

# DINA CHERISE SMITH-GLAVIANA

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## Education:

### **Ph.D Textiles, Apparel Design, and Merchandising, 2016**

Louisiana State University, Baton Rouge, LA

Specializations: Apparel Merchandising, Historic/Cultural Textiles and Apparel

Dissertation: *Inconspicuous Fandom: Exploring Subtle Female's Expressions of Science Fiction and Fantasy Fandom through Dress*

GPA: 3.953

### **M.S. Textiles, Merchandising and Interiors, 2011**

The University of Georgia, Athens, GA

Specialization: Historic and Cultural Aspects of Dress

GPA: 3.903

Thesis: *Historically - Inspired Dress as a Personal Style Choice*

### **B.S. Fashion Merchandising, 2006**

The University of Southern Mississippi, Hattiesburg, MS

Minor: Marketing

GPA: 3.769

## Skills and Qualifications:

- Excellent organization, management, leadership, and communication skills
- Strong marketing, merchandising, visual merchandising, creative drawing, and writing skills
- Care and conservation of historic textiles and management of historic collection using *PastPerfect* software
- Management and buying inventory using Intrepid and Textaid (AS400)
- Intermediate to advanced skills using Indesign, Photoshop, Adobe 6.5, Dreamweaver, Microsoft PowerPoint, Word, Excel

## Coursework:

- Consumer Behavior in the Apparel Merchandising Environment
- Apparel Merchandising and Global Expansion
- Apparel and Textile Economics
- Visual Merchandising
- Social-Psychological Theories of Dress, Appearance, and Fashion
- Dress and Culture
- History of Dress 19<sup>th</sup> Century to Present
- Historic Collections Management
- Apparel Structure and Fit

## **Teaching Experience:**

**Auburn University, Department of Consumer and Design Sciences  
Full Time Lecturer**

### **Courses taught with full responsibilities:**

Fashion Analysis and Forecasting (CADS 5760/6760): August 2016 – Present

Adopted and revised a syllabus, assignments, and guidelines for the senior level and graduate level course that aims to provide students with the understanding of theories explaining fashion change and provide them with forecasting and decision-making skills to apply while completing a case study project; Performed lectures, graded student in-class activities, exams, research papers, and forecasting case study projects, which included providing guidance and feedback on progress reports, Photoshop trend boards, and forecasting presentations; Through a combination of in-class activities and forecasting case study projects, students gained proficiency in executing case applications in textiles, apparel, and retailing.

Global Retailing Strategies for Textile and Apparel Products (CADS 5610/6610): August 2016 – Present

Adopted and revised a syllabus, assignments, and guidelines for the senior level and graduate level course designed to provide students with the understanding and ability to evaluate and develop global expansion strategies for retailers within the textile and apparel industry; Performed lectures, graded student in-class activities, exams, individual presentations, and group case study analysis papers, presentations, class discussions, and graduate research papers; Provided guidance and constructive feedback for case study analysis and graduate research papers and monitored student-led case study analysis discussions; Through a combination of in-class activities and student-led discussions, students gained a global perspective that prepared them for facing increased global competition within the textile and apparel retail industry.

Visual Merchandising (CADS 2760): August 2016 – Present

Adopted and revised a syllabus, assignments, and guidelines for the sophomore level course that provides an understanding of terminology and concepts related to visual merchandising and display in retail settings, as well as develops creative, critical thinking and problem-solving, and research skills; Performed lectures, graded student assignments, exams, and Photoshop projects; Provided guidance and constructive feedback for a Visual Notebook portfolio created in Photoshop and compiled individually by each student, along with a hands-on visual merchandising interior and window display project at local consignment retailers: Fringe and FringeKids. Through a combination of simulated and hands-on visual merchandising projects, students gained visual merchandising skills by arranging clothing and accessories on fixtures and designing professional, creative, and functional interior displays, as well as exciting and visually appealing window displays, which directly prepared students for a career in retailing.

Undergraduate Teaching Assistant Experience (CADS 4900): August 2016 – Present

Supervised two students as they led Photoshop laboratory lectures for a combined lecture and studio visual merchandising course (CADS 2760). By sharing their skills through performing lectures and assisting students one-on-one with Photoshop assignments, students gained teaching experience using a variety of teaching styles, as well as enhanced their communication skills in a professional setting.

