


### Information Needed:

- |                   |                            |                           |
|-------------------|----------------------------|---------------------------|
| • Vendor Name     | • Shipment Carrier         | • Inlay Spec              |
| • Vendor ID Check | • Shipment Tracking Number | • RFID Packaging Provider |
| • Department      | • GTIN/UPC for Item        | • Packaging Type          |
| • Contact         | • Item File                | • Product Contents        |
| • Buyer Name      | • Brand Name               | • Tagging Location        |

## RFID Requirements Summary

Radio-Frequency Identification, or RFID, is a technology that uses low-power radio waves to transmit information from an embedded microchip to a nearby RFID reader. One of the many well-established use cases for RFID technology is in retail ticketing, where product tags and labels are embedded with RFID microchips and encoded with product information. This allows for product information to be retrieved wirelessly, and without the need to have direct line-of-sight to a barcode, QR code or other similar label. RFID product tags may also be read more quickly, and when used appropriately, are more accurate than traditional inventory management systems. Nordstrom now requires use of RFID-encoded product tags. RFID-enabled ticketing is a critical advancement towards providing our customers with the best possible experience when shopping our brands. RFID-encoded product tags support better visibility and more accurate, real-time views of our inventory so that we can anticipate and proactively address our customers' expectations.

For applicable products as identified below, Nordstrom requires:

1. Product be tagged or labeled with an active RFID chip of the appropriate specification. This can be either:
  - a. A product tag or label with printed retail information and embedded with an RFID chip; or,
  - b. A sticker with an embedded RFID chip that is then applied to another tag or label with the printed retail information; or,
  - c. Two separate tags or labels, affixed to the product together: one with an embedded RFID chip and the other with printed retail information
2. The RFID chip must be encoded with an Electronic Product Code (EPC). The EPC must be SGTIN-96 formatted, in accordance with the [GS1 Tag Data Standards](#)
3. The tag, label, or sticker that contains the RFID chip must be visually distinguished with a printed EPC Logo: 
4. The RFID-enabled ticket must be affixed to the product in accordance with the [GS1 Apparel and General Merchandise Placement Standards](#)

## RFID Requirements Applicability

Nordstrom requires RFID-ticketed product for all product channels: Nordstrom, Nordstrom CA, Nordstrom Rack, Nordstrom Rack CA, nordstrom.com, nordstromrack.com, and nordstrom.ca.

**Drop ship Only Suppliers:** RFID-ticketed product is not currently required unless you are also doing non-drop ship business with Nordstrom (Store &/or Ecommerce) then it is required for both drop ship and non-drop ship.

While our long-term goal is to implement RFID-encoded tickets across all product types and categories, we currently only require RFID tickets on product types and categories that have been tested and confirmed reliable in the retail environment. It is possible that the RFID-ticketing requirement will expand to new product types and categories as RFID technology improves and further testing is completed. The following tables define the current scope of Nordstrom's RFID requirement:

**Table A** identifies product types and categories that require RFID tickets, as well as the preferred inlay specification for those products.

**Table B** identifies product types and categories for which an inlay specification has not yet been determined. Products in these categories are not currently subject to Nordstrom's RFID ticketing requirements.

**Table A: RFID Required Product Types & Categories, and Associated Inlay Specifications**

Approved inlay lists are publicly available from Auburn University and may be found [here](#) for SPEC F and [here](#) for SPEC G.

