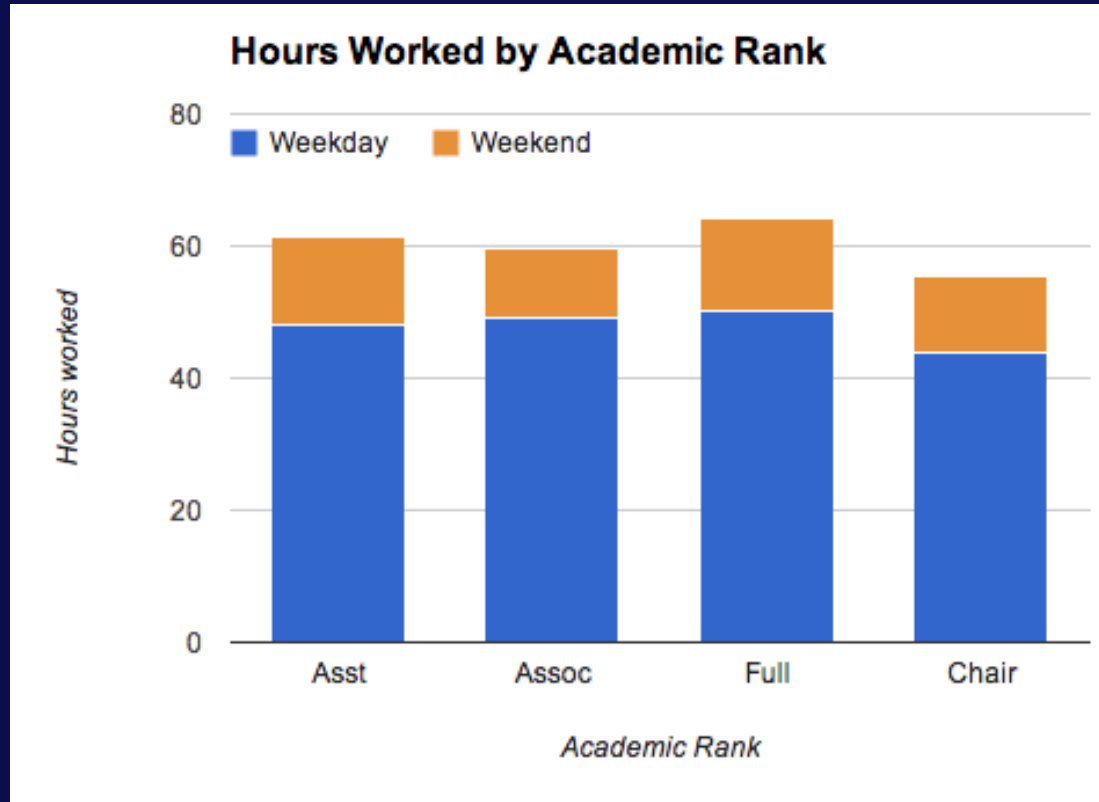


Changes in the Course Materials Process and Landscape

Update for the Faculty Senate
October 6, 2015

Russell Weldon,
Assistant Director, Auburn University Bookstore

First things first.



THIS IS AUBURN.



AUBURN
UNIVERSITY

Beginning in December, students will have the ability to charge up to \$1,000 each semester toward their e-bill for course materials and supplies.

THIS IS AFFORDABILITY.

THIS IS ACCESSABILITY.

THIS IS AVAILABILITY.

THIS IS AUBURN.



We need your help.

- Understand how textbook request system is built
- Responsiveness to Bookstore requests for course material information
- Understand how course material process has changed and how time-sensitive process has become
- “Teamwork—coming together is a beginning, keeping together is progress, working together is success.” Henry Ford

Our starting point

Since Fall 2011:

- Requests in the six weeks leading to the first day of class average 38 percent of total orders for a given semester
- The average number of student seats affected by these orders is 29,221
- Student and parent feedback has risen dramatically during this period in the form of complaints and requests for information
- The Auburn University Bookstore is designated as the sole source point for distribution of course material information

State of the Bookstore

- Institutionally-owned and operated
- Low-profit operation in course materials
- Focus on student outcomes and choice
- Operational excellence

Last year, we put over **\$1.1 million**
back in your pockets in savings on textbooks.

