



THIS IS WPB



AUBURN UNIVERSITY
COLLEGE OF HUMAN SCIENCES

The E-Newsletter of the Women's Philanthropy Board
The flagship division of the Cary Center for the Advancement of
Philanthropy and Nonprofit Studies

January 2015
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Work, Live, and Give with Pride



Jennifer Walsh, founder of Pride & Glory



2015 WPB Winter Workshop and Luncheon

Tuesday, February 24th

The Hotel at Auburn University and
Dixon Conference Center

9:30-11:00 am Workshop Panel
11:00-11:45 am WPB Marketplace
12:00-1:30 pm Luncheon

WPB Winter Workshop & Luncheon to feature national and local entrepreneurs

The 2015 WPB Winter Workshop and Luncheon will feature Jennifer Walsh, a nationally known and respected entrepreneur in the cosmetics industry, as the luncheon keynote speaker and five local entrepreneurs who will serve on the workshop panel.

Based in New York City, Jennifer Walsh is the C.E.O. and Founder of Pride and Glory, USA, the nation's first collegiate beauty brand created for the sole purpose of giving back to the communities where the college is located. Her foundation, Inspiration Nations, is partnering with each school to not only monetarily give back from the sale of each product but also to get the students active in the charity of the school. Students can learn that small acts of giving and volunteerism can lead to a stronger and healthier community, therefore building a stronger sustainable world.

The five Winter Workshop panelists represent women who have established themselves as leaders in their industries and who are using their businesses to impact the community.

Workshop Panelists include:



Stacy Brown
Founder and VP of
Brand Development
Chicken Salad Chick



Nonet Reese & Tricia Peterson
Founders and Owners
Three Sixty Real Estate



Samantha Bradshaw &
Karen Snyder
Founders and Owners
Ida-Clair Accessories

For tickets to the 2015 WPB Winter Workshop and Luncheon, please visit:
www.carycenter.auburn.edu/wpb

Student Philanthropy Board: A Mentoring Initiative of WPB

The Student Philanthropy Board (SPB) is the Women's Philanthropy Board's newest mentoring initiative. The student group was established to serve as a professional organization serving students who are seeking the Philanthropy and Nonprofit Studies Minor. During the year, SPB members will have an opportunity to: network with one another; interact with nonprofit leaders and philanthropists; and participate in fundraising and community service projects.

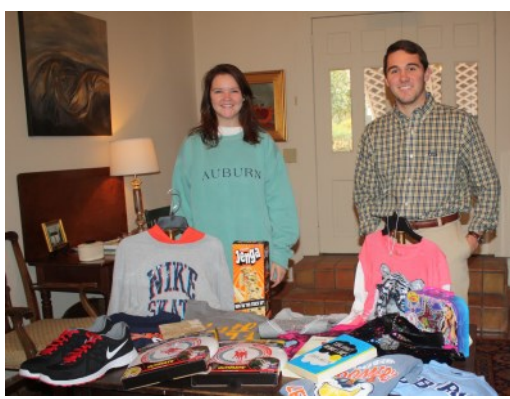
At its November 2014 meeting, SPB heard from Rene Richard, an attorney and co-founder of By Our Love Foundation, who operates an afterschool program for children living in a local housing authority complex.

In December, SPB participated in a community service project by adopting two local children from the Salvation Army Angel Tree program. New clothing, shoes, games, books, and toys for the children were collected and donated by SPB and Cary Center staff.



2014-2015 Inaugural SPB Officers

Cole Leonard, President
Jennifer Rudder, Vice President
Amber Cortez, Secretary
Painter Sharpless, Treasurer



WPB Corporate Partner representative speaks to Intro to Nonprofit Organizations Class



Julie Smith, Verizon's vice president for external relations, Southeast region, serves as Verizon's representative to WPB as a WPB Corporate Partner. Smith works with the Verizon Foundation to identify nonprofits that meet Verizon's philanthropic mission. Smith spoke to Dr. Beth Lawrence's Intro to Nonprofit Organizations Class last semester and provided insight into corporate philanthropy, careers with grant making organizations, and fundraising and communication skills.



Dr. Beth Lawrence's Fall 2014 Intro to Nonprofits class and guest speaker Julie Smith (pictured center).

SAVE THE DATE

2/23/2015 WPB Winter Reception
2/24/2015 WPB Winter Workshop and Luncheon
4/19/2015 WPB Sunday Supper
4/20/2015 13th Annual WPB Spring Symposium and Luncheon
Featuring luncheon keynote speaker **Trudy Cathy White**, Chick-fil-A, WinShape Camps, Impact 360

WPB Business Partners Program Takes Off



In the summer of 2014, the Women's Philanthropy Board launched the Business Partner Program as a way for small businesses to affiliate and support WPB. We are excited to report that the WPB Business Partner Program has been a huge success thus far! We would like to extend a special thanks the seven founding businesses of this program. (Please see listing on right.)

WPB Business Partners make a three year pledge of \$1,500 per year. WPB Business Partners' gifts are made through the Auburn University Foundation and are tax-deductible. To recognize the contribution and partnership of these businesses, WPB Business Partners will be listed on the WPB annual football program ad, WPB website, WPB social media outlets, WPB donor lists, and on signage at WPB events.

We are excited to see this program grow even more in 2015! If you or someone you know is interested in becoming a Women's Philanthropy Board Business Partner, please contact the WPB office at (334) 844-9156 or wpbchs1@auburn.edu.

Travel Travel

Auburn, Alabama

Fringe

Opelika, Alabama

Spa Auburn

Auburn, Alabama

WILSON

INVESTMENT GROUP

est. 1981

Auburn, Alabama

THREE SIXTY

{real estate}

Auburn, Alabama

STARZZ

BOUTIQUE

Auburn, Alabama

BB&T

Auburn-Opelika-
East Alabama



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