<b>Apparel: Women's, Men's &amp; Kid's</b>	<b>Tag Spec.</b>	<b>Baby Gear</b>	<b>Tag Spec.</b>	<b>Home &amp; Gifts (cont.)</b>	<b>Tag Spec.</b>
Activewear	Spec G	Baby Carriers	Spec F	Bar Accessories	Spec F
Bras	Spec G	Bath & Potty	Spec F	Bath Accessories	Spec F
Coats, Jackets, Blazers, Sport Coats	Spec G	Blankets & Swaddles	Spec F	Candles & Diffusers	Spec F
Dress Shirts	Spec G	Car Seats	Spec F	Cookware & Bakeware	Spec F
Dresses	Spec G	Diaper Bags	Spec F	Desk Accessories & Stationary	Spec F
Hosiery & Shapewear	Spec G	Feeding	Spec F	Dinnerware & Glassware	Spec F
Jeans & Denim	Spec G	High Chairs	Spec F	Faux Flowers & Plants	Spec F
Jumpers & Rompers	Spec G	Nursery Furniture & Décor	Spec F	Flatware & Utensils	Spec F
Leggings	Spec G	Strollers	Spec F	Home Improvement Tools	Spec F
Pants	Spec G	Toys	Spec F	Lighting & Lamps	Spec F
Shearling / Fur	Spec G	<b>Home &amp; Gifts</b>	<b>Tag Spec.</b>	Mattresses	Spec F
Shorts	Spec G	Bedding Sets	Spec F	Picture Frames	Spec F
Skirts	Spec G	Blankets, Throws & Pillows	Spec F	Tabletop & Kitchen	Spec F
Sleepwear, Pajamas, Lounge, Robes	Spec G	Books	Spec F	Window Coverings	Spec F
Socks	Spec G	Candy	Spec F	Window Hardware	Spec F
Suits	Spec G	Coffee/Tea	Spec F	<b>Cosmetics &amp; Grooming</b>	<b>Tag Spec.</b>
Sweaters	Spec G	Comforters & Quilts	Spec F	Hair Tools	Spec F
Sweatshirts & Hoodies	Spec G	Duvet Covers & Shams	Spec F	<b>Shoes: Women's, Men's &amp; Kid's</b>	<b>Tag Spec.</b>
Swimwear & Cover-ups	Spec G	Nursery Furniture & Décor	Spec F	<b>Rack Shoe Orders are excluded from RFID</b>	
Tops & Shirts	Spec G	Strollers	Spec F	Boots	Spec F
Underwear	Spec G	Toys	Spec F	Cleats	Spec F
<b>Accessories</b>	<b>Tag Spec.</b>	<b>Home &amp; Gifts</b>	<b>Tag Spec.</b>	Clogs	Spec F
Backpacks	Spec F	Bedding Sets	Spec F	Espadrilles	Spec F
Belts	Spec F	Blankets, Throws & Pillows	Spec F	Flats	Spec F
Clutch	Spec F	Books	Spec F	Flip Flops	Spec F
Duffle Bags	Spec F	Candy	Spec F	Heels	Spec F
Eyewear	Spec F	Coffee/Tea	Spec F	Lace Ups	Spec F
Gloves & Mittens	Spec F	Comforters & Quilts	Spec F	Loafers	Spec F
Handbags	Spec F	Duvet Covers & Shams	Spec F	Mules & Slides	Spec F
Hats	Spec F	Furniture	Spec F	Oxfords	Spec F
Headphones	Spec F	Headphones	Spec F	Pumps	Spec F
Luggage & Travel	Spec F	Rugs & Mats	Spec F	Running, Sneakers & Athletic	Spec F
Phone Cases	Spec F	Serveware	Spec F	Sandals	Spec F
Pocket Squares	Spec F	Sheets & Bed Skirts	Spec F	Slip Ons	Spec F
Scarves & Wraps	Spec F	Small Electronics	Spec F	Slippers	Spec F
Suspenders	Spec F	Speakers & Home Audio	Spec F	Wedges	Spec F
Ties	Spec F	Towels	Spec F		
Umbrellas	Spec F	Appliances	Spec F		
Wallets	Spec F	Art, Wall Décor & Mirrors	Spec F		

**Rack Shoe RFID is currently not required.** Communication will be provided in advance when Rack shoes will need to become RFID enabled.



**Table B: Product Not Currently Requiring RFID Tickets**

Accessories	Tag Spec.	Cosmetics & Grooming (cont.)	Tag Spec.
Hair Accessories	TBD	Mascara	TBD
Cosmetics & Grooming	Tag Spec.	Shaving Cream	TBD
Eye Shadow	TBD	Sunscreen	TBD
Eyebrow / Eyeliner	TBD	Supplements	TBD
Face Serum	TBD	Jewelry	Tag Spec.
Facial Moisturizer	TBD	Bracelets	TBD
Foundationn / Powder / Concealer	TBD	Brooches / Pins	TBD
Fragrance	TBD	Charms	TBD
Lashes	TBD	Cuff Links	TBD
Lip Balm	TBD	Earrings	TBD
Lip Color	TBD	Necklaces	TBD
Lip Gloss	TBD	Rings	TBD
Lip Liner	TBD	Watches	TBD
Liquid Fragrance Diffusers	TBD	Watch Straps	TBD

## Ticket / Barcode Sticker Providers

These approved ticket providers can supply pre-printed or blank ticket stock with the Nordstrom or Nordstrom Rack logo:

Name & Address	Contact	Name & Address	Contact
<b>FineLine Technologies</b> 3145 Medlock Bridge Road Norcross, GA 30071	Website: <a href="https://www.finelinetech.com/">https://www.finelinetech.com/</a> Email: <a href="mailto:nordstrom.rfid@finelinetech.com">nordstrom.rfid@finelinetech.com</a> Phone: (800) 500-8687	<b>SML Group Limited</b> 6400 International Parkway STE 1550 Plano, TX 75093, US	Website: <a href="https://www.sml.com/">https://www.sml.com/</a> Email: <a href="mailto:NordstromRFID@sml.com">NordstromRFID@sml.com</a> Phone: (972) 690-9460
<b>Nexgen Packaging</b> 1010 Executive Court Suite 100 Westmont, IL 60559	Website: <a href="https://www.nexgenpackaging.com/">https://www.nexgenpackaging.com/</a> Email: <a href="mailto:beau.wiebel@nexgenpkg.com">beau.wiebel@nexgenpkg.com</a> Phone: (630) 455-5500	<b>Avery Dennison</b> 8080 Norton Parkway Mentor, Ohio 44060	Website: <a href="https://rfid.averydennison.com/en/home.html">https://rfid.averydennison.com/en/home.html</a> Email: <a href="mailto:Ethel.Zheng@ap.averydennison.com">Ethel.Zheng@ap.averydennison.com</a> Phone: (720) 514-4400
<b>PAX Tag &amp; Label, Inc.</b> 9528 East Rush Street South El Monte, CA 91733	Website: <a href="http://www.paxtag.com/">http://www.paxtag.com/</a> Email: <a href="mailto:info@paxtag.com">info@paxtag.com</a> Phone: (800) 729-8247	<b>r-pac International</b> 132 W 36th St. # 7, New York, NY 10018	Website: <a href="https://www.r-pac.com/">https://www.r-pac.com/</a> Email: <a href="mailto:Mark.Juhasz@r-pac.com">Mark.Juhasz@r-pac.com</a> Phone: (212) 465-1818

