Imran Rahman, Ph.D.
Horst Schulze School of Hospitality Management
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EDUCATION

Ph.D., Business Administration, (May 2014)

Washington State University, School of Hospitality Business Management, College of Business, Pullman, Washington

M.S., Hospitality and Tourism Management, (August 2010)

University of Massachusetts, Department of Hospitality and Tourism Management, Isenburg School of Management, Amherst, Massachusetts

B.S., Finance, (August 2007)

Louisiana State University, E.J. Ourso College of Business, Baton Rouge, Louisiana

ACADEMIC EXPERIENCE

Associate Professor (Tenured), Auburn University, Department of Nutrition, Dietetics, and Hospitality Management, College of Human Sciences, Auburn, AL, August 2019 – Present

Mike & Leann Rowe Endowed Professor in International Studies, Auburn University, College of Human Sciences, Auburn, AL, August 2018 – August 2019

Assistant Professor (Tenure Track), Auburn University, Department of Nutrition, Dietetics, and Hospitality Management, College of Human Sciences, Auburn, AL, August 2014 – July 2019

Courses taught:

- 1. Advanced Tourism Analysis (HOSP 7010)
- 2. Hospitality Consumer Behavior (HOSP 7090)
- 3. Hospitality Research Workshop (NTRI 8970)
- 4. Hospitality Law (HOSP 2300)
- 5. Lodging Operations (HOSP 2500)
- 6. Club Management (HOSP 5550/6550)
- 7. Sustainability & the Modern World (HONR 1027)
- 8. Global Study Travel in Human Sciences (HUSC 4480/NTRI 5380)
- 9. Supervised Teaching (NTRI 8910)

10. Introduction to Casino and Club Management (HONR 3007)

Distance Education Courses

- 1. Club Management (HOSP 6556)
- 2. Consumer Behavior in Hospitality and Tourism (HOSP 7096)
- 3. Lodging Operations (HOSP 2500)
- 4. Hospitality Law (HOSP 2300)
- 5. Advanced Tourism Analyses (HOSP 7116)

Co-editor/Author, Introduction to Hospitality Management, **John Wiley and Sons**, 2018 – 2021. Published in May 2021.

Instructor of Hospitality Business Management, Washington State University College of Business, School of Hospitality Business Management, Pullman, WA, August 2012 – May 2014

Courses taught:

Hospitality Systems (HBM 280, sections 1 and 2)

Teaching and Research Assistant, Washington State University College of Business, School of Hospitality Business Management, Pullman, WA, August 2010 – May 2014 Courses include:

Hospitality Leadership and Organizational Behavior (HBM 381)

Managed Services (HBM 384)

Beverage Management (HBM 350)

Hospitality Operational Analysis (HBM 491)

Major projects as a Research Assistant

Prepared supplementary materials (PowerPoint Slides, Instructor's Manual, and Study Guide) and participated in various research duties for two hospitality textbooks:

Reynolds, D., & McClusky, K. (2014). *Foodservice management fundamentals*. Hoboken, NJ: Wiley.

Barrows, C., Powers, T., Reynolds, D. (2015). *Introduction to management inthe hospitality industry*, 11th ed. Hoboken, NJ: Wiley.

Teaching Assistant, University of Massachusetts Amherst, Department of Hospitality and Tourism Management, Amherst, MA September 2008 – May 2010 Courses Include:

Introduction to Hospitality and Tourism Management (HTM 100)

Hospitality Law (HTM 320)

Gaming and Social Policy (HTM 419)

Undergraduate Research Assistant, Louisiana State University, Department of Accounting, Baton Rouge, LA, January – August 2007

Student Media Writer, Louisiana State University, Student Media – Gumbo, Baton Rouge, LA, September 2004 – May 2005

Hospitality Faculty Intern, The Hotel at Auburn University & Dixon Conference Center, Ithaka Hospitality Partners, Auburn, AL., June 2021 – July 2021

- **Night Auditor and Front-desk Supervisor**, Courtyard by Marriott, Hampshire Hospitality Group, Hadley, MA, June 2009 June 2010
- **Area Supervisor**, Residence Hall Security, University of Massachusetts, Amherst, MA, October 2008 December 2008
- **Student Technician and Computer Lab Attendant**, Louisiana State University, Computing Services, Baton Rouge, LA, December 2004 May 2005

PUBLICATIONS

REFEERED JOURNAL ARTICLES (Total 45)

- 1. Traynor, M., Owens, E., O'Neill, S., & **Rahman, I.** (in press). Restaurant Resilience: A Qualitative Study of Resilience, Adaptability, and Innovation of the Alabama Restaurant Industry during the COVID-19 Pandemic. *Journal of Innovation & Knowledge*. (IF = 15.6).
- 2. Rice, M., Montgomery, M., **Rahman, I.**, & Cain, L. (in press). How AstroWorld Astronomically Messed Up. *Journal of Hospitality and Tourism Cases*.
- 3. O'Neill, S., Traynor, M., **Rahman, I.**, Lee, Y. (in press). Exploring front-of-house and back-of-house manager perceptions, attitudes, and motivations of restaurant food waste mitigation: A qualitative study. *Sustainability*. (IF = 3.3).
- 4. Nanu, L., Traynor, M., **Rahman, I.**, & Cain, L. (in press). Something to chew on: Assessing what students want from campus dining services. *Young Consumers*. (IF = 3.5).
- 5. Cain, L., Mistry, T., Douglas, S., **Rahman, I.**, & Moreo, A. (in press). Luxury Hotel Technology Trends: A Multigenerational Analysis. *International Journal of Contemporary Hospitality Management*. (IF = 9.32).
- 6. Nanu, L., **Rahman, I.**, Ali, F., & Martin, D. (in press). Enhancing the Hospitality Experience: A Systematic Review of 22 Years of Physical Environment Research. *International Journal of Hospitality Management*. (IF = 11.7).
- 7. Langroudi, A., **Rahman, I.**, Langroudi, M. & Arasali, F. (2024). Challenges and Strategies for Knowledge Transfer in Multinational Corporations: The Case of Hotel "Maria the Great". *Journal of Hospitality and Tourism Cases*.
- 8. **Rahman, I.**, Nanu, L., & Sozen, E. (2023). The Adoption of Environmental Practices in Craft Breweries: The Role of Owner-managers' Consumption Values, Motivation, and Perceived Business Challenges. *Journal of Cleaner Production*. (IF = 11.1)

9. Nanu, L., & **Rahman, I.** (2023). The biophilic hotel lobby: Consumer emotions, peace of mind, willingness to pay, and health-consciousness. *International Journal of Hospitality Management*, 113, 103520. (IF = 11.7).

