



AUBURN

UNIVERSITY

**WINTER
WEATHER
WARNING**

**CLOSING
CAMPUS**

January 28-29, 2014

DECISIONS

- Winter weather - main threat is ice, not necessarily the snow
 - Winter weather threat is considered more likely to result in cancelling classes and suspending normal university operations
- Severe weather – main threat is tornado outbreaks, damaging winds, etc.
 - Severe weather could warrant considering cancelling classes and suspending normal university operations but would likely be a result of a hurricane or large outbreak.
 - Due to short notice on most severe weather events, the students, employees and visitors are generally considered safer in university buildings

MONITORING

- Emergency Management personnel monitor area forecasts and outlooks
- On call personnel 24/7/365
- Great working relationship with the National Weather Service
 - Direct communications (radio and telephone)
 - Webinars and conference calls
 - Radio briefings
- Redundant weather monitoring systems
- Attending briefings at the Lee County Emergency Management Agency
- Internal strategy meetings and discussions

DECISION FACTORS

- Safety of students, employees and visitors
 - Safety to those on campus as well as those traveling to campus
- Type of hazards associated with the event
- Timing of the event
- Length of the event
- Class schedules
- Work schedules
- Campus services (transportation, dining, tours, athletic events, etc.)
- Whole day vs. Half day (Delayed starts)

OTHER FACTORS

- Being wrong and wasting a day(s)
- Loss of productivity
- Testing
- Timing of the event during the semester (finals, graduation, etc.)
- Specific emergencies or threats to campus
- Degree of probability and certainty by the National Weather Service
- Current or projected road conditions around campus and the region
- Local school closures (K-12) – (Close working relationship)
- Local emergencies or threats – timing may be a factor (ex. sporting events, traffic)

MAKING THE DECISION

- Always includes:
 - University Emergency Managers or designee
 - Executive Director, Public Safety & Security
 - Senior Administration (President, Exec. Vice President)
 - University Provost or Associate Provost
 - Others as deemed necessary or warranted

COMMUNICATING THE DECISION

- AU ALERT
- University e-mail system
- University websites
- Social Media
- Media partners



Notifications



Amanda Nichols @arnichols22 14h

"@AUALERT: AU ALERT: Tuesday classes & normal operations cancelled due to Winter Storm Warning for Tuesday." HALLELUJAH



Anna Beth @ABJager 14h

In the middle of a class PowerPoint stellar delivery @AUALERT
pic.twitter.com/ABEO0LoCKL



Caroline Tribble @CSTribble 14h

@AUALERT comin in clutch with the tweets AND texts AND email.
#noschool



PrincessOnThePlains and 2 others
favorited

AU ALERT: Tuesday classes & normal



Timelines



Notifications



Messages



Me



Notifications



waiting for you baby"



Katie Hardage @kthardage

15h

"@Auburn_Problems: @AUALERT I'm waiting for you baby"



Auburn Problems @Auburn_Pro...

15h

@AUALERT I'm waiting for you baby



Jaslin Whaley favorited a Tweet you were mentioned in

Meanwhile what is Auburn University doing... Waits for @AUALERT



Wade(Maxamillion) @RegalBasil

15h

Meanwhile what is Auburn University doing... Waits for @AUALERT



Timelines



Notifications



Messages



Me



Notifications



Maggie retweeted a Tweet you were mentioned in

All the surrounding schools are canceling where's my @AUALERT ?!?!?



Emma Callicoot @Ekc0003AU

16h

All the surrounding schools are canceling where's my @AUALERT ?!?!?



Joseph Pierce favorited a Tweet you were mentioned in

@theJP @AUALERT I've already bought out Walmart's supply of milk and bread!!!



Catherine Fitzwater and **Zach Smith** favorited a Tweet you were mentioned in

RT @AUALERT: POSSIBLE SNOW.



Timelines



Notifications



Messages



Me



Notifications

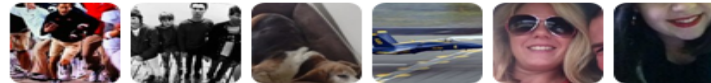


on Tuesday to cancel classes morning before I leave the house... Please and thank you!



Wade(Maxamillion) @RegalBasil 1d

So I'm going to need to get an @AUALERT on Tuesday to cancel classes morning before I leave the house... Please and thank you!



AuBurntOrange and 7 others followed you



Nichole moulton favorited a Tweet you were mentioned in

“@AUALERT: AU ALERT: Hazardous Materials spill in Funchess Hall, stay clear of the area until all clear.”
@nichole_moulton ?



Timelines



Notifications



Messages



Me