**Note: NPG Manufacturers** must order their tickets through the designated ticket provider which is listed on each PO located in the N1\*30 segment as a ticket partner (see below for an example of where in the 850 EDI raw data to locate this segment).

```

REF*ZZ**ALL NORDSTROM P.O.TERMS & CONDITIONS APPLY SEE WWW.NORDSTROMSUPPLIER.COM
~
FOB*CC****O*Other~
ITD*05*15*****AS*****NET 45 DAYS~
DTM*001*20220124~
DTM*037*20220117~
DTM*063*20220124~
DTM*064*20220117~
DTM*311*20220205~
DTM*ZZZ*20220114~
PKG*F***FLAT~
TD5***Domestic Discharge Port*M***PB*NA~
TD5***NOT APPLICABLE*M***PE*NA~
N9*U*~
N1*30*FINE LINE TECHNOLOGIES*92*0303547488~
N1*FA*92*0005158948~
N1*TO*92*0001376489~
N1*SU*ELCATEX S. DE R.L.*92*0712953670~

```



# TICKETING PROCURMENT / IN-HOUSE FOR NON-RFID ENABLED PRODCUT TYPES IN TABLE B ABOVE

## In-House Printing

- Supplier's own hangtags or packaging are acceptable ticketing if they have all the required information listed on the Ticket Detail matrix below in Section 2 Nordstrom Stores & Section 3 for Rack Stores.
- Do not use Nordstrom or Nordstrom Rack logo (without Floor Ready approval), leave blank or add the brand logo. If blank ticket stock is needed it can be purchased from one of the ticket providers listed above of this manual but is not required.
- Follow the ticket examples as shown in section 2 & 3. Do not leave off or cover any information needed on the price ticket. Always test barcode for scannability otherwise an expense offset fee may apply (see Nordstrom UPC/Retail Ticketing Policies).

**Note: NPG Manufacturers** must order their tickets through the designated ticket provider which is listed on each PO located in the N1\*30 segment as a ticket partner (see below for an example of where in the 850 EDI raw data to locate this segment).

## Return Hang Tags

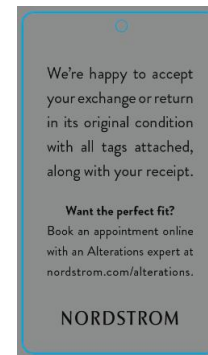
Item types sold in the departments listed in the below table require a 'Return' hang tag be swift attached to the item. Hang tags must be attached to the inner seam in a way that does not damage the fabric of the item. Please use the following guidelines for determining the best placement of the tag:

- **Dresses & Tops** – Placed at left side seam at waist level or underneath the zipper if zipper is on left side seam (when on the body)
- **2 & 3 Piece Outfits/Dresses** – Placed at skirt's left side seam, 3" below where the top hem hits (when on the body) or underneath the zipper if zipper is on left side seam
- **Swimwear & Intimates** – Attached to the sewn in supplier label (each piece) or seam if tag-less
- **Bottoms** – Placed at skirt's left side seam, 3" below where the top hem hits (when on the body) or underneath the zipper if zipper is on left side seam

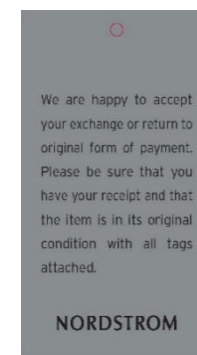
**For Purchase:** Contact Taylor Communications via phone (800) 877-0723 fax (866) 512-4210 or via email [customerservice10@taylorcommunications.com](mailto:customerservice10@taylorcommunications.com)

**Note:** New Return Hangtag for Nordstrom Stores & Nordstrom.com Dress Departments, see Matrix below for correct item # to order based on department (available in packs of 250).

Dept.	Description	Item types	Item #
472	Maternity	All	14207
829	Designer Evening	All (skirt only if multi piece sets)	14203
855	Dresses	All (skirt only if multi piece sets)	14203
	Special Occasion		
	Encore Special Occasion		
	Bridal (N.com only)	All (skirt only if multi piece sets)	14207
	Off Price Dresses (Rack)		
857	Swimwear	All (each piece if sold in sets)	14207
861	Intimates	Bustier only	14207



14203



14207



## Tagging Barbs / Bones / Bullets

Tagging Barbs, Bones or Bullets used to attach merchandise tags must not exceed a maximum of 3" long. Their end tabs should be large enough that the ticket cannot be removed and re-attached to the bone.



## SECTION 2

## NORDSTROM STORE TICKETS

### Ticket Standards

**Note:** Nordstrom Canada ticketing requirements align with those for the US for Full Price shipments. The only difference pertains to CAD labeling for retail listed below.

#### Retail Price

Retail is required on all items and must match Nordstrom PO Retail except for shoes and most cosmetic departments. Retail must be in CAD for product sold in Canada and USD for product sold in the US.

