
ELIZABETH I. QUANSAH, Ph.D., MBA

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EDUCATION

Doctor of Philosophy - Higher Education Administration

Auburn University, Auburn AL., 05/2017

Dissertation Title: Assessing the Effectiveness of Collaborations Between U.S.-Ghanaian Public Universities.

Graduate Certificate in College/University Teaching

Auburn University, Auburn, AL., 07/2016

Master of Business Administration (MBA) - Administration and Management Studies

Indiana University Northwest, Gary IN., 05/2009

Bachelor of Business Administration (BBA) - Human Resource Management,

Methodist University-University of Ghana. 05/2004

EXPERIENCE

Auburn University – Auburn, Alabama

- **Founding Director**, Outreach Global, Auburn University: 5/2018 – Present
- **Coordinator**, Outreach Global, Auburn University: 5/2014 – 4/2017

Responsibilities

- Established the Office of Outreach Global at Auburn University (AU).
- Developed the mission statement, goals, marketing, and branding plans, and the programming for the office.
- Provides executive leadership and vision for the unit.
- Serve as a member of the University Outreach Vice President Executive Council (VP Council).
- Oversees the office mission to align with the AU Outreach mission, the overall university's mission, strategic goals, staffing, budgets, and programming.
- Created and implemented a global innovative strategic plan for establishing and sustaining global partnerships.
- Developed AU Outreach Global's marketing materials such as brochures, flyers, e-books, reports, viewbooks, article/journal publications, and programming contents.
- Assisted in the designing of the office website.
- Provides leadership and direction in the areas of noncredit online service learning in branding and marketing, nursing, pharmacy, leadership and management, college teaching and learning, and entrepreneurship training courses for both our domestic and global partners.
- Maintain critical campus partnerships to establish collaborative efforts to increase students' international experience, faculty and staff outreach engagement.
- Coordinates colleges, schools, and departments outreach units which include College of Nursing outreach, Harrison College of Pharmacy, Center for Education and Outreach Engagement

(CEOE), College of Education, COSAM, College of Liberal Arts, College of Business, OneHealth, and supports over 30 faculty and employees to engage in outreach global initiatives.

- Established Outreach Global's canvas for leadership, management, Success Through Entrepreneurship Program (STEP), and healthcare online training programs.
- Serve as the Outreach liaison for all international vendor contracts.
- Member of the University Committee for Strategic Internationalization (CSI) team.
- Member of the Outreach diversity and inclusion team.
- Support the campuswide internationalization initiatives.
- Work collaboratively with deans, heads of departments, academic leaders, and university administrators to identify ways of providing more affordable and improving the quality of global service-learning programs.
- Serves on the Outreach and Engagement Faculty Council (OEFC) & Community of Practice.

Accomplishments

- Established office of Outreach Global in 2016. The office is a unit within University Outreach.
- Developed and marketed five (5) noncredit service-learning programs in nursing, pharmacy, social work, education, and counseling programs.
- Successfully developed, negotiated, established, and implemented MOUs between AU Outreach Global office and six (6) global partners comprising of international universities non profits organizations and governmental agencies.
- Strategically established international partnerships across West Africa and Europe.
- Developed GlobalConnect online training workshops with AU campus partners to offer branding and marketing, leadership and management, entrepreneurship for small business owners, and grant writing for our global partners during the Covid-19 pandemic.
- Created global virtual education abroad and tours for students, faculty, and staff during the Covid-19 pandemic.
- Implemented multidisciplinary partnerships in Benin, Ghana, Nigeria, Kenya, Cote D'Ivoire, Togo, Cuba, Ireland, Greece (pending), Uganda, Tanzania, Nigeria, Cuba and Guatemala to enhance Auburn University's global education and community outreach initiatives.
- Created the first-ever Global Community Day Festival for the cities of Auburn and Opelika, Alabama in 2022 till date
- Organized the premier Fulbright In the Classroom (FIC) in two high schools in Lee County, Alabama.
- Created first-ever GlobalConnect Camp for high school students in Auburn and Opelika areas.
- Developed and implemented "Annual Education and Health Clinic programs" in Ghana, and in Athens, Greece leading to over 120 students and 25 faculty participating in the spring and summer annual healthcare program since its inception in 2018.
- Implemented Tanzania Civic Education Service learning program
- Accomplished practical summer service learning and train-the-trainer programs for partner international universities' faculty and students.

