

COLLEGE OF HUMAN SCIENCES

Women's Philanthropy Board

A Division of the Cary Center for the
Advancement of Philanthropy and Nonprofit Studies

12th Annual Spring Symposium & Luncheon

Sustaining Legacies: Advancing Philanthropy



featuring Luncheon Keynote Speaker Charles Best

Founder of DonorsChoose.org

Symposium Speakers

- 9:00 am Lesley McClure
Regional Executive and Senior Officer
Birmingham Branch, Federal Reserve Bank of Atlanta
*2014 Economic Outlook and an
Overview of the Federal Reserve Bank*
- 10:00 am Tanisha Carino, Ph.D.
Executive Vice President, Avalere Health
John Linnehan
Manager, Avalere Health
The Future of Healthcare: The Impact of Obamacare
- 11:00 am Janet Bodnar
Editor, Kiplinger's Personal Finance
Sustaining Legacies: Gender, Wealth and Giving

Monday, April 7, 2014

The Hotel at Auburn University and Dixon Conference Center

9:00 am - 12:00 pm **Symposium**

12:00 pm - 1:30 pm **Luncheon**



AUBURN
UNIVERSITY

Luncheon Keynote Speaker

Charles Best

Charles Best leads DonorsChoose.org, a nonprofit organization which provides a simple, personal, and accountable way for people to address educational inequity. At DonorsChoose.org, public school teachers post classroom project requests, and donors can pick the projects they want to support. Every donor then gets photographs and thank-you letters from the classroom he or she chose to help.

Recognition of DonorsChoose.org includes the Amazon.com Nonprofit Innovation Award, selection by Ashoka, and election by the TechCrunch community as the website “most likely to make the world a better place.” Fortune Magazine has twice featured Charles in the “40 under 40” list of “business’s hottest rising stars.”



DonorsChoose.org
Teachers ask. You choose.



In 2010, Oprah Winfrey announced DonorsChoose.org as one of her “Ultimate Favorite Things.” In 2011, Fast Company listed DonorsChoose.org as one of the “50 Most Innovative Companies in the World,” the first time a charity has received this recognition.



DonorsChoose.org board members and advisers {Photograph by Annie Leibovitz for Vanity Fair}

Symposium Speakers

Monday, April 7, 2014 • 9:00 am - 12:00 pm • Auditorium

Lesley McClure

Lesley McClure is regional executive and senior officer of the Birmingham Branch of the Federal Reserve Bank of Atlanta. She is responsible for the Branch's board of directors, oversees Birmingham's economic and financial education programs and provides regional input into the Atlanta Fed's monetary policy process.

McClure's primary role is being the "face of the Federal Reserve" in the branch's region, which covers the state of Alabama. In this capacity, she represents the Fed in developing relationships and organizing and participating in activities throughout the region designed to gather both quantitative data and anecdotal grassroots information on economic conditions. This information helps Atlanta Fed President Dennis Lockhart and his staff of economists formulate monetary policy at Federal Open Market Committee meetings. McClure and others on her team are also actively involved in outreach activities to promote economic education and financial literacy in schools and communities throughout the region.

Lesley is a "ramblin wreck from Georgia Tech" and worked on industrial engineering projects in the apparel industry before joining the Fed in 1989.



Tanisha Carino, Ph.D.

Tanisha Carino, Executive Vice President of Avalere Health, oversees our strategic advisory and research services for the nation's leading life sciences companies. For close to a decade, Tanisha has worked with senior leadership in FORTUNE 500 companies to establish organizational goals and align their internal functions to capture opportunities and mitigate challenges related to evolving regulatory, evidence, and commercial trends. Tanisha is a recognized thought leader in health technology assessments and comparative effectiveness research and the role of quality and performance measurement in U.S. healthcare and established Avalere's Center on Evidence Based Medicine in 2006.

Prior to joining Avalere, Tanisha was a policy analyst in the Coverage and Analysis Group at the Centers for Medicare & Medicaid Services.

Tanisha has a PhD in Health Policy from Johns Hopkins University and is a Fulbright scholar. She serves as an associate faculty member in Johns Hopkins Bloomberg School of Public Health, is a member of the National Advisory Council for the Robert Wood Johnson Foundation's Health Care Financing and Organization program, and is a board member of Bread for the City in Washington, DC.



John Linnehan

John E. Linnehan, Manager at Avalere Health, advises Life Sciences clients on strategies to generate high-quality evidence, demonstrate product value, and secure patient access in the face of a complex and evolving market. John has particular expertise in health economics and comparative effectiveness research. His work has been published in numerous peer-reviewed journals, and he has been an invited lecturer on the topic of Introductory Pharmacoeconomics at Midwestern University in Glendale, Arizona.

Previously, John served as a Health Economist at Oxford Outcomes (an ICON plc company) and a Research Associate within the Health Economics practice at United BioSource Corporation. Prior to beginning his career in healthcare, he was a special education teacher.