#### Ticket Detail

Nordstrom Pertinent Ticket Information found on the EDI Purchase Order:

- PO Type is in the REF Segment in the PO header with a PD Qualifier
- Nordstrom Regular Retail is in the CTP segment with RES qualifier
- Event ticketing the Special Retail can be found in the CTP segment with PRP qualifier

### Nordstrom Store and Nordstrom Canada Ticket Samples

**Dept.:** A three-digit number. Fill with zeros at the beginning if the department number is less than 3 digits (dept. 3 = 003)

**Style:** Product Identification number (PID) or Vendor product number (VPN) on purchase order.

**Color:** Color description (e.g. Black, Brown)

**Note:** When doing a manual ticket order from FineLine for 2-pc ticket types suppliers need to order both tickets, for example, if a 2-pc hangtag is needed, order NH01 for the retail ticket and NH01A for the 2<sup>nd</sup> Ticket (joker tag). All other ticket providers, to get the 2-pc type, only order the NH01A

**Regular Retail:** Items sold at regular retail price as designated on purchase order

**Anniversary Retail:** Discounted retail for duration of Anniversary Event

**Special Retail (Off Price):** Discounted retail

## Nordstrom & Nordstrom Canada Stores

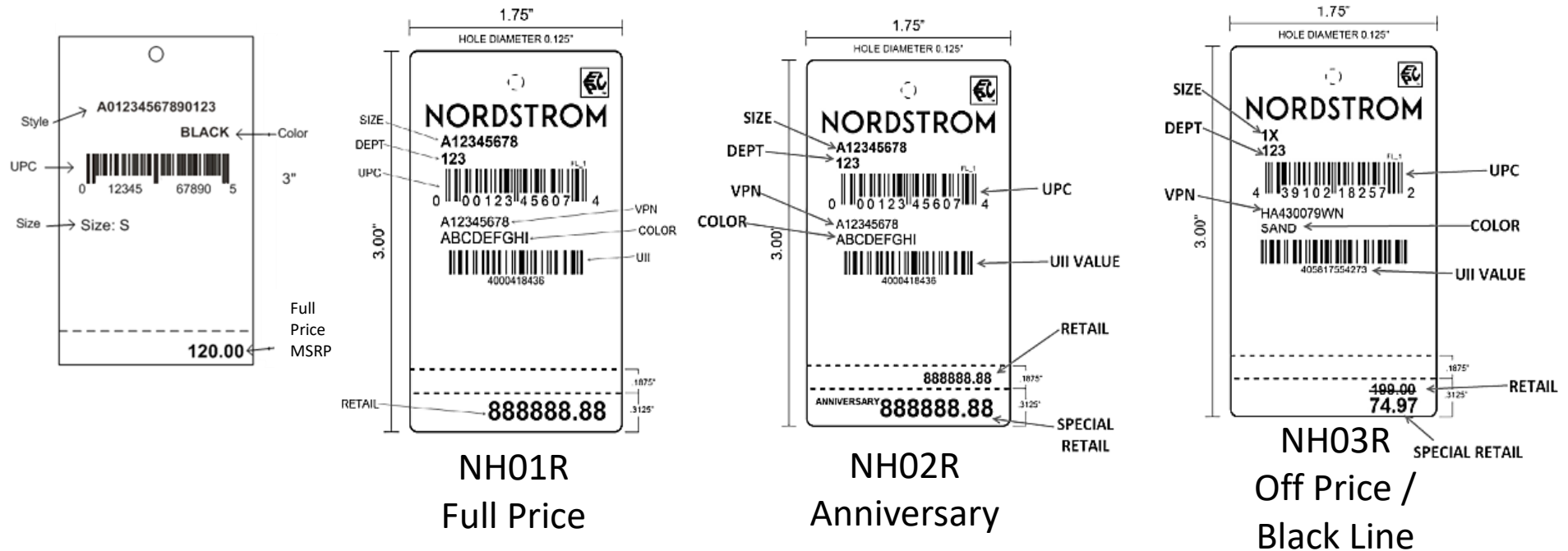
Merchandise Type	Requirements				
Product	Color	Retail	Size	Style	UPC
Apparel (including intimates), Belts, Hats, Gloves, Scarves, Neckwear, Hosiery, Socks, Tights	X	X	X	X	X
Bracelets, Necklaces, Watches, Earrings, Rings, Sunglasses, Hair Accessories, POP-IN*,		X		X	X
Cosmetics #		X			X
Handbags, Wallets, Small Leather Goods, Hardline / Gifts*	X	X		X	X
Shoes	X		X	X	X

# Cosmetic orders with PO Type AN or CT and department 815 require a retail (all other PO Types on cosmetic orders do not require retail)

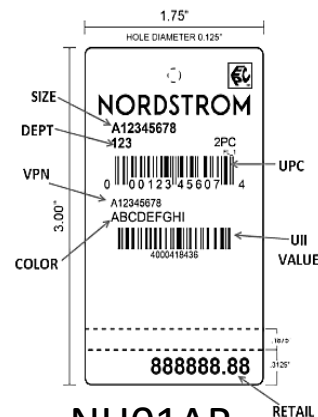
\* Hardlines or Gifts and Pop-In use the most appropriate ticket type for your product