- 10. **Rahman, I.** & Chen, H. (2023). The Effect of Environmental Status Signaling on Organically-produced Wine Purchase Intentions. *Journal of Foodservice Business Research*. (IF: 3.07).
- 11. Moreo, A., Mistry, T., **Rahman, I.**, & Cain, L. (2023). The Great Hospitality Worker Resignation. *Journal of Foodservice Business Research*, 1-27. (IF: 3.07).
- 12. Bernard, S., **Rahman, I.**, & Douglas, A. (2023). Sustainability Communication in Hotels: The Role of Cognitive Linguistics. *Journal of Hospitality & Tourism Research*. (IF: 5.42).
- 13. **Rahman, I.**, Chen, H., & Bernard, S. (2023). The Incidence of Environmental Status Signaling on Three Hospitality and Tourism Green Products: A Scenario-based Quasi-experimental Analysis. *Tourism Management Perspectives*. (IF: 8.70).
- 14. **Rahman, I.**, Nanu, L., Bernard, S., Liu, S. (2022). Does Perceived Control Matter in the Early Days of COVID-19 in USA? A Protection Motivation Approach Examining Hospitality and Tourism Service Patronage. *International Journal of Hospitality & Tourism Administration* (IF = 3.50).
- 15. Nanu, L., Tilery, H., **Rahman**, I. (2023). An Assessment of American Hospitality Programs based on RateMyProfessor: A Big Data Approach. *Journal of Hospitality & Tourism Education*. (IF: 4.62)
- 16. **Rahman, I.**, Martin, D., Liu, S. (2022). Outbound Medical Tourists: The Interplay of Perceived Quality, Length of stay, Group-size, Post-visit Destination Image and Revisit Intention. *Plos One*. (IF: 3.75)
- 17. Bernard, S., **Rahman, I.**, & McGehee, N. G. (2022). Breaking Barriers for Bangladeshi Female Solo Travelers. *Tourism Management Perspectives*, 41. (IF = 8.70)
- 18. Bernard, S., **Rahman, I.**, Liu, S., Nanu, L. (2022). COVID-19 and Hospitality Services: The role of Information Sources, Believability, Fear, and Behavioral Intentions. *Journal of Global Hospitality and Tourism*.
- 19. Sozen, E., O'Neill, M., & **Rahman, I.** (2021). An exploratory study of US craft brewery owners' motivations for adopting environmental practices. *International Journal of Contemporary Hospitality Management*. (IF = 9.32).
- 20. Liu, T., Liu, S., **Rahman, I.** (2022). International Anime Tourists' Experiences: A Netnography of Popular Japanese Anime Tourism Destinations. *Asia Pacific Journal of Tourism Research*. (IF: 3.68)

21. Sozen, E., **Rahman, I.**, & O'Neill, M. (2021). Craft breweries' environmental proactivity: an upper echelons perspective. *International Journal of Wine Business Research*. (IF: 3.32)

- 22. Moreo, A., Cain, L., **Rahman, I.**, & Chen, Y. (2019). How emotional displays and service quality impact satisfaction and loyalty: A gendered look. *Journal of Foodservice Business Research*, 22(6), 563-581. (IF: 3.07)
- 23. Cain, L., Moreo, A., & **Rahman, I**. (2020). Callings and satisfaction among hospitality students: The Mediation of Thriving and Moderation of Living a Calling. *Journal of Hospitality & Tourism Education*, 1-10. (IF: 4.62)
- 24. Kim, Y., **Rahman, I.**, & Bernard, S. (2020). Comparing online reviews of hyper-local restaurants using deductive content analysis. *International Journal of Hospitality Management*, 86, 102445. (IF = 11.7).
- 25. **Rahman, I.**, Chen, H., & Reynolds, D. (2020). Evidence of green signaling in green hotels. *International Journal of Hospitality Management*, 85, 102444. (IF = 11.7).
- 26. Knight, C. J., Jackson, O., **Rahman, I.**, Burnett, D. O., Frugé, A. D., & Greene, M. W. (2019). The Mediterranean Diet in the Stroke Belt: A Cross-Sectional Study on Adherence and Perceived Knowledge, Barriers, and Benefits. *Nutrients*, 11(8), 1847. (IF: 5.90)
- 27. Chen, H., Chen, R., Bernard, S., & **Rahman, I**. (2019). U.S. Hotel Industry Revenue: An ARDL Bounds Testing Approach. *International Journal of Contemporary Hospitality Management*. (IF: 9.32)
- 28. Chen, H., Bernard, S., & **Rahman, I.** (2019). Greenwashing in hotels: A structural model of trust and behavioral intentions. *Journal of Cleaner Production*, 206, 326-335. (IF = 11.1)
- 29. Greene, M., Knight, C., Jackson, O., **Rahman, I.**, Burnett, D., & Fruge, A. (2019). The Mediterranean Diet in the Stroke Belt: A Cross-sectional Study on Adherence and Perceived Knowledge, Barriers, and Benefits. *Current Developments in Nutrition*, *3* (Supplement_1). (IF: 4.80)
- 30. Bardwell, A. M., Stephan Jr, J. T., **Rahman, I.**, & Reynolds, D. (2018). A structural model evaluating the relationships among dining frequency, involvement, and restaurant attributes. *Journal of Foodservice Business Research*, 21(6), 642-658. (IF: 3.07)
- 31. Reynolds, D., **Rahman, I.**, Bernard, S., & Holbrook, A. (2018). What effect does wine bottle closure type have on perceptions of wine attributes? *International Journal of Hospitality Management*. (IF = 11.7).
- 32. **Rahman, I.** (2018). The Interplay of Product Involvement and Sustainable Consumption:

