



It Begins at Auburn

***A Campaign for
Auburn University***

University Senate

November 7, 2006

Purpose of Auburn Campaign

- Raise \$500 million+
- Gain state, regional and national positioning for Auburn University
- Achieve goals for colleges, schools and units
- Identify and engage new volunteer leaders
- Increase volunteer base by 500
- Expand donor base with a focus outside Alabama

Campaign Update

As of November 6, 2006

Face Value	Present Value
\$413,052,192	\$298,925,266

Planned Gifts

Based on campaign total of \$413 M
as of November 6, 2006

Planned Gifts	
Expected Planned Gifts	\$122,245,963
Matured Planned Gifts	\$ 18,494,202
Total Planned Gifts	\$140,740,165
Percentage of Planned Gifts in Campaign Total = 34% / 29%	

Progress to Date by Objective:

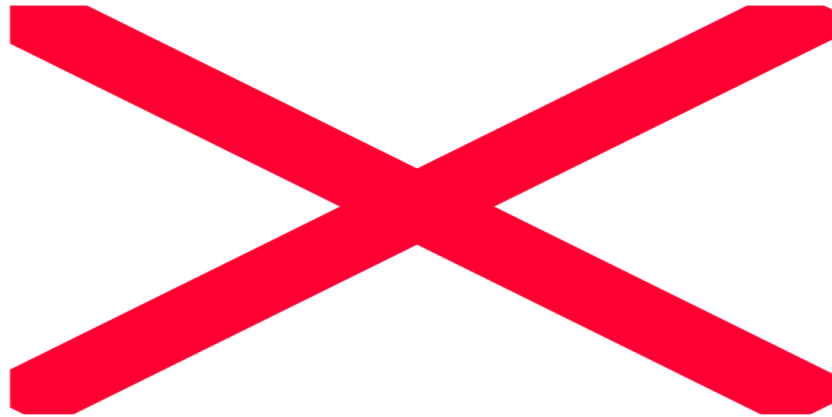
November 6, 2006

Objective	Goals	Progress
Student Support		
Undergraduate Support	\$76,830,000	\$69,453,757
Graduate Support	\$45,650,000	\$624,334
Faculty Support	\$ 102,675,000	\$54,029,981
Facilities		
New Construction	\$55,101,264	\$35,107,881
Renovation/Equipment	\$64,550,000	\$6,085,460
Programmatic Support	\$ 155,193,736	\$247,750,779
TOTAL	\$500,000,000	\$413,052,192

Progress to Date: November 6, 2006

Objective	Goal	Progress
Endowment	\$314,330,000	\$133,527,784
Non-Endowed Funds	\$185,670,000	\$279,524,408
Total	\$500,000,000	\$413,052,192

