

# Outreach Scholarship and Faculty Engagement



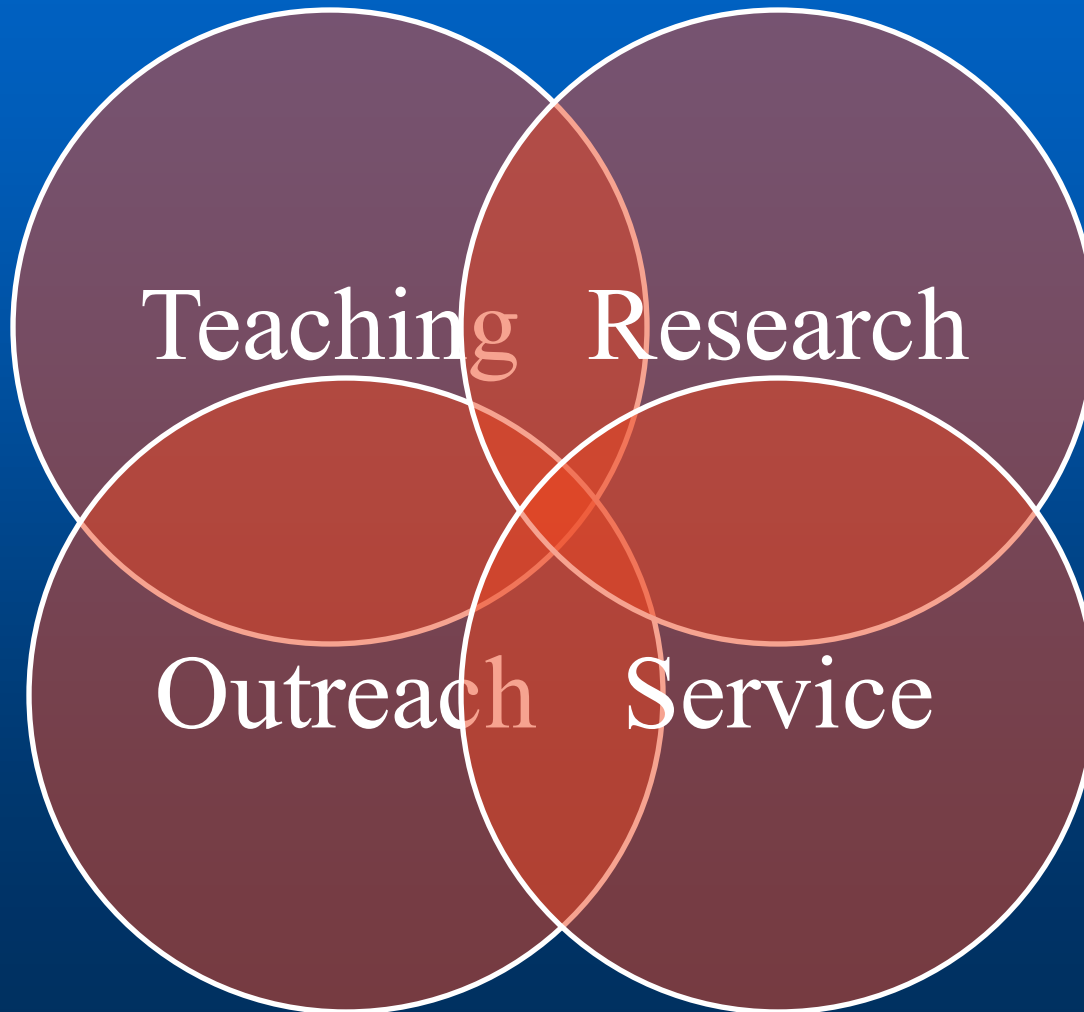
AUBURN

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UNIVERSITY  
OUTREACH

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# Overview: Boyer (1990)



# At Auburn University

**Outreach** refers to the function of applying academic expertise to the direct benefit of external audiences in support of university and unit missions.

Faculty Handbook Ch. 3: Definition of Outreach

Excerpt—Faculty Handbook, Chapter 3, Sections 8 and 11: Outreach  
Related Guidelines for Promotion & Tenure

# Outreach Scholarship

- also known as **Engaged Scholarship** - the dissemination knowledge from or written residue from application of expertise and partnership through outreach/engaged activities.

<http://www.auburn.edu/outreach/facultyengagement/resources.htm>

# Engaged Faculty

refers to those faculty “who bridge research teaching, and service through integration of community-based work with their scholarly agendas” p. (43).

Fitzgerald, Burack, & Seifer (2010). *The Handbook of Engaged Scholarship: Contemporary Landscapes, Future Directions*, Vol 1, Michigan State University Press: East Lansing, MI.

