

Pamela V. Ulrich, Ph.D.

**Department of Consumer & Design Sciences
College of Human Sciences
Auburn University**

PROFESSIONAL EXPERIENCE

| | | |
|-------------------------|------------------------------------|--------------|
| Auburn University | Department Head | 2017-present |
| | Under Armour Professor | 2012-present |
| | Apparel Design Program Coordinator | 2012-2017 |
| | Graduate Program Officer | 2019-2020 |
| | | 2011-2017 |
| | Professor | 2008-present |
| | Associate Professor | 1997-2008 |
| | Assistant Professor | 1992-1997 |
| | Visiting Assistant Professor | 1991-1992 |
| | Instructor (part-time) | 1987-1991 |
| Oregon State University | Instructor | 1980-1986 |
| Auburn University | Graduate Teaching Assistant | 1978-1980 |

EDUCATION

| | | |
|-------------------------|--|------|
| University of Oregon | Ph.D., American History – Textile Industry | 1991 |
| Auburn University | M.S., Apparel & Textiles | 1980 |
| Oregon State University | B.S., Apparel & Textiles | 1971 |

HONORS AND AWARDS

Professional

Elected Vice President for Publications (2016-2018), International Textile and Apparel Association Annual Conference

Selected as Under Armour Professor (endowed professorship) – 2012

Invited to serve on the Auburn Alumni Association's Lifetime Achievement Awards Selection Committee – 2012-2014

College of Human Sciences Women's Philanthropy Board Faculty Award – 2012

Nominated for and selected to participate in "Preparing to Lead and Manage in Higher Education," a Leadership Workshop sponsored by International Textile and Apparel Association, 2002.

Teaching

Camp War Eagle Faculty Honoree selected by the College of Human Sciences – 2014

Alumni Association's Excellence in Undergraduate Teaching Award – 2004

Camp War Eagle Faculty Honoree – 2000

Student Government Association (SGA) Outstanding Faculty Member in Human Sciences – 1998

Research

Paper of Distinction Award (Body Image Track) for Application of Children's Figural Scale to compare actual, perceived, and desired self-images, International Textile and Apparel Association Annual Conference, 2015.

National Textile Center Director's Award for Excellence in Achieving Project Objectives, National Textile Center Annual Research Forum, 2006. [Eight-university research consortium funded by the US Department of Commerce]

National Textile Center, Best Poster in Systems Category, National Textile Center Annual Research Forum, 2006.

National Textile Center Director's Partnership Award for Outstanding Research Team, National Textile Center Annual Research Forum, 1996.

TEACHING

Courses taught since 2000

Textile Industrial Complex (undergraduate)
Technical Design (undergraduate)
Apparel Design (undergraduate)
Fashion Event Planning and Management (undergraduate)
History of Costume (undergraduate/graduate)
Fashion Industry Since 1910 (undergraduate/graduate)
Competitive Design (undergraduate/graduate)
Internship (undergraduate/graduate)
Protocol for Graduate Study (graduate)
Seminar (graduate)
Integrated Textile and Apparel Complex (graduate)

Graduate Students Completed (Major Professor)

Major Professor – Doctoral (Ph.D.) Students Completed

| Name | Date/Dissertation | Current Position |
|------------------|--|--|
| Rick Cottle | Co-Chair: May 2012 Statistical Human Body Form Classification: Methodology Development and Application | Assistant Professor Middle Tennessee University |
| Yukti Sancheti | Co-chair: May 2009 Dissertation: Understanding Tween Girls' Self- Perception and Clothing Behavior: A Conceptual Framework | Marketing Research Analyst, Knoxville, TN |
| Melissa Manuel | Co-chair: December 2008 Using 3D Body Scan Measurement Data and Body Shape Assessment to Build Anthropometric Profiles of Tween Girls | Faculty, Art Institute of Atlanta |
| Seunghee Lee | Co-chair. August 2006 Body Image Perceptions and Clothing Behavior Issues for Adolescent Daughters and Their Mothers Awarded best graduate paper at the 2006 Annual Conference of the International Textile and Apparel Association | Associate Professor, Sookmyung University, South Korea |
| Mei-lin Fu | Co-chair: May 2004 Fitting Overweight and Obese Women: Integrating Body Shape Analysis with an Understanding of Preferences and Problems | Professor, Fu-Jen University, Taiwan |
| Marina Alexander | Co-chair: December 2003 Applying Three-Dimensional Body Scanning to Body Shape Analysis | Associate Professor, East Carolina University |

Major Professor – Master's (M.S.) Students Completed

| Name | Date/Thesis | Current Position |
|------------------|--|---|
| Saufeeyah Purvis | May 2017 Exploring Socialization Processes in Mothers' Styling of Their African American Millennial Daughter's Hair | Nordstrom (Headquarters) internship program |
| Kiara Montgomery | Chair: August 2014 Trends in Advertising Typology and Facial Cosmetic Emphasis, 1940-2010 | Free lance stylist |

Major Professor – Master’s (M.S.) Students Completed (cont.)

| Name | Date/Thesis | Current Position |
|------------------------------|---|---|
| Mary Katherine Daniels Uertz | Chair: December 2014 Previous Satisfaction with Finding Apparel and Body Size, Image, and Satisfaction in Relation to Bridal Gown Shopping | Unknown |
| Patty Beury | Chair: August 2013 Young Female Adults’ Two Piece Swimsuit Style Choices in Relation to Their Body Shape, Size, and Satisfaction | Buyer, Dillard’s |
| Kristie Smith | Co-Chair: May 2013 Exploring Adaptive Clothing Needs for Hemodialysis Patients | Senior Consultant Element Health |
| Sumner Ross | M.S. Co-Chair: August 2010 Style Preference and Benefits Sought by Women for Customized Swimwear Based on Body Shape, Age, and Dress Size | Technical Designer Augusta Apparel Company |
| Olivia Johnson | M.S. Chair: May 2010 The Relationship Between Color Cycles in home furnishings and apparel, 1969-2009 | Assistant Professor, Texas State University San Marco |
| Mahendran Balasubramanian | M.S. Co-Chair: December 2009 The Freshman 15: Relationship of Weight Change to Body Girth Measurement Change | Doctoral student, Oklahoma State University |
| Aarti Mahajan | Co-chair: December 2008 A Comparison of Self and Others’ Designation of Body Size for Girls Aged 12-14 | Free-lance apparel designer, New York City |
| Holly Skinner | Co-chair: August 2008 The Freshman 15: Weight Change in Relation to Body Image and Body Measurements | Instructor, California State University Long Beach |
| Angelina Calabro | Co-chair: December 2007 Analysis of Sizing and Grading Parameters for Adolescent Girls’ Pants Using 3D to 2D Technology | Product Developer, VF Licensed Product Division, Tampa, FL |
| Katie Brock | Co-chair: May 2007 Exploring Apparel Relationships of Tween Girls and their Mothers through Qualitative Analysis of Segmented Focus Groups | Director, Global Education, College of Human Sciences |
| Marine Aghekyan | Co-chair: December 2005 The Role of Body Mass Index and Body Shape on Perception of Body Attractiveness: A Cross-Cultural Study | Associate Professor, California State University Long Beach |

