

Types of Internships

The internship position should build on your experience and fit with area of interest and your career goals. Some possibilities are listed below, but not limited to:

- ❖ Merchandise assistant – Enter markdowns, markups, and promotional price points and effective dates for each style and market once received from Planning.
- ❖ Visual merchandising— Ensure brand and visual merchandising consistency is upheld.
- ❖ Retail buyer – Responsible for knowing customers' needs, planning, monitoring competition, and working with vendors to select and purchase merchandise.
- ❖ Assistant buyer – Works under the direction of a buyer, usually in a specific product category. Assist in sales analysis, order handling, buying and communicate with vendors.
- ❖ Retail planner – Break down the merchandise budget into SKUs; Responsible for allocating merchandise to stores; Monitor sales and work with buyers.
- ❖ Store brands/product development – Work with product developers to plan and implement private brand strategy in a product category.
- ❖ Store management – Manage the sales, operations, and personnel functions of the store and oversee the training and development of the staff; Foster collaboration among team members.
- ❖ Department manager – Assist in managing personnel, controlling inventory, and other store operations.
- ❖ Assistant store manager – Help implement merchandising strategy and policies; Take inventory, and order supplies.
- ❖ Retail sales associate – Assist customers; Handle minor complaints; Stock products; Merchandise the department.
- ❖ Apparel Mart/ sales rep/account executive – Sell to retail store buyers; sales planning.
- ❖ Human resources/college relations – Assist HR manager to recruit, train, and evaluate employees.
- ❖ Personal shopper/image consultant – works with individual consumers in wardrobe selection
- ❖ Fashion stylist/editor/writer – works for industry or consumer publications.