





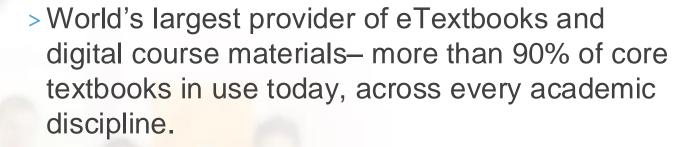
CourseSmart Solutions

prepared for

Auburn University

November 2010





- Joint venture supported by Pearson, McGraw-Hill Education, Cengage Learning, John Wiley & Sons, and Bedford, Freeman & Worth Publishing Group (Macmillan)
- Distribute content for 13 other publishers

What is CourseSmart?

CourseSmart L.L.C.



- Provides anytime, anywhere access to digital course materials for students and faculty.
- Provide faculty with a more efficient way to find, access and evaluate course materials online to select the best materials for their class.
- Easy, instant access to textbooks online means no shipping, less printing and no waste.

CourseSmart Offers....





- Convenient, instant access from through AU-Access.
- Search the largest catalog of eTextbooks available to find, access and evaluate textbooks online.

Faculty Instant Access Benefits



Content Layout Portal Admin

Welcome David W Musgrave











Help

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Campus Life

Faculty Services

Employee Services

IMG

Help Desk Libraries workflow AU Access Logger

■ ★ X

Groups

Admin

Logout

October 13, 2010

■ ∓ X

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■ ∓ X **Banner Access** Self Service

- Update your personal information, view your pay stub and leave balances, faculty grading and advisor options, and access many other administrative services.



Receivables, Student, and Financial Aid Systems

To access the Banner Admin application from off-campus, you must be logged in via the Auburn VPN client.

- Access Banner Finance, Human Resources, Accounts





Blackboard



■ ∓ X

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■∓ X CourseSmart CourseSmart Get instant access to the largest selection of textbooks online



Workshops is now open. We are offering more Blackboard Quick Start sessions, Beyond the (Blackboard) Basics, Narrated PowerPoint, Teaching with PowerPoint, and web design for beginners workshops in the IMG Classroom, 0015B Haley. Podcasting with GarageBand will be held in the new

IMG Mac classroom, 0301B Haley Center. Dates, times, and registration information are available on the IMG Workshops tab on the IMG homepage.

Ouick Links

Faculty Ouick Links

- Advisement Schedule
- Biggio Center
- Class Rosters via Banner SSB
- Class Rosters via Blackboard ■ Entering Grades Information 2
- Final Exam Schedules
- Term Grade Roll Schedule
- Grade Revision Form for IN and NR
- grades only 2 Grade Revision Form for all Forms
- Other Than IN and NR 2
- IMG (Blackboard, WebCT, and software) support for faculty)
- Incomplete Grade Form and Policies
- Policy on Retroactive Withdrawals/Resignations and Withdrawals/Resignations after
- Schedule of Courses
- Course Catalog

IT Quick Links

- Administrative Computing Coordinators
- AU Install
- Banner Web Site
- Office of Information Technology
- OIT Help Desk
- Schedule of Courses
- Course Catalog

Campus Resources



Campus Resources:

- AU Library Banner
- Biggio Center
- Campus Announcements (On the Home



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... product | territory | customer | segment | trade channel | order size III. Efficiency control Line and staff management Marketing controller To evaluate and improve the spending efficiency and impact of marketing expenditures Efficiency...

2. Page 662

... profitabil-ity is assigning costs and generating profit- and- loss state-ments. Efficiency control focuses on finding ways to increase the efficiency of the sales force, advertising, sales promotion, and distribution. Strategic...

3. Page 159

... Creatives" category. Table 6.2 breaks the LOHAS market into five segments

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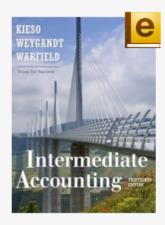


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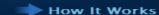


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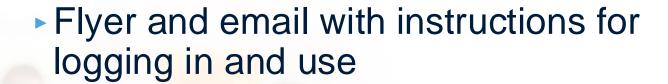












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