Major Professor – Master’s (M.S.) Students Completed (cont.)

| Name | Date/Thesis | Current Position |
|----------------|--|--|
| Shiara Farinah | Co-chair: August 2005 Perceptions of the Size, Shape and Attractiveness of Female Body Scans Relative to Body Mass Index | Unknown |
| Ma Li | Co-chair: August 2003 Exploring Apparel Fit for Women: Body Shape and Build in Relation to Fit Problems, Body Cathexis, and Clothing Benefits | Unknown |
| Seunghee Lee | Chair: December 2002 Fashion Cycles in Floor Coverings, 1950-2000 | Associate Professor, Sookmyung University, South Korea |
| Christie Caine | Co-chair: December 1999 Evaluation of the Impact of Technology Transfer for Small Textile and Apparel Manufacturers in Alabama | Career Specialist, Board of Education, Sylacauga, AL |
| Weifang Wu | Co-chair: March 1998 Comfort with Co-Design of Custom Apparel Using Computer-Aided Design | Unknown |
| Mijeong Noh | Chair: December 1996 Fashion Forecasting Information and Timing for Product Development and Merchandise Selection | Associate Professor, Ohio University |
| Kim Baker | Co-chair: August 1996 A Multi-Method Investigation of Trend Evolution: Exploring Quilts in the Media, 1963-1993 | Instructor, Atlanta Art Institute |
| Whitney Weeks | Co-chair: December 1995 An Investigation of Preferences for Non-Store Versus In-Store Shopping Experiences for Apparel Among Female Consumers | Merchandising consultant Recognized as 1 of 20 outstanding graduate students at AU (1995) |

Graduate Students Completed (Committee Member)**Member – Completed Doctoral (Ph.D.) Dissertation Committees**

| Name | Date/Dissertation | Current Position |
|------------------|--|---|
| Dawn Michaelson | Proposal Defense August 10, 2018 Development and Validation of a Functional Apparel Framework Using Mixed Methods | Assistant Professor, Baylor University |
| Anna Ruth Gatlin | August 2018 Engaged Active Student Learning: A Tale of Two Active Learning Design Case Studies | Assistant Professor, Interior Design |

| | | |
|------------------|--|--|
| Alina Braun | May 2018 The Preference for the Aesthetic Middle: A Perceived Risk Based Explanation and the Moderating Role of Aesthetic Expertise and Product Confidence Received 1 of 6 Auburn Distinguished Dissertation awards. | Consumer behavior specialist, luxury English automobile firm |
| Christin Seifert | May 2017 'Love It or Hate It'? Exploring the Role of Storytelling in Mitigating Design Risk | Assistant Professor, Georgia Southern University |
| Moussa Traore | December 2003 International Textile Trading Regime and Textile Industry Development in the Developing Countries | |
| Gina Pisut | August 2001 Survey on Fit Preferences for Women's Ready-To-Wear | Associate Professor, Middle Tennessee University |

Member – Completed Master's (M.S.) Thesis and Non-thesis Project Committees

| Name | Date/Thesis or Project | Current Position |
|-------------------------------|---|------------------------------|
| Yana Lou | December 2016: Thesis The Impact of International Students' Adjustment Strains on Self-Esteem, Happiness, and Engagement in Compulsive Online Buying | |
| Abbi-Storm McCann | May 2016: Thesis A Clothing Journal Study: Decision-Making Factors in Clothing Choices | CADS doctoral student |
| Monica Baziotes | May 2016: Non-thesis project Non-thesis project: Textile Product Information in Advertisements: <i>Mademoiselle</i> Magazine, 1942-1977 | Auburn University Employee |
| Alina Braun | May 2015: Thesis The Influence of Design Complexity on Perceived Quality: The Moderating Role of Price and Brand Familiarity | CADS doctoral student |
| Eloise Faber | August 2013: Thesis Male Body Area Shape Analysis and Male Clothing Fit Preferences | Personal branding consultant |
| Rachel Dawkins (HDFS student) | August 2012 Testing accuracy of body size estimation among boys | Unknown |

| | | |
|------------------|--|------------------------------------|
| Phillip Sidberry | August 2011: Thesis The relationships between women's body shapes, style preferences, and psychological characteristics | Designer, Carter's Children's Wear |
|------------------|--|------------------------------------|

Member – Completed Master's (M.S.) Thesis and Non-thesis Project Committees (cont.)

| Name | Date/Thesis or Project | Current Position |
|----------------------------|---|--|
| Christine Battista | May 2004: Non-thesis project Undergraduate Course Development: Content Specifications for a Class Teaching Product Development to Interior Design Students | Design business owner |
| Marina Alexander | June 2000: Thesis Fit Preferences of Female Consumers through Body Cathexis Clothing Preferences, Personal Profile and Body Shape | Associate Professor, East Carolina University |
| Melissa Manuel | December 1999: Thesis Understanding Fit Preferences of Black Professional Women | Faculty, Art Institute of Atlanta |
| Melissa Biedron | December 1998: Thesis Profiles of Women Interested in Options for Mass Customization | Technical designer, auto industry |
| Gina Pisut | August 1998: Thesis Consumer Interest in Mass Customization | Assistant Professor, Middle Tennessee University |
| Karla Peavy (Simmons Teel) | August 1996: Thesis Customization: The Impact of Market Turbulence on the Integrated Textile Complex | Associate Professor, Auburn University |
| Susan Duff | Winter 1994: Thesis The Effect of Apparel Retailers' Evaluation on Forecasts for New Products: A Participant Observer Study | Unknown |

Graduate Students in Progress

Major Professor – Doctoral (Ph.D.) Committees

| Name | Stage of Completion Anticipated Graduation Date/Dissertation | Current Position |
|-------------------------|---|-------------------------------|
| Diane Barnard | December 2020 Textiles and Apparel in Alabama, 1820-1850: A Comparison of Newspaper Advertisements for General Store Merchandise and Consumer Purchase Records in General Store Daybooks Passed General Examination February 20, 2015 Proposal approved, November 29, 2016 | Staff, Alabama State Archives |
| Mohammad Shahidul Kader | Tentative dissertation title: Cracking the Code of Engaging Campaigns: Effective Storytelling in Sustainable Clothing Campaigns on Social Media Advanced to candidacy August 2020 | Graduate Teaching Assistant |
| Sanaz Einollahi | Tentative dissertation title: Consumers' Emotional Response to Artificial Intelligence Designed Fashion Products Advanced to candidacy January 2020 | Doctoral student |

Member – Doctoral (Ph.D.) Committees

| Name | Stage of Completion Anticipated Graduation Date/Dissertation | Current Position |
|---------------|---|-------------------------|
| Jong Geun Lee | Advanced to candidacy Fall 2017 | Doctoral student |

Undergraduate and Graduate Program Leadership Contributions

Undergraduate Program

University

Core Curriculum and General Education Committee (previously Core Curriculum Oversight Committee) (Co-Chair, 2010-2011; member, 2007-10)

Provided leadership for the representative body that reviews, approves, and monitors assessment of University Core courses and the 2010-2011 revision of the Core Curriculum related to General Education Goals and Learning Outcomes developed by the Committee.

