

+ADD MILK!

Healthy Fluid Milk Incentive

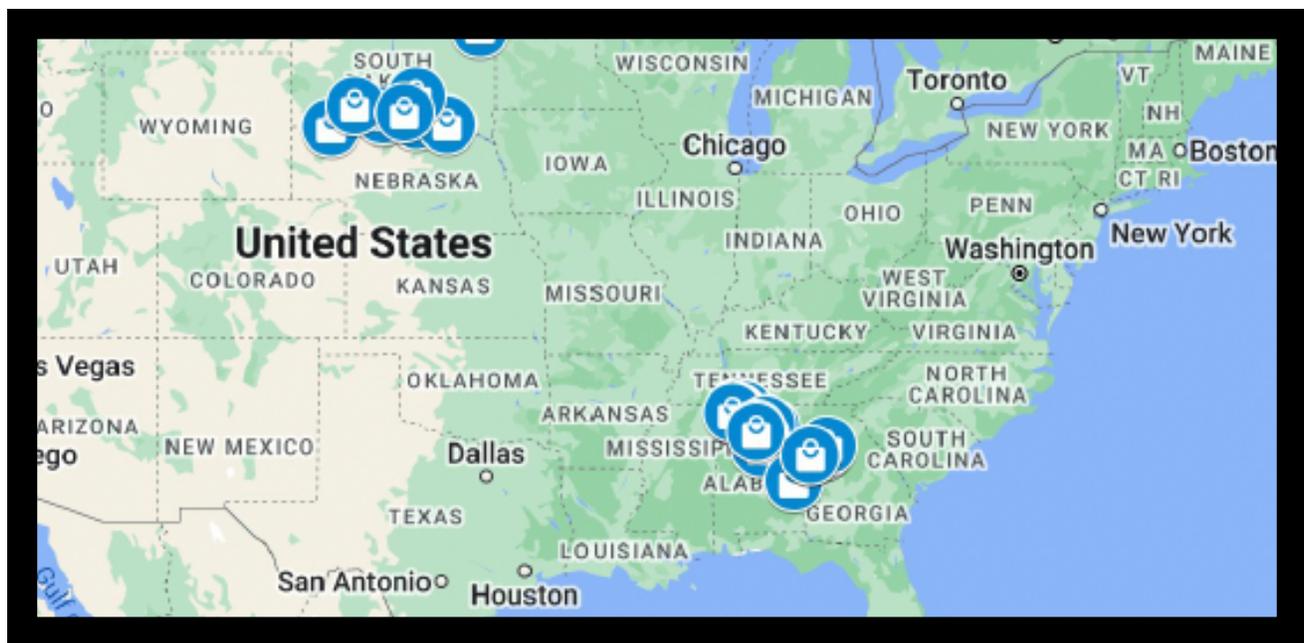
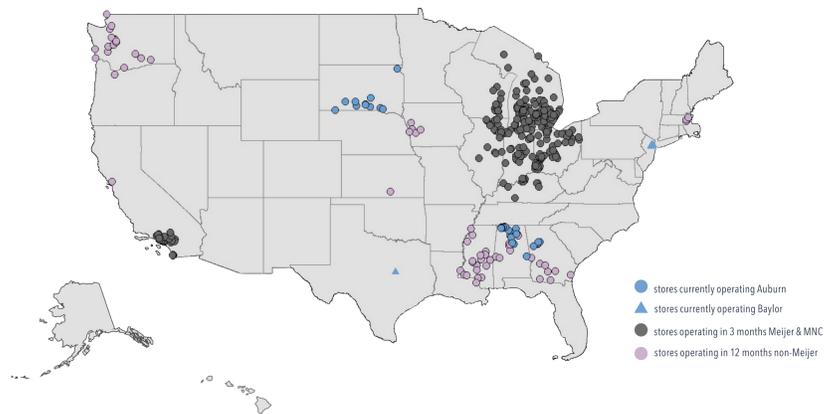
It's time to +Add Milk! to your table. Overall, Americans are consuming less milk. Low fat milk is an important part of a healthy diet, and this decline over time could have health impacts on future generations.

Hunger Solutions Institute at Auburn University, supported by the Food and Nutrition Services (FNS) of the U.S. Department of Agriculture (USDA), launched +Add Milk! to offer a healthy fluid milk incentive at participating retailers throughout Alabama, California, Georgia, and South Dakota.

How It Works Graphic

+Add Milk! continues to expand across the nation, bringing healthy milk options to families from coast to coast.

Search below for currently participating locations near you.



Read more about Health Fluid Milk Incentives and first year impacts [here](#).