**The University of Southern Mississippi, Department of Fashion Merchandising and Marketing  
Adjunct Faculty**

**Courses taught with full responsibilities:**

Applied Merchandising: Fashion Promotion and Analysis (MER 337): January 2016 – May 2016; January 2015 – May 2015

Designed a syllabus, assignments, and guidelines for the junior-level course that integrates the promotional mix, store planning and design, retail management, and business ethics in an experiential setting; Performed lectures, graded student assignments, exams, research papers and computer program (Visual Retailing Mockshop) projects; Provided guidance and constructive feedback for Visual Retailing Mockshop portfolio and hands-on visual merchandising projects at local retailers: Merit Health (formerly Wesley Medical Center) gift shop, Eve Marie's Boutique, UAL (United Apparel Liquidators), Action Party Rentals, and Goodwill. Through a combination of simulated and hands-on visual merchandising projects, students gained visual merchandising skills by arranging clothing and accessories on fixtures and designing professional, creative, and functional interior displays.

Special Problems (Individual Directed Studies) (MER 492): January 2016 – May 2016

Directed an individual student's study of historic clothing and textile collections management by gaining hands-on experience working in the USM Historic Garment Collection; Trained the student how to (a) create, organize, and manage written and pictorial records of historic clothing and accessories, (b) accession historic clothing and accessories using the Vocabulary of Basic Terms for Cataloguing Costume by ICOM International Committee for the Museums and Collections of Costume, (c) properly handle, label, and store historic textile and apparel items.

Retail Buying and Assortment Planning (MER 436): August 2015 - December 2015

Designed a syllabus, assignments, and guidelines for the senior-level course Retail Buying and Assortment Planning (MER 436) that includes mastering basic accounting methods and financial management of retail inventory and analytic interpretation and use of data related to buying, control, assortment planning and merchandise allocation; Performed lectures, graded student assignments, exams, research papers and provided guidance and constructive feedback for six month assortment planning retail project.

Societal Influences on Consumer Behavior (MER 332): August 2015 - December 2015

Designed a syllabus, assignments, and guidelines for the junior-level course Societal Influences on Consumer Behavior (MER 332) that focused on the impact of cultural and societal diversity on retail product meaning, consumer choices, and consumer behavior and the influence of culture and society on consumer behavior as it pertains to dress and fashion; Performed lectures, graded student assignments, exams, research papers and provided guidance and constructive feedback for final research paper on a topic of each students' choice.

History of Apparel: Antiquities to Present (MER 335; FM 335): January 2015 – May 2015;  
January 2013 – May 2013

Designed a syllabus, assignments, and guidelines for the junior-level courses History of Costume: Antiquities to Present (MER 335; FM 335) that examines the cultural and economic factors concurrent to the adoption and abandonment of dress from ancient times to the present and the physical properties of dress (silhouette, fabric, style, cut) and its social, cultural, political, economic significance from year 3000 B.C. to present; Performed lectures, graded student assignments, exams, final written projects; Provided guidance and constructive feedback for final research papers on a topic of students' choice (FM 335) and final analysis paper on a modern garment inspired by a previous time period (MER 335).

**The University of Georgia, Department of Textiles, Merchandising, and Interiors  
Teacher's Assistant for UGA Summer London Study Abroad Program**

May 2011 - July 2011

Assisted Dr. Patricia Hunt-Hurst preparing participants for living and working in London; Attended the 2011 London Study Abroad Program; Wrote email announcements, updates, and reminders for students; Checked role for attendance of class activities; Graded students' final portfolios and internship journals.

**The University of Georgia, Department of Textiles, Merchandising, and Interiors  
Project Manager**

September 2009 - June 2010

Supervised a project in which undergraduate fashion merchandising students observed and analyzed customers' behavior and shopping patterns in Athens, Georgia, downtown shops and boutiques; Communicated with store owners and students; Designed a syllabus, assignments, and guidelines for student projects; Performed lectures, graded student projects and presentations, and provided constructive feedback; Supervised by Dr. Katalin Medvedev

## **Research Experience:**

### **Louisiana State University, Department of Textiles, Apparel, and Merchandising Graduate Assistant**

August 2013 – December 2013

Assisted Dr. Jenna Tedrick-Kuttruff with research projects and course preparation; Compiled notes for an encyclopedia article on Native American dress circa 1861-1900; Assisted with planning recreational tours for the International Textile Apparel Association (ITAA) 2013 Annual Conference in New Orleans, LA; Assisted with department clerical work and museum accounting

Assisted curator Ms. Pamela Rabalais-Vinci in the Louisiana State University Textile and Costume Museum; Researched, assigned dates, accessioned, cleaned, conserved, and stored primarily 19th and 20<sup>th</sup> century garments and 20<sup>th</sup> century accessories;

