

NeCall Wilson, MBA

PROFILE

PhD Student and Graduate Research Assistant with the Auburn University Harrison School of Pharmacy, Health Outcomes, Research and Policy (HORP) program. Collegiate Educator and Management Coach with excellent research, instruction and communication skills. Responsible for completing researching, creating and delivering educational courses and coaching to provide student instruction, career development and success.

PROFESSIONAL EXPERIENCE

Part-Time Instructor within Coles College of Business and

Career Coach with Hughes Leadership Program (February 2018)
Kennesaw State University / Kennesaw, GA / August 2017 – May 2019

Successfully serves as an undergraduate coach for BUSA 2150, 3150 and 4150.

Support students with research skills, career exploration and communication.

Experienced Part-Time Instructor practiced at teaching undergraduate college students. Developed lesson plans, organized courses and kept students on-task. Assisted struggling students one-on-one regarding course materials and other academic issues. Publications and presentation material available for review.

- *Significantly experienced in coaching college students in regards to their career exploration, discovery, and development by creating a plan for their success*

Organizational Strategist/Sr. Program Manager/Corporate Liaison
Verizon / Atlanta, GA | Cary, NC / 17 years


Provided account oversight, leadership development, and detailed customer service for all reporting, governance, technical support for contracted clients.

- Served as a dedicated Technical Account Support Representative for JP Morgan, AllState, Federal Aviation Administration (FAA Network Management Center) and others – managed client expectations, and deliverables to meet or exceed contracted goals
- Managed \$4B AT&T corporate account leadership along with the Performance and Project Management of various Verizon (fMCI) ordering, provisioning maintenance, corporate interactions and communications
- Led a review team and chaired monthly, quarterly and annual account meetings for 7 years while working with all levels of management including reporting directly to the C-Suite

National Matching Grants Administrator / Collegiate Rep
IBM / Raleigh, NC / 4 years

Supported and reported on \$2M national account directly to IBM Corporate Headquarters executive management.

- Managed order placement administration process, tracking and equipment controls for all national branches
- Managed internal and external communication and tracking with end users and program clients.
- Responsible for collegiate computer marketing, sales and support to faculty, staff and students
- Management of these functions include conducting team and organizational performance analysis to include proposing, implementing, and evaluating interventions to improve performance as well as facilitating various small group activities
- Oversaw marketing and sales of computers to students, faculty and staff at the university

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 Atlanta, GA

EDUCATION

PhD Student, HORP
Harrison School of Pharmacy
4.0 GPA / Fall 2019
Auburn University

Executive Master of
Business Administration
3.87 GPA
Kennesaw State University,
Coles College of Business

Bachelor of Arts in
Communications
Campbell University

SPECIALTIES

Research
Undergraduate Instruction
Information Security
Learning strategies
Instruction and Training
Learning & Development
Organizational Design
Organizational Effectiveness
Student Retention
Process Improvement
Performance Optimization
Communications Excellence
Relationship Management
Operational Efficiencies
Network Security
Project Management
Performance Management
Certified Career Coach

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EXPERIENCE (CONTINUED)

Freelance Project Manager / Healthcare Consultant

Independent Consulting / Cumming, GA / 3 years

Managed client/patient support and provided review of patient treatment plans.

- Served as an independent Healthcare Project Manager resolving prescription medication records and billing conflicts
- Successfully improved oncology, cardiology and bariatric patient home healthcare results
- Orchestrated scheduled and facilitating meetings and providing status reports on pending activities
- Analyzed data and reports to determine process faults and create innovative solutions to resolve them
- Maintained positive, caring and compassionate interactions with each patient encounter
- Researched relevant medical terms and practices to better understand medical disciplines and approach
- Reduced patient hospitalization return rates and medication conflict incidents
- Reduced patient hospitalization return rate by 12% within a 30 day cycle

Technical Program Manager

Intuit | Digital Insight | NCR / Norcross, GA / 19 months

Provided program oversight and guidance for 19 corporate migration projects divesting from Intuit to Digital Insight and carving into the NCR realm.

- Successfully communicating activities and driving closure and resolutions to escalations within the Enterprise Applications organization and company initiatives
- Successful delivery of Remedy to LANDesk migration; Vendor Management; research and document creation of corporate process and procedures. Led engineering team from concept to delivery
- Led Technical Carve-Out team of 8 Senior Engineers regarding program concept to delivery

Senior Search Executive

Boaz Partners / Atlanta, GA / 13 months

- Successfully managed a Full Desk and responsible for successfully Recruiting, Sourcing, Client Campaign Management, Candidate Placement and Business Development
- Managed executive client Interactions and identified candidates for key leadership opportunities. Designed and executed Key Position Campaigns and Research Efforts. Discovered and acquired Business Development Partnerships
- Responsible for candidate presentation and salary negotiations
- Assisted clients with active career exploration, research and developing a successful campaign for employment

COMMUNITY LEADERSHIP

Kennesaw State University Presidential Commission (CORED) Co-Chair, April 2017-Present

Kennesaw State University Chief Diversity Officer (CDO) Search Committee Member, January 2019-May 2019

Kennesaw State University Executive MBA Alumni Board Member & Coach, May 2016-Present

KSU National Collegiate Sales Competition (NSCS), Attendee/Volunteer, 2016-Present

Symposium on Asia-USA Partnership Opportunities (SAUPO) Attendee, 2016-Present

Technology Association of Georgia (TAG) Program Member, 2008 - Present

United Way Volunteer Involvement Program (VIP) Member, 2017 - Present

Women In Technology (WIT) Member / Volunteer Campus Manager, Spring 2015-Present

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R e s e a r c h , C o n f e r e n c e s & P u b l i c a t i o n s

National Conference on Undergraduate Research Faculty Moderator, April 2019, National Conference on Undergraduate Research (NCUR) Conference

National Conference on Undergraduate Research Student Moderator, April 2019, National Conference on Undergraduate Research (NCUR) Conference

National Conference on Undergraduate Research Abstract Reviewer, December 2018, National Conference on Undergraduate Research (NCUR) Conference

Teaching Traditional College Students Professional Marketing Via LinkedIn, September 29, 2018, Atlantic Marketing Association (AtMA), Proceeding

Human Capital: On-Boarding Case Study, September 29, 2018, Atlantic Marketing Association (AtMA), Proceeding

Symposium for Part-Time, Adjunct and Contingent Educators Conference Presenter, June 9, 2018, Symposium for Part-Time, Adjunct and Contingent Educators (SPACE) Conference

Atlantic Marketing Association Conference Panelist, 2018, Atlantic Marketing Association (AtMA) Conference

Atlantic Marketing Association Conference Reviewer, 2018, Atlantic Marketing Association (AtMA) Conference

Ethical Decisions in Lifestyle Choices, Nov 7, 2017, The Society for Marketing Advances, Proceeding

Atlantic Marketing Association Conference Reviewer, 2017, Atlantic Marketing Association (AtMA) Conference

T E C H N I C A L S K I L L S a n d T R A I N I N G

Education Advisory Board (EAB), Desire2Learn (D2L), 100+ hours of coaching training completed; Microsoft Office Suite; Social Media: Twitter, LinkedIn; 80+ hours of PMP/PMI certified training

T E C H N I C A L S K I L L S a n d T R A I N I N G

- Education Advisory Board (EAB)
- Desire2Learn (D2L)
- 100+ hours of coaching training completed
- Microsoft Office Suite
- Social Media: Twitter, LinkedIn
- 80+ hours of PMP/PMI certified training
- 20+ hours of ITIL training completed