Tuskegee University – Tuskegee, Alabama

Associate Vice President for Enrollment Management Tuskegee University, 2011 – 2014

Responsibilities

- Provided executive leadership and vision for the Division of Enrollment Management and Student Affairs, which includes six (6) functional departments, 25+ full-time directors and associate directors, 100+ staff, and over 20+ student ambassadors.
- Serve as a member of the University Senior Leadership Team, President’s Cabinet.
- Developed admissions recruitment master plans, and marketing strategies, and revised enrollment and scholarship policies and procedures.
- Produced the university’s first-ever recruitment video and virtual campus tour.
- Provided vision, oversight, and continuous review of the recruitment materials, and admissions processes.
- Established dual enrollment programs between Tuskegee University and five county high schools in Alabama.
- Managed the day-to-day operations and recruitment activities of the admissions and enrollment department.
- Responsible for leadership, support, and direction for all divisional staff, while enhancing their professional development.
- Developed the online admission application form and process.
- Oversaw reorganization of the enrollment management and additions to the department to align with the university’s mission, strategic goals, staffing, budgets, and programming.
- Maintained oversight of contracts and vendors of retail and dining areas.
- Provided leadership and direction in the areas of recruitment and admission, financial aid, residential life, and student life.
- Revised the admission requirement for international students from English Speaking countries.
- Maintained critical campus partnerships to establish collaborative efforts to increase enrollment, retention, and recruitment.
- Fostered and improved working relations between the enrollment office and the institutional research office, deans, faculty, and staff to enhance enrollment management projections and analyzed data regarding external trends and competing forces for Tuskegee’s enrollment.
- Worked with all colleges, schools, and departments outreach units and with the City of Tuskegee officials as it relates to global outreach needs and benefits.
- Served as the departmental representative and spokesperson to various campus and community organizations and committees, including the Alumni Board of Meetings.

Accomplishments

- Exceeded annual enrollment goals from 2,200 to over 3,300 students from 2011 to 2014
- Incorporated peer-to-peer recruitment call plans with the Tuskegee Golden Tiger students’ ambassadors which led to increases in students’ recruitment and enrollment.
- Assisted and managed the “One-stop shop” for enrollment processes
- Worked with a 20-person Patterson Hall Student Center Renovation & Expansion Advisory Board consisting of students, staff, alumni, and faculty.
- Worked with the Directors in oversight of internal fiscal controls through the development of policies and procedures to ensure sound financial records, reports, and audit capabilities totaling over \$3 million
- Trained admissions and financial aid staff on best customer service and recruitment practices
- Developed an “Early Warning System for Math and Science” to identify incoming students who needed extra support in Math and Science to ensure increased retention.

Indiana University, Indiana

Graduate Research Assistant, Indiana University, 2007 – 2008

Responsibilities

- Conducted branding and marketing research and wrote literature reviews for my academic adviser
- Assisted with the undergraduate Economics students teaching and grading for the main professor
- Composed students' class evaluation reports for various business and economics undergraduate classes
- Researched on data mining
- Attended development events with the IUN President and the Dean of Students.

Accomplishments

- Contributed in securing over \$1 million funding for branding and marketing project in 2018.

Global Ministries (nonprofit) – Accra, Ghana

Young Women's West Africa Coordinator, Global Ministries, 2001 – 2004

Responsibilities

- Created the organization's objectives and tailored them to address unique educational and health issues within West and East African communities.
- Represented Global Ministries at various regional and international conferences.
- Launched HIV/AIDS awareness week with universities in Ghana in collaboration with John Hopkins Institute, Ghana in 2002.
- Trained teen mothers and young people living with HIV- AIDS in three East and West African countries.
- Served as a liaison between the head office and local partners in West Africa.
- Managed and oversaw more than 20 staff members in the West Africa office.
- Improved upon quarterly budget and monthly financial reports
- Organized community outreach activities such as workshops, seminars for young women, conferences with various Non-Government Organizations (NGOs) in Ghana, and other West and East African countries.

Joseph & Elizabeth Quansah (JEQ) Foundation, Auburn, Alabama

JEQ foundation was founded in 2019 as a registered 501 (c) (3) IRS Tax Exempt nonprofit in the USA. The foundation provides tuition, residential scholarships, and laptops to excellent but needy college and university students in Ghana. In addition to the financial support, the Foundation provides academic advising, mentorship, and internship opportunities for our scholarship recipients.

Co-Founder and Co-President, 2019- present

Responsibilities

- Created the Foundation's website and social media pages.
- Developed marketing materials, impact reports, and sponsorship campaigns.
- Responsible for marketing and branding of the Foundation.
- Managed the day-day operations of the foundation.
- Review and update the Foundation's website contents on a regular basis.

- Recruit volunteer board members and Ghanaian representatives for fundraising and corporate partnership initiatives.
- Responsible for fundraising activities.
- Administer final virtual interview for selected scholarship recipients.
- Oversees the academic progress and community service of the scholarship recipients in Ghana.