January 2014 – May 2014

Assisted curator Ms. Pamela Rabalais-Vinci in the Louisiana State University Textile and Costume Museum; Researched, assigned dates, accessioned, cleaned, conserved, and stored primarily 19th and 20<sup>th</sup> century garments and 20<sup>th</sup> century accessories; Assisted in set-up and media for the exhibit *Knot Just Beads: The work of Bead and Fiber Artist Jane Olson-Phillips* (Louisiana State University Textile and Costume Museum, January – March 2014). Prepared pieces and wrote exhibition labels for items featured in *The Era of the Great Gatsby Woman*, a 1920's exhibit (Mad Hatter Luncheon and Style Show, The Crowne Plaza, April 7, 2014) and *A Louisianian's Grand Tour in the Belle Époque* (West Baton Rouge Museum, May 10 – July 20, 2014).

August 2014 – May 2015

Assisted curator Ms. Pamela Rabalais-Vinci in the Louisiana State University Textile and Costume Museum; Researched, assigned dates, accessioned, cleaned, conserved, and stored primarily 19th and 20<sup>th</sup> century garments and 20<sup>th</sup> century accessories; Responsible for managing and updating the Louisiana State University Textile and Costume Museum's website; Designed, researched, wrote labels, prepared garments, and installed exhibit *Lingerie Redefined: Iconic Yet Overlooked: Everyday Fashions Circa 1900-1920* (Louisiana State University Textile and Costume Museum, Installed November 2014).

### **The University of Georgia, Department of Textiles, Merchandising, and Interiors Graduate Assistant**

August 2010 - May 2011

Aided faculty members Ms. Emily Blalock and Dr. Patricia Hunt-Hurst with research projects and grading; Graded assignments and exams for several classes, such as Global Retailing, Apparel Quality Analysis, Entrepreneurial Merchandising, Fashion Merchandising Internship, and 19th and 20<sup>th</sup> Century Dress; Collected data by recording

the frequency of women's exposed navel in 1960s Vogue advertisements, photographs, fashion spreads, and articles

January 2010 – July 2010

Assisted Dr. Jose Blanco in The University of Georgia Historic Clothing and Textile Collection; Researched, assigned dates, accessioned, cleaned, photographed, and stored 19<sup>th</sup> century and early 20<sup>th</sup> century dress items; Solely responsible for accessioning, cleaning, and storing large donation for The University of Georgia Theater Department.

### **Publications in Refereed Research Journals:**

Smith, D. C. & Stannard, C. R. (2016). Negotiating Authenticity: Exploring Design Decisions of Reenactors' Regency Gowns. *Clothing and Textiles Research Journal*, 34(4), 287-302.

Smith, D. & Blanco, J. (2016). I Just Don't Look Right in Modern Clothes. . . Historically - Inspired Dress as Leisure Dress. *Annals of Leisure Research: The Dress Issue: Part II*, 19(3), 347-367.

Smith, D. & Blanco, J. (2015). I Just Don't Look Right in Modern Clothes. . . Historically - Inspired Dress as Leisure Dress. *Annals of Leisure Research*. doi: 10.1080/11745398.2015.1105142

### **Publications:**

Smith, D. C. (2016). Granny Dresses. In J. F. Blanco (Ed.), *Clothing and Fashion: American Fashion from Head to Toe: Vol. 4. The Post-War Period into the 21<sup>st</sup> Century* (p. 135). Santa Barbara, CA: ABC-CLIO, LLC.

Smith, D. C. (2016). Peasant-Inspired Looks, 1961-1979. In J. F. Blanco (Ed.), *Clothing and Fashion: American Fashion from Head to Toe: Vol. 4. The Post-War Period into the 21<sup>st</sup> Century* (pp. 243-244). Santa Barbara, CA: ABC-CLIO, LLC.

Smith, D. C. (2016). Retro Chic. In J. F. Blanco (Ed.), *Clothing and Fashion: American Fashion from Head to Toe: Vol. 4. The Post-War Period into the 21<sup>st</sup> Century* (pp. 262-263). Santa Barbara, CA: ABC-CLIO, LLC.

### **Grants:**

James-Penot, K. (2015). Costume Society of America (CSA) College and University Collection Care Grant. Aided in preparation of grant proposal.

### **Refereed Presentations and Proceedings (Oral Presentations):**

#### **National:**

Smith, D. & Blanco, J. (2011). Historically - Inspired Dress as a Personal Style Choice. Costume Society of America, 37<sup>th</sup> Annual National Symposium, "Boston Uncommon: Revolution and Evolution in Dress," Boston, Massachusetts, June 7-12, 2011.