### Sample GS1 Hangtag

### Hangtag - Barcoded

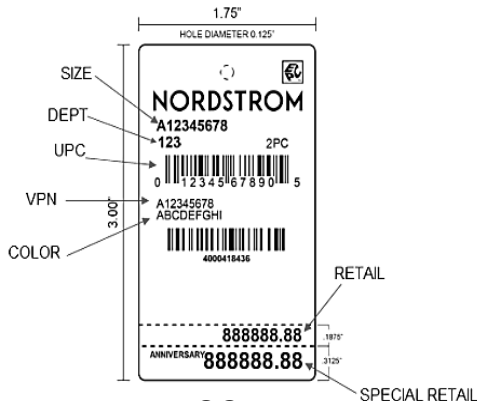


Hangtag - 2 Piece Barcoded



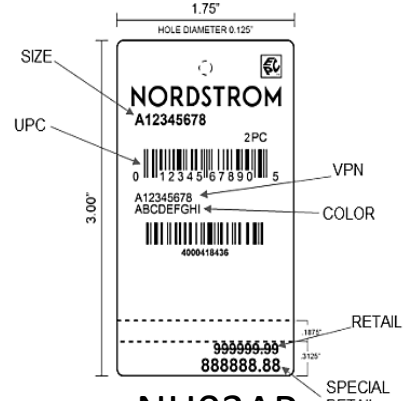
NH01AR

Full Price 2pc



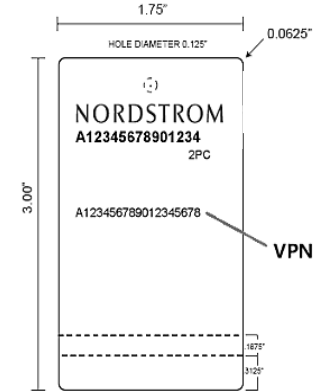
NH02AR

Anniversary 2pc



NH03AR

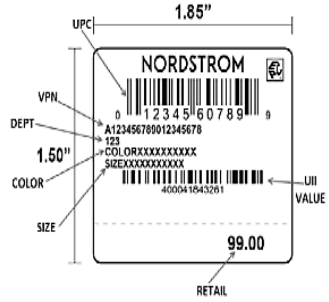
Off Price / Blk Line 2pc



NH-JOKER -2pc

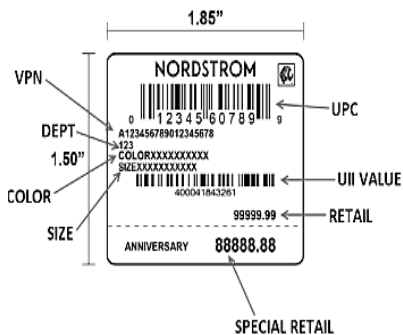
Second Ticket

Item Label - Barcoded



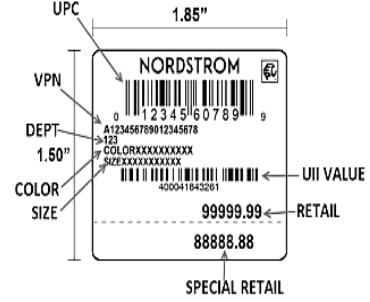
NL01R

Full Price



NL02R

Anniversary



NL03R

Off Price /  
Black Line

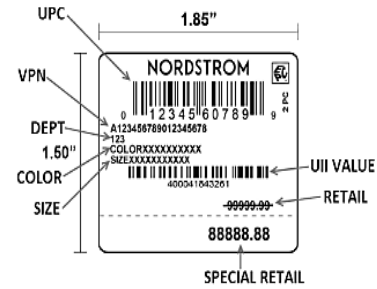
## Item Label – 2pc



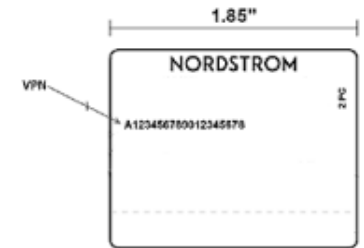
**NL01AR**  
Full Price 2pc



**NL02AR**  
Anniversary 2pc

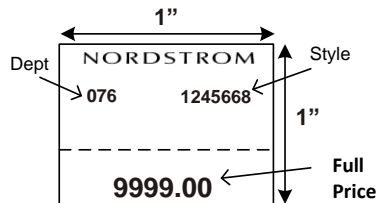


**NL03AR**  
Off Price /  
Black Line 2pc

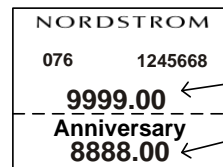


**Item Label Joker**

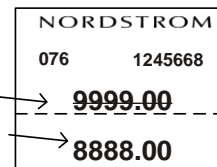
## Dept./Retail Label - Non-barcoded



**ND01**  
Full Price



**ND02**  
Anniversary



**ND03**  
Off-Price

Jewelry Label – Barcoded



NJ01R  
Full Price



NJ02R  
Anniversary



NJ03R  
Off Price / Black Line

Jewelry Label - 2 Piece Barcoded



NJ01AR  
Full Price 2pc

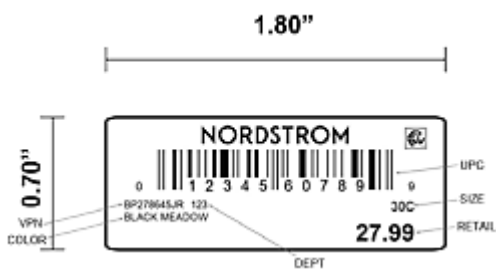


NJ02AR  
Anniversary 2pc

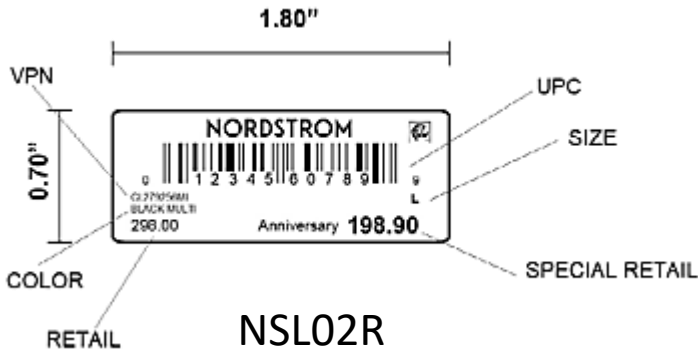


NJ03R  
Off Price / Black Line 2pc

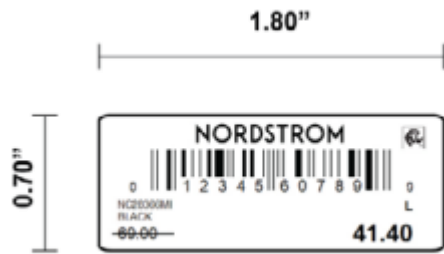
Jewelry String – Barcoded



NSL01R  
Full Price



NSL02R  
Anniversary



NSL03R  
Off Price / Black Line

Rattail Label – Barcoded



NR01R  
Full Price



NR02R  
Anniversary



NR03R  
Off Price / Black Line