An Empirical Analysis of Behavioral Intentions Related to Green Hotels, Organic Wines and Green Cars. *Sustainable Development*, 26(4), 399-414. (IF: 12.50)

- 33. Chen, H., & **Rahman, I.** (2018). Cultural tourism: An analysis of engagement, cultural contact, memorable tourism experience and destination loyalty. *Tourism Management Perspectives*, 26, 153-163. (IF: 8.70)
- 34. **Rahman, I.** & Reynolds, D. (2017). The influence of values and attitudes on green consumer behavioral intentions: A conceptual model of green hotel patronage. *International Journal of Hospitality & Tourism Administration*. (IF: 3.50)
- 35. **Rahman, I.**, & Reynolds, D. (2017). Organic Wine: The Influence of Biospheric, Altruistic, and Egoistic Values on Purchase Intention, Willingness to Pay More, and Willingness to Sacrifice. *International Journal of Hospitality Beverage Management*, *1*(1), 1.
- 36. Lu. L., **Rahman, I.**, & Chi, G. (2017). Ready to embrace genetically modified wines? The role of knowledge exposure and intrinsic wine attributes. *Cornell Hospitality Ouarterly*, *58*(1), 23-38. (IF: 3.76)
- 37. Lu, L., **Rahman, I.**, & Chi, G. (2016). Can product identity and knowledge shift sensory perceptions and patronage intentions? The case of genetically modified wines. *International Journal of Hospitality Management*, 53, 152-160. (IF = 11.7).
- 38. **Rahman, I.** & Reynolds, D. (2016). Predicting green hotel behavioral intentions using a theory of environmental commitment and willingness to sacrifice. *International Journal of Hospitality Management*, 52, 107-116. (IF = 11.7).
- 39. **Rahman, I.**, Park, J., & Chi, G. (2015) Consequences of "Greenwashing": Consumers' Reactions to Hotels' Green Initiatives. *International Journal of Contemporary Hospitality Management*, 27(6), 1054-1081. (IF: 9.32)
- 40. **Rahman, I.** & Reynolds, D. (2015). Wine: An Empirical Analysis of Intrinsic Attributes and Consumers' Drinking Frequency, Experience, and Involvement. *International Journal of Hospitality Management*, 44(1), 1-11. (IF = 11.7).
- 41. Reynolds, D., **Rahman, I.**, & Bradetich, S. (2014). Hotel managers' perceptions of the value of diversity training: An empirical investigation. *International Journal of Contemporary Hospitality Management*, 26(3), 426-446. (IF: 9.32)
- 42. **Rahman, I.**, Stumpf, T., & Reynolds, D. (2014). A Comparison of the Influence of Purchaser Attitudes and Product Attributes on Organic Wine Preferences. *Cornell Hospitality Quarterly*, 55(1), 127-134. (IF: 3.76)
- 43. Reynolds, D., **Rahman, I.**, & Balinbin, W. (2013). Econometric modeling of the U.S. restaurant industry. *International Journal of Hospitality Management*, *34*, 317-323. (IF = 11.7).

44. Gursoy, D., **Rahman, I.**, & Swanger, N. (2012). Industry's expectations from hospitality schools: What has changed? *Journal of Hospitality and Tourism Education*, 24(4), 32-42. (IF: 4.62).

45. **Rahman, I.**, Reynolds, D., & Svaren, S. (2012). How 'green' are North American hotels? An exploration of low-cost adoption practices. *International Journal of Hospitality Management*, 31(3), 720-727. (IF = 11.7).

BOOKS (Total 1)

Reynolds, D., **Rahman, I.** Barrows, C. (2021). *Introduction to Hospitality Management (1stEdition)*. John Wiley & Sons.

BOOK CHAPTERS (Total 16)

- 1. **Rahman, I.**, Reynolds, D., Burrows, C. (2021). Chapter 1: The Hospitality Industry and You. *Introduction to Hospitality Management (1st Edition)*.
- 2. **Rahman, I.**, Reynolds, D., Burrows, C. Chapter 2: Growth and Change in the Hospitality Industry. *Introduction to Hospitality Management (1st Edition)*.
- 3. Reynolds, D., **Rahman, I.**, Burrows, C. (2021). Chapter 3: The Foodservice Industry. *Introduction to Hospitality Management (1st Edition)*.
- 4. Reynolds D., **Rahman, I.**, Burrows, C. (2021). Chapter 4: Restaurant Operations. *Introduction to Hospitality Management (1st Edition)*.
- 5. Reynolds, D., **Rahman, I.**, Burrows, C. (2021). Chapter 5: Onsite Foodservice. *Introduction to Hospitality Management (1st Edition)*.
- 6. Reynolds, D., **Rahman, I.**, Burrows, C. (2021). Chapter 6: Beverages. *Introduction to Hospitality Management (1st Edition)*.
- 7. **Rahman, I.**, Reynolds, D., Burrows, C. (2021). Chapter 7: The Lodging Industry. *Introduction to Hospitality Management (1st Edition)*.
- 8. **Rahman, I.**, Reynolds, D., Burrows, C. (2021). Chapter 8: Hotel and Lodging Operations. *Introduction to Hospitality Management (1st Edition)*.
- 9. **Rahman, I.**, Reynolds, D., Burrows, C. (2021). Chapter 9: Food and Beverages in Hotels. *Introduction to Hospitality Management (1st Edition)*.
- 10. **Rahman, I.**, Reynolds, D., Burrows, C. (2021). Chapter 10: The Tourism Industry. *Introduction to Hospitality Management (1st Edition)*.
- 11. **Rahman, I.**, Reynolds, D., Burrows, C. (2021). Chapter 11: Destinations: Tourism Generators. *Introduction to Hospitality Management (1st Edition)*.