Accomplishments

- Cumulatively awarded 70 full tuitions, 70 housing scholarships, and 16 laptops to underserved college students in Ghana, West Africa since 2019.
- Created virtual academic advising and mentoring sessions for the scholarship recipients.
- Partnered with two nonprofits in the USA.
- Established a corporate partnership in Ghana for internship opportunities for scholarship recipients.
- Offered twelve (12) new laptops to some of the recipients with high academic grades.

HYBRID NON-CREDIT TRAINING COURSES DEVELOPED

- “Service-learning programs in nursing, pharmacy, entrepreneurship, leadership, and management, grant writing, cultural immersion, and English as Second Language (ESL) program for global partners in West Africa, South America, Europe, and Auburn University campus partners.
- “Branding and Marketing for Benin Women, Youth and Students”, Institute of Cultural Affairs, Benin, West Africa (Delivery: online and face-to-face).
- “Public Speaking and product pitching for Benin Women, Youth, and Students”, Institute of Cultural Affairs (ICA), Benin, West Africa (Delivery: online and face-to-face).
- “Various Topics on Global Issues, Africa Countries and Cultures, AU OLLI Across the Globe, Passport to the World, Auburn University Osher Lifelong Learning Institute (OLLI). Spring and Fall Semesters, Auburn University.
- “Current Global Affairs” Co-lecturer, Global Fluency Class, Auburn University.

CAUSES TAUGHT

- FOUN 3110, “Adolescent Development, Learning, Motivation, and Assessment”. Co-lecturer, Auburn University.
- HIED 7020, Leadership in Higher Education; “Higher Education System in Africa”, Co-lecturer, Higher Education Administration class, Auburn University.
- ECON E-201: “Introduction to International Economics”. Graduate Assistant, Indiana University Northwest, Indiana.
- AFRI 2000, Introduction to Africana Studies, Guest lecturer.
- Instructor, AU Osher LifeLong Instructor: Africa and Global lessons.

UNIVERSITY SERVICE AND COMMITTEES

- *Member*, Competitive Outreach Scholarship Grant (COSG) Committee, 2025
- *Member*, Committee for Strategic Internationalization (CSI)
- *Member*, Outreach monthly retreat committee, 2021

- *Member*, University Outreach Committee for Strategic Planning
 - *Member*, Committee for Faculty Excellence Award
 - *Member*, Outreach Committee for Diversity, and Inclusion, 2018-2020
 - *Co-Chair*, Auburn University in Africa Journal committee
 - *Member*, Engagement Scholarship Consortium (ESC) Birmingham, Alabama, National Conference Committee
 - *Chair*, Cuba Executive Academic and Business Exploratory Visit Planning
 - *Contributor*, “Beyond Auburn Quarterly magazine”
 - *Member*, College of Education Graduate Council
 - *Member*, Higher Education & Student Affairs (HESA)
- Tuskegee University (TU)
 - *Co-Chair*, Marketing and Recruitment Committee
 - *Member* of the Enrollment and Retention Committee
 - *Co-Chair*, Scholarships and Financial Aid Appeal Committee
 - *Member*, Recruitment, and Retention
 - *Coordinator*, Open House programs and recruitment fairs
 - *Advisor*, International Student Association (ISA)
 - *Member*, Construction, Renovation, and Expansion of the Student Center Committee
 - *Member*, Campus Life Advisory Board

PROFESSIONAL AFFILIATIONS

- NAFSA: International Educators
- University Professional and Continuing Education Association (UPCEA)
- Engagement Scholarship Consortium (ESC)
- Association of Public Land-Grants Universities (APLU)
- Honor Society of the Phi Kappa Phi
- National Association for Student Personnel Administrators (NASPA)
- National Assoc. for College Admission Counseling, (NACAC)
- Alabama Association of Collegiate Registrars and Admissions Officers (AACRAO)
- Southern Association of Collegiate Registrars and Admissions Officers (SACRAO)

GRANT AWARDS AND FUNDING SUPPORT

2025

- Received over \$9,000 funding support from the AU International Students Organization (ISO) supported the fourth Global Community Day Festival which took place on April 5th, 2025, at the Cater Lawn, Auburn University.
- Received \$10,000 funding support from the Alabama Office of Minority Affairs (AOMA) for the fourth Global Community Day Festival. The festival took place on April 5 at the at the Cater Lawn, Auburn University.

- Received \$3,000 funding support from AU Department of World Languages, Literatures and Cultures. The funding support provided some program scholarships and general support for the premier GlobalConnect Camp in June 2025.