## Rack & Canada Rack Store Ticket Samples

**Dept.:** A three-digit number. Fill with zeros at the beginning if the department number is less than 3 digits (e.g. dept. 3 would be shown as '003').

**Style:** Product Identification number (PID) or Vendor product number (VPN) on purchase order.

**Color:** Color description (e.g. Black, Brown).

**Regular Retail:** Items sold at regular retail price as designated on purchase order.

**Comparable Value Retail:** Higher (original) price vs. selling price with XX % Percent savings. Percent savings should always be rounded down to the nearest whole percent.

**Season Code (Comparable Value Tickets Only):** Tickets that have the 'Comparable Value' retail must have a Season Code which will be transmitted on the PO in the REF01 field (see [EDI850](#) mapping document pg. 11). *Ticket format will include a 1-digit season code and 2-digit year – for example:*

- S22 = SPRING 22
- F22 = FALL 22
- S23 = SPRING 23
- F23 = FALL 23

**Note:** When doing a manual ticket order from FineLine for 2-pc ticket types suppliers need to order both tickets, for example, if a 2-pc hangtag is needed order RH01 for the retail ticket and RH01A for the 2<sup>nd</sup> Ticket (joker tag). All other ticket providers, to get the 2-pc only, order the RH01A.

### NORDSTROM RACK CANADA

Merchandise Type	Requirements						
Product	Color	Dept	Retail	Size	Style	Season Code	UPC
Apparel (including intimates), Belts, Hats, Gloves, Scarves, Neckwear, Hosiery, Socks, Tights	x	x	x	x	x	x	x
Bracelets, Necklaces, Watches, Earrings, Rings, Sunglasses, Hair Accessories, POP-IN*,		x	x		x	x	x
Cosmetics #		x	x			x	x
Handbags, Wallets, Small Leather Goods, Hardline / Gifts*	x	x	x		x	x	x
Shoes	x	x		x	x	x	x

# Cosmetic orders with PO Type AN or CT and department 815 require a retail (all other PO Types on cosmetic orders do not require retail)

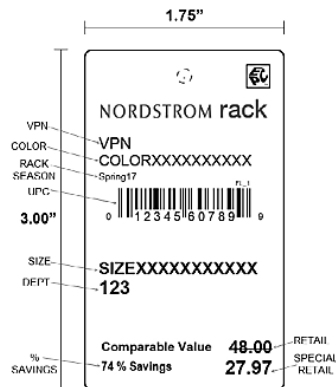
\* Hardlines or Gifts and Pop-In use the most appropriate ticket type for your product