12. **Rahman, I.**, Reynolds, D., Burrows, C. (2021). Chapter 12: Event Management. *Introduction to Hospitality Management (1st Edition)*.

- 13. Reynolds, D., **Rahman, I.**, Burrows, C. (2021). Chapter 13: Accounting. *Introduction to Hospitality Management (1st Edition)*.
- 14. Reynolds, D., **Rahman, I.**, Burrows, C. (2021). Chapter 14: Human Resources. *Introduction to Hospitality Management (1st Edition)*.
- 15. Reynolds, D., **Rahman, I.**, Burrows, C. (2021). Chapter 15: Service Management. *Introduction to Hospitality Management (1st Edition)*.
- 16. Reynolds, D., **Rahman, I.**, Burrows, C. (2021). Chapter 16: Leadership and Management. *Introduction to Hospitality Management (1st Edition)*.

REFEREED PRESENTATIONS AND/OR PROCEEDINGS (Total 71)

- 1. Ngcobo-Onunkwo, P. & Rahman, I. (2024). *Green Technology in US Independent Budget Hotels: Audit, Benefits, and Barriers.* ICHRIE, Montreal, Canada.
- 2. Moreo, A., Cain, L., Ahmed, I. and Rahman, I. (2024). *The Future of College and University Foodservice A Think Tank*. ICHRIE, Montreal, Canada.
- 3. Rice, M., Montgomery, M., Rahman, I., & Cain, L. (2024). *How AstroWorld Astronomically Messed Up*. Journal of Hospitality and Tourism Cases. ICHRIE, Montreal, Canada.
- 4. Moreo, A., Cain, L., Ahmed, I. and Rahman, I. (2024). *The Future of University Foodservice A Managerial Perspective*. Western Federation CHRIE Conference, Denver, CO.
- 5. Yin, T. & Rahman, I. (2024). A Systematic Review of the Latest Research on Greenwashing in the Hospitality and Tourism Industry. The 29th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Miami, FL.
- 6. Douglas, S., Cain, L., Mistry, T., Rahman, I., & Moreo, A. (2024). *Generational Perspectives on Luxury Hotel Technologies: An Importance-performance Analysis*. The 29th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Miami, FL.
- 7. Langroudi, A.C., & Rahman, I. (2024). *Determinants of Stickiness to Restaurant Finder Mobile Apps*. The 29th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Miami, FL.
- 8. Gilbert, L., Rahman, I., & Martin, D. Little Things Matter! How Front Desk Courtesies Affect Guest Satisfaction and Loyalty A Luxury Property-based Big Data Analysis.

 Society for Marketing Advances (SMA), Fort Worth, TX.

9. The Adoption of Environmental Practices in Craft Breweries: The Role of Owner-managers' Consumption Values, Motivation, and Perceived Business Challenges—with Nanu, L., & Sozen, E., Asia Pacific CHRIE, 2023, Clark, Philippines.

- 10. Craft Breweries' Environmental Proactivity: Do Consumers Care —with Danderson, C., & Traynor, M., Southeast CHRIE, 2023, Orlando, FL.
- 11. Front-of-house and back-of-house restaurant managers' awareness, attitudes, and motivations towards restaurant food waste mitigation—with Owens, E., O'Neill, S., & Traynor, M., Southeast CHRIE, 2023, Orlando, FL.
- 12. An Exploration of the Cultural Hospitality Practices during a Mega Event Takeaways from the 2022 World Cup Hosted in the Qatari Bedouin Culture—with Hammadeen, H., Southeast CHRIE, 2023, Orlando, FL.
- 13. Customer Perceptions of Michelin Green Star Restaurants: Evidence from TripAdvisor—with Arasli, F., Southeast CHRIE, 2023, Orlando, FL.
- 14. Standing Out from the Crowd: Exploring Online Information Cues on Airbnb Gastronomy Experiences—with Liu, S., Wei, C., & Kalgotra, P., Western Federation CHRIE Conference, Las Vegas, NV, 2023.
- 15. Proactive Environmental Practices in Hotels: Examining Guest Preferences—with Bakir, S., & Plana, A., The 28th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Anaheim, CA, 2023.
- 16. Luxury Hotel Technology: An IPA of Generation Z Technology Preferences—with Douglas, S., Cain, L., & Moreo, A., The 28th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Anaheim, CA, 2023.
- 17. Restaurant Resilience during the Covid-19 Pandemic—with Owens, E., O'Neill, S., & Traynor, M., The 28th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Anaheim, CA, 2023.
- 18. Intention to co-create dining experience with Robot Waitstaff The Role of Homophily, Parasocial Relationship, and Stickiness to Human Counterpart—with Langroudi, A., & Langroudi, M., The 28th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, Anaheim, CA, 2023.
- 19. Intention to Interact with Robot Waitstaff The Role of Homophily, Parasocial Relationship, and Stickiness to Human Counterpart—with Langroudi, A., & Langroudi, M., ICHRIE, 2022, Washington D.C.
- 20. *The Great Hospitality Worker Exodus: A qualitative study*—with Moreo, A., Mistry, T., & Cain, L., ICHRIE, 2022, Washington D.C.
- 21. Covid-19, how have U.S. restaurants adapted to the crisis? —with Traynor, M., Owens, E., & O'Neill, S., Southeast CHRIE, 2022.

22. Airbnb host published content matters: exploring postexperience evaluation of gastronomy tourism experiences through predictive modeling —with Liu, S., & Xu, Pei, Enter22 Ph.D. Workshop, 2022.

