

THIS IS AUBURN.



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GLOBAL

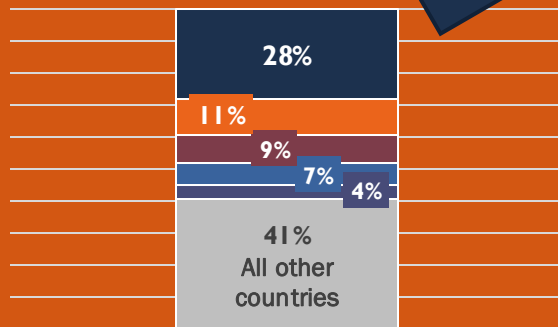
General Faculty
Meeting
October 6, 2015

INTERNATIONAL STUDENT FACTS

Where Students Study

2001

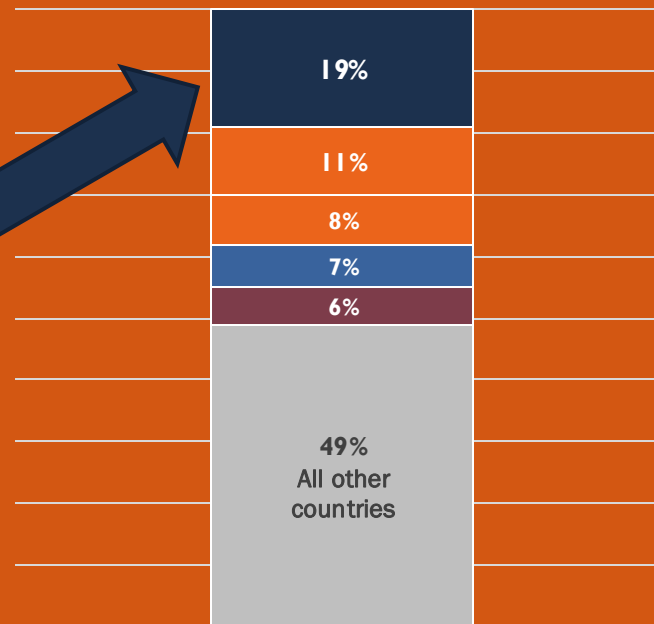
2.1 million students



Year 2001

2012

4.3 million students



Year 2012

SOURCE: UNESCO STUDENT MOBILITY DATA



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2001:

1. U.S. (28%)
2. U.K. (11%)
3. Germany (9%)
4. France (7%)
5. Australia (4%)
6. Other (41%)

2012:

1. U.S. (19%)
2. U. K. (11%)
3. China (8%)
4. France (7%)
5. Germany (6%)
- Other (49%)

INTERNATIONAL STUDENTS STUDYING IN THE U.S.



2014: 886,394

2025: 1,750,000 (est.)



Source: IIE Open Doors; SEVIS; Shorelight Analysis

WHAT IS AUBURN GLOBAL?

- Partnership between Auburn University and Shorelight Education
- We recruit, orient and provide support services to transition and retain international students
- Focus: “Student Success”