Curriculum Committee (member, 1996-2001)
Served during the mandated approval process for all semester curricula in the transition from the quarter system.

College of Human Sciences

Curriculum Committee (2007-2011, 1997-1998)
Provided leadership in semester program and course development as the primary liaison between the College and the University Curriculum Committee.

Department of Consumer and Design Sciences

Program Assessment Chair (2009-2016)
Led development of student learning goals and outcomes for AMDP and INDS; advise faculty on implementation of assessment tools; and review and finalize assessment reports in relation to select learning outcomes.

Curriculum Committee Chair (2009-2011)

Semester Program Development and Implementation (1997-2000)
Member of the specialty and major teams that re-conceptualized the 35-hour major core for the B.S. in Apparel Merchandising, Design, and Production Management and for its Design and Production Option.

Configured curriculum to build knowledge and skills towards culminating, required internship and capstone course experiences.

Academic Advisor (1992-present)

Graduate Program

Profession

Invited panel presenter, The Next Step: Priorities and Structure of an ITAA Graduate Education Alliance. International Textile and Apparel Association Annual Conference, St. Petersburg, Florida, November, 2017.

Invited panel presenter, The Current State of Graduate Education: Is There a Need for an ITAA Alliance? International Textile and Apparel Association Annual Conference, Vancouver, Canada, November 11, 2016.

University

Invited presenter, Graduate Assessment Panel, Office of Academic Assessment, November 2, 2016

Graduate Council (2005-2008)

Department

Graduate Program Officer (2011-17; 1993-96)
Provide leadership in monitoring and revision of policies; process applications; advise new graduate students; lead recruitment; supervise program assessment.

Doctoral Program Leadership

Member of interdepartmental team of Consumer Affairs (College of Human Sciences) and Textile Engineering (College of Engineering) graduate faculty that developed the

joint Ph.D. in Integrated Textile and Apparel Science (first CADS student graduated in 2001).

International Programs (2003)

Selected for the first two-member faculty team that initiated Auburn University's year-round Study Abroad Campus in Italy. Developed initial course content for the International Minor, integrating AU faculty expertise with contributions from Italian experts.

Curator, Historic Costume and Textile Collection (1992 to present)

The Department of Consumer Affairs Historic Collection serves as a resource of more than 1000 clothing and accessory items, textile pieces, and fashion publications (dating back to the 18th century) which are available for undergraduate and graduate teaching, faculty and student research, and periodic public display. I oversee and promote use of the Collection for these three purposes, and I decide on accessions.

Refereed Abstracts and Presentations on Teaching

Note: All refereed abstracts listed here were originally presented in oral or poster sessions at annual conferences of the International Textile and Apparel Association.

Chattaraman, V., & Ulrich, P. V. (2007). Innovative use of historical resources in inception of design ideas and development of illustrative style. *ITAA Proceedings*, available at <http://www.itaaonline.org>

Ulrich, P. V. (2002). Introducing apparel product development: A broad, integrative approach. In Owens, N. J. (Ed.), *ITAA Proceedings*. Available at <http://www.itaaonline.org>

Ulrich, P. V., Connell, L. J., Brannon, E. L., & Presley, A. B. (2001). An integrative, progressive approach to product development in a four-year curriculum. In Owens, N. J. (Ed.), *ITAA Proceedings*. Available at <http://www.itaaonline.org>

Presley, A. B., & Ulrich, P. V. (1998). Apparel quality analysis: RTW in the marketplace. In Owens, N. J. (Ed.), *ITAA Proceedings* (p. 94). Monument, CO: International Textile and Apparel Association.

Juried Competitions of Students' Creative Work (2002-17)

Co-developed a two-term, advanced course sequence to encourage design students' creation of apparel art pieces based on individually conceptualized themes and for submission to the annual juried show sponsored by the highly competitive International Textile and Apparel Association.

RESEARCH

Refereed Article-length Research Publications

*Denotes current or former graduate student contributor.

Arsiwalla, D. D., *Watts, A. K., Teel, K. P., Ulrich, P. V., & Gropper, S. S. (In press). Associations between eating regulation and weight, Body Mass Index, and body fat among college students: The moderating role of perceived stress. *Appetite*.

*Johnson, O., & Ulrich, P. (2018). The relationship between color cycles in home furnishings and apparel, 1969-2009. *Fashion and Textiles*, 5. <https://doi.org.1186/s40691-017-0124-y>

Arsiwalla, D. D., *Arnold, A. W., Teel, K. P., Ulrich, P. V., & Gropper, S. S. (2018). The interactive role of eating regulation and stress in the prediction of weight-related outcomes among college students. *Stress and Health*, 34, 59-71.

Ulrich, P., Teel, K., & *Zaremba Morgan, A. (Being finalized for submission) Application of Children's Figural Scale to compare actual, perceived, and desired self images.

Gropper, S. S., Arsiwalla, D. D., Lord*, D. C., Huggins, K. W., Simmons, K. P., & Ulrich, P. V. (2014). Associations among eating regulation and body mass index, weight, and body fat in college students: The moderating role of gender. *Eating Behaviors*, 15, 321-327.

Zaremba Morgan, A., Ulrich, P., Simmons, K. P., Gropper, S. S., Connell, L. J., *Daniels, M. K., *Latham, E., & Keiley, M. K. (2014). Effectiveness of a multi-faceted, school-based health intervention program with 4th graders in Alabama. *Children and Youth Services Review*, 37, 46-54.

Chattaraman, V., Simmons, K. P., & Ulrich, P. V. (2013). Linkages between ages, body size, body image, and fit preferences of male consumers. *Clothing and Textiles Research Journal*, 31(4), 291-305.