- 23. Physical Environment in the Hospitality Industry: 20 Years of Research—with Nanu, L., & Ali, F., The 27th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, 2022.
- 24. Will Campus Dining Change Indefinitely due to COVID-19 Based on Student Perceptions? —with Tillery, H., Nanu, L., & Traynor, M, The 27th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, 2022.
- 25. Visual information analysis in hospitality and tourism applying machine learning: a systematic literature review from a text mining approach—with Liu, S., & Kalgotra, P., The 27th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, 2022.
- 26. Determinants and Consequences of Attitude Towards Online Hotel Booking—with Langroudi, A., The 27th Annual Graduate Education & Graduate Student Research Conference in Hospitality and Tourism, 2022.
- 27. Bringing Nature in: The Effect of Biophilic Design on Health-Conscious Consumers—with Nanu, L., The 27th Annual Graduate Education & Graduate StudentResearch Conference in Hospitality and Tourism, 2022.
- 28. New campus dining initiatives: What are students looking for, a mixed method approach—with Nanu, L., & Traynor, M., Southeast CHRIE, 2021.
- 29. The Impact of Gender Identity on the Development of Cultural Intelligence during the Study Abroad Experience—with Elliott, M., & Riles, W., Southeast CHRIE, 2021.
- 30. An Assessment of American Hospitality Programs based on RateMyProfessor: A Big Data Approach—with Nanu, L., & Tillery, H., Southeast CHRIE, 2021.
- 31. *The Impact of COVID-19 on Hospitality and Tourism Behavioral Intentions*—with Nanu, L., Bernard, S, & Liu, S. Annual Graduate Education Research Conference in Hospitality & Tourism, 2021, Houston, TX.
- 32. Anime Tourism Experience A Netnography of Tokyo Anime Tourism Destinations—with Liu, T., & Liu, S. Annual Graduate Education Research Conference in Hospitality & Tourism, 2021, Houston, TX.
- 33. *U.S. Tourists' Travel Intentions during COVID-19 A Structural Model*—with Liu, S., Bernard, S., & Nanu, N. Annual Graduate Education Research Conference in Hospitality & Tourism, 2021, Houston, TX.

34. The Impact of Mask Wearing on U.S. Customer Perceptions of Quality in Restaurants—with Nanu, L., Cobanuglu, C., Ali, F., & Shahtakhtinskaya, K. Annual Graduate Education Research Conference in Hospitality & Tourism, 2021, Houston, TX.

- 35. *Motivators and barriers for baby boomer solo female travelers*—with Nanu, L., & Bernard, S, Southeast CHRIE, 2020, Auburn, AL.
- 36. Culinary competencies for the modern chef: Updating the skills needed for success in today's kitchen—with Traynor, M., Sozen, E., Martin, D., & Guo, Y., Southeast CHRIE, 2020, Auburn, AL.
- 37. Motivations behind US Craft Brewery Owners' Environmental Practices—with Sozen, E. & O'Neill, M. Annual Graduate Education Research Conference in Hospitality & Tourism, 2020, Las Vegas, NV.
- 38. The Impact of Experiential Value on Perceived Risk, Price Consciousness, Brand Attitude, and Brand Equity—with Debora Lee. Annual Graduate Education Research Conference in Hospitality & Tourism, 2020, Las Vegas, NV.
- 39. Millennial-Centric Design Elements, Amenities, And Practices in Contemporary Millennial-Focused Lifestyle Hotels—with Nanu, L. Annual Graduate Education Research Conference in Hospitality & Tourism, 2020, Las Vegas, NV.
- 40. *The Incidence of Green Signaling on Environmental Products*—with Bernard, S., & Chen, H. Annual Graduate Education Research Conference in Hospitality & Tourism, 2020, Las Vegas, NV.
- 41. The Mediterranean Diet in the Stroke Belt: A Cross-Sectional Study on Adherence and Perceived Knowledge, Barriers, and Benefits—with Greene, M., Knight, C., Jackson, O., Burnett, D., & Frugé, A. Annual Nutrition Science Meeting, Baltimore, MD.
- 42. Outbound medical tourists' perceived quality of medical care, post-visit destination image and revisit intention —with Sijun Liu & David Martin. EuroCHRIE, 2019, Hong Kong.
- 43. Medical tourism: a post visit study on perceived medical service quality, destination image and revisit intention—with Sijun Liu & David Martin, Southeast CHRIE, 2019, Sarasota, FL.
- 44. Study Abroad Students' Worries, Hesitation and Risk Perceptions and their Influence on Risk Reduction Strategies—with Erol Sozen & Martin O'Neill, Southeast CHRIE, 2019, Sarasota, FL.
- 45. Solo Female Travelers: A Comparison of psychographics and demographics from a developed and a developing country perspective—with Shaniel Bernard, Southeast CHRIE, 2019, Sarasota, FL.
- 46. Craft Breweries' Motivational Factors Behind Green Practices—with Erol Sozen &

