



# Enrollment Management Council (EMC) Overview

July 8, 2008

AUBURN

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UNIVERSITY

# Purpose

- The Enrollment Management Council was developed in 2006 based upon the recommendation of the Noel-Levitz Consultants.
- The purpose is to provide broad input into all enrollment-related goals, strategies and tactics.
- A major focus of the group is on annual strategic enrollment and enrollment-related fiscal planning.

# Council Membership

## **Members**

Provost's Rep, Chair

Dean

Associate Dean

Academic Advisor

Associate Vice President for Business & Finance

Associate Provost for Undergraduate Studies

Dean, Enrollment Services

Director, Institutional Research and Assessment

Academic Senate Chair

## **Ex Officio Members**

Associate Provost for Diversity and Multicultural Affairs

Coordinator, University Scholarship Office

Dean of Students

University Registrar

Director, Student Financial Services

# Freshman Class Numbers

- Enrollment

- Avg. ACT Score

Fall 2005	4197	24.1
Fall 2006	4092	24.3
Fall 2007	4190	24.8
Fall 2008	3900+ (estimated)	25+

# Transfer Student Numbers

## Number of Transfer Students

Fall 2007

1320

Fall 2008

1386\* (estimate)

\*Quality of transfer students up

# Students of Color Numbers

	<u>Number</u>
2000	375
2001	464
2002	444
2003	450
2004	495
2005	574
2006	691
2007	706
2008 (projected)	521*

**\* 2008 number down, but students better prepared therefore anticipating a higher retention rate**

# Freshman Ability Bands

	<u>2007</u>	<u>2008</u>
ACT of 28 or higher	1000	1206
ACT of 24-27	1526	1608
ACT of 22-23	887	783
ACT of 21 or below	<u>778</u>	<u>329</u>
Totals	4191	3926

# Total population of Honors College, 1979-2008