2024

- Received a \$15,000 entrepreneurship award from the U.S. Embassy in Benin, West Africa. The award was used to develop “Success Through Entrepreneurship Program (STEP)” training programs for small business owners and community leaders in Benin.
- Received \$10,000 award from the Alabama Office of Minority Affairs (AOMA) for the third Global Community Day Festival. The festival took place on April 20 at the City of Opelika amphitheater.

2022

- Received a \$20,000 entrepreneurship award from the U.S. Embassy in Benin, West Africa. The award was used to develop “Success Through Entrepreneurship Program (STEP)” training programs for women, youth, students, small business owners and community leaders in Benin.

2021

- Received over \$45,000 in in-kind medical supplies from Brother's Brother Foundation in support of the 2020-2021 Ghana healthcare programs in Sekondi and Accra, Ghana.
- Principal Investigator (PI) for the USAID Malawi Strengthening Science, Technology, Engineering, and Mathematics & Expanding Degree Opportunities (SSTEMEDO) Addendum to Higher Education for Leadership, Innovation, and Exchange (HELIX) New Partnerships Initiative (NPI) concept paper. Not selected.

HONORS AND AWARDS

- University Professional and Continuing Education Association (UPCEA) 2020 International Leadership Award recipient.
- UPCEA Southern 2019 Emerging Leadership Award recipient.
- Honor Society of the Phi Kappa Phi.
- Golden Key International Honor Society.
- 2012 Enrollment Management Officer Award, Tuskegee University.

PUBLICATIONS

Quansah, E. I., Diramio, D., Witte, M., Groocia, J., and Cook, R. (2017)
Assessing the Effectiveness of Collaborations Between U.S.-Ghanaian Public Universities. Dissertation.

Kayla, K. and **Quansah E. I.,** (2019). “Auburn groups adopt pediatric ward in Ghana”. The Auburn Plainsman newspaper, print edition.

Contributor, Beyond Auburn quarterly magazine. 2015 – present.

Contributor, AU Outreach eNewsletter contributor, 2023 – present.

SELECTED PRESENTATIONS

- Bryant, J., Cordie L. A., **Quansah, E. I** and Thomas, C. Fulbright in the Classroom Lighting the Way to the International World. SASUP Conference, South Carolina, October 18-19, 2024.
- Whitley, H. P., **Quansah, E. I.**, Chung, A. A mixed-model method of assessing qualitative and quantitative outcomes from interdisciplinary international service-learning trips: a comparative analysis. Southern Regional Faculty & Instructional Development Consortium Conference, Auburn University, March 8, 2023.
- **Quansah, E. I. - Moderator.** UPCEA 2021 Annual Conference “Online Global Learning Experiences: Guidelines and Best Practices on Accelevents.com and Zoom”. April 7, 2021
- **Quansah, E. I. - Facilitator.** UPCEA 2021 Annual Conference breakout session
- “Moving Forward: What’s Next for Higher Ed”? April 7, 2021
- **Quansah, E. I. - Presenter.** “Passport to the World Symposium: Value on International Experience”, August 8, 2020, Auburn University, zoom session
- **Quansah, E. I** - Keynote Speaker “Challenges and opportunities for Women in Academia. Mentoring Network for African Women in Academia (MTAWA). MTAWA Annual Meeting, Research Exchange, and Workshop, June 6 – June 9, 2019, Atlantic Station, Atlanta, Georgia, USA
- **Quansah, E. I. - Moderator:** Breakout session on “Claiming authority in the workplace Mentoring Network for African Women in Academia. MTAWA Annual Meeting, Research Exchange, and Workshop, June 6 – June 9, 2019, Atlantic Station, Atlanta, Georgia, USA
- Thomas, C., Awabil, G., Nyarko-Sampson, E., **Quansah, E. I** and Brenya, E.E. Counseling and Counselor Education in Cape Coast, Ghana: An Engagement Initiative. Alabama Counseling Association 52nd Annual Conference, Birmingham, November 14-16, 2018.
- Thomas, C., and **Quansah, E. I.** “International Engagement: Auburn University Outreach and Engagement in Africa”. Association of Public Land-Grants Universities (APLU), Commission on International Initiatives & Council on Engagement and Outreach. Summer Meeting, July 12-15th, 2015, Estes Park, Colorado
- **Quansah, E. I** and Diramio, D. “Type of Services Available to Veterans in Tuskegee University and Auburn University” NASPA Alabama Regional Conference, Birmingham, AL USA January 24, 2014
- **Quansah, E. I.** “Role of Young Women in the Development of West African Communities”. World Council of Churches Global Conference, Nairobi, Kenya. February 3rd, 2002