## **Regional:**

Smith, D. (2016). Closet Cosplay: Everyday Expressions of Science Fiction and Fantasy Fandom Among Women. Costume Society of America, "Trading Post, Mill Town, Metropolis: The Southeastern Region (CSA) Annual Symposium," Columbus, GA, September 29 - October 2, 2016.

Smith, D. (2015). Lingerie Redefined: Iconic Yet Overlooked Everyday Fashions 1900s-1920s. Costume Society of America, "The Art of Disguise: The Southeastern Region (CSA) Annual Symposium," Winston-Salem, North Carolina, October 29-31, 2015.

Smith, D. & Blanco, J. (2015). I Just Don't Look Right in Modern Clothes. . . Historically - Inspired Dress as Leisure Dress. Southeastern Graduate Consortium, Annual Meeting, Baton Rouge, Louisiana, April 23-24, 2015.

Smith, D. (2014). The Traditional Muscogee Creek Women's Cloth Gown in Native American Tribal Adoption. Southeastern Graduate Consortium, Annual Meeting, Lexington, Kentucky, April 11-12, 2014.

Smith, D. (2014). The Traditional Muscogee Creek Women's Cloth Gown in Native American Tribal Adoption. Costume Society of America, Southeastern Region (CSA) Annual Symposium, "Holidays, Family Gatherings & Celebrations," Nashville, Tennessee, November 20-22, 2014.

## **Refereed Presentations and Proceedings (Poster Presentations):**

### **International:**

Smith, D. C. & Stannard, C. R. (2015). Negotiating Authenticity: Exploring Design Decisions of Reenactors' Regency Gowns. International Textile and Apparel Association, Annual Conference, "Celebrating the Unique," Santa Fe, New Mexico, November 10-13, 2015.

\*\*\*Awarded Historic Paper of Distinction Award

### **Service Experience:**

#### **CADS Faculty Mentoring and Peer Review Committee, The Department of Consumer and Design Sciences, Auburn University**

August 2016 – present

Reviewed current CADS Faculty Mentoring and Peer Review Committee policy;

Proposed potential protocols for formulating a formal faculty mentoring program, which included self-selecting mentors and ranking 2-3 faculty members as preferred mentors.

#### **Southeastern Region (CSA) Annual Symposium Silent Auction, Columbus, GA**

September 29 - October 2, 2016

Conducted 2016 Southeastern Region (CSA) Annual Symposium Silent Auction to raise funds with proceeds supporting the Southeastern region's Jim Liles Student Travel Award and Colleen Callahan Professional Development Award.

## **The University of Southern Mississippi Historic Garment Collection**

December 2015 – present

Assisted Kelly Penot in the theater department to edit a grant to receive funding for The University of Southern Mississippi Historic Garment Collection; Volunteered 3 hours per week to establish an accessioning (record-keeping) system for the artifacts in the collection; Trained a student how to develop these records, assign dates to garments, and care for historic textiles/garments in the collection as part of an Independent Study course (MER 492); Photographed, researched and assigned dates, assigned accession numbers, and sewed labels into artifacts; Responsible for managing, updating, and storing collection records.

## **Cotton Coterie, The University of Southern Mississippi, Hattiesburg, MS**

October 9, 2015

Assisted with attendee check-in; Attended seminars with students; Distributed and collected paper evaluations of the event from the attendees.

## **Mississippi Retail Competition, Mississippi State University, Starkville, MS**

November 19-20, 2015

Attended the Mississippi Retail Competition and seminar event with students; Organized a meeting with the Store Manager at Barnes and Noble @ Mississippi State for the students to hear her speak about merchandise buying and assortment planning at a store and department level; Served as a judge by evaluating and scoring the students' retail competition project boards and summary reports.

## **Hammond Regional Literary Arts Festival, Hammond, Louisiana**

March 12, 2016

Engaged with the off-campus community by sharing my knowledge and expertise of historic costume and textiles by presenting a guest lecture titled "Clothing in the Time of Jane Austen."

## **The Ninth Annual Jane Austen Literary Festival, Mandeville, Louisiana**

March 19, 2016

Engaged with the off-campus community by sharing my knowledge and expertise of historic costume and textiles by presenting a guest lecture titled "Clothing in the Time of Jane Austen."

