



# THIS IS WPB



AUBURN UNIVERSITY  
COLLEGE OF HUMAN SCIENCES

## The E-Newsletter of the Women's Philanthropy Board

The flagship division of the Cary Center for the Advancement of Philanthropy and Nonprofit Studies

March 2015

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## 2015 WPB Winter Workshop & Luncheon

The 2015 WPB Winter Workshop and Luncheon was held on Tuesday, February 24th at The Hotel at Auburn University and Dixon Conference Center. While each of the speakers revealed a unique set of circumstances in their presentations, the resounding theme of the day was that hard work, good partnerships, a little luck, and a lot of laughter are the keys to successful entrepreneurship. Workshop panelists included: (pictured left to right) Stacy Brown, Nonet Reese, Tricia Peterson, Karen Snyder, and Samantha Bradshaw. Luncheon keynote speaker, Jennifer Walsh (pictured with WPB President Charlotte Gaston, Dean June Henton, and WPB Vice President Sandy Coaker) shared her experiences in building and surviving adversities in her business, and how volunteering with Hurricane Sandy relief inspired her to create her newest company, Pride & Glory. Jennifer also gifted the audience with Auburn University branded Pride & Glory products including lotions, hand soaps, and shower gels.



Special thanks to Jennifer Walsh and Pride & Glory for providing special gifts to WPB Winter Luncheon participants. To order additional products, enter code LIVE&GIVE215 and receive a 10% discount. [www.prideandgloryusa.com](http://www.prideandgloryusa.com)



Trudy Cathy White

## 13th Annual WPB Spring Symposium and Luncheon

Monday, April 20, 2015 10:00 am Symposium 12:00 pm Luncheon

The Women's Philanthropy Board (WPB), the flagship division of the Cary Center for the Advancement of Philanthropy and Nonprofit Studies in Auburn University's College of Human Sciences, will be hosting its 13<sup>th</sup> Annual Spring Symposium and Luncheon on Monday, April 20<sup>th</sup>. This annual educational program, held at The Hotel at Auburn University and Dixon Conference Center, will feature three outstanding leaders in the fields of estate planning, civic and social engagement, and philanthropy. The WPB Spring Luncheon will feature Trudy Cathy White as the keynote speaker. White is the girls' director of WinShape Camps and is the daughter of Jeannette and Truett Cathy, founder of Chick-fil-A.

The Symposium will feature Anna F. Buckner, Esq., Anna F. Buckner, LLC and The Hon. Keith Watkins, Chief Judge of the United States District Court for the Middle District of Alabama. Buckner's presentation, "Estate Planning: How to Develop a Winning Planning Team," will provide participants insight into identifying the best team of attorneys, financial consultants, and philanthropic advisors to help carry out your estate planning wishes. Watkins' presentation, "Civic and Social Responsibility," will focus on the importance of citizen participation in government, both on the local and national levels. He will also share his view on the important role philanthropy plays in addressing societal needs.



Anna Buckner



Keith Watkins

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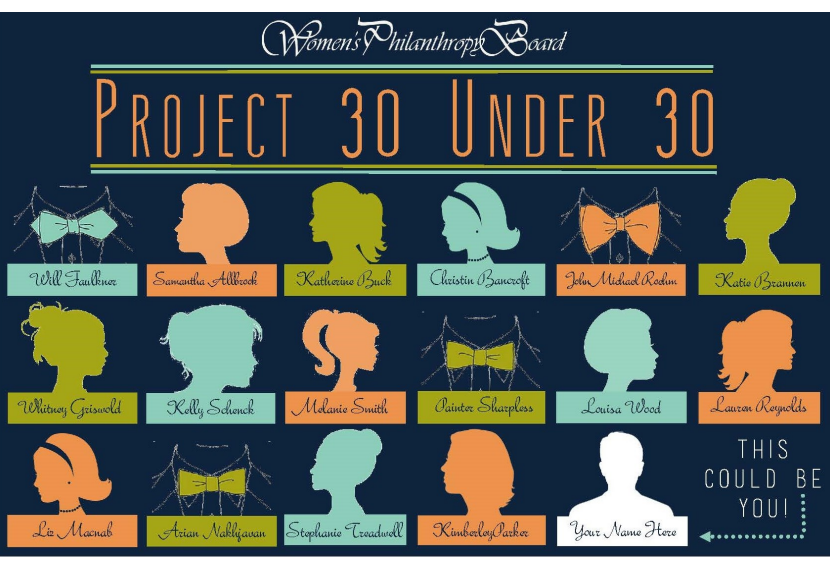
## It's Recruiting Season!