- Martin O'Neill, Annual Graduate Education Research Conference in Hospitality & Tourism, 2019, Houston, TX.
- 47. Does Consumer Engagement Lower Hotel's Propensity to Greenwash Environmental Claims on their Website? —with Shaniel Bernard & Alecia Douglas, Annual Graduate Education Research Conference in Hospitality & Tourism, 2019, Houston, TX.
- 48. The Effect of Wine Closure Types on Preferences for Intrinsic Attributes— with Dennis Reynolds, Shaniel Bernard, & Amy Holbrook., twenty-third Annual Graduate Education Research Conference in Hospitality & Tourism, 2018, Fort Worth, TX.
- 49. The Impact of Hotel Restaurants' Relational Benefits on Customer Emotion, Satisfaction, and Voluntary Performance—with Debora Lee, Annual Graduate Education Research Conference in Hospitality & Tourism, 2018, Fort Worth, TX.
- 50. The Impact of Hotel Restaurants' Relational Benefits on Customer Emotion, Satisfaction, and Voluntary Performance—with Debora Lee, ICHRIE, 2017, Baltimore, MD.
- 51. The Extended Consequences of Greenwashing: The Moderating Role of Previous Experience—with Han Chen & Shaniel Barnard, Southeast CHRIE, 2017, Miami, FL.
- 52. Study Abroad Students' Risk Perceptions and their Influence on Travel Behaviors—withErol Sozen & Martin O'Neill, Southeast CHRIE, 2017, Miami, FL.
- 53. Econometric Modeling of the U.S. Hotel Industry—with Han Chen, Rui Chen, & Shaniel Barnard, Twenty-second Annual Graduate Education Research Conference in Hospitality & Tourism, 2017, Houston, TX.
- 54. *General values and organic wine endorsement: An empirical assessment—with* Dennis Reynolds, EuroCHRIE, 2015, Manchester, UK.
- 55. An analysis of cultural contact, visitor engagement, memorable tourism experience, and revisit intentions in a cultural tourism context—with Han Chen. Jordan Second International Tourism and Hospitality Conference, 2015, Jordan.
- 56. Consumer dining involvement and restaurant attributes—with Amy Bardwell & John Stephan, & Reynolds, D., ICHRIE, 2015, Orlando, FL.
- 57. Examining Online Consumer's Intention to Book Hotel Rooms—with John Stephan & Amy Bardwell, Southeast CHRIE, 2015, NC.
- 58. Genetically Modified Wines: The role of perceived risks and emotion on consumer endorsement—with Lu Lu, Twentieth Annual Graduate Education Research Conference in Hospitality & Tourism, 2015, Tampa, FL.
- 59. A cross-cultural study of hospitality students' perceptions of responsible beverage-

- *alcohol consumption*—with Thomas Leib, Susan Fornier, & Dennis Reynolds, EuroCHRIE, 2014, Dubai, UAE.
- 60. The role of knowledge exposure and supreme wine attributes in genetically modified wine consumption—with Lu Lu and Gengquing Chi, EuroCHRIE, 2014, Dubai, UAE.
- 61. Predicting green hotel behavioral intentions using a theory of environmental commitment and willingness to sacrifice for the environment—with Dennis Reynolds. ICHRIE, 2014, San Diego, California.
- 62. The effect of drinking experience and involvement on perceived importance of intrinsic wine attributes: An empirical study—with Dennis Reynolds. Nineteenth Annual Graduate Education Research Conference in Hospitality & Tourism, 2014, Houston, Texas.
- 63. Predicting Aggregate Monthly Restaurant Sales Using Macro-economic Predictors—with Na Su and Dennis Reynolds. Eighteenth Annual Graduate Education Research Conference in Hospitality & Tourism, 2013, Seattle, Washington.
- 64. Consumer Perceptions of Green Practices in Hotels: An Exploratory Study—with Na Su and Dennis Reynolds. Eighteenth Annual Graduate Education Research Conference in Hospitality & Tourism, 2013, Seattle, Washington.
- 65. The Influence of Ecocentric and Anthropocentric Attitudes and Intrinsic Product Attributes on Organic Wine Preferences—with Tyler Stumpf and Dennis Reynolds. EuroCHRIE Conference, 2012, Lausanne, Switzerland.
- 66. The Value of Diversity Training in the Hospitality Workplace—with Dennis Reynolds and Stacey Bradetich. Advances in Hospitality and Tourism Marketing and Management Conference 2011, Istanbul, Turkey.
- 67. The Negative Effect of Greenwashing Phenomenon in the lodging industry —with Jeongdoo Park and Gengquing Chi. Seventeenth Annual Graduate Education Research Conference in Hospitality & Tourism, 2012, Auburn, Alabama.
- 68. How "green" are North American hotels? An Exploration of Low-cost Adoption Practices— with Dennis Reynolds and Stephanie Svaren. Sixteenth Annual Graduate Education Research Conference in Hospitality & Tourism, 2011, Houston, Texas.
- 69. Assessing the Relationship between Waiting Services and Customer Satisfaction in Family Restaurants A Survey Study—with Choongbeom Choi and Atul Sheel. International Chrie, 2009, San Francisco, California
- 70. Sustainability Issues in the World Fishing Industry: Is Aquaculture the Solution?—with Choongbeom Choi. Northeastern Recreation Research Symposium (NERR), 2009, Bolton Landing, New York

71. The Effects of Waiting Services on Customer Satisfaction in Family Restaurants—with Choongbeom Choi and Atul Sheel. Fourteenth Annual Graduate Education Research Conference in Hospitality & Tourism, 2009, Las Vegas, Nevada.

MASTER'S THESIS

Rahman, I. (2010). **Students' Perceptions of Effectiveness of Hospitality Curricula and Their Preparedness**. *Masters Theses*. Paper 497. University of Massachusetts, Amherst.

DOCTORAL DISSERTATION

Rahman, I. (2014). The influence of General Values and Attitudes on Green Consumer Behavioral Intentions: A three product analyses, Washington State University.

CITATIONS IN THE POPULAR PRESS

Yahoo! Finance, Bad managers, burnout and health fears: Why record numbers of hospitality workers are quitting the industry for good, January 31, 2022. https://finance.yahoo.com/news/bad-managers-burnout-health-fears-130043968.html

YES! Magazine, Why Hospitality Workers are Quitting? February 07, 2022. https://www.yesmagazine.org/economy/2022/02/07/why-hospitality-workers-are-quitting

The Conversation, Bad managers, burnout and health fears: Why record numbers of hospitality workers are quitting the industry for good, February 2, 2022. https://theconversation.com/bad-managers-burnout-and-health-fears-why-record-numbers-of-hospitality-workers-are-quitting-the-industry-for-good-174588

Chronicle-Tribune, Bad managers, burnout and health fears: Why record numbers of hospitality workers are quitting the industry for good, February 2, 2022. https://www.chronicle-tribune.com/news/regional/bad-managers-burnout-and-health-fears-why-record-numbers-of-hospitality-workers-are-quitting-the/article_5ddfd6cb-d125-5516-9ff3-c02a9774d10a.html

Recruiting News Network, Bad managers, burnout and health fears: Why record numbers of hospitality workers are quitting the industry for good, February 2, 2022. https://www.recruitingnewsnetwork.com/posts/bad-managers-burnout-and-health-fears-why-record-numbers-of-hospitality-workers-are-quitting-the-industry-for-good

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https://www.hospitalitynet.org/opinion/4102177.html#:~:text=Results%20show%20that%2 Ocustomers%20perceive,color%20or%20type%20of%20mask.&text=No%20significant%2 Odifferences%20were%20found,female%20respondents%20perceived%20the%20masks.