## Rack Hangtag – Barcoded



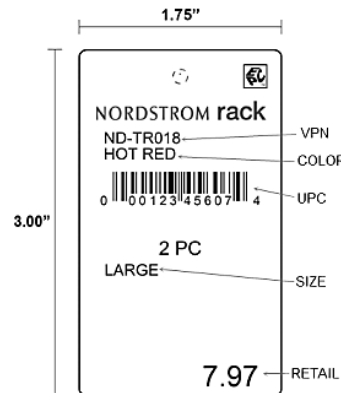
RH01R

Rack Full Price



RH02R

Comparable Value



RH01AR

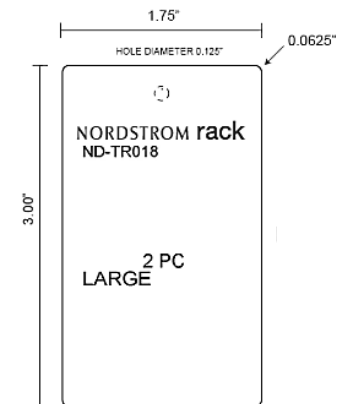
Rack Full Price

## Rack Hang 2 Piece



RH02AR

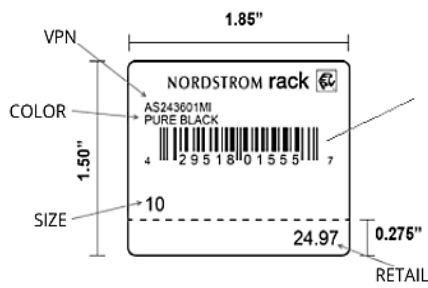
Comparable Value 2pc



RH-JOKER-2pc

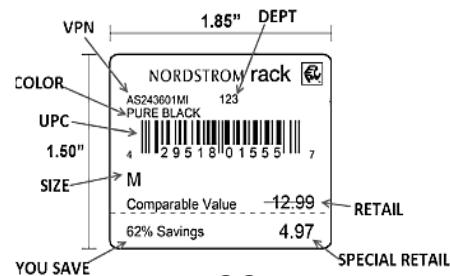
Second Ticket

## Rack Item Label – Barcoded



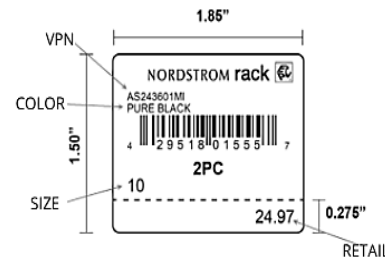
RL01R

Rack Full Price



RL02R

Rack Full Price



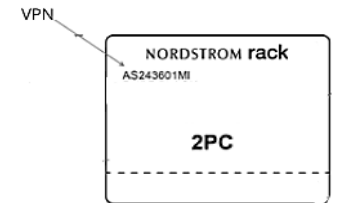
RL01AR

Rack Full Price 2pc



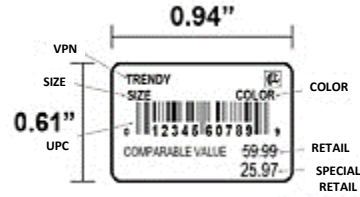
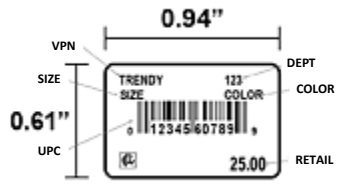
RL02AR

Comparable Value 2pc



Rack Item Label 2pc

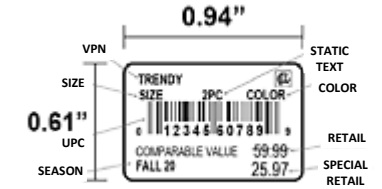
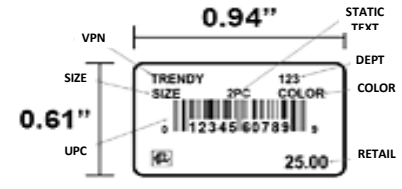
## Rack Jewelry Label – Barcoded



**RJ01R**  
Rack Full Price

**RJ02R**  
Comparable Value

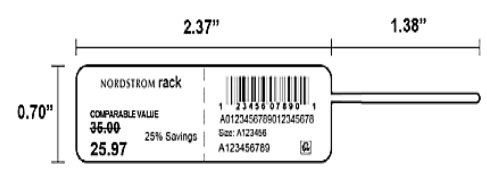
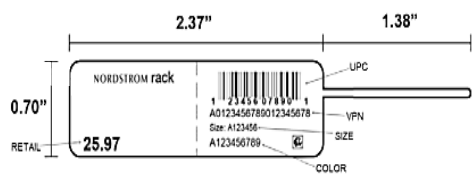
## Rack Jewelry Label -2 Piece Barcoded



**RJ01AR**  
Rack Full Price 2pc

**RJ02AR**  
Comparable Value 2pc

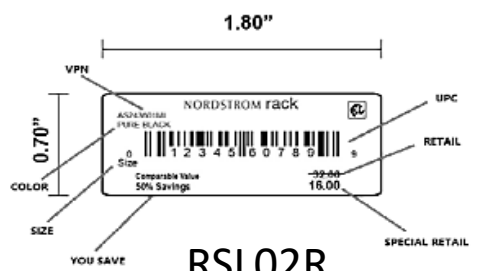
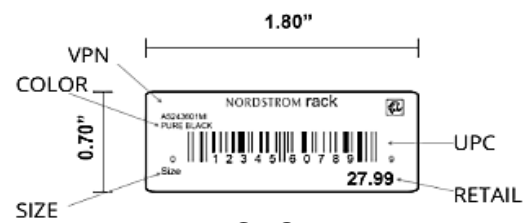
## Rack Rattail Label - Barcoded



