



AUBURN

College of Human Sciences

Cary Center | Community and Collegiate Programs

CARY CENTER COMMUNITY & COLLEGIATE ANNUAL SPONSORSHIP OPPORTUNITIES

OAK SPONSORSHIP	PINE SPONSORSHIP	MAGNOLIA SPONSORSHIP	CAMELLIA SPONSORSHIP	AZALEA SPONSORSHIP
\$10,000	\$5,000	\$2,500	\$1,000	\$500
<ul style="list-style-type: none">✓ Logo recognition on Cary Center Community & Collegiate program and event printed and digital pieces as appropriate.✓ Logo recognition on signage at select Cary Center Community & Collegiate programs and events✓ Opportunity to "host" two Cary Center Nonprofit Training Series programs✓ Opportunity to be featured as a Community & Collegiate sponsor on Cary Center social media with over 5k followers.✓ Additional recognition as appropriate	<ul style="list-style-type: none">✓ Logo recognition on Cary Center Community & Collegiate program and event printed and digital pieces as appropriate.✓ Logo recognition on signage at select Cary Center Community & Collegiate programs and events✓ Opportunity to "host" a Cary Center Nonprofit Training Series program✓ Opportunity to be featured as a Community & Collegiate sponsor on Cary Center social media with over 5k followers.✓ Opportunity to purchase advertising in Cary Center monthly email with 2,500 contacts and growing	<ul style="list-style-type: none">✓ Logo recognition on Cary Center Community & Collegiate program and event printed and digital pieces as appropriate.✓ Logo recognition on signage at select Cary Center Community & Collegiate programs and events✓ Opportunity to "host" a Cary Center Nonprofit Training Series program✓ Opportunity to purchase advertising in Cary Center monthly email with 2,500 contacts and growing	<ul style="list-style-type: none">✓ Name recognition on Cary Center Community & Collegiate program and event printed and digital pieces as appropriate.✓ Name recognition on signage at select Cary Center Community & Collegiate programs and events✓ Opportunity to purchase advertising in Cary Center monthly email with 2,500 contacts and growing	<ul style="list-style-type: none">✓ Name recognition on Cary Center Community & Collegiate program and event printed and digital pieces as appropriate.✓ Name recognition on signage at select Cary Center Community & Collegiate programs and events



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MIX & MINGLE NONPROFIT NETWORKING EVENTS

\$2,000

The Fall Mix & Mingle will take place on September 23rd, and the Spring event will take place on March 24th. These events will be in the Auburn-Opelika area. Mix & Mingle is for Nonprofit professionals and their staff to network with other nonprofit professionals with the hopes of creating new partnerships and foster collaboration across the nonprofit community.

- ✓ Logo recognition as "presenting sponsor" on printed and digital advertising
- ✓ Recognition from the podium as a "presenting sponsor"
- ✓ Opportunity to have an expo table at the fall and spring Mix & Mingle

1 AVAILABLE

VIRTUAL PROGRAMS ANNUAL SPONSOR

\$1,500

Ten virtual programs are hosted on the second Thursday of each month (August-May) via Zoom from 10:30 -11:30 AM CST with featured expert speakers. Virtual programs reach more than 1,500 attendees from across Alabama and neighboring states.

- ✓ Logo recognition as "presenting sponsor" on printed and digital advertising
- ✓ Recognition from the podium as a "presenting sponsor"

1 AVAILABLE

NETWORKING LUNCH @ NONPROFIT TRAINING SERIES

\$500 PER SESSION

Networking lunches are a time where nonprofit professionals who attend the training series get to reflect on the information they just learned, network with other nonprofit professionals, and ask the expert speaker more individualized questions. This time is in place for professionals to meet colleagues in the field and help increase collaboration across the nonprofit sector in this community.

- ✓ Logo recognition as "networking lunch sponsor" on printed and digital advertising
- ✓ Recognition from the podium as a "networking lunch sponsor"

10 AVAILABLE