Noh, M., & Ulrich, P. (2013). Querying fashion professionals' forecasting practices: The Delphi method. *International Journal of Fashion Design, Technology and Education*, 6(1), 63-70. <http://dx.doi.org/10.1080/17543266.2013.765510>

Gropper, S., Newell, F. H., *Zaremba-Morgan, A., Keiley, M. K., White, B. D., Huggins, K. W., Simmons, K. P., Connell, L. J., & Ulrich, P. V. (2012). The impact of physical activity on body weight and fat gains during the first 3 years of college. *International Journal of Health Promotion and Education*, 50(6): 296-310.

Gropper, S., Simmons, K., Connell, L.J., & Ulrich, P. (2012). Weight and body composition changes during the first three years of college. *Journal of Obesity*. doi: 10.1155/2012/634048

Gropper, S., Simmons, K., Connell, L.J., & Ulrich, P. (2012). Changes in body weight, composition, and shape: A 4-year study of college students. *Journal of Applied Physiology, Nutrition, and Metabolism*, 37, 1118-1123. doi: 10.1139/H2012-139

*Zaremba-Morgan, A., Keiley, M. K., *Ryan, A. E., *Radomski, J. G., Gropper, S. S., Connell, L. J., Simmons, K. P., & Ulrich, P. V. (2012). Eating regulation styles, appearance schemas, and body satisfaction predict changes in body fat for emerging adults. *Journal of Youth and Adolescence*, 41, 1127-1141.

Simmons, K. P., Connell, L. J., Ulrich, P. V., *Skinner, H., *Balasubramanian, M., & Gropper, S. (2011). Body image and body satisfaction for college freshmen. *The International Journal of Health, Wellness and Society*. Retrieved from http://ijw.cgpublisher.com/index.html?b_start=20

Gropper, S. S., *Newton, A., *Harrington, P., Simmons, K. P., Connell, L. J., & Ulrich, P. (2011). Body composition changes during the first two years of university. *Preventive Medicine*, 52, 20-22.

*Brock, M. K., Ulrich, P. V., & Connell, L. J. (2010). Exploring the apparel needs and preferences of tween girls and their mothers. *Clothing and Textiles Research Journal*, 28(2), 95-111.

Gropper, S. S., Simmons, K., *Gaines, A., *Drawdy, K., *Saunders, D., Ulrich, P., & Connell, L. J. (2009). The freshman 15 – A closer look. *Journal of American College Health, 58*(3), 223-230.

Gropper, S. S., *Gaines, A., *Saunders, D., *Clary, K., Connell, L. J., Simmons, K., & Ulrich, P. (2009). Summer doesn't reverse freshman weight gain. *The FASEB Journal, 23*, A735.2.

Gropper, S. S., *Drawdy, K., *Gaines, A., Connell, L. J., Simmons, K., Ulrich, P. & Zizza, C. (2008). It is not the freshmen 15. *The FASEB Journal, 22*, 678.6.

*Aghekyan-Simonian, M., Connell, L. J., & Ulrich, P. (2008). Personal body size and perceptions of attractiveness: Cross-cultural study. *International Journal of Knowledge, Culture and Change Management, 8*. Retrieved March 2, 2009 from www.management-journal.com.

Ulrich, P. V., & *Lee, S. (2008). An application of fashion cycle methodology to change in residential floor coverings, 1950-2000. *Journal of the Textile Institute, 99*(1), 67-75.

*Lee, S., Ulrich, P. V., & Connell, L. J. (2007). Tween girls and their mothers: Clothing decision criteria and body satisfaction. *Journal of the Korean Society of Clothing and Textiles, 31*(12), 1689-1699.

*Lee, S., Ulrich, P. V., & Connell, L. J. (2006). Body image perceptions of adolescent daughters and their mothers in U.S. *Journal of the Korean Society of Clothing and Textiles, 30* (12), 1714-1721.

Connell, L. J., Ulrich, P. V., Brannon, E. L., *Alexander, M., & Presley, A. B. (2006). Body shape assessment scale: Instrument development for analyzing female figures. *Clothing and Textile Research Journal, 24* (2), 80-95.

Ulrich, P. V., Connell, L. J., & *Wu, W. (2003). Consumer co-design of apparel for mass customization. *Journal of Fashion Marketing and Management, 7* (4), 398-412.

Connell, L. J., Brannon, E. L., & Ulrich, P. V. (2002). A consumer-driven model for mass customization in the apparel market. *Journal of Fashion Marketing and Management, 6* (3), 240-258.

Connell, L. J., *Simmons, K. K., Ulrich, P. V., & Brannon, E. L. (2001). Market turbulence in the American sportswear industry: An exploratory case study of experts' views. *Journal of Fashion Marketing and Management, 5* (2), 156-170.

*Weeks, W., Brannon, E., & Ulrich, P. (1998). "Generation X" consumers' preferences for non-store versus in-store shopping experiences for apparel. *Journal of Fashion Marketing and Management, 2* (2), 113-124.

Anderson, L. J., *Pisut, G., Brannon, E. L., & Ulrich, P. (1998, Winter). Tailor-made technology: New computerized customizing programs helping consumers, apparel industry alike. *Highlights of Agricultural Research, 45* (4), 12-13. Auburn University, Alabama Agricultural Experiment Station.

Ulrich, P., Duffield, D., & Brannon, E. (1996). Expert system development: Marrying textile knowledge with apparel industry needs. In E. Polvinen (Ed.), *Computer Applications to Textiles and Apparel, ITAA Monograph #8* (pp. 83-86). Monument, CO: International Textile and Apparel Association.

Ulrich, P. V. (1995). The comforts of home: U.S. textile firms and international markets. *Essays in Economic and Business History, 13*, 247-59.

Ulrich, P. V. (1995). "Look for the label" - The International Ladies Garment Workers' Union Label Campaign, 1959-1975. *Clothing and Textiles Research Journal, 13* (1), 49-56.

Ulrich, P. V. (1994). From fustian to merino - The rise of textiles using cotton before and after the gin. *Agricultural History*, 68, 219-31.

Ulrich, P. V. (1994). Continuity and change in Georgia's cotton and knit goods industries, 1880 to 1920. *Essays in Economic and Business History*, 12, 209-19.

Ulrich, P. V. (1993). "A ready market" - Textile products of Georgia, the Carolinas and Alabama, 1880 to 1920." *Ars Textrina*, 19, 75-96.

Ulrich, P. V. (1985). Promoting the South: Rhetoric and textiles in Columbus, Georgia, 1850-1880. *Dress*, 11, 31-46.

Ulrich, P. V. & Duffield, F.J. (1983). Textile and apparel resources in the nineteenth century South: Columbus, Georgia 1850-1891. *Home Economics Research Journal*, 12, 83-94.

Refereed Research Abstracts and Presentations

Note: All refereed abstracts listed here were originally presented in oral or poster sessions at annual conferences of the International Textile and Apparel Association.

*Denotes current or former graduate or undergraduate student contributor.