**RR01R**  
Rack Full Price

**RR02R**  
Comparable Value

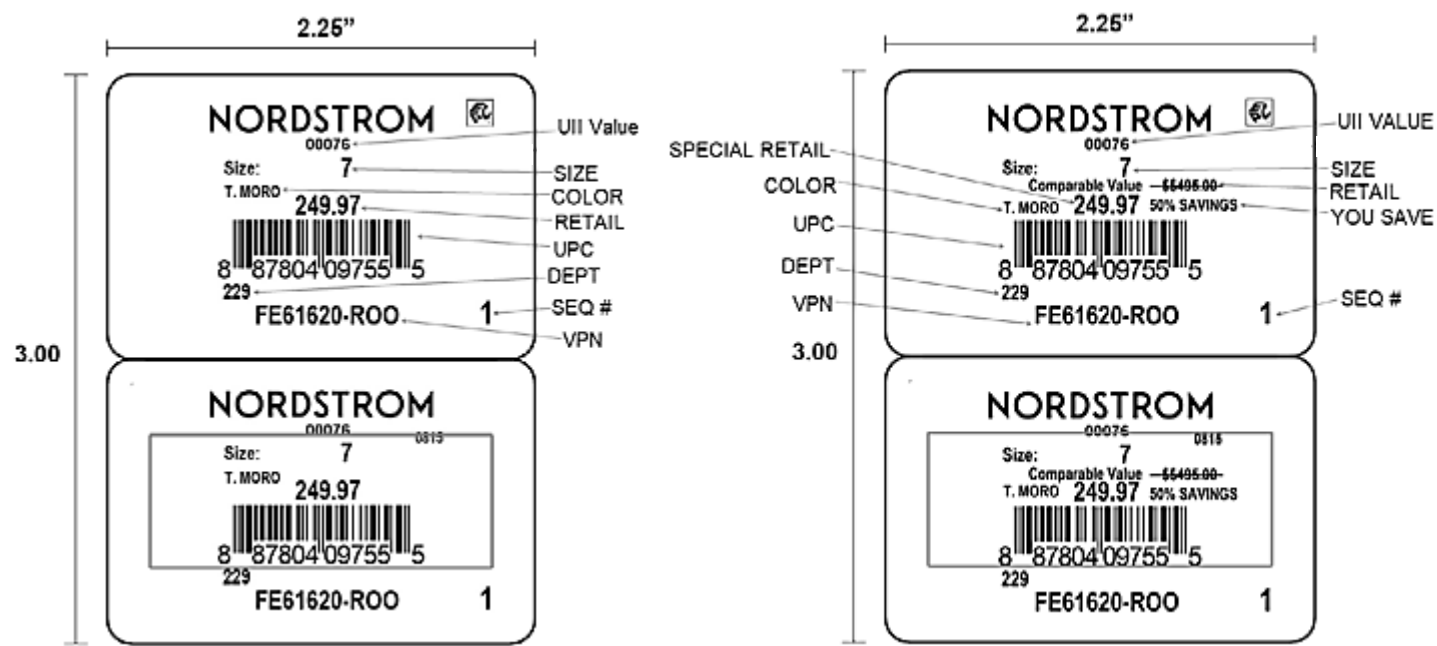
## Rack String– Barcoded



**RSL01R**  
Rack Full Price

**RSL02R**  
Comparable Value

Rack Shoe Tickets - Barcoded



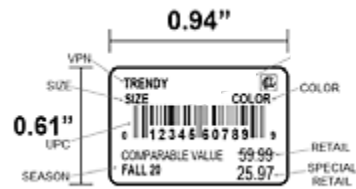
RSDL01R  
Rack Shoe Full Price

RSDL02R  
Rack Shoe  
Comparable Value

## CANADA RACK COMPARABLE VALUE TICKETS

Fineline recognizes the difference between US and Canada shipments and will automatically adjust ticketing for Comparable Value Canada POs to include season code information.

**NOTE:** If submitting a manual order for Comparable Value Canada POs season code must be populated in appropriate field of FineLine ordering spreadsheet.



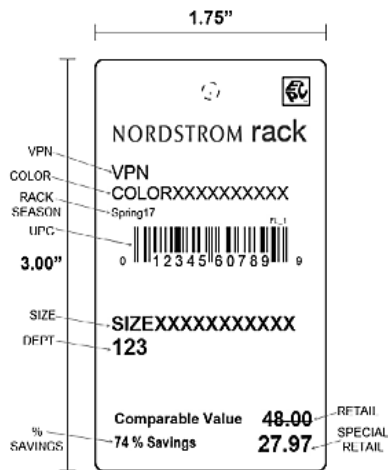
**RJ02R**  
Comparable Value  
Canada



**RL02R**  
Comparable Value  
Canada



**RR02R**  
Comparable Value  
Canada



**RH02R**  
Comparable Value Canada

## Ecommerce Ticket Requirements

Nordstrom.com, Nordstrom.ca, and Nordstromrack.com requires that all merchandise have the valid UPC/EAN on the outside of the item (**see UPC/EAN Barcode Sticker below**), as well as the normal ticketing guidance for Nordstrom / Nordstrom Rack attached to the product. This can be hangtags, labels, or visible product packaging (not the polybag). Suppliers may use the same format as Nordstrom stores for ticketing with the following exceptions:

- No event retail pricing (i.e.: Anniversary, Sale, etc.)
- Retail is optional and if provided must match the Nordstrom Retail on the PO and be in the currency where the product is being sold (CAD for Nordstrom.ca and USD for Nordstrom.com and Nordstromrack.com)
- MSRP is acceptable

## UPC/EAN Barcode Sticker

Nordstrom.com, Nordstrom.ca & Nordstromrack.com requires all merchandise have a UPC/EAN barcode sticker on the outside of the polybag (when shipping in polybags) or the outside of the vendor packaging (when shipping in vendor packaged single sellable units). For more information on how to ship in polybags vs. vendor packaging see polybag guidance in the [Packaging Standards](#). See example below for preferred UPC/EAN barcode label size and layout (does not have to be exact dimensions):

UPC Barcode Sticker labels will require the following information found on PO:

- UPC Barcode (Scannable and Human Readable)
- VPN/Style
- Description
- Color
- Size