John holds a BA in Biology from the University of Pennsylvania, a MPH from the Johns Hopkins Bloomberg School of Public Health, and a MBA from the Johns Hopkins Carey Business School.



Janet Bodnar

Janet Bodnar is Editor of *Kiplinger's Personal Finance* magazine. Over her career at Kiplinger, Bodnar has written about a wide range of topics on investing, money management and the economy. During her tenure as Editor since 2009, *Kiplinger's* has twice been honored for general excellence by the Society of American Business Editors and Writers and has introduced its first iPad app, "Kiplinger's Top 100 Money-Saving Tips."

Bodnar is also the author of several books, and a nationally recognized expert in the field of children's and family finances and financial literacy. Her book, *Raising Money Smart Kids* (Kaplan), was a finalist in the personal finance category of the Books for a Better Life awards, honoring the best self-improvement books.

Bodnar is also author of *Money Smart Women: Everything You Need to Know to Achieve a Lifetime of Financial Security* (Kaplan). Praising *Money Smart Women*, *Time* magazine noted that Bodnar "avoids the patronizing finger wagging and sticks to giving advice that women can really use." She speaks frequently on the subject of women and money.

Bodnar has appeared on *Oprah*, *Today*, *Good Morning America*, *The Early Show* on CBS, Fox, CNBC and PBS. She has done hundreds of radio and TV interviews, and is a regular contributor to WTOP, the major all-news radio station in Washington, D.C., and Fox Morning News in Washington. She is a popular speaker, and has been quoted in publications ranging from *The Wall Street Journal* and *Institutional Investor* to *Parents* and *Glamour*.



Women's Philanthropy Board

12th Annual Spring Symposium & Luncheon

Individual Ticket - \$90

- 1 ticket to Workshop and Luncheon (open seating)

Gold Table - \$1,200

- 10 tickets to Workshop and Luncheon
- WPB printed program recognition
- Reserved Gold Level table for 10 with recognition on table card

Platinum Table - \$2,500

- 10 tickets to Workshop and Luncheon
- WPB printed program recognition
- Reserved Platinum Level table for 10 with recognition on table card
- Logo recognition in Ballroom
- Social media recognition - Facebook/Twitter

Diamond Table - \$5,000

- 10 tickets to Workshop and Luncheon
- WPB printed program recognition
- Reserved Diamond Level table for 10 with recognition on table card
- Logo recognition in Ballroom
- Social media recognition - Facebook/Twitter
- Diamond Sponsor recognition from the podium at the Luncheon

Student Sponsorships

The WPB invites College of Human Sciences' students to affiliate with the organization as WPB Mentees. Please consider sponsoring a WPB mentee to attend the luncheon by purchasing an additional open seating ticket or by providing one or more tickets through the purchase of a Gold, Platinum or Diamond Table. The WPB Office will identify a WPB Mentee and provide contact information to the sponsor and/or mentee.

Reservations Required

(334) 844-9156

E-MAIL: wpbchs1@auburn.edu

*To make reservations for the luncheon,
please complete the enclosed card and
return to the WPB Office at
210 Spidle Hall, Auburn, AL 36849
or visit*

www.humsci.auburn.edu/wpb
to purchase tickets online.

*Reservations are confirmed when payment is received
and are issued on a "first come-first served" basis.*



Find "Women's Philanthropy Board"
and "Cary Center" on Facebook,
Twitter and Instagram.

WPB CORPORATE PARTNERS

The Women's Philanthropy Board (WPB) acknowledges with gratitude the multitude of donors and these corporate partners who have graciously made commitments to support 2013-2014 initiatives.



A SOUTHERN COMPANY

Alabama Power Foundation



BlueCross BlueShield
of Alabama

An Independent Licensee of the Blue Cross and Blue Shield Association



Dubberly, Dean & Associates
4001 Carmichael Road, Suite 400
Montgomery, AL 36106
334-244-2121



Mary Wynne Estes
Birmingham, AL



Merrill Lynch
Wealth Management

Bank of America Corporation



The Flower Store

2290 Moores Mill Road
Suite 100
Auburn, AL 36830
Phone 334-887-9303



CHARLOTTE GASTON
INTERIORS
MONTGOMERY, AL



AUBURN
UNIVERSITY OUTREACH

WARREN AVERETT, LLC

Warren Averett Wilson Price Division

THE HOTEL AT
AUBURN UNIVERSITY
AND DIXON CONFERENCE CENTER

Kiplinger

FOR MORE INFORMATION, PLEASE CONTACT:

College of Human Sciences Women's Philanthropy Board

210 Spidle Hall • Auburn, AL 36849-5601

(334) 844-9156 • wpbchs1@auburn.edu

www.humsci.auburn.edu/wpb

Auburn University is an equal opportunity educational institution/employer.

12/2013 rev.