Teel, K., Ulrich, P., & Zaremba Morgan, A. (2015). Application of Children's Figural Scale to compare actual, perceived, and desired self-images. Oral presentation at the International Textile and Apparel Association Annual Conference, Santa Fe, NM. Available at <http://www.itaonline.org>

Montgomery, K., & Ulrich, P. Trends in Advertising Typology and Facial Cosmetic Emphasis, 1940-2010. (2015). Trends in Advertising Typology and Facial Cosmetic Emphasis, 1940-2010. Poster presentation at the International Textile and Apparel Association Annual Conference, Santa Fe, NM. Available at <http://www.itaonline.org>

Simmons, K. P., & Ulrich, P. V. (2014). 3D Body Image Scale and Avatar Development to Impact Assessment of Childhood Obesity. Oral presentation at the International Textile and Apparel Association Annual Conference, Charlotte, NC. Available at <http://www.itaonline.org>

*Cottle, F., Connell, L. J., Ulrich, P., & Simmons, K. (2013). Human Body Form: What Does it Mean? Oral presentation at the International Textile and Apparel Association Annual Conference, New Orleans, LA. Available at <http://www.itaonline.org>

*Baziotes, M., & Ulrich, P. (2013). Textile Product Information in Apparel Advertisements: Content Analysis of *Mademoiselle*, 1942-1997. Poster presentation at the International Textile and Apparel Association Annual Conference, New Orleans, LA. Available at <http://www.itaonline.org>

*Zaremba Morgan, A., Keiley, M. K., Gropper, S. S., Connell, L. J., Simmons, K. P., Ulrich, P. V., Newell, F. H., White, B. D., & Huggins, K. W. (2013, February). *Strength training may reduce or prevent percent body fat and weight gains for females during the college years*. Poster presented at the joint 2013 Annual

Conference of the Southeastern Council on Family Relations (SECFR) and the Alabama Association for Marriage and Family Therapy (ALAMFT), Birmingham, AL.

*Cottle, F., Connell, L. J., Ulrich, P., & Simmons, K. (2012). Statistical Human Body Form Classification: Methodology Development and Application. Oral presentation at the International Textile and Apparel Association Annual Conference, Honolulu, HI. Available at <http://www.itaonline.org>

Simmons, K. P., Ulrich, P. V., Connell, L. J., Gropper, S., & *Morgan, A. (2012). Using Avatars and Body Image for Motivation for a Healthy Weight in Children. Poster presentation at the International Textile and Apparel Association Annual Conference, Honolulu, HI. Available at <http://www.itaaonline.org>

*Ross, S., Simmons, K. P., & Ulrich, P. V. (2011). Style Preference and Benefits Sought by Women for Customized Swimwear Based on Body Shape, Age, and Dress Size. Poster presentation at the International Textile and Apparel Association Annual Conference, Philadelphia, PA. Available at <http://www.itaaonline.org>

Simmons, K. P., Ulrich, P. V., Connell, L. J., & *Khatavkar, R. (2011). Anthropometric Measurements of Tween Boys as Compared to ASTM Standards for Lower Body Fit. Poster presentation at the International Textile and Apparel Association Annual Conference, Philadelphia, PA. Available at <http://www.itaaonline.org>

Sancheti, Y., Ulrich, P., & Connell, L. J. (2011). Exploring Peer Influence on Adolescent Girls' Body Weight Concerns. Poster presentation at the International Textile and Apparel Association Annual Conference, Philadelphia, PA. Available at <http://www.itaaonline.org>

Sancheti, Y., Connell, L. J., & Ulrich, P. (2011). Why Wear This? Exploring Differences in Tween Preference of Clothing Attributes. Poster presentation at the International Textile and Apparel Association Annual Conference, Philadelphia, PA. Available at <http://www.itaaonline.org>

Ulrich, P. V., Connell, L. J., & *Patel, S. (2010). Apparel Shopping for Tween Boys: Issues Expressed by Their Mothers. Oral presentation at the International Textile and Apparel Association Annual Conference, Montreal, Canada. Available at <http://www.itaaonline.org>

*Johnson, O., & Ulrich, P. (2010). Color Cycles in Apparel and Home Furnishings, 1969-2009. Oral presentation at the International Textile and Apparel Association Annual Conference, Montreal, Canada. Available at <http://www.itaaonline.org>

Connell, L. J., Ulrich, P. V., Simmons, K. P., & *Khatavar, R. (2010). Exploring Normal and Overweight Tween Boys' and Girls' (9-14) Body Measurements. Oral presentation at the International Textile and Apparel Association Annual Conference, Montreal, Canada. Available at <http://www.itaaonline.org>

Mann, M. K., Connell, L. J., Ulrich, P. V., & Simmons, K. P. (2010). College Students: Correlating Body-Image, Weight and Body Measurements. Oral presentation at the International Textile and Apparel Association Annual Conference, Montreal, Canada. Available at <http://www.itaaonline.org>

*Sancheti, Y., Connell, L. J., & Ulrich, P. V. (2010). Differences in shopping behavior among tween groups. Oral presentation at the International Textile and Apparel Association Annual Conference, Montreal, Canada. Available at <http://www.itaaonline.org>

*Sancheti, Y., Connell, L. J., & Ulrich, P. V. (2010). Exploring the relationships between various constructs of adolescents' self perceptions. Oral presentation at the International Textile and Apparel Association Annual Conference, Montreal, Canada. Available at <http://www.itaaonline.org>

Balasubramanian, M., * Simmons, K. P., & Ulrich, P. V. (2010). The effect of weight and body measurement change on body symmetry. Oral presentation at the International Textile and Apparel Association Annual Conference, Montreal, Canada. Available at <http://www.itaaonline.org>

Chattaraman, V., Simmons, K. P., Ulrich, P. V., & *Sidberry, P. (2010). Linkages between age, body size, body image, and fit preferences of male consumers. Oral presentation at the International Textile and Apparel Association Annual Conference, Montreal, Canada. Available at <http://www.itaaonline.org>

Ulrich, P. V., Connell, L. J., Simmons, K. P. (2009). Weight changes and appearance investment in first year college students. Oral presentation at the International Textile and Apparel Association Annual Conference, Bellevue, WA. Available at <http://www.itaaonline.org>

*Manuel, M., Ulrich, P. V., & Connell, L. J. (2009). Assessing the anthropometrics of tween girls using 3D body scan measurement data. Oral presentation at the International Textile and Apparel Association Annual Conference, Bellevue, WA. *ITAA Proceedings*, available at <http://www.itaaonline.org>

*Johnson, O., Ulrich, P., & Connell, L. J. (2008). Husky tween boys: Garment fit problems and preferences. Poster presentation at the International Textile and Apparel Association Annual Conference, Chicago, IL. *ITAA Proceedings*, available at <http://www.itaaonline.org>