## **Discipline Related Work:**

### **Lori's Gifts, Assistant Manager, Hattiesburg, Mississippi**

March 2011 – August 2013

Provided excellent customer service and maintained a pleasing shopping environment; Controlled and stocked inventory; Implemented merchandising and visual merchandising; Balanced cash drawer and prepared and delivered daily bank deposits; Opened and closed store; Executed phone orders and hospital charges; Delivered gifts to patients; Created and received online purchase orders; Met sales goals and recorded sales progress for the store overall

### **Barnes and Noble at Mississippi State, General Merchandise Manager/Buyer, Starkville, Mississippi**

February 2007 - January 2009

Bought, merchandised, and visually merchandised school spirit clothing and gifts and schools supplies; Managed inventory levels by controlling Open-to-Buy; Communicated with customer service representatives regarding ordering and quality control; Managed online and phone orders; Trained and conducted evaluations of sales associates in General Merchandise department and supervised others throughout the store; Opened and closed the store; Attended annual merchandise shows

### **Ann Taylor Loft, Part-time Sales Associate, Broomfield, Colorado, November 2006 - January 2007**

### **Rocky Mountain Kids and Shoes, Full-Time Associate, Boulder, Colorado, November 2006 - February 2007,**

### **Gymboree, Part-Time Team Member, Hattiesburg, Mississippi, March 2003 - April 2004,**

## **Teaching Interests:**

- Social Psychological and Cultural Aspects of Clothing
- Consumer Behavior
- Apparel and Dress History
- Visual merchandising
- Fashion Merchandising, Marketing, and Promotion
- Retail Buying and Assortment Planning
- Entrepreneurship and Store Design
- Product development
- Basic Sewing and Clothing Construction
- Internship placement
- Care and Conservation of Historic Textiles and Museum Collections Management

## **Research Interests:**

- Social psychological aspects of clothing
- Dress and Popular Culture
- Niche (highly-specialized) retailing, marketing and merchandising, particularly dealing with the fashions and dress styles sought after by sub-cultural groups
- Motivations for wearing sub-cultural or neo-tribal and/or historical dress styles, costume, and reenactment dress
- Historical research on national and local 19<sup>th</sup> and 20<sup>th</sup> Century Dress items and Accessories
- Patternmaking and construction methods of historic garment reproduction

## **Honors and Awards:**

2016 Distinguished Dissertation Award Nomination, Louisiana State University, (Forthcoming February 2017)

Jim Liles Student Award, “The Art of Disguise: The Southeastern Region Costume Society of America (CSA) Annual Symposium” (October 2015)

Dr. Harvey F. Lewis Endowed Grant, Louisiana State University, Travel Award (September 2015)

Neva Olsen Nolan Graduate Scholarship, Louisiana State University (2015-2016)

Jim Liles Student Award, Southeastern Region Costume Society of America (CSA) Annual Symposium, “Holidays, Family Gatherings & Celebrations” (2014)

Dr. Harvey F. Lewis Endowed Grant, Louisiana State University, Travel Award (October 2014)

Graduate Student Travel Award, Louisiana State University, Graduate School (October 2014)

Featured in an article titled “Student Spotlight: Dina Smith and Yuli Laing: Graduate School” on the Louisiana State University Graduate School website due to my academic achievements (October 2014)

Alvin and Lillie Harper Graduate Fellowship, Louisiana State University (2014-2015)

Edith S. Arnold Scholarship, Louisiana State University (2013-2014)

Jones - Anderson Academic Support Fund, The University of Georgia Summer London Study Abroad Program (2011)

Adele Filene Student Travel Award, Costume Society of America (CSA) National Symposium, “Boston Uncommon: Revolution and Evolution in Dress” (2011)

Nancy Hailey and Sis Strickland Hailey Scholarship, The University of Georgia (2010)

Second Place in State Merchandising and Interiors Creative Design Competition for Store Design, The University of Southern Mississippi (2006)

Golden Key International Honor Society (2006)

Dean's List, The University of Southern Mississippi, 2003, 2005, 2006

President's List, The University of Southern Mississippi, 2004

Phi Theta Kappa Academic Scholarship, The University of Southern Mississippi (2003)

Full Academic Scholarship, Jones County Junior College (2001 - 2003)

### **Professional Development Programs:**

New Scholars Faculty Program, Auburn University, August 2016 – Present

### **Professional Memberships:**

Costume Society of America, 2010-2011, 2014-Present

International Textile and Apparel Association, 2015-Present

### **Activities:**

Louisiane Vintage Dancers, Baton Rouge, Louisiana (2014-2016)

Perform English Country, Traditional Scottish, and Irish Ceili Dances in historic costume (1820s and 1860s dress)

The Society for Creative Anachronism, Hattiesburg, Mississippi (2007 - present)

Creatively reinterpret, recreate, and wear medieval and renaissance clothing and accessories from year 1 AD through 1600 AD; Design, construct, collect, and style costume pieces from merchants; Attend annual design/sewing classes and dance events hosted by the society