



# THIS IS WPB



AUBURN UNIVERSITY  
COLLEGE OF HUMAN SCIENCES

## Welcome

December 2014  
Issue 1, Volume 1

... to the first edition of **THIS IS WPB**, the new E-Newsletter of the Women's Philanthropy Board, the flagship division of the Cary Center for the Advancement of Philanthropy and Nonprofit Studies

## THIS IS PHILANTHROPY. THIS IS AUBURN.

WPB's theme for this year is "THIS IS PHILANTHROPY," which mirrors Auburn University's current theme of "THIS IS AUBURN." During the 2014-2015 academic year through its educational programs, WPB seeks to highlight people and organizations that embody the phrase "THIS IS PHILANTHROPY." We appreciate your support of WPB and its educational, mentoring, and philanthropic initiatives. We hope you will enjoy learning about how WPB, with your assistance, is working to achieve its mission.

### 2014 WPB FALL LUNCHEON

#### Kendall and Celesta Tackle Diabetes: Finding Your Philanthropic Position

Kendall and Celesta Simmons served as keynote speakers during the 2014 WPB Fall Luncheon and used their platform to encourage others to make a philanthropic impact. Kendall, diagnosed with diabetes during his second year of his professional football career, found his philanthropic passion because of his diagnosis. Both Kendall and Celesta credited their parents for instilling in them the importance of giving back to the community, a trait they encourage their four children to embrace.



### THE PHILS THE MEN'S AUXILIARY OF THE WOMEN'S PHILANTHROPY BOARD

The WPB Fall Reception was held at Spa Auburn on College and Starzz Boutique and served as the debut of the 2015 Phils Calendar. Proceeds from the sale of the calendar will support WPB mentoring initiatives.



The 2015 PHILS calendar is available for \$5 (plus \$1 shipping) by visiting [www.carycenter.auburn.edu](http://www.carycenter.auburn.edu)

### C2C College to Career

A Learning Series Supporting the Transition from Student to Professional

WPB, as part of its mentoring mission, has again partnered with the College of Human Sciences' Academic Affairs Office to offer the 2nd annual "College to Career" educational series for Auburn University students. This seven part, year-long series provides opportunities for students to learn skills that will assist them in their transition from student to professional. During the fall 2014 semester, four sessions were held. These included:

- Acing the Interview
- Dine and Dress for Success Etiquette Dinner
- Getting into Grad School
- Budgeting: How to Create a Spending and Savings Plan



#### WPB Special Lecture Partnership

On November 21st, WPB partnered with the Samuel Ginn College of Engineering's 100

Women Strong organization to offer a guest lecture featuring Letita Long, former director of the National Geo-Spatial Intelligence Agency. Ms. Long shared her thoughts on leadership and women in government and national security.



#### WPB's Philanthropic Impact

On November 3rd, the College of Human Sciences held a career and professional development workshop for 30 Family and Consumer Sciences high school teachers to share information about career paths through Human Sciences majors. This program was sponsored by WPB as part of its 2014 programmatic grants.

### SAVE THE DATE

2/23/2015	<b>WPB Winter Reception</b>
2/24/2015	<b>WPB Winter Workshop and Luncheon</b> featuring luncheon keynote speaker <b>Jennifer Walsh</b> , founder Pride and Glory "Live and Give with Pride" featuring workshop panelists <b>Stacy Brown</b> , founder, Chicken Salad Chick <b>Samantha Bradshaw</b> and <b>Karen Synder</b> founders, Ida-Clair accessories <b>Nonet Reese</b> and <b>Tricia Peterson</b> , founders and owners, Three Sixty Real Estate
4/19/2015	<b>WPB Sunday Supper</b>
4/20/2015	<b>13th Annual WPB Spring Symposium and Luncheon</b> featuring luncheon keynote speaker <b>Trudy Cathy White</b> , Chick-fil-A, WinShape Camps, Impact 360

## Special Thanks

....To the newest WPB Donors

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