100% Cork, An Unstained Cork Study, September 14, 2018. https://loopercentcork.org/an-untainted-cork-study/

Auburn University Office of Sustainability, Sustainability in Action: Imran Rahman, October 31, 2017. http://sustain.auburn.edu/sia-rahman/

Auburn University Office of Sustainability, *Is Green the Color of the Hospitality Industry? August 22, 2016.* http://sustain.auburn.edu/is-green-the-color-of-the-hospitality-industry/

Social Science Space, Do Consumers Avoid Genetically Modified Wines, May 3, 2016. https://www.socialsciencespace.com/2016/05/do-consumers-avoid-genetically-modified-wines/

PHYS.ORG, Hotel 'greenwashing' dirties eco-friendly reputation, October 1, 2015. https://phys.org/news/2015-10-hotel-greenwashing-dirties-eco-friendly-reputation.html

ScienceDaily, Hotel 'greenwashing' dirties eco-friendly reputation, October 1, 2015. https://www.sciencedaily.com/releases/2015/10/151001154113.htm

The Daily Evergreen, Financial motives revealed behind hotels' 'greenwashing', October 8, 2015. https://dailyevergreen.com/9398/news/financial-motives-revealed-behind-hotels-greenwashing/

Travindy News, Study shows greenwashing by hotels spoils reputation with guests, October 7, 2015.

https://travindy.com/2015/10/new-study-shows-greenwashing-by-hotels-is-bad-for-reputation-with-guests/

WSU News, *College of Business Recognizes Faculty, Staff, Students*, May 29, 2013. https://news.wsu.edu/news/2013/05/29/college-of-business-recognizes-faculty-staff-students-2/

Tri-City Herald, *Chain Hotels Going Green*, *WSU Study Shows*, November 8, 2011. https://news.wsu.edu/news/2011/10/25/chain-hotels-lead-the-way-in-going-green/

Green Hotelier, Chain Hotels Lead the Way in Sustainability, November 4, 2011.

Northwest Public Radio, WSU Report: Hotel Chains Become 'Greener,' October 26, 2011.

ScienceDaily, *Chain Hotels Lead the Way in Going Green, Analysis Finds*, October 25, 2011. https://www.sciencedaily.com/releases/2011/10/111025135940.htm

WSU News, *Chain Hotels Lead the Way in Going Green*, Eric Sorensen, October 25, 2011. https://news.wsu.edu/news/2011/10/25/chain-hotels-lead-the-way-in-going-green/

Second Place Winner, "How Astroworld Astronomically Messed Up," ICHRIE Case Competition 2024.

Best Paper Award – *The Future of College and University Foodservice: A Think Tank*, ICHRIE, July 2024, Montreal, Canada.

Honor Your Teaching Fellowship, Honors College, Auburn University, 2023-2024.

Third Place Winner, "Challenges and strategies for knowledge transfer in Multinational Corporations: A case of Marria the Great," ICHRIE Case Competition 2023.

Author Award, Auburn University Library, Auburn University, 2022.

Researcher of the Year Nominee – College of Human Sciences, Auburn University, 2024

Graduate Student Supervisor of the Year Nominee – Auburn University, 2024

Spirit of Sustainability Award Nominee – Auburn University, 2020

Best Paper Nominee for two papers, twenty-third Annual Graduate Education Research Conference in Hospitality & Tourism, 2017, Fort Worth, TX.

Best Paper Award, Jordan Second International Tourism and Hospitality Conference, 2015, Jordan

Best Paper Award Finalist, EuroCHRIE, 2014, Dubai, UAE

Outstanding Graduate Researcher Award, College of Business, Washington State University, Pullman, 2013

W. Terry Umbreit Distinguished Fellowship, School of Hospitality Business Management, Washington State University, Pullman, 2011

Rod and Janet Church Scholarship, College of Business, Washington State University, Pullman, 2010

Assistantship 2010-2014, Washington State University, Pullman, 2010

Assistantship 2008-2010, University of Massachusetts, Amherst, 2008

Non-resident Tuition Fee Waiver Award 2004-2008, Louisiana State University, BatonRouge, 2004

The National Daily Star Award for excellence in 2002-2003 GCSE "O" Level Examinations, The Daily Star Newspaper, Dhaka, Bangladesh, 2003

1. Philanthropic Impact Grant, Women's Philanthropy Board, Auburn University for \$750.

- 2. Undergraduate Research Grant, Auburn University, with Shelby Morris for \$5000 (\$4000 stipend and \$1000 grant).
- 3. USF M3 Center Grant, with Luana Nanu for \$17,000
- 4. Intramural Seed Grant, Auburn University, with Alecia Douglas for \$9,000
- 5. Innovative Research Grant, Auburn University with Alecia Douglas & Onikia Brown for \$50.000
- 6. ROWE Endowed Professorship Research Grant, Auburn University: \$5,880.
- 7. Faculty Internationalization Grant: \$1,550

GRANTS collaborated at other institutions

- 1. W. Terry Umbreit Distinguished Chair Summer Research Fund, School of Hospitality Business Management, Washington State University, for \$2,500 Rahman, I. & Chi, G. (2011)
- 2. National Association for College and University Food Services for \$256,753. Moreo, A., Cain, L., Ahmed I., and Rahman, I. Florida International University (2023)
- 3. The Statler Foundation for \$16,000. Cain, L., Moreo, A., Rahman, I., Douglas, S., and Mistry, T. Florida International University (2023)
- 4. The Statler Foundation and the American Hotel & Lodging Association Foundation for \$32,000.