*Calabro, A., Ulrich, P. & Connell, L. J. (2008). Pant pattern differences using 3D to 2D technology. Oral presentation at the International Textile and Apparel Association Annual Conference, Chicago, IL. *ITAA Proceedings*, available at <http://www.itaaonline.org>

*Aghekyan, M., Connell, L. J., & Ulrich, P. V. (2008). The role of body shape in perceptions of body size and attractiveness: Cross cultural study. Poster presentation at the International Textile and Apparel Association Annual Conference, Chicago, IL. *ITAA Proceedings*, available at <http://www.itaaonline.org>

Simmons, K. P., Connell, L. J., Ulrich, P. V., & *Balasubramanian, M. (2008). Body image and body satisfaction. Poster presentation at the International Textile and Apparel Association Annual Conference, Chicago, IL. *ITAA Proceedings*, available at <http://www.itaaonline.org>

Ulrich, P. V., Connell, L. J., & Simmons, K. P. (2007). Tween boys body size and body satisfaction. Oral presentation at the International Textile and Apparel Association Annual Conference, Los Angeles, CA. *ITAA Proceedings*, available at <http://www.itaaonline.org>

*Brock, M. K., Ulrich, P. V., & Connell, L. J. (2007). Exploring Apparel Relationships of Tween Girls and their Mothers through Qualitative Analysis of Segmented Focus Groups. Oral presentation at the International Textile and Apparel Association Annual Conference, Los Angeles, CA. *ITAA Proceedings*, available at <http://www.itaaonline.org>

*Brock, M. K., Ulrich, P. V., & Connell, L. J. (2007). Modeling Tween Girls' and their Mothers' Perceptions of Body Image Satisfaction. Oral presentation at the International Textile and Apparel Association Annual Conference, Los Angeles, CA. *ITAA Proceedings*, available at <http://www.itaaonline.org>

*Lee, S., Ulrich, P. V., & Connell, L. J. (2007). A comparison of tween girls' and their mothers' perceptions of girls' attractiveness factors. Oral presentation at the International Textile and Apparel Association Annual Conference, Los Angeles, CA. *ITAA Proceedings*, available at <http://www.itaaonline.org>

Simmons, K. P., Connell, L. J., Gropper, S., & Ulrich, P. V. (2007). Changes in weight and body size in first semester college freshmen. Oral presentation at the International Textile and Apparel Association Annual Conference, Los Angeles, CA. *ITAA Proceedings*, available at <http://www.itaaonline.org>

*Lee, S., Ulrich, P. V., & Connell, L. J. (2006). A comparison of adolescent girls' and their mothers' perceptions of clothing decision factors. Paper presented at the International Textile and Apparel Association Annual Conference, San Antonio, TX. *ITAA Proceedings*, available at <http://www.itaaonline.org>

*Aghekyan, M., Connell, L. J., & Ulrich, P. V. (2006). Personal Body Size and Perceptions of Attractiveness: Cross-cultural Study. Paper presented at the International Textile and Apparel Association Annual Conference, San Antonio, TX. *ITAA Proceedings*, available at <http://www.itaaonline.org>

*Alexander, M., Connell, L. J., & Ulrich, P. V. (2006). Fit problems, body build, body shape, posture, and shape of component body parts. Paper presented at the International Textile and Apparel Association Annual Conference, San Antonio, TX. *ITAA Proceedings*, available at <http://www.itaaonline.org>

- *Lee, S., Ulrich, P. V., & Connell, L. J. (2005). Body image perceptions of mothers and their adolescent daughters. In Owens, N. J. (Ed.), *ITAA Proceedings*, 62. Available at <http://www.itaaonline.org>
- *Aghekyan, M., Connell, L. J., Ulrich, P. V., & Mukherjee, S. (2005). Perception of body attractiveness and body size: Cross-cultural study. In Owens, N. J. (Ed.), *ITAA Proceedings*, 62. Available at <http://www.itaaonline.org>
- *Alexander, M., Connell, L. J., & Ulrich, P. V. (2005). Evaluating Women's Self-Report of Body Shape and Measurements. In Owens, N. J. (Ed.), *ITAA Proceedings*, 62. Available at <http://www.itaaonline.org>
- *Farinah, S., Ulrich, P. V., & Connell, L. J. (2005). Perceptions of body size in relation to Body Mass Index. In Owens, N. J. (Ed.), *ITAA Proceedings*, 62. Available at <http://www.itaaonline.org>
- *Fu, M., Ulrich, P.V. and Connell, L.J. (2004). Overweight and obese women: Body shape and measurement. In Owens, N. J. (Ed.), *ITAA Proceedings*, 61. Available at <http://www.itaaonline.org>
- Connell, L.J., Ulrich, P.V. and Brannon, E.L., *Alexander, M. and Presley, A.B. (2004). Body shape assessment scale. In Owens, N. J. (Ed.), *ITAA Proceedings*, 61. Available at <http://www.itaaonline.org>
- *Alexander, M., Ulrich, P.V. and Connell, L.J. (2004). Using three-dimensional body scan data for body shape and body build analysis. In Owens, N. J. (Ed.), *ITAA Proceedings*, 61. Available at <http://www.itaaonline.org>
- *Li, M., Ulrich, P. V., & Connell, L. J. (2003). Exploring apparel fit for women: Body shape in relation to fit problems, body cathexis, and clothing benefits. In Owens, N. J. (Ed.), *ITAA Proceedings*, 60. Available at <http://www.itaaonline.org>
- *Lee, S., & Ulrich, P. V. (2003). Fashion cycles in floor coverings, 1950-2000. In Owens, N. J. (Ed.), *ITAA Proceedings*, 60. Available at <http://www.itaaonline.org>
- Connell, L. J., Brannon, E., Ulrich, P., & Presley, A. B. (2001). Exploring female consumers' fit preferences: An application of focus group methodology. In *Proceedings of the 2001 Seoul KSCT/ITAA Joint World Conference* (p. 88).
- Ulrich, P. V. & Presley, A. B. (2000). Baby boom consumers' willingness to participate in a research website. In Owens, N. J. (Ed.), *ITAA Proceedings*, 57. Available at <http://www.itaaonline.org>
- *Caine, C., Connell, L. J., & Ulrich, P. V. (2000). An evaluation of the impact of technology transfer for small textile and apparel manufacturers. In Owens, N. J. (Ed.), *ITAA Proceedings*, 57. Available at <http://www.itaaonline.org>
- *Baker, K., Ulrich, P., & Brannon, E. (1998). Quilts, the media, and the public, 1963 to 1993. In Owens, N. J. (Ed.), *ITAA Proceedings*, 55 (p. 70). Monument, CO: International Textile and Apparel Association.
- *Wu, W., Anderson, L., & Ulrich, P. (1998). An investigation of consumer interest in co-design for mass customization of apparel. In Owens, N. J. (Ed.), *ITAA Proceedings*, 55 (p. 38). Monument, CO: International Textile and Apparel Association.
- Ulrich, P., & *Noh, M. (1997). Fashion forecasting information and timing for product development and merchandise selection. In Owens, N. J. (Ed.), *ITAA Proceedings*, 54 (p. 53). Monument, CO: International Textile and Apparel Association.
- Anderson, L. J., Brannon, E. L., Ulrich, P. V., & Marshall, T. E. (1997). Mass customization: A consumer-driven model. In Owens, N. J. (Ed.), *ITAA Proceedings*, 54 (p. 36). Monument, CO: International Textile and Apparel Association.