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OVERARCHING GOAL

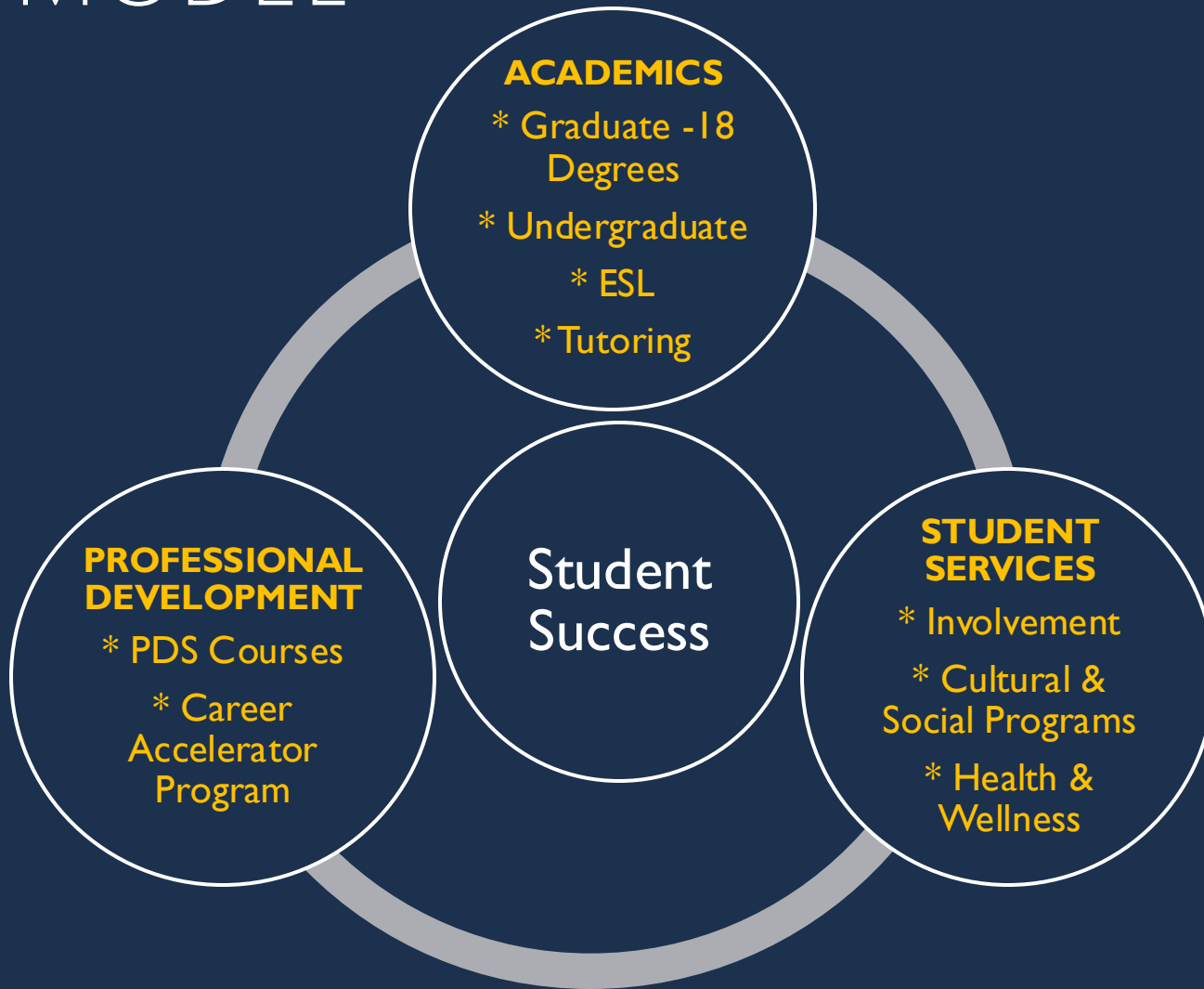
To support Strategic Priority I: Enhance Student Success

Strategic Goal #2: “The University will strengthen the student experience and broaden its influence by serving new groups of students and emphasizing the academic importance of diversity. We will support the talents of all qualified students and prepare them to thrive in an increasingly global environment.”

- 1,000 International Undergraduate Students by 2018



STUDENT SUCCESS MODEL



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RECRUITMENT & ADMISSIONS



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By the Numbers:

- 8 Regional Recruitment Offices
- 1,200+ applications to Auburn Global
- 310 students:
UG: 185
GR: 63
ESL: 62

PROGRESSION & BENEFITS

- Auburn Global
 - 2-3 semesters - Undergraduate
 - 1-2 semesters – Graduate
- Progression into University
 - Undergraduate: University standard
 - Graduate: Standard set by Department
- Faculty Support
 - Monthly workshops
- Auburn Global supports:
 - Diversity for the benefit of all
 - Increases economic development in state



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THANK YOU!

FOR MORE INFORMATION:

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