Forms of outreach and extension activity, defined with typical outcomes and measures

Outreach/extension activity – definitions	Typical expected outcomes and measures
<p>Institutionally, outreach and extension work at Auburn encompasses three forms of activity: Instructional, Expert Assistance and Engagement</p> <p><b>Instructional activities:</b> Activities promoting learning over a lifetime and addressing continuing individual development and improvement of knowledge and skills needed for educational advancement, employment and personal enrichment. Includes formal and informal, non-credit and credit lifelong learning opportunities, such as college-prep programs, service learning, continuing professional education, recreational and enrichment programs.</p> <p><b>Expert Assistance:</b> Informational activities and services providing university expertise and knowledge on request to external constituents (individuals and organizations) in order to advise, solve problems, and improve conditions. Includes public information distributions, direct consultation, clinical services, service learning and engaged internships, and contract study.</p> <p><b>Engagement:</b> Collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity. Includes formal institutional partnership exchanges, open public service programs and resources, as well as curricular engagement of faculty, students and community principals to deepen learning, enhance civic well-being and enrich scholarship, via service learning, practica, community based research and internships.</p> <p>[Service-learning, defined as curricular engagement which integrates meaningful service with instruction and reflection to enrich the learning experience, may be engaged in any of the above forms of outreach activity.]</p> <p>[Synthesized from definitions from the University Continuing Education Association, Michigan State OEMI, Carnegie Foundation engagement standards.]</p> <p>Excerpt: Outreach Outcomes Committee Study, 10-10-11</p>	<p>Outcomes typically associated with outreach and extension work, with short, mid, and long term measurable differences</p> <p><b>Instructional outcome:</b> Participants will be competent, skilled, enlightened and engaged citizens in their respective professional, job, or life applications.</p> <ul style="list-style-type: none"> <li>• Short-term measurable differences <ul style="list-style-type: none"> <li>▪ Knowledge gained, skills learned</li> </ul> </li> <li>• Mid-term measurable differences <ul style="list-style-type: none"> <li>▪ Professional/work competencies/life skills maintained or enhanced;</li> </ul> </li> <li>• Long-term measurable differences <ul style="list-style-type: none"> <li>▪ Performance improved; quality of decision-making, perspective enhanced</li> </ul> </li> </ul> <p><b>Expert assistance outcome:</b> Recipients of assistance will be informed, effective and productive, and empowered to improve their families, organizations, and communities.</p> <ul style="list-style-type: none"> <li>• Short-term measurable differences <ul style="list-style-type: none"> <li>▪ Problems identified and solutions applied; incentives created</li> </ul> </li> <li>• Mid-term measurable differences <ul style="list-style-type: none"> <li>▪ Systems, policies and practices improved; productivity gained; profitability increased</li> </ul> </li> <li>• Long-term measurable differences <ul style="list-style-type: none"> <li>▪ Conditions improved, best practices maintained</li> </ul> </li> </ul> <p><b>Engagement outcome:</b> Community and institutional engagement will be mutually beneficial, enhancing quality of life, and advancing scholarship and the public good.</p> <ul style="list-style-type: none"> <li>• Short-term measurable differences <ul style="list-style-type: none"> <li>▪ Awareness created, attitudes changed; beneficial relationships established</li> </ul> </li> <li>• Mid-term measurable differences <ul style="list-style-type: none"> <li>▪ Behaviors changed; quality of life improved; access/reciprocity increases; partnerships established</li> </ul> </li> <li>• Long-term measurable differences <ul style="list-style-type: none"> <li>▪ Community revitalized/sustained; new standards of living; learning and scholarship advanced; collaborations established</li> </ul> </li> </ul> <p>[In addition to outreach outcomes, service learning also relates to Auburn's General Education Student Learning Outcomes: "Students will be informed and engaged citizens of the United States and the world."]</p> <p>[Synthesized from previous Auburn outcome statements, the Extension Logic Model, Michigan State OEMI, IACET continuing education standards ]</p>



# AU Faculty Engagement

refers to the institutionally facilitated pathways and resources from which the “function of applying academic expertise to the direct benefit of external audiences (community) in support of university and unit missions” occur.

# Office of Faculty Engagement

- Competitive Outreach Scholarship Grant program
- Outreach Scholarship Symposium
- Outreach Faculty Engagement Council
- Resources on Outreach Website
- Joint projects with faculty and faculty groups
  - Grant proposals
  - Publications and Conference presentations
- Community of Practice
- Discipline-specific scholarship, projects and involvement

<http://www.auburn.edu/outreach/facultyengagement/>



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# Outreach Scholarship Symposium

- February 10<sup>th</sup> and 11<sup>th</sup>
- Student Center Room 2222 and 2223
- Registration now open
- Deadline for proposals is January 21<sup>st</sup>
- Deadline to register to attend January 31<sup>st</sup>

<http://www.auburn.edu/outreach/facultyengagement/symposium.htm>

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