Moreo, A., Cain, L., Orlowski, M., and Rahman, I.

Florida International University (2023)

STUDENT ORGANIZATIONS

Currently serving as the faculty advisor of Auburn University **CMAA** (**Club Managers Association of America**) student chapter

Served as a member of the Graduate Hospitality Business Association, University of Massachusetts, Amherst, 2009-2010

Served as a **Member of the International Students Association**, University of Hawaii, Hilo, Hawaii

Served as a **Member of the Bangladesh Student Association**, Louisiana State University, Baton Rouge, LA

Served as a **Member of Leo Club**, Dhaka, Bangladesh.

EXPERIENCE (OTHERS)

- Faculty Advisor, Club Managers Association of America (CMAA), Auburn University, Auburn, AL, 2014-present.
- Chair, **Southeast CHRIE Conference 2020**, AU Hotel and Dixon Conference Center, Auburn, AL.
- Consultant (voluntary course project) **Website marketing and development**, Interstate Manufacturing Company, Agawam, MA, Fall 2009
- Consultant (voluntary course project) **Hotel social media marketing**, Hampshire Hospitality Group, Hadley, MA, Spring 2010
- Consultant (voluntary course project) **Website marketing and development**, Greenfield Visitor Center, Greenfield, Massachusetts, Spring 2009
- Collaborated on preparing a **Teaching Resource Document** for University Teaching Assistants, Washington State University, College Teaching Seminar, 2011
- Participated in **the National Student Exchange Program at the** University of Hawaii, Hilo, Hawaii. (Fall 2006).
- Led a group of 13-20 students on the European Backpacking Study Abroad tour in 2016, 2018.at 2019.
- Led a group of 10 students in Vorovoro, Fiji, on a Study Abroad Trip in 2017.
- Participated in Voluntary works during the aftermath of Hurricane Katrina, 2005

EXPOSITIONS, COMPETITIONS, & SKILLS

- Poster presented at the 12th Annual Boshell Diabetics and Metabolic Diseases Research Day, Auburn University, Auburn, AL.
- Attended Club Managers' Association of America (CMAA) National Education Conference in Washington, D.C., in November 2017.
- Attended Club Managers' Association of America (CMAA) World Conference in Orlando, FL, February 2017.
- Attended Club Managers' Association of America (CMAA) National Education Conference in Philadelphia, PA, in October 2016.

Attended Club Managers' Association of America (CMAA) World Conference in San Diego, CA, in February 2016.

Attended Club Managers' Association of America (CMAA) World Conference in San Antonio, TX, in February 2015.

Attended **CMAA Alabama-Tennessee Joint Chapter Meeting** in Nashville, TN, April 2015.

Attended Auburn University Research Symposium, 2014-2019.

Attended Auburn University College of Human Sciences Research Symposium, 2018.

Participated in **Academic Showcase**, Washington State University, 2012-2014.

Participated in The Washington Association of Wine Grape Growers Conference,

2014.

Participated in Wiley Research Exposition, Washington State University, 2014.

Participated in UMass Amherst Business Plan Competition, 2010.

Served as **Captain of a cricket team in Amherst Premier League**, University of Massachusetts, Amherst, MA, 2009-2010.

Proficient in 3 languages: English, Bengali, and Hindi.

GRADUATE STUDENTS SUPERVISED AND/OR CURRENTLY SUPERVISING

Graduate Students Supervised as chair/major professor: 16

Graduate Student Supervised as part of their committee: 9

Undergraduate Students Supervised for Research: 4

COMMITTEES

Global Teaching Academy, Auburn University, 2024 - present

Search Committee, Brewing Science, Tenure Track Assistant Professor, Auburn University, 2023

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Search Committee, Events Management, Tenure Track Assistant Professor, Auburn University, 2023

Peer Teaching Coordinator, School of Hospitality Management, Auburn University, 2023 –

Award Selection Committee, College of Human Sciences, Auburn University, 2023.

Undergraduate Curriculum Committee, Auburn University, Spring 2016

Library Committee, Auburn University, Fall 2016 – Fall 2022

Academic Computing Committee, Auburn University, Fall 2016 – Fall 2019

College of Human Sciences Awards Selection Committee, Auburn University, Spring 2023

College of Human Sciences Curriculum Committee, Auburn University Fall 2017-present

Search Committee, Events Management Lecturer, Department of Nutrition, Dietetics, & Hospitality Management, Auburn University, Spring 2017

Search Committee, Tenure-Track Extension Specialist in Public Health Nutrition, Department of Nutrition, Dietetics, & Hospitality Management, Auburn University, Spring 2018

Search Committee, Culinary Science Lecturer, Department of Nutrition, Dietetics, & Hospitality Management, Auburn University, Spring 2019

INVITED LECTURES & WORKSHOPS

- 1. Graduate Seminar, Virginia Polytechnic Institute and State University, 2024
- 2. Lodging Management, Virginia Polytechnic Institute and State University, 2021
- 3. Lodging Management, University of South Florida, 2023
- 4. Service Management, Washington State University, 2018
- 5. Facilities Management, Auburn University 2013, 2014.
- 6. Research Methods, Auburn University 2016, 2017.
- 7. Grantsmanship, Auburn University, 2016, 2018.
- 8. Introduction to Sustainability, Auburn University, 2016.
- 9. Design Studio, School of Architecture, Planning and Landscape Architecture, Auburn University, 2017.
- 10. Undergraduate Research Session, Auburn University, 2017.

- 11. Maintaining Research Productivity, Southeast CHRIE, 2019, Sarasota, FL.
- 12. Hospitality Enterprise, Auburn University, 2019.
- 13. Introduction to Hospitality Management, Auburn University, 2021.
- 14. Responding to Reviewers' Comments, Graduate Workshop, Auburn University, 2022.
- 15. Auburn Author Awards, Auburn University, 2022.
- 16. New Faculty Development, Auburn University, 2023.