Philanthropy and Nonprofit Studies Minor

Instructors, administrators, and academic advisors in the College of Human Sciences are actively promoting and recruiting students for the Philanthropy and Nonprofit Studies minor. Registration for the 2015 summer and fall classes began in early March, and the push is on to maximize enrollment in the minor's courses.

Required courses in the minor include: Introduction to Nonprofit Studies (CADS 2700/2703), Gender, Wealth, and Philanthropy (3700/3703/3707) and the Practicum in Philanthropy and Nonprofit Studies. (CADS 4910). The Introduction and Gender, Wealth, and Philanthropy courses are available in distance format.

Please share knowledge about these course offerings in your spheres of influence. Contact: Sidney James Nakhjavan or Dr. Carol Warfield for information about the minor at [jamesp@auburn.edu](mailto:jamesp@auburn.edu) or see this web site for details: <http://humsci.auburn.edu/carycenter/programs/minor>



Women's Philanthropy Board by making a commitment of \$500 per year (\$42.00 a month) for five years. Gifts directed to the Women's Philanthropy Board are made through the Auburn University Foundation. Currently, WPB has a total of 16 Associate and Phil Jr. donors. Our goal is to reach 30 Associate and Phil Jr. donors, by May 2015.

**We will be hosting our first Project 30 Under 30 networking reception, on Thursday, April 9th at Big Blue Bagel from 6:00-8:00 pm, and we need your help in ensuring a great turnout of young adults for this event. If you know of any young adults who would like to learn more about and become engaged with the Women's Philanthropy Board, please send suggestions to [wpbchs1@auburn.edu](mailto:wpbchs1@auburn.edu) or call 334-844-9173.**

We look forward to the collaborative effort of our WPB members to engage the next generation of philanthropists through Project 30 Under 30!

## Project 30 Under 30

We are excited to announce Project 30 Under 30, an initiative to engage and empower individuals, age 30 and under, who want to become active in and will consider supporting the Women's Philanthropy Board (WPB) as Associate and Phil Jr. donors. These individuals serve as generational philanthropic leaders who uphold the mission of the Women's Philanthropy Board. As you know, WPB provides unique opportunities for networking, professional development, and philanthropic engagement which are all valuable for young adults as they build their professional careers.

Associate and Phil Jr. donors support the mission of the Women's Philanthropy Board by making a commitment of \$500 per year (\$42.00 a month) for five years. Gifts directed to the Women's Philanthropy Board are made through the Auburn University Foundation. Currently, WPB has a total of 16 Associate and Phil Jr. donors. Our goal is to reach 30 Associate and Phil Jr. donors, by May 2015.

## College to Career Young Professionals Program Established

College to Career (C2C), a mentoring initiative co-sponsored by the Women's Philanthropy Board and the College of Human Sciences Academic Affairs Office, has expanded to include a recognition program for students who complete a required minimum level of participation. Students completing the C2C Young Professionals Program receive a certificate of completion signed by Dean June Henton and the President of the Women's Philanthropy Board, Charlotte Gaston. Pictured is Isabelle Crouch, a senior majoring in Nutrition and Dietetics, who was the first student to complete the new C2C Young Professionals Program.

College to Career is an educational series designed to support the transition from student to young professional. C2C sessions cover topics such as budgeting, financial planning, dining etiquette, business writing skills, understanding and evaluating job offers, and getting into Grad School.



## Special Thanks

....To the newest WPB Donors

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