Anderson, L. J., Brannon, E. L., Ulrich, P., & Marshall, T. (1997). Confluences: Toward a consumer-driven model for mass customization in the apparel market. In *Proceedings of the International Textile and Apparel Association Conference, Lyon, France*.

*Weeks, W., Ulrich, P., & Brannon, E. (1996). Preferences for non-store versus in-store shopping experiences for apparel among female consumers. In Ladisch, C. M. (Ed.), *ITAA Proceedings, 56* (p. 101). Monument, CO: International Textile and Apparel Association.

Ulrich, P., Jenkins, A.B., & Cavender, D. (1994). Reaching Out: The International Marketing of U.S. Textile, Apparel and Retail Firms, 1970-1992. In Ladisch, C. M. (Ed.), *ITAA Proceedings, 54* (p. 40). Monument, CO: International Textile and Apparel Association.

Ulrich, P., Duffield D., & Brannon, E. (1993). Care Label Advisor Expert System. In Ladisch, C. M. (Ed.), *ITAA Proceedings, 53* (p. 120). Monument, CO: International Textile and Apparel Association.

Ulrich, P. V. (1992). Southern Textiles - Differences Among the Industries of the Carolinas, Georgia and Alabama, 1880-1920. In Ladisch, C. M. (Ed.), *ITAA Proceedings, 52* (p. 71). Monument, CO: International Textile and Apparel Association.

Refereed Research Presentations

*Denotes current or former graduate student contributor.

*Baker, K., Brannon, E., & Ulrich, P. (1996, October). Quilts in American culture: A trend analysis, 1963-1993. Paper presented at the meeting of the American Culture Association in the South, Savannah, GA.

Ulrich, P. V. (1994, June). Priced for consumption - Nineteenth century apparel woolens and worsteds made with cotton. Paper presented at the annual symposium of the Costume Society of America, Montreal, Canada.

Cavender, D., Ulrich, P., & Forsythe, S. (1993, October). Textile and apparel products: The potential for international direct marketing. Paper presented at the meeting of the Direct Marketing Educators, Toronto, Canada.

Ulrich, P. V. (1993, May). Why Cotton? The demand for cotton in textiles before and after the gin. Paper presented at the Cotton Gin Symposium, Auburn, AL. (Revised and retitled paper published - see section on Refereed Article-length publications.)

Invited Research Presentations

Connell, L. J., & Ulrich, P. V. (June 2005). Mythology or morphology? Understanding shapes and preferences. Paper presented at [TC]² SizeUSA* User's Group Meeting for apparel product developers and researchers, Raleigh, NC.

Connell, L. J., & Ulrich, P. V. (November, 2004). Mythology or morphology? Understanding female shapes. Paper presented at Interface: Apparel, Materials, and Technology, a forum for Nike designers and textile/apparel scholars. Portland, OR.

Invited Publication

Ulrich, P. V., & Byun, S. (2008). Textile Industry. In G. A. Goreham (Ed.), *Encyclopedia of Rural America* (Vol. 2, pp. 974-977). Millerton, NY: Grey House Publishing.

Shanley, L., Ulrich, P., & *Koza, D. (1997). Textile industry. In G. A. Goreham (Ed.), *Encyclopedia of rural America* (Vol. 2, pp. 690-94). Santa Barbara, CA: ABC-CLIO.

Editorial Responsibilities

Associate Editor, Historic and Cultural Area, *Clothing and Textiles Research Journal* (2012-2015)

Co-Editor, Special Issue, Focused Issue on Fit, *Clothing and Textiles Research Journal* (2006)

Editorial Board, *Clothing and Textiles Research Journal* (2008-12, 1996-99); Ad Hoc Reviewer (1999-present)

Ad Hoc Reviewer, *Textile Research Journal* (2007-2010)

Research Grants

Ulrich, P., Teel, K., Keiley, M., Fuller-Rowell, T., Marincic, P., Jeganathan, R., Brown, O., & Duffey, M. (to be resubmitted in June 2017 for second review). Childhood Obesity, Parent-Child Body Perceptions, and Racial Disparities: Health Behavior and Mental Health Implications. National Institutes of Health R-15 Grants Program, \$440,187.

Teel, K., Ulrich, P., Marincic, P., Keiley, M., Fuller-Rowell, T., Brown, O., & Duffey, M. (2016). Race Disparity and Health Literacy as Mediators of Childhood Obesity. Auburn University Intramural Grants Program, \$9000.

Ulrich, P. V., & Simmons, K. P. (2013). Equipment Funding to Purchase SizeStream 3D Body Scanner. Alabama Agricultural Experiment Station, \$20,750.

Ulrich, P. V., & Simmons, K. P. (2013-2014). Children's Body Image Scale Validation and Anthropometrics for Obesity Assessment. Auburn University Intramural Grants Program, \$7500.

Ulrich, P. V., & Simmons, K. P. (2012-2017). 3D Body Image Scale and Avatar Development to Impact Assessment of Childhood Obesity. Alabama Agricultural Experiment Station Hatch Project.

Connell, L. J., Simmons, K., Gropper, S., & Ulrich, P. (2010-2011). Technology-Driven Approach to Obesity Prevention in African American Children in Alabama. Coca Cola Foundation, \$99,997.

Gropper, S., Connell, L. J., Keiley, M., J., Simmons, K., Ulrich, P., Wickrama, T., & Zizza, C. (2008-2010). Longitudinal Collegiate Study of Body Composition/Size and Related Environmental, Behavioral and Psychological Factors: Obesity Implications. Alabama Agricultural Experiment Station, \$50,000.

Simmons, K. P. (mentee), Chattaraman, V. (mentee), & Ulrich, P. V. (mentor). (2008-09). Analysis of Body Shape and Apparel Fit Preferences of Male Consumers. Auburn University Faculty Mentoring Grant, \$5,000.

Connell, L. J., & Ulrich, P. V. (2006-09). Apparel Product Development for Plus-sized Tween and Teen Boys. National Textile Center, US Department of Commerce, \$133,908 (two years).