AU & AUF Endowment Level: Market Value



Campaign Giving: November 6, 2006

Auburn University Foundation Board

\$22.7 Million committed in gifts and pledges

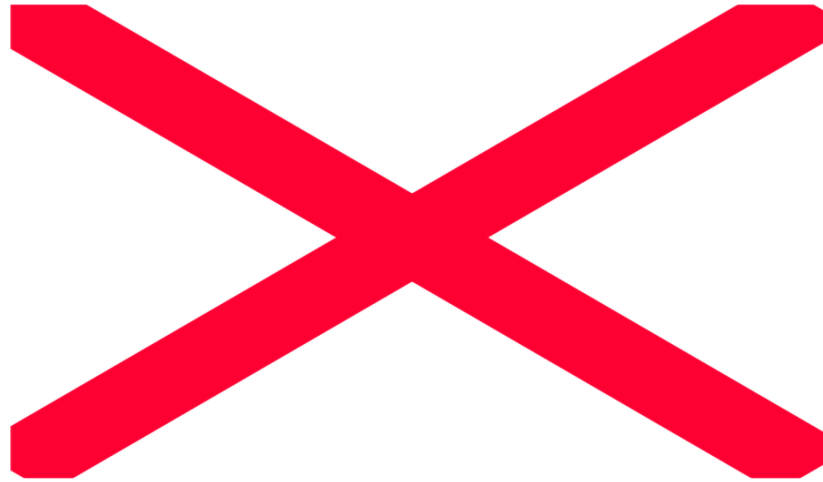
Auburn University Board of Trustees

\$48 Million committed in gifts and pledges

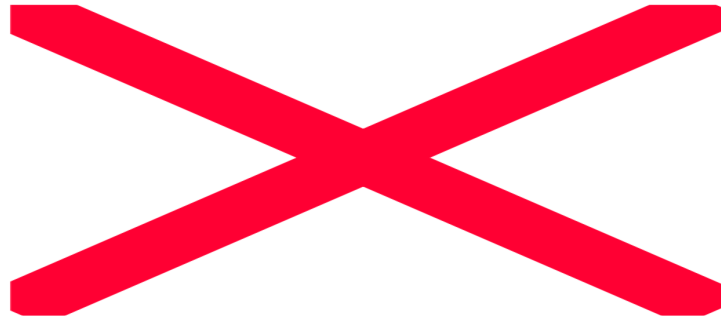
Total

\$70.7 Million

Update of Constituency Goals



Faculty Staff Campaign



Chris Roberts, Chair, Chemical Engineering

Victoria Tate, Manager, Classroom Buildings

Committee: 47 representing every college & division

*\$3.8 M in planned gifts

Campaign Committees

- Steering Committee
 - 32 Members
 - 2 Board of Trustees members
 - 8 AU Foundation Board members
 - 1 Auburn Alumni Association Board member
 - 16 Constituency Campaign Committee chairs
 - 1 Faculty Senate Chair
 - 4 at-large members
- National Committee
 - 45 members
 - Regional & Event Chairs