2011: **\$859,000**

2012: **\$910,000**

2013: **\$1,114,000**

WAR EAGLE TO THAT!



AUBURN UNIVERSITY

BOOKSTORE

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Secret to Success

Transparency

Savings

Choice

Cooperation

Innovation

RELATIONSHIPS

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AUBURN UNIVERSITY BOOKSTORE
COMPARISON TEXTBOOK SHOPPING

RESELECT COURSES | STORE HOME | CONTACT STORE | PRINT BOOKLIST | 11 ITEMS IN CART | CHECKOUT

ELEC 2730 (001 - MARK ADAMS)

MICROELECTRONIC CIRCUIT DESIGN
AUTHOR: JACGER, RALPH L.
ISBN: 9780073262608
STATUS: REQUIRED

FROM AUBURN

\$87.10 USED RENTAL From Auburn Bookstore	IN-STORE KIOSK IN-STORE CHECKOUT ONLY
\$146.01 NEW RENTAL From Auburn Bookstore	IN-STORE KIOSK IN-STORE CHECKOUT ONLY
\$177.75 UNAVAILABLE	AUBURN USED CHECK IN-STORE FOR AVAILABILITY
\$237.95 ADD TO CART	AUBURN NEW ADD TO CART

ONLINE RENTAL--SHIP TO YOU OR THE BOOKSTORE FOR PICKUP

\$107.94 ADD TO CART	AU BOOKSTORE DIGITAL E BOOK 30-DAY RENTAL
\$136.51 ADD TO CART	AU BOOKSTORE DIGITAL E BOOK 130-DAY RENTAL
\$137.81 ADD TO CART	AU BOOKSTORE ONLINE RENTAL RENTAL 30-DAY RENTAL
\$148.18 ADD TO CART	AU BOOKSTORE ONLINE RENTAL RENTAL 120-DAY RENTAL
\$158.74 ADD TO CART	AU BOOKSTORE DIGITAL E BOOK 180-DAY RENTAL
\$174.61 ADD TO CART	AU BOOKSTORE DIGITAL E BOOK 365-DAY RENTAL

FROM THE WEB

	ALL	NEW	USED	RENTAL	DIGITAL
\$139.93 ADD TO CART	COURSESMART E BOOK 130-DAY RENTAL				
\$231.34 ADD TO CART	AMAZON NEW ARRIVES BY OCTOBER 21				
\$231.39 ADD TO CART	ABEBOOKS NEW "BRAND NEW" but may have a sticker on book. Ships SAME or NEXT business day. We ship to APO/FPO/POA. Choose EXPECTED shipping, received in 2-5 business days (D/D). See our member profile for customer support contact info. We have an easy return policy. ARRIVES BY OCTOBER 21				
\$231.39 ADD TO CART	AMAZON USED ARRIVES BY OCTOBER 21				
\$237.98 ADD TO CART	HALF LINE NEW Usually ships within 1-2 business days, please allow 4-14 business days for delivery. ARRIVES BY OCTOBER 21				
\$247.31 ADD TO CART	ALIBRIS UNKNOWN "BRAND NEW" but may have a sticker on book. Ships SAME or NEXT business day. We ship to APO/FPO/POA. Choose EXPECTED shipping, received in 2-5 business days (D/D). See our member profile for customer support contact info. We have an easy return policy. ARRIVES BY OCTOBER 21				
\$249.14 ADD TO CART	ALIBRIS UNKNOWN ARRIVES BY OCTOBER 21				
\$251.86 ADD TO CART	AMAZON NEW ARRIVES BY OCTOBER 9				
\$264.32 ADD TO CART	B&N NEW ARRIVES BY OCTOBER 9				
\$393.93 ADD TO CART	ABEBOOKS GOOD 0073529605: Steps text May not contain Access Codes or Supplements. Buy with confidence, excellent customer service! 024 ARRIVES BY OCTOBER 21				
\$457.19 ADD TO CART	ALIBRIS GOOD 0044 - 1360 p. Intended for college/higher education audience. ARRIVES BY OCTOBER 21				

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Call to Action

- Sense of urgency in goals to collect timely and complete information
- Feedback always encouraged and welcomed
- Unity in purpose moving forward

When You Need Us

Russell Weldon/Textbook Dept.

books@auburn.edu

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