Ulrich, P. V., & Connell, L. J. (2004-07). Apparel Product Development for the Plus-sized Tween and Teen Markets. National Textile Center, US Department of Commerce, \$497,482.

Connell, L. J., & Ulrich, P. V. (2001-04). Methods and System Development for Body Scan Analysis of Posture and Body Shape for Re-engineering Women's Patterns. National Textile Center, US Department of Commerce, \$341,175.

Anderson, L. J., Brannon, E. L., Ulrich, P. V., & Presley, A. B. (1998-2001). Understanding Fitting Preferences of Female Consumers: Development of an Expert System to Enhance Accurate Sizing Selection. National Textile Center, US Department of Commerce, \$308,000.

Ulrich, P. V., Presley, A. B., Brannon, E. L., & Anderson, L. J. (1998-2001). Interactive Cohort Analysis: An Online Panel of “Baby Boom” Consumers Anticipating Their Retirement Years. National Textile Center, US Department of Commerce, \$256,000.

Brannon, E. L., Ulrich, P. V., Anderson, L. J., Presley, A. B. (1998-2001). Agent-Based Simulation of the Consumer’s Apparel Purchase Decision. National Textile Center, US Department of Commerce, \$313,000.

Brannon, E. L., Ulrich, P. V., Anderson, L. J., & Marshall, T. (1995-98). Artificial Life Simulation of the Textile/Apparel Marketplace: An Innovative Approach to Strategizing About Evolving Markets. National Textile Center, US Department of Commerce, \$344,276.

Anderson, L. J., Brannon, E. L., Ulrich, P. V., & Marshall, T. (1995-98). Discovering the Process of Mass Customization: A Paradigm Shift For Competitive Manufacturing. National Textile Center, US Department of Commerce, \$312,194.

Centrallo, C., Slaten, B. L., Presley, A. B., & Ulrich, P. V. (1995-96). Apparel Research Network. Defense Logistics Agency - Defense Personnel Support Center, Department of Defense, \$50,000.

Brannon, E., Ulrich, P., & Marshall, T. (1992-95). Computer-Integrated Forecasting for Demand-Activated Product Development, Manufacturing, and Merchandising. National Textile Center, US Department of Commerce, \$442,220.

Forsythe, S., Ulrich, P., & Hergeth, H. (1993-94). Marketing U.S. Apparel Products in Mexico. National Textile Center, US Department of Commerce, \$107,329.

Ulrich, P. & Kincade, D. (1992-93). Globalization, 1970 to 1992: Structures and Strategies for Success in the International Textile-Apparel-Retail Arena. National Textile Center, US Department of Commerce, \$98,494.

SERVICE

University

Administration

University Budget Advisory Committee (2019-2022)
Presidential Installation Committee (2017-2018)
Search Committee for the Vice-President of Alumni Affairs (2014)
Search Committee for University Registrar (2009)
Search Committee for Assistant Provost for Undergraduate Studies (2000)

Academic Programs

Core Curriculum & General Education Committee/Core Curriculum Oversight Committee, Co-Chair (2010-2011), member (2007-2010)
Graduate Council (2005-08)
University Senate Ad Hoc Committee on Assessment (2006)
Institutional Instructional Goals Committee (2002)
Ad hoc Committee on Curriculum related to Tolerance and Diversity (2001)
University Curriculum Committee (1996-2001)

Faculty-Student Interaction

University Graduation Committee, Co-Chair (2008-continuing); member (2002-2008)
Camp War Eagle (2001-2007): Counselor selection interviews; parent presentations
Student Success Center Advisory Committee (2002-05)

Faculty Development and Review

Dossier/CV reviewer for Women's Initiatives Office (2014, 2016)
Colleague Circle Facilitator, New Faculty Scholars Program (2006-07)
University Senate Ad Hoc Committee for Mentoring Junior Faculty (2004-05)
Decanal Review Committee for the Dean of the College of Human Sciences (2004-05)

College

Strategic Plan Committee (2019-2020)
Curriculum Committee (2007-2011, 1997-98)
Kappa Omicron Nu Honorary co-advisor (2001-02)

Department

Planning

Strategic Planning (2012-2013); Committee Chair (2002-04)
Program Review Committee (2007-08)
Alumni Committee (2007-08)
Enrollment Management Committee (2002-03), chair
Public Relations Committee (1996)
Strategic Planning Committee (1994-95)

Academic Programs

Graduate Program Officer (2011-present, 1993-96)
Program Assessment, chair (2009-16)
Curriculum Committee, chair (2009-11), member, (2007-09),
Graduate Committee, chair (2011-present), member (2010-11, 2004-07, 2001-02)
Seminar Committee (2001-03), rotating chair
Co-chair, Five-state Graduate Student Consortium Conference, Auburn University (2002, 1997)
Graduate Faculty Committee for Ph.D. program development (1993-96)
Chair, Program Review Committee for SACS self-study (1991-92)

Faculty Recruitment and Development

Search Committees
Chair
Apparel Design and Merchandising (2 positions) (2014-2015)
Apparel Design Search Committee (2011-2012)
Member
Merchandising (2016-2017, 2015-2016; 2007-2008)
Interior Design (2014, 2005-2006)
Peer Review Committee (2006-07, 1992-96)

Scholarships

Elizabeth Anne Cook Award Committee (1992-94, 1989)
Jane Lorendo Scholarship Committee (1992)
Dorothy Dean Arnold Award Committee (1991)

Professional Service

International Textile and Apparel Association (1978-present)

Publication Policy Committee (2019-2021)
Vice-President for Publications and member of Executive Council (2016-2018)
Clothing and Textiles Research Journal
Editorial panel presentations, 2014 and 2016 ITAA Annual Conferences
Associate Editor for the Historic-Cultural area (2012-2015)

Editorial Board
Publication Policy Committee (2001-02)
Executive Board (1995-97)
Graduate Education Committee (2006-10)
Chair, Teaching Innovation and Resources Committee (1995-97); member (1993-97)
Review Chair, Innovative Teaching and Curriculum presentations (1995)
Reviewer, abstracts for innovative teaching/curriculum and research presentations (1993-2005)
Member, International Affairs Committee (1993-95)

National Science Foundation (2009)

Reviewer, grant proposal

Honoraries

Phi Kappa Phi Honor Society
Kappa Omicron Nu Human Sciences Honor Society
Phi Beta Delta Honor Society for International Scholars
Pi Gamma Mu International Honor Society in Social Science

Outreach

Outreach Grant

Ulrich, P. V., & Connell, L. J. (2005). Benchmarking Childhood Obesity in Alabama Through Body Scanning. Auburn University Outreach Scholarship Grant, \$20,000.