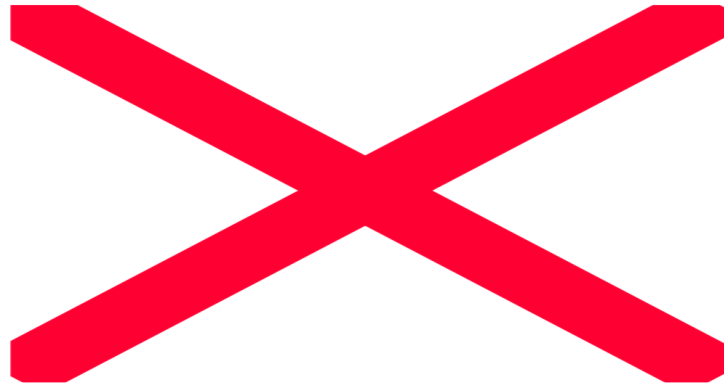
Regional Campaigns: 2006 Timeline



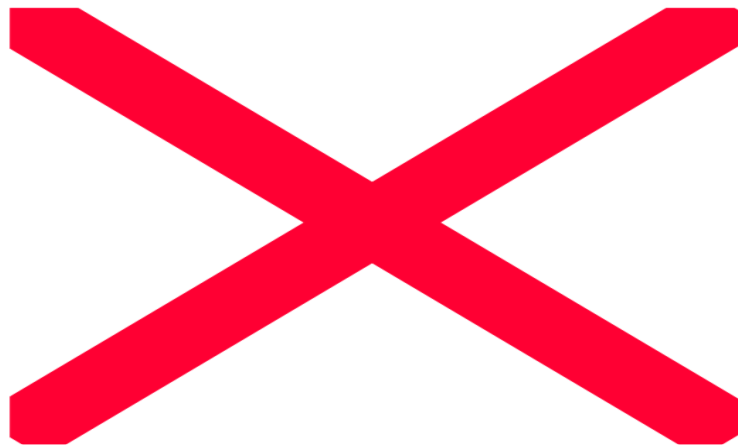
* Under consideration

IT BEGINS AT AUBURN
A CAMPAIGN FOR AUBURN UNIVERSITY

Regional Campaigns cont'd: 2007 Timeline



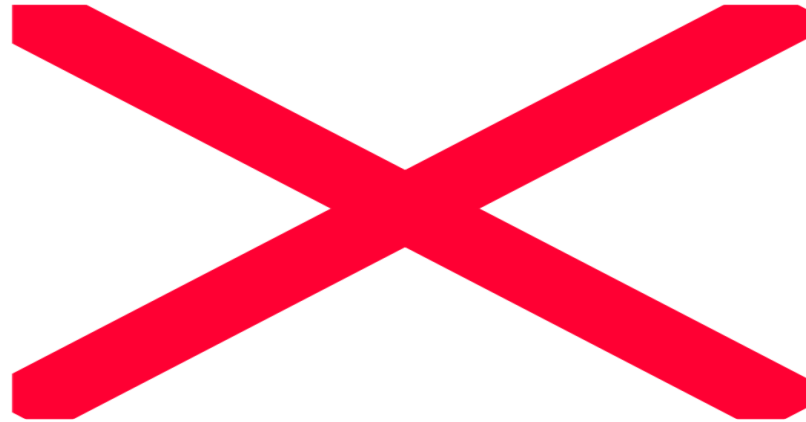
Event Areas: 2007 Timeline



Regional Campaigns: Potential Donors



Regional Campaign Status: Campaigns Kicked Off Spring 2006



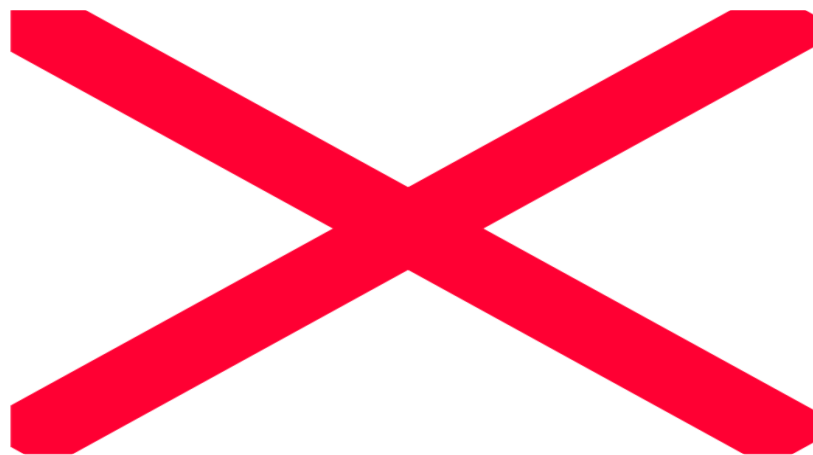
Continued on next page

IT BEGINS AT AUBURN
A CAMPAIGN FOR AUBURN UNIVERSITY

Regional Campaigns Status: Kick Off scheduled Fall 2006



AU Total Gifts & Pledges



IT BEGINS AT AUBURN
A CAMPAIGN FOR AUBURN UNIVERSITY

AU Total Cash & Gifts Received



Percentage of AU Alumni Giving



AU Annual Fund Gifts



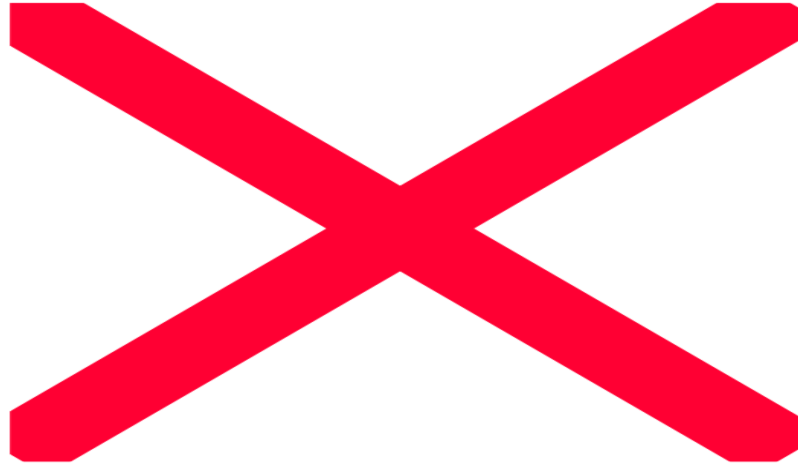
IT BEGINS AT AUBURN
A CAMPAIGN FOR AUBURN UNIVERSITY

