

## WOMEN'S PHILANTHROPY BOARD

How does the Women's Philanthropy Board benefit me as well as others?

### *Education*

The WPB is committed to educating members on the many facets of financial responsibility such as estate planning, stocks and bonds, evaluating real property, strategic philanthropy, and other topics to enhance our economic well-being. Throughout the course of an academic year, the WPB hosts three major events: a Fall Colloquium, a Winter Board Meeting, and a Spring Symposium, as well as annual roundtable and networking series. At each of these events, members acquire valuable knowledge regarding finances and philanthropy.

### *Philanthropy*

The WPB demonstrates a commitment to philanthropy by awarding student scholarships, faculty awards, and in general broadening the base of financial support for the College of Human Sciences. Please see our web page to view the organization's philanthropic footprint.

*The word 'philanthropy', and its meaning, 'love of mankind', was first introduced to me as a high school student. The simple word made an immediate impact on my life. It provides on-going inspiration as I seek to share my time and treasure.*

*WPB educates women to be financial stewards of their resources and encourages them to broaden their sphere of influence through philanthropic involvement. Because of WPB, I am ever more determined to leave a legacy that will impact those who have been important in my life and to inspire others to follow my example.*

— Alice Henderson Bell '73  
WPB Benefactor Donor  
Auburn, AL

FOR MORE INFORMATION, PLEASE CONTACT:

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# Donors

COLLEGE OF HUMAN SCIENCES

## Women's Philanthropy Board

A Division of the Cary Center for the  
Advancement of Philanthropy and Nonprofit Studies

Enhancing Lives through...  
Education, Leadership, and Philanthropy



AUBURN  
UNIVERSITY

Giving  
for a  
quality  
Life

The College of Human Sciences (CHS) Women’s Philanthropy Board (WPB) was organized at Auburn University in Spring 2002. Today, the WPB is the flagship division of the Cary Center for the Advancement of Philanthropy and Nonprofit Studies.

Women’s Philanthropy Board donors are committed to inspiring, educating and enabling individuals to:

- **Develop** their full leadership potential
- **Achieve** independence as financial donors and decision-makers
- **Serve** as mentors for future generations of philanthropists
- **Broaden** the base of financial support for the College of Human Sciences

What is Philanthropy?

Philanthropy is the voluntary sharing of one’s personal and financial resources to enhance human well-being and bring about positive change. In short, philanthropy is “Giving for a Quality Life.”

Why is it important to focus on women as philanthropists?

Women in the United States are in an unprecedented position of wealth and economic power. In fact, women now have a net worth higher than their male counterparts. Moreover, because females on average live longer than men, they will control the largest transfer of wealth from generation to generation over the next 50 years.

Historically, women have always been philanthropic in giving of their talents. Today’s women are building on this traditional humanitarian role as they readily assume positions of leadership and combine their legacy of service to others with a newly discovered capacity for independent financial giving.

As women actively seek to fulfill their philanthropic potential, a new model of giving is emerging that builds on their tradition of service, current leadership roles, and capacity for financial giving. **Indeed, in the 21st century it will be women who will play the largest role in shaping the future of the world.**

What will I gain by becoming a donor to the CHS Women’s Philanthropy Board?

By becoming a donor to the College of Human Sciences Women’s Philanthropy Board, you will join a group of dynamic individuals who are committed to:

- **Collaborate** with others to meet collective goals
- **Connect** to develop professional networks and personal friendships
- **Create** opportunities to recognize philanthropic leaders and role models
- **Change** lives through education, leadership, and philanthropy

How can I support the Women’s Philanthropy Board?

The Women’s Philanthropy Board is composed of alumni, faculty, and friends from all over the country. Philanthropic investment is open to anyone, including women and men.

**WPB Visionary Donors** make a minimum contribution of \$25,000 payable over a five-year period. These gifts are used to underwrite WPB’s various educational and scholarship initiatives and infrastructure. Each term is renewable after five years.

**WPB Legacy Donors** support WPB by designating the board as a recipient of a planned gift, bequest or estate gift.

**WPB Benefactor Donors** pledge a minimum of \$1,000 per year for five years for a \$5,000 total pledge. A Benefactor’s term is renewable after five years.

**WPB Associate Donors** (available for women age 30 and younger) pledge a minimum of \$500 per year for five years for a \$2,500 total pledge. An Associate donor’s term is renewable after five years (subject to the age restriction.)

Throughout each academic year, WPB donors participate in educational programs and other selected forums and events.

Name of Member

Address

City / State / Zip Code

E-mail

Home Phone Work Phone

Signature Date Pledged {Month / Day / Year}

|                                                                                                                                                                                                                          |                                                                                                                                                                                                                       |                                                                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Visionary</i><br>Please bill me:<br><input type="checkbox"/> 5 annual payments of \$5,000<br><input type="checkbox"/> 10 semi-annual payments of \$2,500<br><input type="checkbox"/> 20 quarterly payments of \$1,250 | <i>Benefactor</i><br>Please bill me:<br><input type="checkbox"/> 5 annual payments of \$1,000<br><input type="checkbox"/> 10 semi-annual payments of \$500<br><input type="checkbox"/> 20 quarterly payments of \$250 | <i>Associate</i><br>{age 30 & younger}<br>Please bill me:<br><input type="checkbox"/> 5 annual payments of \$500<br><input type="checkbox"/> 10 semi-annual payments of \$250<br><input type="checkbox"/> 20 quarterly payments of \$125 |
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Payment will begin on {Month / Day / Year} \_\_\_\_\_

- ☐ I would like more information about how to become a WPB Legacy Donor
- ☐ I would like to make arrangements for a monthly draft payment
- ☐ I would like to make other payment arrangements and will contact the WPB Office
- ☐ Enclosed is my check for my first installment in the amount of \$ \_\_\_\_\_  
**Please make check payable to "AU Foundation" and designated for WPB**
- ☐ Charge this payment to my credit card as follows in the amount of \$ \_\_\_\_\_  
☐ American Express    ☐ Discover    ☐ MasterCard    ☐ Visa

Number Expiration Date Security Code

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

• **Unless otherwise noted, this will be recorded as a personal pledge. If you wish to have your donation paid by another entity, please contact our office to arrange payment.**  
• **All payments should be made to the AU Foundation and designated for WPB**  
• **For office use only - CHS01 - DO 184715**