COLLEGE OF HUMAN SCIENCES

Homen's Philanthropy Soard



8THANNUAL SPRING SYMPOSIUM & LUNCHEON

"Chriving in the 'New Normal:' Maximizing Your Philanthropic Footprint"

Monday, April 26, 2010 & 8:00 am Symposium & 12:00 pm Luncheon THE HOTEL AT AUBURN UNIVERSITY & DIXON CONFERENCE CENTER

STEPHANIE BROWN, MANAGING DIRECTOR, GENERAL COUNSEL

for LPL Financial, its holding companies, and various subsidiaries.

This support includes negotiation and administration of all lines

resolution; negotiation and integration of corporate acquisitions;

maintenance of corporate books; preparation and submission

of required public company filings; and oversight of regulatory

of insurance; litigation, arbitration, and customer complaint

KNIGHT KIPLINGER, EDITOR IN CHIEF KIPLINGER'S PERSONAL FINANCE MAGAZINE, KIPLINGER.COM, AND THE KIPLINGER LETTER

Knight Kiplinger is one of America's most respected economic journalists and business forecasters. In his writing, speeches and appearances on major TV and radio networks, he cuts through the complexity of financial subjects with clarity and foresight.

Mr. Kiplinger is editor in chief of The Kiplinger Letter, Kiplinger's Personal Finance magazine and Kiplinger.com. The Letter, a weekly publication started in 1923, is the most widely read and longestpublished business forecasting publication in the world.

Kiplinger's Personal Finance, the first magazine in the field of personal money management, was founded in 1947 and today has a monthly circulation of more than 800,000. Kiplinger.com is a fullfeatured Web site with content and tools for helping people manage their money, as well as business forecasting content to help managers in their decision making.



ALABAMA DEPARTMENT OF SENIOR SERVICES

examinations and investigations.

Stephanie Brown serves as managing

Financial, having joined the firm in 1989

as general counsel and vice president of

compliance. Ms. Brown and her team of

legal professionals provide legal support

director and general counsel for LPL

Irene Collins serves on Governor Bob Riley's cabinet as Commissioner of the Alabama Department of Senior Services. Commissioner Collins serves on the Governor's Workforce Development

Council, is the Alabama chairman of the United We Ride initiative, and was selected as one of thirty people in the nation to serve on the FEMA National Advisory Council.

Commissioner Collins currently serves as President of the National Association of State Units on Aging, member of the Board of Directors for the National Association of Nutrition and Aging Services Program and as a member of the National Governors Association Policy Academy for Civic Engagement.

OANNA KROTZ, AUTHOR THE INTELLIGENT GUIDE TO GIVING: MAKE A

DIFFERENCE IN THE WORLD AND IN YOUR OWN LIFE Author, speaker and communications consultant, Joanna L. Krotz draws on her extensive research and experience in covering women's leadership, wealth, giving and business to map today's changing terrain

in entrepreneurship, philanthropy and the nonprofit sector.

Ms. Krotz is a knowledgeable forecaster and reporter for the new breed of donors and current trends in charitable giving, notably for Town&Country, where she is a contributing editor. She is the author of *The Guide to Intelligent Giving* (Sterling); Making Philanthropy Count: How Women Are Changing the World (Women's Philanthropy Institute); and coauthor of The Microsoft Small Business Kit (Microsoft Learning Center), a 500-page guide to starting and running a small business.

KATIE LIBBE, VICE PRESIDENT, CONSUMER MARKETING AND SOLUTIONS.

ALLIANZ LIFE INSURANCE COMPANY OF AMERICA

Katie Libbe is responsible for leading the overall marketing strategy for Allianz. Her team's responsibilities include valueadd programs such as Re-Engineering Retirement®, The Women, Money, and Power Study, and The Allianz American

Legacies Study. She is also responsible for the Allianz Academy and Advanced Markets teams.

Prior to joining Allianz, Ms. Libbe held a variety of positions at Ameriprise Financial (formerly American Express Financial Advisors). From 1996 to 2006 she was vice president of marketing and product strategy for the institutional retirement business, including bundled 401(k) and institutional asset management. In that role she was responsible for client acquisition, product strategy, and profitability.

She was also product manager for equity and direct investments with responsibility for product marketing to advisors. From 1992 to 1996 she was director of marketing for the 401(k)/defined contribution business.

OF ZIDLE, Investment Strategist

BANC OF AMERICA MERRILL LYNCH GLOBAL RESEARCH

As the head of Global Wealth Management Investment Strategy, Mr. Zidle is responsible for delivering the firm's investment strategies to clients. In addition, Mr. Zidle serves as the deputy director of the Research Investment Committee, which is responsible for thematic

Research and Asset Allocation recommendations.

Prior to joining Merrill Lynch, Mr. Zidle was a director with Medley Global Advisors, an independent global macro economic and macro political advisory firm with responsibilities including: building an equity based global macro research platform; equity research sales; currency and fixed income research sales to global hedge funds; and investment bank proprietary trading teams. Prior to joining Medley, Mr. Zidle served as director of International Sales at Ned Davis Research, a global macro economic research firm, with responsibilities for developing the firm's Asset Manager, Hedge Fund, and Pension Fund operations in the U.K., France, Germany, and Switzerland.

Monday, April 26

8:00 AM WPB Business and Professions Expo

Pre Function Foyer

8:20 AM

9:00 AM **CONCURRENT SESSIONS**

> **IOANNA KROTZ**, Author The Intelligent Guide to Giving: Make a Difference in the World and in Your Own Life

Consumer Marketing and Solutions, Allianz Life Insurance Company of America

Joe ZIDLE, Investment Strategist 10:00 AM Banc of America Merrill Lynch Global Research

Auditorium

12:15 PM

KEYNOTE LUNCHEON ADDRESS KNIGHT KIPLINGER, Editor in Chief Kiplinger's Personal Finance Magazine,

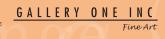
PRESENTATION OF WPB SCHOLARSHIPS,

WPB Business and Professions Expo 2:30 PM **Pre Function Foyer**



















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Auditorium

KATIE LIBBE, Vice President Governor's Room