AU Annual Fund Donors



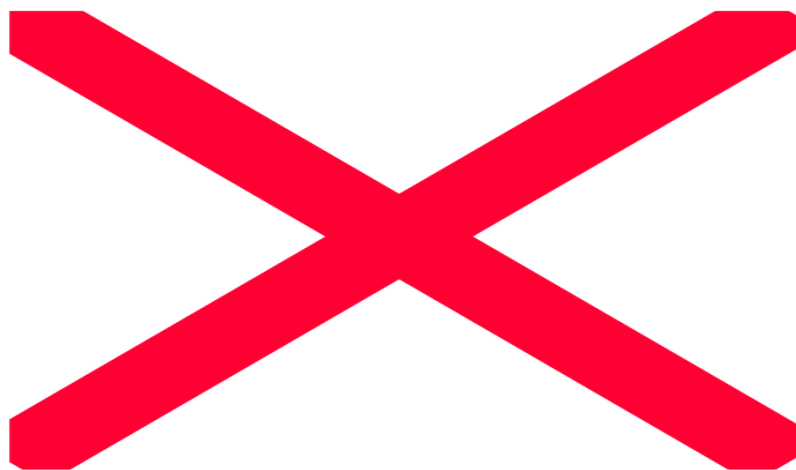
IT BEGINS AT AUBURN
A CAMPAIGN FOR AUBURN UNIVERSITY

AUM Total Gifts & Pledges

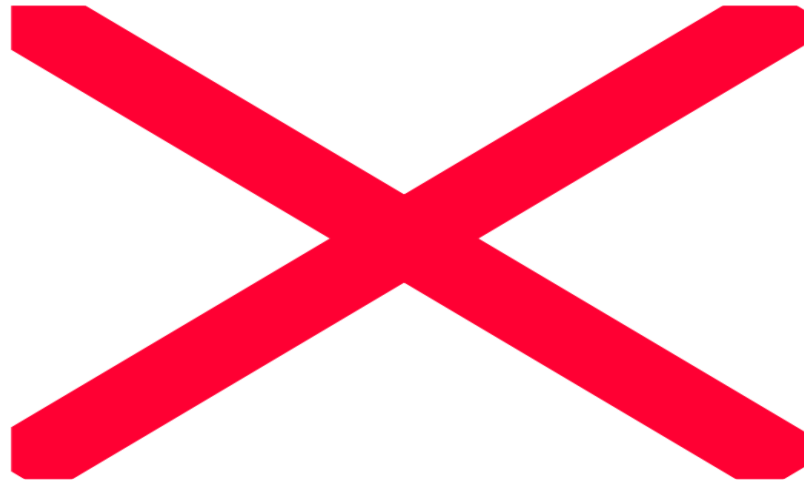


IT BEGINS AT AUBURN
A CAMPAIGN FOR AUBURN UNIVERSITY

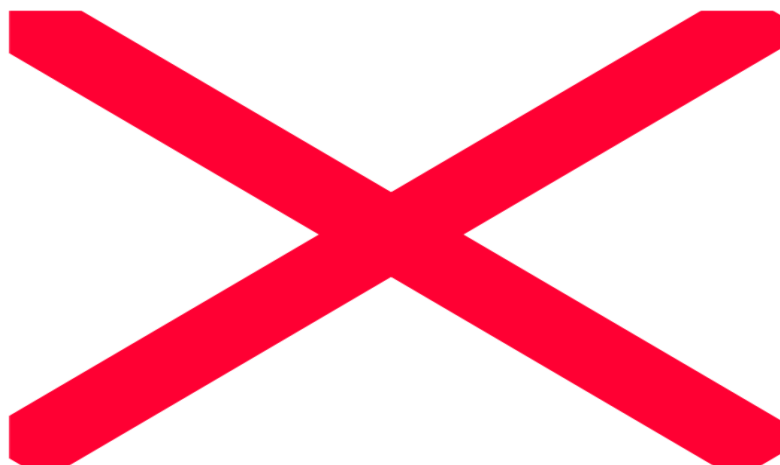
AUM Total Cash & Gifts Received



Percentage of AUM Alumni Giving



AUM Annual Fund Gifts



IT BEGINS AT AUBURN
A CAMPAIGN FOR AUBURN UNIVERSITY

Plans: Fall 2006

- Reach 84% (\$420 M) of campaign goal by 12/31/06
- Support all constituency campaigns to achieve 80% of goals by 12/31/06
- Continue soliciting donors in 13 regions kicked off
- Hold 5 regional kick offs and 14 campaign events in Winter/Spring `07